

**KONGU ARTS AND SCIENCE COLLEGE, ERODE.**  
**DEPARTMENT OF MANAGEMENT SCIENCE**

**ACTION PLAN – 2013 & 2014**

<b>S.No.</b>	<b>PROGRAMME</b>	<b>MONTH</b>
1.	Induction Programme	June
2.	Marketing Workshop	July
3.	Soft Skill Development	June/July
4.	Case analysis	July
5.	Outstation Personality Development Programme	August
6.	Extension Activity- Investment Avenues	August
7.	Association Inauguration and I MBA Orientation Programme	August/ September
8.	FESI' 14	January
9.	Guest Lecture & Industrial Visit	June-September
10.	Industry – Institution Interface	January
11.	Alumni Meet	January
12.	Corporate Walk and Talk	February
13.	Valedictory function	February/March