

KONGU ARTS AND SCIENCE COLLEGE, ERODE.
DEPARTMENT OF MANAGEMENT SCIENCE

ACTION PLAN – 2014 - 2015

S.No.	PROGRAMME	MONTH
1.	Induction Programme	June
2.	Real-time Marketing Experience	July
3.	Soft Skill Development	June/July
4.	Case analysis	July
5.	Outbound Learning Programme	August
6.	Extension Activity	August
7.	Seminar/Conference	September
8.	Association Inauguration and I MBA Orientation Programme	August/ September
9.	Guest Lecture & Industrial Visit	June-September
10.	FEST' 15	January
11.	Industry – Institution Interface	January
12.	Inter Collegiate Meet	January
13.	Alumni Meet	January
14.	Corporate Walk and Talk	February
15.	Valedictory function	February/March