

KONGU ARTS AND SCIENCE COLLEGE, ERODE.

DEPARTMENT OF MANAGEMENT SCIENCE

ACTION PLAN

2015 – 2016

S.No	PROGRAMME	MONTH
1	Guest Lecture & Industrial Visit	June- March
2	Induction Programme	June
3	Marketing Workshop	July
4	Extension Activity	August
5	Association Inauguration and I MBA Orientation Programme	August/ September
6	Outstation Personality Development Programme	August
7	National Seminar/Conference	September
8	FEST' 15	October
9	Guest Lecture & Industrial Visit	June- March
10	Industry – Institution Interface	January
11	Alumni Meet	January
12	Corporate & Entrepreneurial Walk and Talk	February
13	Valedictory function	March