



PRINTS



In House Magazine of KASC

.....Marching towards excellence....

Volume 8

Issue 1

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ABOUT THE INSTITUTION

Kongu Arts and Science College is a leading co-educational institution in Erode, offering a variety of programmes in Arts and Science stream. It is affiliated to Bharathiar University, and run by The Kongu Vellalar Institute of Technology Trust, Perundurai.

VISION

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society

MISSION

- To develop an effective curriculum and optimize institutionalized students activities
- To involve learners in practical life situations
- To expose students to rural realities
- To sensitize learners to national heritage and values

QUALITY POLICY

We are committed to instil Knowledge and Values to the students by providing quality education to meet the global challenges. This will be achieved by

- Well framed syllabus to satisfy the needs of learners and on par with the Global standard and Industrial Requirements.
- Committed and Planned teaching
- Continual Upgradation of the Facilities and resources
- Effective implementation of Quality Management System

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ACADEMIC ENRICHMENT

INDIA TODAY (National Level)

Our College Stands in Top 200 in all the Six Categories.

- ❖ **Costume Design & Fashion - 44**
- ❖ **BCA – 64**
- ❖ **BBA - 72**
- ❖ **Commerce – 80**
- ❖ **Science - 91**
- ❖ **Arts - 103**

EDUCATION WORLD MAGAZINE

Our College Stands in Top 100 Best Private Autonomous Colleges

National Level - 80th Rank

State Level – 22nd Rank

OUTLOOK MAGAZINE

Our College Stands in Top 100 Best Private Autonomous Colleges

National Level - 79th Rank

FACULTY MEMBERS

The following faculty members completed Doctoral Programme during 2020 - 2021

Mr. N. Selvakumar / Asst. Professor/Commerce (CA)

Ms. C. Vidya/ Asst. Professor/CS.CA & PA

Ms. G. Gomathi/ Asst. Professor/CS.CA & PA

Mr. D. Sivakumar/ Asst. Professor/Mathematics

Mr. S. Suresh/ Asst. Professor/Mathematics

Ms. K.Sangeetha/ Asst. Professor/Commerce

Number of Faculty Members completed the Swayam Courses during 2020-2021 : 02

Number of Students completed the Swayam Courses during 2020-2021 : 107

BEST PRACTICES



Value Education

The Value Education offered by the College strengthens the ethical and moral values of the students by inculcating in them the values of tolerance and reverence.

Meditation

The institution believes that healthy minds generate healthy societies. Hence meditation is made obligatory for the wards. It enables them to refresh their mind and soul.

Dress Code

The students follow dress code every friday and this brings in the feeling of unity and oneness. This special feature equips them to be presentable when they become employees.

Grammar Test

Grammar tests are conducted every month to help the students to have sound knowledge of English Grammar

Vocabulary Enrichment

In order to enrich the vocabulary of the students, the College has allotted a Skill Development Hour, during which Newspapers are read by the students.

Pupils' Corner

The best practice under the title 'Pupils' Corner' is initiated with a vision to propogate the enhancement of the students personality. It aims to add a bunch of betterment in the young minds through the depiction of mind blowing facts and inspirational quotes that matches the significance of each day.

Alumni Associations

Each Department has an Alumni Association and alumni meet is organized at regular intervals. This is initiated to build a good rapport with the alumni and their support to the alma mater.

College Bazaar

The College Bazaar is organized to enhance the entrepreneurial skills of the students and motivate them to become successful budding entrepreneurs.

Fitness Hour

Exclusively allotted to keep the students physically fit.

Finishing School Programme

The Training and Placement Cell takes efforts to make the Pre-final Year Students fully equip themselves with industry based knowledge.

Centre of Mind

The well being of the students are taken care of, through the 'Centre of Mind' which provides counselling to the needy students.

Value Added Course

Various Skill Oriented Courses are conducted every year. Nearly 50 Courses, including Professional Course and UGC Add-on Course are offered to enhance the skill sets of the students.

தமிழ்த்துறை

- தமிழ்மன்ற தொடக்கவிழா 26.06.2020 அன்று நடைபெற்றது. இணைய வழியில் நடைபெற்ற இவ்விழாவில் கவிஞர் நா. முத்து நிலவன் அவர்கள் 'எதை மறந்தோம், எங்கே போகிறோம்' என்ற தலைப்பில் சிறப்புரையாற்றி தமிழ் மன்ற நிகழ்வுகளை தொடங்கி வைத்தார்.

- தமிழ்த்துறை சார்பாக நான்கு நாள் (16.07.2020 - 19.07.2020) இணைய வழி தேசியக் கருத்தரங்கம் "பன்முக நோக்கில் தமிழ் இலக்கியம்" என்ற பொருண்மையில் நடைபெற்றது. இதில் திரு. அழகன் கருப்பண்ணன், கோவை திரு. இரா.யுவராஜ், உதவிப்பேராசிரியர், ஈரோடு கலை அறிவியல் கல்லூரி, முனைவர் த. விஜயலட்சுமி, இணைப்பேராசிரியர், கேரளப் பல்கலைக்கழகம் மற்றும் இதழியலாளர் தி.பவளசங்கரி, ஈரோடு ஆகியோர் கலந்து கொண்டு சிறப்புரை வழங்கினர்.



- தமிழ்த்துறையின் 2020-2021 ஆம் கல்வியாண்டு முதலாமாண்டு மாணவர்களுக்கான புத்தாக்கப்பயிற்சி 24.08.2020 முதல் 28.08.2020 வரை நடைபெற்றது. இதில் முனைவர் த.விஸ்வநாதன், மொழித்துறைத் தலைவர், ஸ்ரீ இராமகிருஷ்ணா கலை அறிவியல் கல்லூரி, கோவை மற்றும் திரு ஐ. செல்வம், துறைத்தலைவர், நவரசம் மகளிர் கலை அறிவியல் கல்லூரி ஆகியோர் பங்கேற்று சிறப்புரையாற்றினார்.

- கொங்கு கலை பண்பாட்டு ஆய்வு மையம் சார்பாக 09.11.2020 மற்றும் 10.11.2020 ஆகிய இரண்டு நாட்கள் "கொங்கு நாட்டின் சிறப்புகளும் புழங்கு பொருட்களும்" என்ற பொருண்மையில் இணைய வழியிலான கருத்தரங்கம் நடைபெற்றது. முதல் நாள் 'கொங்கு நாட்டின் பெருமைகள்' என்ற தலைப்பில் கோவை இந்துஸ்தான் கலை அறிவியல் கல்லூரியின் மொழித்துறைப் பேராசிரியர் முனைவர் ந.இராசேந்திரன் அவர்கள் கலந்து கொண்டு சிறப்புரையாற்றினார். இரண்டாம் நாள் 'கொங்கு நாடும் புழங்கு பொருட்களும்' என்ற தலைப்பில் ஓய்வுபெற்ற தொல்லியல் துறை உதவி இயக்குநர் முனைவர் தி.சுப்பிரமணியன் அவர்கள் கொண்டு சிறப்புரையாற்றினார்.



- தமிழ்த்துறையின் இலக்கிய வட்ட கூட்டம் 11.11.2020 அன்று நடைபெற்றது. கூட்டத்தில் இலக்கிய வட்ட மாணவ உறுப்பினர்கள் கலந்துகொண்டு தங்களது பன்முகத்திறனை வெளிப்படுத்தினர்.

- இலக்கிய வட்டம் சார்பாக 05.03.2021 அன்று “கலாச்சாரத்தைப் பெரிதும் காப்பது முதிய தலைமுறையே! இளைய தலைமுறையே!” என்ற தலைப்பில் பட்டிமன்றம் இணையவழியில் நடைபெற்றது. இவ்விழாவில் பேராசிரியர்களின் வழிகாட்டுதலின்படி, நடுவராகவும் அணிப் பேச்சாளர்களாகவும் மாணவ மாணவிகள் பங்கேற்று சிறப்பித்தனர்.
- தமிழ் மன்ற நிறைவு விழா 08.03.2021 அன்று இணையவழியில் நடைபெற்றது. இவ்விழாவில் முனைவர் சுந்தர ஆஷடையப்பன் அவர்கள் சிறப்பு விருந்தினராக கலந்துகொண்டு ‘இனிதிலும் இனிது கேள்’ என்ற தலைப்பில் சிறப்புரை ஆற்றினார்.

DEPARTMENT OF HINDI AND OTHER LANGUAGES

- ‘RANGMANCH-20’ was inaugurated on 05.08.2020 by Dr.S.Preeti, Associate Professor and Head, Department of Hindi, SRM University, Kattankulathur and she spoke on ‘Benefits of Language Learning’.

- A National Level Quiz was organized on 19.08.2020 on ‘Facts of Languages’

- A National level webinar was organized on 12.09.2020 on ‘Contemporary stories of Hindi and Tamil’. Dr.V.Padmavathy, Assistant Professor & Head, Department of Hindi, PSGR Krishnammal College for Women, Coimbatore, was the Resource Person.

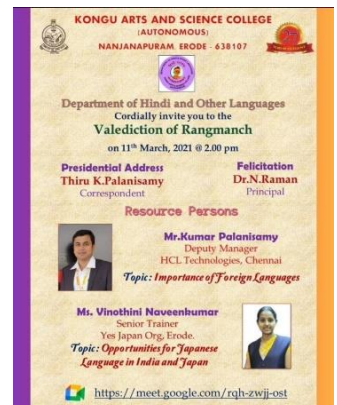


- A Debate was organized under Hindi Sahitya Samiti on ‘Who is working hard for the betterment of Family – Men or Ladies?’ was organized on 14.09.2020 on the eve of Hindi Divas Celebration among the UG students. Ms.S.Franny (Alumna), Managing Director, Franny Textiles, Erode, served as the judge for the Programme.

- Film Review was organized on 28.10.2020 under Hindi Sahitya Samiti for the students.

- Mother Language day was celebrated on 22.02.2021.

- Valediction of Rangmanch was organized on 11.03.2021. Mr.Kumar Palanisamy, Deputy Manager, HCL Technologies, Chennai and Ms. Vinothini Naveenkumar, Senior Trainer, Yes Japan Org, Erode were

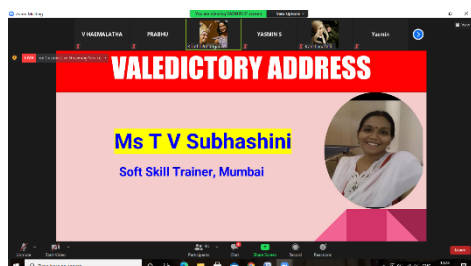


the Resource Persons. They delivered Guest Lectures on ‘Importance of Foreign Languages’ and ‘Opportunities for Japanese Language in India and Japan’.

- An Inter-Department Online Quiz Programme for all the UG and PG students of the college was organized on Guru Tegh Bahadur on 18.04.2021 in commemoration with his 400th Birth Anniversary.

DEPARTMENT OF ENGLISH

- The Inauguration of the English Literary Association Activities ‘Consilium’ was held on 24.07.2020 and Dr. J. Anbazhagan Vijay, Professor, Department of English, Government College of Technology, Coimbatore, served as the Chief Guest.
- The Department of English organized an Orientation Programme on 25.08.2020 for the First Year UG Students. Dr. K. Devadoss, Professor of English, Head, Department of English, Kumaraguru College of Technology, Coimbatore, acted as the Resource Person.
- Induction Programme for the First Year UG Students was conducted on 26.08.2020 and Dr. N.Kalaivani, Associate Professor and Head Department of Tamil, Kongu Arts and Science College Autonomous was the Resource Person.
- The Department of English organized Bridge Course for the First Year UG Students from 27.08.2020 to 28.08.2020 on Communicative English and Allied Subjects.
- The Department of English organized a Guest Lecture for the Second Year PG students on ‘Mechanics of Research Writing’ on 07.09.2020 and Dr. V. Rajasekaran, Assistant Professor, Division of Social Work and Language Works, VIT University, Chennai, was the Resource Person.
- The Department of English conducted the Valediction of Consilium on 06.05.2021 and the Valedictory address was given by Ms. T. V. Subhashini, Soft Skill Trainer, Mumbai.



- The Department of English organized a Guest Lecture on 'Practical Life Lessons from Literature' on 10.04.2021 and Dr. D. Ronald Hadrin, Assistant Professor of English, Karpagam Academy of Higher Education, Coimbatore, was the Resource Person.

DEPARTMENT OF COMMERCE

- Department Inauguration Cum Webinar on the topic 'Global Business Outlook during Covid 19' was organized on 10.07.2020 and Dr.M.Revathi Bala, Head, Department of Commerce, Kongunadu Arts and Science College, Coimbatore, was the Resource Person.
- E-Quiz on 'Internet and E-Commerce', was organized for commerce students from 05.08.2020 to 10.08.2020.
- CA Awareness Programme was organized for the First Year UG students of Commerce, Commerce with CA, Commerce with CS.CA and PA, Business Administration, Business Administration with CA and Mathematics on 26.08.2020. Mr.S.Balamurugan, Associate Member of ICAI and founder cum Managing Partner, SBMP & Associates, Chartered Accountant Firm, Erode and Tirupur, served as the Resource Person.
- A Five-day Orientation Programme was conducted for the First Year UG students from 24.08.2020 to 28.08.2020 and the Resource Persons were:
 - Dr.S.Senbaganathan, Assistant Professor in Commerce, Raja Doraisingam Govt Arts College, Sivagangai.
 - CA S. Balamurugan, secretary, ICAI Bhavan Erode Chapter, Erode,
 - Dr B.Senthil Assistant professor in Commerce, St Joseph's College.
 - Dr.S.Indira, Assistant Professor of Commerce, Thiruvalluvar University Constituent Arts and Science College, Thiruvannainallur.
- Diagnostic Test was Conducted for the First Year B.Com and B.Com (B&I) Students on 29.08.2020.
- Bridge Course was arranged for the First Year students on 31.08.2020 on Communication ability, Computer skills and Basic Accounting.

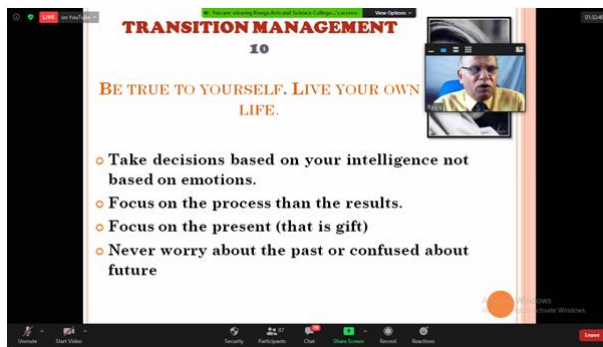


- The Department of Commerce also organized a ‘Fundamentals of Securities Market with hands on training’ on 16.12.2020 for the final year B.Com. and B.Com (B&I) students .
- An online webinar entitled ‘Financial awareness on Consumer training’ was conducted on 21.12.2020 and Dr. K. Prabhakaran, BSE Trainer, was the Resource Person for the First year B.Com. and B.Com (B&I) students.
- To elicit the skills of students the Department also organized “INTRAFESI 2021” with a theme on ‘Environmental Consciousness and COVID 19 Awareness’, on 09.03.2021.
- The Department organized a Workshop on ‘Effective Communication and Presentation Skills’ on 06.03.2021 for the Second Year B.Com. and B.Com (B&I) students. Mr. V.Sridhar, Management Consultant Trainer, was the Resource Person.
- The Department of Commerce in association with KASC Institutions and Innovation Council organized a ‘Mentorship session for Innovators’ on 19.03.2021 to the First year Commerce students. Mr.V.P.S. Radhakrishnan, Founder and Managing Director, Angel Starch and Food Private Ltd., Erode, was the Resource Person .
- An Online Webinar was hosted in association with Lemon School of Entrepreneurs, Nagpur, India on 04.05.2021. Mr. Mukesh Ashar, Co-founder at Lemon School of Entrepreneurs, delivered a Special Lecture on ‘What does it take an Entrepreneur’ along with practical examples.



DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

- Association Activities were inaugurated with a Special Address on ‘Yoga for Immunity’ for Commerce(CA) students on 27.07.2020. Mr.V.M.Venkatachalam, President, Ulaga Samudhaya Seva Sangam, Erode, was the Resource Person.
- A Webinar on ‘Transition Management’ for the First Year UG students was conducted on 26.08.2020 and Mr.G.Raaja from Nikhills’ Innovations Academy, Chennai, was the Resource Person.



- A Webinar on ‘Career Opportunities in Financial Sector’ for the Second Year UG and Final Year UG and PG students was conducted on 29.08.2020. Mr.K.Annamalai from Annamalai Capital Services (P) Ltd, Coimbatore ,was the Resource Person.
- Talent Hunt 2020 was conducted on 09.12.2020. The topic for the event was ‘Unite To Fight Corona’.
- A webinar on ‘Amplify Your Success’ was organized on 15.12.2020 and the Resource Person was CA. M.Vishnu Kumar, KSR & Co., Chartered Accountants, Tirupur.
- A two-day National Level Students’ Seminar on ‘Ethics And Sustainaibility’, was organized on 23.03.2021 in collaboration with St. Josephs College of Commerce, Bengaluru. Dr. K. Sakthisrinivasan, Professor, Vellore Institute of Technology, Vellore and Advocate Mr.N.Karthikeyan, Cyber Crime Advocate, High Court, Chennai & Head, Cyber Crime Intelligence Academy, Chennai were the speakers of the occasion.

DEPARTMENT OF CORPORATE SECRETARYSHIP WITH COMPUTER APPLICATIONS AND PROFESSIONAL ACCOUNTING

- The Association of the Department was inaugurated on 23.07.2020 on ‘Mobile Banking – Caution and Safety’ with CA Dr. Gopal Krishna Raju, Practicing Chartered Accountant, Registered Insolvency Professional and a Registered Valuer, as the Resource Person.
- The Department conducted Professional Course Awareness Webinar on ‘Career as a Company

Secretary' on 24.07.2020 and CS. Dr. R.Maheswaran, Vice- President, Finance & Infrastructure, Emperial KGDS, Renewable Energy Services Pvt. Ltd., and Past Chairman of ICSI, Coimbatore Chapter, was the Resource Person.

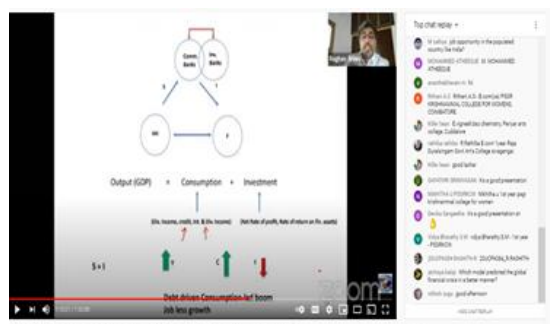
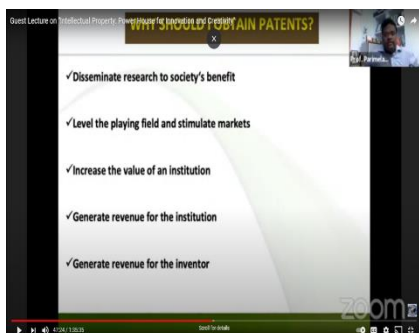
- The Department conducted an Orientation Programme on 'Your Destination is Unique' on 25.08.2020 and Dr. A. Xavier Mahimairaj, Assistant Professor in Commerce & IQAC Coordinator, Loyola College (Autonomous), Chennai, was the Resource Person.
- A Bridge Course for the First Year students was conducted on 26.08.2020 and on 27.08.2020.
- A Webinar on 'Career Opportunities in Financial Sector' for the Final Year students on 29.08.2020 and Mr. K. Annamalai, Skill Based Financial Trainer, Investment Consultant/Stock Broker, Managing Director, Annamalai Capital Services Pvt. Ltd., Coimbatore, was the Resource Person.
- A Diagnostic Test was conducted for the First Year students on 31.08.2020.

- Best Practice 'Exploring Entrepreneurs' and 'Mock Trading' training were given by Department Faculty Members for the Second Year and Final Year students through Google Meet on 09.11.2020 and on 10.11.2020.

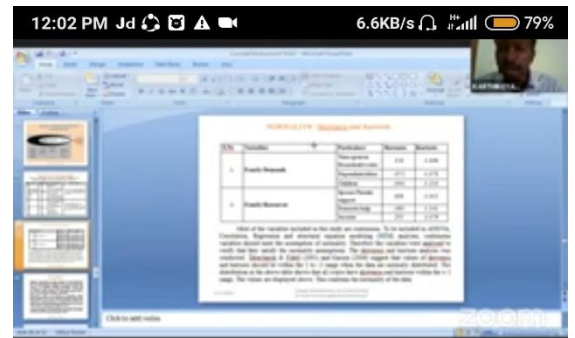
- A State Level Webinar on 'Innovations and Challenges in The Indian Financial Markets' was conducted on 19.11.2020 through Zoom Meet and YouTube. Glenn Roger Carr, Founder and Director, Finmark Trainers India Pvt. Ltd., Chennai was the Resource Person.



- A Guest Lecture on 'Intellectual Property: Power House for Innovation and Creativity' was conducted on 10.12.2020 through Zoom Meet and YouTube. Dr. T. Parimelazhagan, Professor in Department of Botany & Director, IPR Cell, Bharathiar University, Coimbatore, was the Resource Person.



- An International Webinar on ‘Modern Finance and Financialized Business Sector: A Macro economic Perspective’ was conducted on 19.03.2021 through Zoom Meet and YouTube. Dr. Raghavendran Srinivasan, Director- Graduate Research Programme in Economics, J.E. Cairnes School of Business & Economics, National University of Ireland, was the Resource Person.
- A Guest Lecture on ‘Supply Chain Finance’ was conducted on 19.04.2021 through Zoom Meet and YouTube. Mr.G.Saravanan, Assistant General Manager, Transaction Banking Group, Karur Vysya Bank, Chennai, was the Resource Person.
- The Department conducted a Webinar on ‘Concept Development and Model Building for Social Science Research’ on 27.05.2020 with Mr. P.Karthikeyan, Assistant Professor from School of Management Studies, Kongu Engineering College, Perundurai, as the Resource Person.



DEPARTMENT OF BUSINESS ADMINISTRATION

- The Department Association GERENCIA was inaugurated on 07.07.2020 by Dr. G. Barani, Associate Professor, Bharathiar School of Management and Entrepreneur Development, Coimbatore, through virtual platform on the topic ‘Recent trends in Management’.
- The Department also conducted an Orientation Programme on ‘Career Development’ for the First Year students on 28.08.2020. Mr. P.Karthikeyan, Assistant Professor, School of Management Studies, Kongu Engineering College, Perundurai and Mr. Kathir, Human Resource Trainer, Erode, were the Resource Persons.
- A National Webinar on ‘Recent Trends in Marketing’ was conducted on 25.11.2020 and Dr. V. Abirami, Professor of Management Studies, Dr. N.G.P Arts and Science College, Coimbatore, was the Resource person.
- A National Webinar on ‘Research Methodology’ was conducted on 12.12.2020 and Dr. D.Anbugeetha, Assistant Professor of Business Administration, Thiagarajar College, Madurai, was the Resource Person.

DEPARTMENT OF BUSINESS ADMINISTRATION WITH CA

- EXON Association Activity was inaugurated on 20.07.2020 by Mr. Murali Ellappan, Proprietor, Cotton comport, Erode.
- An Orientation Programme was conducted for the First Year Students on 25.08.2020 by Mr. M. Shanmugasundram, Psychologist and Trainer, Phoenix Training Academy, Erode.
- A Seminar on 'Banking Career' for Final Year students was conducted on 23.03.2021 by 'Edufly' with Mr.V.Devadoss, Ex.Manager, (Canara Bank).



DEPARTMENT OF MATHEMATICS

- Ramanujan's Association activities was inaugurated on 25.07.2020 with Dr.M.Azhagappan, Head, Department of Mathematics, Controller of Examinations, Yadava College, Madurai, as the Resource Person.
- Orientation Programme was organized for the First Year UG students from 21.08.2020 to 28.08.2020 through online mode and the Resource Persons were:
 - JCI Senator B.Nayagan, Zone Trainer, JCI Erode Jasmine, World Record Holder
 - Dr.R.Rajendran, External Expert DBT Star College Scheme Advisory Committee, PSG College of Arts and Science, Coimbatore.
 - Dr. N.K.Dhanapakiam, Head Mistress, Government High School, Erode
 - Dr. T.Venugopal, Professor of Mathematics, Controller of Examinations, Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya (SCSVMV), Deemed to be University, Kanchipuram.
- 133rd Ramanujan Day Competitions were conducted on 22.12.2020 on the Birth Anniversary of Srinivasa Ramanujan. Dr.T.Gavaska, Assistant Professor, Department of Mathematics, Central university of Tamilnadu, Thiruvarur motivated the students with his Special Address.

- A Faculty Development Programme on ‘Learning Outcome Based Education Curriculum Framework’ by Dr. M. G. Sethuraman, Professor of Chemistry & Director (R&D) The Gandhigram Rural Institute (Deemed to be University) Gandhigram, Dindigul was Jointly organized with IQAC under DBT Star College Scheme for the benefit of our college faculty members on 20.02.2021.
- A Two-day Workshop on ‘Data Analysis using SPSS’ was organized under DBT Star College Scheme for the Second Year Students on 08.03.2021 and on 09.03.2021. Mr. S. Algupandi, Technical Head, Training Aakkam Industrial Training and Research Institute, Coimbatore, was the Resource Person.
- ‘PI day celebrations’ was organized under DBT Star College Scheme. A special talk was given by Dr.S.Anuradha, Professor and Head, Hindusthan College of Arts and Science, Coimbatore, on 14.03.2021.
- A Two-day Workshop on ‘Introduction to R – Software’ was organized for the Second Year Students from 19.03.2021 to 20.03.2021 with Mr. C. Surendar, Technical Head Development Covai Consultancy Services, Coimbatore under DBT Star College Scheme.

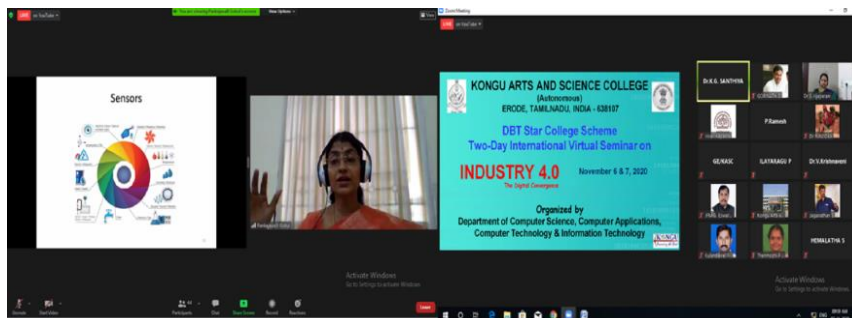
DEPARTMENT OF COMPUTER SCIENCE (UG)

- Inauguration of ‘Cyber Crews’ - Students’ Association Activities was held on 18.07.2020 with Mr. Praveen Thirumurugan, Software Development Engineer, Caterpillar Incorporation, Chennai, as the Resource person.
- An Orientation Programme for the First Year Students was held on 24.08.2020 with the Faculty members of the Department.
- An Orientation Programme for the First Year Students on ‘Stunning Success’ was held on 25.08.2020 with Dr.R.Vimal Nishant, Associate Professor & Vice-Principal, Excel College of Commerce and Science, Komarapalayam, as the Resource Person.
- A Bridge Course - Diagnostic Test for First Year Students was conducted on 27.08.2020.

- An Intra-Department Competitions – Think Fest ‘Online Cyber Quiz’ for the Students was organized on 12.10.2020.

- A Two-Day Virtual International Seminar on ‘Industry - 4.0 : The Digital Convergence’ was organized jointly with Departments of Computer Applications, Computer Technology & Information Technology for the Research Scholars. Dr. Dhenesh Subramanian, Lecturer, IIBIT –

University, Adelaide, Australia, Dr. Viral V. Kapadia , Faculty of Technology & Engineering, The Maharaja Sayajirao University of Baroda,

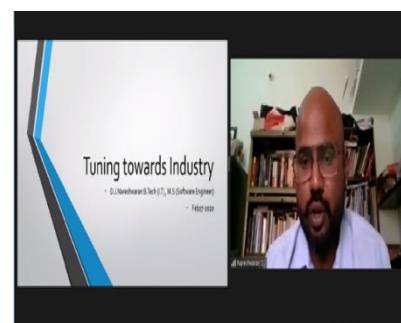


Vadodara, Gujarat, Dr. P.B.Pankajavalli and Dr. S.Vijayarani, Assistant Professors, Department of Computer Science, Bharathiar University, Coimbatore, were the Resource Persons on 06.11.2020 and on 07.11.2020 through Zoom Online Application and YouTube link.

- The Department conducted ‘Think Fest’ – Intra department Competitions on “Quiz, Paper Presentation and Poster Presentation” on 22.10.2020, 30.11.2020 and on 09.12.2020 respectively.

- A Special Activity on ‘Guidance on Project Development’ was conducted on 24.10.2020 for the Final Year Students. Mr. B.Ganapathy Subramaniam, Technical Project Manager, Automation Practice Lead CEI, India Pvt Ltd, Chennai, was the Resource Person.

- An Inter-Disciplinary Programme (IDP) - Placement Development Programme was conducted on ‘Tuning Towards IT Industry’ on 27.02.2021 for the Final year students of B.Sc(Computer Science), B.Sc(CT), B.Sc (IT) & BCA. Mr. D.J.Nareshwaran, Technical Manager, Securities Software & Consulting (SS&C) Incorporation, Hyderabad, was the Resource Person.



- An Inter-Disciplinary Programme - Online Quiz Contest on ‘Science and Technology’ was conducted on 21.02.2021 on the eve of National Science Day Celebration.

- A Career Development Programme was conducted on ‘Higher Studies in India and Abroad’ on 06.02.2021 at the instance of Mr.Thiagarajan Thirunavukkarasu Director, T.I.M.E Institute, Erode.

- A Two-Day Skill Development Programme on ‘Internet Marketing – Opportunities and Challenges’ was conducted for the Final year students at the instance of Mr.Rajkumar Ramasamy, Founder and Chief Executive Officer, Ask My Ads and UCFER, Coimbatore, on 18.02.2021 and on 19.02.2021.
- As a part of MoU signed with Ascentz Technologies , a Two -day Hands-on Workshop on ‘Android Application Development’ was conducted for the Pre-final year students at the instance of Mr.S.Nanda Kumar & Mr. K. Jeeva, Senior Software Engineer, Ascentz Technologies, Coimbatore, on 08.03.2021 and on 09.03.2021.
- The Department released the 80th to 83rd issues (4 issues) of ‘IT-UNLIMITED’ Magazine and the 7th issue of Department News Letter ‘Cyber Traces’.
- As a part of the MoU activities, a Faculty Exchange Programme was organized from 04.03.2021 to 06.03.2021. Dr. N.Baskar, Assistant Professor, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, was the Resource Person on ‘Dot Net Programming’, Mr. S.Sivaraja, Assistant Professor in Department of Computer Science handled sessions in ‘Software Engineering’ for the Students of Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore.

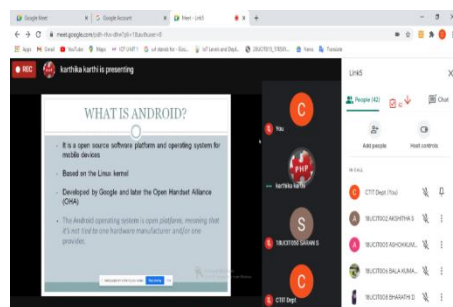


DEPARTMENT OF COMPUTER TECHNOLOGY AND INFORMATION TECHNOLOGY

- Inauguration of Association was conducted on 10.07.2020. Mr. S.Praveen Kumar, Security Analyst, Confidential (In Stealth Mode) from United Arab Emirates, was the Resource Person.
- An Orientation Training Programme for the First Year students was conducted from 24.08.2020 to 28.08.2020 and Mr. Gurubalaji Gururaj from Sai Skill Development Center, Coimbatore, was the Resource Person.
- As part of Login Y2K20 – 21, an Intra-Department Quiz Competition, Oratorical Competition and Essay Competition were conducted on 10.10.2020, 17.10.2020 and on 31.10.2020.

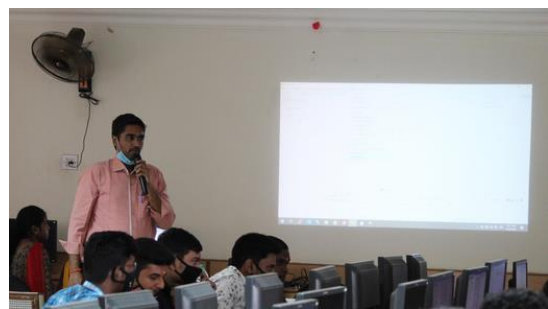
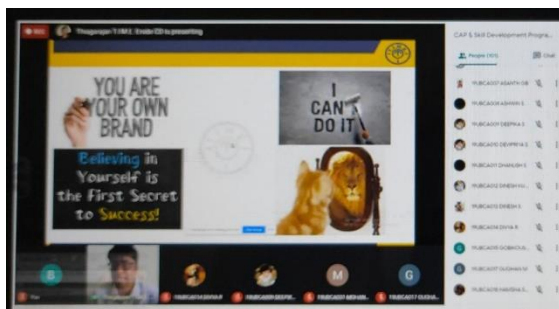


- A Personality Development Programme for the final year students of the Department was conducted on 12.10.2020 with Dr. V.L.Jayapaul, Assistant Professor and Head, Department of English, St.Joseph's College (Autonomous) , Tiruchirappalli, as the Resource Person.
- A Communication Development Programme for the Second Year students of the Department was conducted on 21.10.2020. Mr. G. Baskar, Assistant Professor, Department of English, Vivekanandha College of Arts and Science for Women (Autonomous), Tiruchengode, was the Resource Person.
- An Aptitude Training Programme was conducted by Aptitude and Soft Skill Training Cell of the Department on 31.10.2020.
- A Virtual Workshop on ‘Android Programming’ for the final year students was conducted on 03.03.2021. Mr. Matheiyarashan, Mobile App Developer, Accent Technosoft, Coimbatore, was the Resource Person.
- A Virtual Workshop on ‘Python Programming’ for the final year students was organized on 02.03.2021. Ms. M.Vijaya, Technical Consultant (Microsoft Certified Technology Specialist) Oracle Certified Professional, Accent Technosoft, Coimbatore, was the Resource Person.
- A Virtual Workshop on ‘PHP Programming’ for the Pre-final year students was conducted on 18.03.2021. Mr. Matheiyarashan, Mobile App Developer, Accent Technosoft, Coimbatore, was the Resource Person.
- A Virtual Workshop on ‘Linux Programming’ for the Pre-final year students was conducted on 19.03.2021. Mr. K.J.Bagavathy, System Engineer, Accent Technosoft, Coimbatore, was the Resource Person.
- The 9th Intramural Technical Symposium Techfest '21 was organized on 30.03.2021.
- 3rd Awards Day was conducted on 29.04.2021.



DEPARTMENT OF COMPUTER APPLICATIONS

- The Department conducted an Orientation Programme for the First Year students from 24.08.2020 to 31.08.2020.
- The activities of the Phoenix Students' Association for the academic year was inaugurated on 25.08.2020 with Dr. Maheswari Madhan, Assistant Professor, Department of Management Studies, VET Institute of Arts and Science, Erode.
- A Career Awareness Programme was organized for the Final Year students on 26.09.2020 with Mr. G.Gowrisankar, Technical Lead, CTS, Bangalore, as the Keynote Speaker.
- A Virtual Guest Lecture for the final year students of the Department on 'Software Development Life Cycle' was organized on 12.10.2020 with Mr.Chandraprakash Sankar, CEO, Cyber Security Consultant, Tirupur, as the Resource Person.
- A Motivational Interactive Session on 'Life Beyond Lessons' was conducted by the ACE Forum on 23.10.2020 through Google Meet at the instance of Dr. V. Anbumani, Associate Professor and Head, Department of Hindi and Other Languages of our College.
- The Department organized a Two-day Virtual Seminar on 'Industry - 4.0: The Digital Convergence' on 06.11.2020 and 07.11.2020.
- The Department organized a session on 'Skill Development Programme' by Mr.Thiagarajan Thirunavukkarasu, Director ,T.I.M.E Institute,Erode on 30.01.2021.
- A Session on 'Career Awareness Programme' by Mr.D.Dharun Karthick, Technical Operation Associate, Infosys Limited (BCA Alumni) on 26.02.2021.



- The Department organized a Two-day Hands-on Workshop on ‘Mobile Application Development’ by Dr.K.R.Prasanna Kumar, Mr.K.Logeswaran, Mr.A.P.Ponselvakumar, Assistant Professors in Information Technology, Kongu Engineering College, Perundurai on 25.02.2021 and on 26.02.2021.

DEPARTMENT OF PHYSICS

- Vibrant Association Activities was inaugurated on 24.07.2020 and a Special Lecture was delivered by the Resource Person Dr.V.Anbarasu, Associate Professor, Department of Physics, PSG College of Arts & Science, Coimbatore.
- Orientation Programme for the First Year Students was organized from 25.08.2020 to 28.08.2020.
- In association with the Department of Biotechnology. Dr.J.Ghayathri, Associate Professor, Department of Computer Science (PG) and Dr.V.Anbumani, Associate Professor, Department of Hindi & Other Languages of our College, were the Resource Persons.
- DBT sponsored Guest Lecture on ‘Application of Magnetic Materials’ was conducted to the Second and Final Year students on 06.11.2020 by the Resource person Dr. T.P. Sumangala, Assistant Professor, Department of Physics, School of Advanced Sciences, Vellore Institute of Technology, Vellore.
- A National Level Seminar on ‘Emerging Technologies in Energy Devices and Functional Biomaterials’ was organized under DBT Fund on 21.12.2020 with the Resource Persons Dr. P. Elumalai, Professor & Head, Department of Green Energy Technology, Madanjeet School of Green Energy Technologies, Pondicherry University, Puducherry and Dr. Sarath Chandra Veerla, Associate Professor, Godavari Institute of Engineering and Technology (Autonomous), Rajahmundry, Andhra Pradesh.
- An Interdisciplinary Guest lecture was conducted on ‘Astronomical Discoveries’ to the First Year Students of Physics and Mathematics on 01.02.2021 by Dr.Ebenezer Chellasamy Edwin, Resident Scientist, Indian Institute of Astrophysics, Kodaikanal under DBT Star College Scheme Fund.
- A Faculty Development Programme on ‘Outcome Based Education’ was organized by DBT Departments on 20.02.2021 and the Resource Person was Dr.M.G.Sethuraman, Professor, Department of Chemistry, Gandhigram Rural Institute, Dindugal.

- In view of celebration of National Science Day celebration, National Science Day Competitions to KASC students were conducted under DBT star college scheme on 06.03.2021.

- A Workshop on ‘Smartphone Servicing’ was conducted by the Department of Physics in association with New Technology, Coimbatore under DBT Star College Scheme for the Second Year students on 09.03.2021 and on 10.03.2021.



- A Virtual Guest Lecture was organized on ‘Fundamentals of Electricity for Physicist’ on 22.03.2021 to the students under DBT star college scheme and Dr.P.Sathya, Assistant Professor, Salem Sowdeswari College, Salem, acted as a Resource Person.

DEPARTMENT OF BIOCHEMISTRY

- Biochemistry Association activities – Symbion '20 was inaugurated by Dr. Karthikeyan Venkatachalam, Assistant Professor, Department of Food Technology, Faculty of Innovative Agriculture and Fisheries, Prince of Songkla University, Thailand on 07.08.2020.

- As a part of the Orientation Programme for First Year UG Students, a Guest lecture on ‘Scope and Career Prospects in Biochemistry - Alumni Talk’ was arranged on 27.08.2020 with Mr.Karthick Subramaniam (Alumni), Scientist, Product and Process Development, GlaxoSmithKline, United Kingdom as the Resource Person.



- As part of Alumni Webinar Lecture Series, Ms. Indhira Kumaresan (Alumni), Cosmetic Researcher and Fragrance Expert, Michigan, USA gave a lecture on ‘Functional biochemistry- Applied Strategies in FMCG Industry’ on 26.11.2020.

- Alumni Webinar Lecture Series was arranged on 03.12.2020 and our Alumni Dr.Arul.J.Duraisamy, Genomic Variant Analyst, Perkin Elmer Health Sciences Pvt.Ltd, Chennai, gave a Lecture on ‘Mitochondrial DNA damage and its implications’.

- Alumni Webinar Lecture Series was arranged on 12.12.2020 and our Alumni Mr. A. Pragadeeswaran, Mammalian Cell Culture upstream, Biocon Research Ltd, Bengaluru, gave a Lecture on ‘Bioprocess Technology from the view of Biochemist’.
- A Faculty Development Programme on ‘Learning Outcomes based Curriculum Framework (LOCF)’ was organized on 20.02.2021 and Dr. M.G. Sethuraman, Professor, Department of Chemistry, served as a Resource Person.
- A Workshop on ‘Microbiological Techniques’ was conducted for the final year UG students on 23.02.2021 and Mr. A. Krishnamoorthy (Alumni), Ms. M. Valarmathi, and Mr. A. Ajith, Deepaa Micro Lab, Erode were the Technical Persons.
- A Workshop on ‘Vermi composting’ was arranged for the Second Year UG students on 12.03.2021 and Dr. S. Jayachandran, Agricultural Officer, Tamil Nadu Agricultural Department, Chennimalai and Mr. S. Ramesh, Agriculturist and Vermicompost Trainer, Bhavani, were the Technical Persons.
- A Webinar Series on ‘Sustainable Living the way forward for Earth sak’ was arranged on 19.03.2021 with Dr. Sulthan Ahmed Ismail, Director (Former), Eco science, Research Foundation, Chennai, as the Resource Person.
- A Workshop on ‘Azolla Cultivation’ was arranged the Second Year UG students on 24.03.2021 with Mr. C.Vijayan, Director, AIIMS Agro Vision, Salem as the Technical Person.
- A Webinar Series on ‘Role of Lifesciences in Defence Sector’ was arranged on 27.03.2021 with Dr. S. Krishnakumar, Senior Technical Officer, DRDO, Chennai, as the Resource Person.
- A Faculty Improvement Programme (FIP) cum Hands on Workshop on ‘Laboratory safety aspects’ was arranged for the Non-Teaching staff members of the college on 27.03.2021.

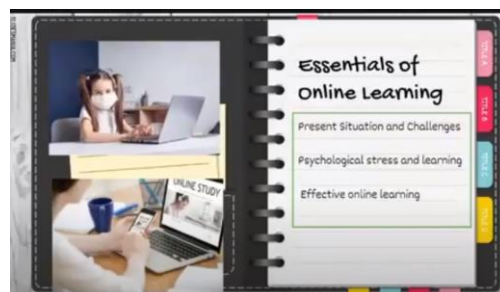


DEPARTMENT OF BIOTECHNOLOGY

- Creauctus - Association Inauguration for the academic year was held on 16.07.2020. A Guest Lecture for the students was also arranged and Dr.Prasanth Kumar Kandalla, Staff Scientist and Senior Post Doc from Technical University Dresden, Germany, was the Resource Person.

- Orientation Programme for the First Year students was conducted from 24.08.2020 to 28.08.2020.

- Alumni Lecture Series was arranged for the UG Students on 30.10.2020 and Ms. P.Abirami, Alumna, was the Resource Person.



- A Guest Lecture on ‘Application of Nanotechnology in Agriculture and Environment’ (Alumni Guest Lecture series 2) was arranged for the Students on 06.11.2020. Ms.R.Nila, Alumni (2014-2017 Batch), Scientific Curator, Curadigm Datalytics, was the Resource Person.

- A Guest Lecture on ‘Career Opportunities in Biotechnology’ (Alumni Guest Lecture series 3) was arranged on 13.11.2020 and Mr. G.Gowri Sankar, Alumni (2015-2018 Batch), pursuing higher studies at School of Applied Sciences, Reva University, Bengaluru, was the Resource Person.

- A Guest Lecture on ‘Colors from Bacteria’ (Alumni Guest Lecture series 4) was arranged on 20.11.2020. Ms.M.Kowsalya, Alumni (2013-2016 Batch), Research Scholar, Department of Biotechnology, K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengodu, was the Resource Person.



- A Guest Lecture on ‘Next Generation Sequencing in Cancer Research’ (Alumni Guest Lecture series 5) was organized on 27.11.2020. Mr.Bharath Somasundaram, Alumni (2010-2013 Batch), JRF – RUSA 2.0 BEICH Project, Department of Biotechnology, Bharathiar University, Coimbatore, was the Resource Person.

- A Guest Lecture on ‘Biological Process of Effluent Treatment’ (Alumni Guest Lecture series 6) was organized on 05.12.2020. Mr. R.Gowtham Krishnan, Alumni (2009-2012 Batch), Dollar Industries Pvt. Ltd., SIPCOT, Perundurai, was the Resource Person.

- A Guest Lecture on ‘Fundamentals in Medical Coding’ (Alumni Guest Lecture series 7) was organized ‘ on 11.12.2020 and Mr.N.Saravana Kumar, Alumni (2012-2015 Batch), Senior Client Partner, Access Healthcare, Coimbatore, was the Resource Person.
- A Webinar on ‘Replication Pattern in Prokaryotes and Eukaryotes’ was organized on 06.02.2021 and Mr. Ashok Dhinakaran, Doctoral Research Candidate, Nanobio Interface Facility, Ryerson University, Toronto, Canada, was the Resource Person.
- A Faculty Development Programme on ‘Learning Outcome- Based Education Curriculum Frame Work’ was organized on 20.02.2021. Dr.M.G.Sethuraman, Professor, Department of Chemistry, Gandhigram Rural Institute, Dindigul, was the Resource Person.
- Hands on Training in Clinical Microbiology was organized for the Second Year students and Ms. P.Kanchana, Microbiology Incharge, Sudha Micro Lab, Erode, was the Resource Person.
- A Workshop on ‘Food Preservation Technique’ (An Inter-Disciplinary Program) was jointly arranged by Department of Biotechnology and Catering Science and Hotel Management for the Second Year UG Students of various departments. Ms. M. Thamaraiselvi. Assistant Professor, Department of Food Processing Technology, PSG Arts and Science College (Autonomous), Coimbatore, was the Resource Person.
- A Guest Lecture on ‘Biomaterials in Diagnostic and Therapeutic Applications’ was organized for the Students on 13.03.2021 and Ms.Vanitha Selvarajan, Doctoral Research Candidate, Department of Pharmacy, National University of Singapore, Singapore, was the Resource Person.
- An Interdisciplinary Guest Lecture on Medical Textiles was jointly organized by Department of Biotechnology and Costume Design and Fashion on 18.03.2021 and Mr. T. Suresh Ram, Partner, Care 4 U India Pvt. Ltd, Tirupur, was the Resource Person.
- A One Day Workshop on Bioinstrumentation was organized for the First Year students on 22.03.2021. Mr. M. Maharaj, Service Engineer, The Precision Scientific Co., Coimbatore, was the Resource Person.
- A Guest Lecture on Probiotics was organized for the Students on 23.03.2021 and Mr V. Prem Kumar, Senior Executive, Sunsberg Life science Pvt. Ltd. Puducherry, was the Resource Person.

- A Guest Lecture on ‘Life Style Disorders’ was organized on 23.03.2021 and Dr. Sharmila Narayanan, Post Doctoral Fellow, Department of Oncology, University of Saskatchewan, Canada, was the Resource Person.

DEPARTMENT OF COSTUME DESIGN AND FASHION

- Department Association Inauguration for the academic year and Live Skill Development Workshop on ‘The Art of Decoupage’ for both the UG and PG students of the Department was conducted on 16.07.2020 and Ms.G.Vasumati, Assistant Professor, Department of Costume Design and Fashion, NIFT-TEA College of Knitwear fashion, Tirupur was the Resource person.

- Orientation Programmes for the First Year UG students were conducted on 24.08.2020 and on 26.08.2020.

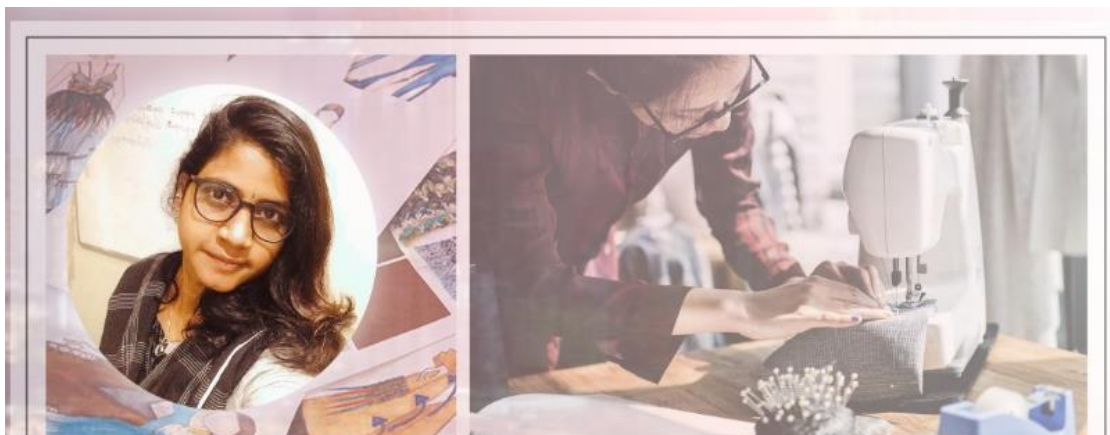
Mr.S.Ranganathan, General Manager, Coats India (A division of Madura Coats), Ambasamudram, and Ms.Bharathi Selvam, Founder of self N self (Alumna of 2000-2003 batch), Psychologist, Business consultant (specialized for clothing



sector), HRD Trainer, NLP Practitioner, Mayiladuthurai, were the Resource Persons.

- A Guest Lecture on ‘Fundamentals of Spinning for the Second and Final Year UG and Second Year PG students was conducted on 12.09.2020. Mr.S. Karuppusamy, Sales Manager, Rieter India Pvt. Ltd., Coimbatore, was the Resource Person.
- A Career Guidance Programme for both the UG and PG students was conducted on 19.09.2020 and Mr.P. Jishnu Krishnan, Freelance Styling and Designer, (Alumnus of 2015-2018 batch) was the Resource Person.
- An Orientation Programme on ‘Career Options in Fashion Industry’ for the First Year PG students was conducted on 21.11.2020 through online mode. Ms.R.Radhika (Alumna of 2001-

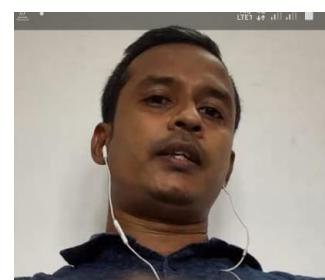
2004 Batch), Manager, Production Control Unit, Linea Fashion India Pvt. Ltd, Sri Lanka, was the Resource Person.



- A Guest lecture (An Inter-disciplinary Programme) on ‘Medical Textile’ was organized in collaboration with Department of Bio-technology on 18.03.2021 through online mode. Mr.P.Suresh Ram, Partner, Care 4 U India Pvt. Ltd, Tirupur, was the Resource Person.
- A Career Guidance Programme on ‘Higher Education Opportunities Abroad’ was organized on 07.04.2021 through online mode. Dr.George Joseph Alapatt, International Higher Education Strategist, Coimbatore ,was the Resource Person.

DEPARTMENT OF CATERING SCIENCE AND HOTEL MANAGEMENT

- The Department Association EPICURIENZ was inaugurated on 25.08.2020. Chef.T.Vijayakumar from Fresh Bite, Erode, was the Resource Person. Orientation Programme was also conducted on the same day.
- A Motivational Programme on ‘Hotelier Talk’ was organized on 28.08.2020. Mixologist Mr. B.Arun from The Ritz – Carlton, Kingdom of Saudi Arabia, was the Resource Person.
- A State Level Workshop on ‘Food Preservation Techniques’ was jointly organized with the Department of Biotechnology on 10.03.2021 and Dr.M.Thamarai Selvi, Assistant Professor, PSG College of Arts and Science, Coimbatore was the Resource Person.



DEPARTMENT OF COMPUTER SCIENCE (PG)

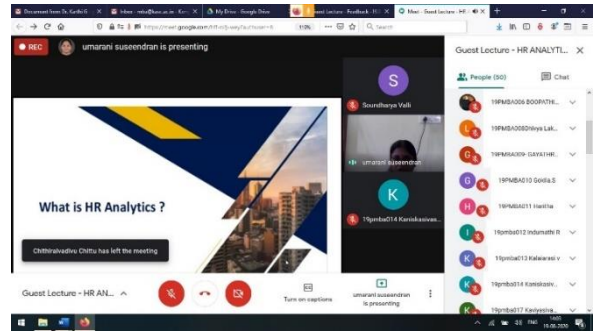
- 'ITxcel's Association was inaugurated on 24.07.2020 with Dr. A. Jaya, Professor, Department of Computer Applications, B.S. Abdur Rahman Crescent Institute of Science and Technology, Chennai, as the Chief Guest.
- The Department organized a Two-day Virtual Hands-on Workshop on 'Tableau & PowerBI' from 19.08.2020 to 20.08.2020 and Dr. Ann Baby, Assistant Professor, Department of MCA, Rajagiri College of Social Science(Autonomous), Kochi, was the Resource Person.
- The Department organized a Two-day Orientation Programme from 02.11.2020 to 03.11.2020 on 'I Believe', 'Cyber Security', 'A Footprint for Placement Preparation', 'The First Step To Become a Programmer'. Dr.V. Mahuramozhi, Assistant Professor, Department of English, St. Francis de Sales College, Bengaluru, Mr. S.Asalam, Network Security Engineer, COMCAST India Engineering Center, Chennai, Mr. K.K.Sureshkumar & Mr. S.Vijayakumar, Faculty members, Department of Computer Science(PG) were the Resource persons.
- A Power Seminar on 'Empowerment of Education in a Post Pandemic World' in association with ICT Academy was organized on 11.11.2020. Mr. Leslie J Praveen Kumar, Assistant Manager, Allsec Technologies Limited, Chennai, was the Resource Person.



DEPARTMENT OF MANAGEMENT SCIENCE

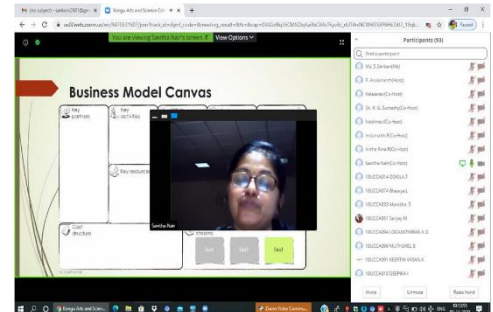
- An Entrepreneurial Talk for the Second Year Students was organized on 11.08.2020 with Mr. Sri Suhas, Student Entrepreneur, Coimbatore Institute of technology, Coimbatore.
- A Guest Lecture on 'Mantras of Administration' was organized for the Second Year Students on 18.08.2020 with Dr.J.Deenathayalan, Principal, Gandhi Arts and Science College, Sathyamangalam, as the Resource Person.
- A Session on HR Analytics was organized for the Second Year Students on 18.08.2020 and Dr. R.Umarani, Professor, Department of Management, Kumaraguru College of Liberal Arts and Science, Coimbatore, was the Resource Person.

- A Guest Lecture on ‘Emerging Trends in Securities Market’ was organized for the Second Year Students on 10.09.2020 and Dr.K.Prabhakaran, Assistant Professor, Department of Business and accounting, Muscat College Sultanate of Oman, was the Resource Person.



- An Alumni Interaction was arranged for the Second Year Students with Mr. R. Raja Raguram, Senior Manager (HR), Dot Systems, Mumbai on 12.09.2020.
- An Entrepreneurial Talk was arranged with Ms.A.S.Aishwaryadevi, Aishwarya’s Academy, Erode, for the Second Year Students on 21.09.2020.
- A Session on ‘Interview Techniques’ for the Second Year Students was organized on 06.10.2020. Mr.A.Muthukumar, Trainer, Launchpad, Chennai, was the Resource Person.

- A Two-day Entrepreneurial Awareness Programme on ‘Building Business Model’ was organised for the Final year Arts Students of our college from 04.11.2020 to 05.11.2020. Dr. Savitha Nair, Associate Professor and Dr.Initha Rina, Assistant Professor, GRG School of Management Studies, PSGR Krishnammal College for Women, Coimbatore were the Resource Persons.



- Make Association inauguration and a Two-day Orientation Programme for the First Year students was organized on 30.11.2020 and on 01.12.2020. Ms.T.Anitha Bai, Head, Department of Entrepreneurship Development, Shilpakarman Institute of Handicrafts and Design, Chennai, inaugurated the session and other sessions were conducted by, Dr. S. Arul Senthilkumar, Assistant Professor, Ramaiah Institute of Management, Bengaluru and Mr. B. Nayagan, Alumni & JCI Trainer, Erode and Mr. M. Pravin Kumar, Assistant Professor, Madras School of Social Work, Chennai.

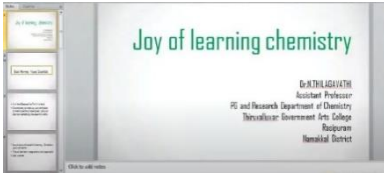

- A Guest Lecture on ‘Fundamental and Technical Analysis’ was organised for the Final Year Students on 15.12.2020. Dr.K.Prabhakaran, NCFE & SEBI Financial Education Trainer, Former Faculty, Muscat College, Sultanate of Oman, was the Resource Person.
- An Entrepreneurial Talk was arranged with Ms.A.P Sailendharani, Founder, Theme tales, Erode, for the Students on 23.01.2021.
- An Awareness Programme on ‘TANCET Examination 2021’ was conducted for the Final Year UG Students of the College by our faculty members Mrs.P.Anchanakiruthika and Ms.S.Sankari on 02.02.2021.
- An International Virtual Seminar on ‘Emerging Pattern and Innovations in Marketing During Pandemic’ was organized on 03.02.2021. Ms.V. Indhira, Data Scientist, Cosmetic Researcher and Fragrance Expert, Michigan, USA, Dr.A.G.V. Narayanan, Director, DJ Academy for Managerial Excellence, Coimbatore and Dr.K.Chitra, Principal, Sri Ramakrishna Arts and Science College for Women, Coimbatore were the Resource Persons.
- A Session on ‘Professional Etiquettes’ was organised for the First Year Students on 23.03.2021. Dr. J. Deenathayalan, Principal, Gandhi Arts and Science College, Sathyamangalam, was the Resource Person.
- An Alumni Interaction was arranged for the Final Year Students with the alumni Mr.V.Prabhukumar, Process Executive (Accounts), CTS, Coimbatore, as the Resource Person on 27.03.2021.
- An Entrepreneurial Talk on ‘Business Immunity During Pandemic’ was arranged with JCI Senator. R.S. Prabhu, Managing Director, Sports Land, Erode, for the budding executives on 20.04.2021.

DEPARTMENT OF SOCIAL WORK

- Association Inauguration and Orientation Programme were organized on 30.11.2020 and Ms.Nivetha Sakthivel, Swasth Bharath Prerak, Social Worker in Public Health, Viruthunagar, was the Chief Guest.

- Field work observation visit for the First year students were carried out as follows :
 - Red Cross India, Gopichettipalayam (02.02.2021)
 - Centre for Action and Rural Education (NGO SECTOR), Erode (03.02.2021)
 - Krishna Nurshing Home, Coimbatore (04.02.2021)
 - Coimbatore Cancer Foundation, Coimbatore (05.02.2021)
 - Olirum Erodu Foundation, Erode (06.02.2021)
 - Aram Psychological and Family Counselling Centre, Erode(08.02.2021)
 - Observation Home, Coimbatore (09.02.2021)
 - St.Thomas Charitable Trust, Erode (10.02.2021)
 - SKL Exports, Palladam (11.02.2021)

DBT STAR COLLEGE SCHEME ACTIVITIES

- An Induction Programme was conducted jointly by the Department of Biochemistry, Biotechnology, Mathematics, Computer Science and Physics under DBT Star College Scheme for the First Year Star department students on 26.08.2020. Dr. R. Rajendran, (External Expert, DBT Star College Scheme Advisory Committee) Former Principal and Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore, was the Resource Person.
- A Webinar on ‘Joy of Learning Chemistry’ was organized for the First Year students of Physics, Biochemistry and Biotechnology on 28.08.2020. Dr.N.Thilagavathi, Assistant Professor, Department of Chemistry, Thiruvalluvar Government Arts College, Rasipuram, was the Resource Person.
 
- A National Level Virtual Seminar on ‘Nanotechnology and its Applications’ was jointly organized by the Department of Physics, Department of Biochemistry and Department of Biotechnology on 29.03.2021. Resource Persons were Prof.R.Ramaraj, Professor of Eminence & DAE Raja Ramanna Fellow (Prof. & Head(Retd.), Madurai Kamaraj University, Madurai, Dr.V.Subramanian, Chief Scientist & Head, CSIR – Central Leather Research Institute, Chennai and Dr.V.Veena, Assistant Professor, Department of Biotechnology, Rava University, Bengaluru.
 

DEPARTMENT OF COMPUTER SCIENCE (UG)

- A FDP on ‘Preparing for the Paradigm Shift: Strategic Planning for Culture of Transition’ was held on 10.10.2020 with Lt Dr.N.Mythili, Assistant Professor of English, Associate NCC Officer (SW), Sri Vasavi College, Erode, as the Resource Person.
- An Inter-Disciplinary Programme (IDP) cum Skill Development Programme on ‘Enhancing Employability Skills’ for the Final Year Students of B.Sc(CS), B.Sc.CT, B.Sc. IT & BCA was organized on 20.10.2020 with Ms.Reena Ravi, Principal HR, CSR & Diversity & Inclusion, Infosys BPM, Bengaluru, as the Resource Person.
- A Guest Lecture on ‘Guidance on Project Development’ for the Final Year students of B.Sc(CS), B.Sc. CT, B.Sc.IT and BCA was organized on 24.10.2020 with Mr. B.Ganapathy Subramaniam, Technical Project Manager, Automation Practice Lead, CEI, India Pvt Ltd, Chennai, as the Resource Person.

DEPARTMENT OF MATHEMATICS

- A Webinar on ‘Applications of Geogebra – A FOSS’ was conducted as an Inter-Disciplinary Programme by Dr.A.Sukesh, Assistant Professor, Government College of Engineering, Kannur, Kerala, for the UG students on 15.10.2020.
- A Faculty Development Programme was conducted on 20.10.2020 with Dr.R.Ravanan, Regional Joint Director, Chennai Region, Chennai, as the Resource Person.

DEPARTMENT OF PHYSICS

- One day Workshop on ‘Electronic Components and Measurements’ was conducted on 19.03.2021 for the First Year students under DBT fund with Thilagavathi Electronics, Erode.
- Workshop on ‘Digital Storage Oscilloscope and Applications’ was organized by Service Engineer Mr.S.P. Senthil Subramaniam, Mighty Electronics Equipments Corporation, Coimbatore, on 20.03.2021 for the students under DBT star college scheme fund.

DEPARTMENT OF PHYSICAL EDUCATION

- The Department Organized a Faculty Development Programme through a Webinar on ‘Yoga for Healthy Life Style’ on 20.06.2020 and Dr. V. Vallimurugan, Assistant Professor, Department of Physical Education, Bharathiar University, Coimbatore, was the Resource Person.
- A National Level Webinar was organized on ‘Psycho Regulatory Techniques in Sports’ on 08.07.2020 with Dr. S. T.N. Rajeswaran. Professor, Department of Physical Education, Bharathiar University, Coimbatore, as the Resource Person.
- V. Lekha of II B.Sc. Mathematics secured Gold medal in 400mts event in the 32nd south zone junior national athletic competitions at Kerala from 26.02.2021 to 28.02.2021. She also participated in 400mts event in the 36th junior national athletic competitions at Guwahati, Assam from 08.02.2021 to 10.02.2021.

STUDENT CENTRIC ACTIVITIES

- Cater to the Special Interest of the Students

பண்பாட்டு அற மன்றம்

- பண்பாட்டு அற மன்றம் சார்பாக 26.05.2020 அன்று இணையவழி இளைஞர் மேம்பாட்டுத் திறனறிதல் தேர்வு பள்ளி மற்றும் கல்லூரி மாணவர்களுக்கு நடைபெற்றது.
- பண்பாட்டு அற மன்றத்தின் தொடக்க விழா 06.07.2020 அன்று நடைபெற்றது. இதில் சிறப்பு விருந்தினராக வ. தேவி பிரசாந்த் (சட்ட வரி ஆலோசகர்) அவர்கள் கலந்து கொண்டு “மனிதா! நீ மகத்தானவன்”, என்னும் தலைப்பில் உரை நிகழ்த்தினார்.
- பண்பாட்டு அறமன்றத்தின் சார்பாக, ‘பாரதமும் பண்பாடும்’ எனும் பொருண்மையில் 13.03.2021 அன்று நடைபெற்றது. இதில் சிறப்பு விருந்தினராக கோபி கலை மற்றும் அறிவியல் கல்லூரியின் தமிழ்த்துறை உதவிப் பேராசிரியர் முனைவர் சு. சுந்தரன் அவர்கள் கலந்துகொண்டு உரை நிகழ்த்தினார்.

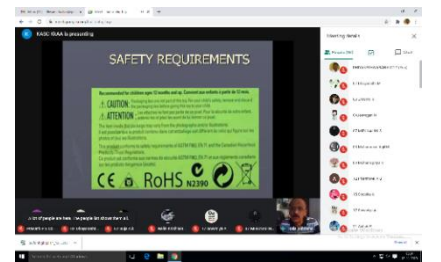


ECO CLUB

- Intercollegiate Webinar on ‘Effects of Afforestation on Biodiversity’ was organized on 26.06.2020 and Rtn. G.Karthikeyan, President, Rotary Club or Erode North & Erode Thulirgal Trust, was the Resource Person.
- Intercollegiate Quiz Competition - Online Quiz Contest on ENVIRO MINDS -2020 conducted on 27.11.2020.

CITIZEN CONSUMER CLUB

- An Awareness Programme on ‘Health Care and Consumers’ for Citizen Consumer Club members was conducted on 29.06.2020 and Mr.R.Balasubramanian , District Secretary, Consumer Protection Center, Erode was the Resource Person.
- An Awareness Programme on ‘Consumer Protection Act’ was conducted on 12.11.2020 and Mr.R.Balasubramanian, District Secretary, Consumer Protection Center, Erode was the Resource person.



WOMEN DEVELOPMENT CELL

- Activities of the Cell for the academic year was inaugurated on 31.07.2020. Ms. Mahalakshmi Saravanan, Founder, Women Entrepreneurs India and Internationally recognized Social Entrepreneur & TEDx Speaker, Chennai, was the chief guest. A Special address on ‘பெண்ணே நீ ஆளுமை’ was delivered by her during the occasion.



- Women’s Day was celebrated on 08.03.2021. Ms. M. Hemalatha IPS, Deputy Commissioner of Police, Kozhikode, Kerala was the Chief Guest and she delivered a Special talk on ‘Cyber Crime against Women and Children’.



- WDC in association with JCI Erode, Green City organized an Awareness Programme on ‘Health and Hygiene’ for the the Fiurst Year UG girl students, Faculty members and Non- Teaching staff on 20.03.2021. The Resource Person was Ms. R. K. Jayanthi, Founder, Smart Kids Pregnancy Caring Center, Erode.

PREVENTION OF SEXUAL HARASSMENT OF WOMEN COMMITTEE

- The Internal Complaints Committee and The Prevention of Sexual Harassment of Women Committee conducted a Webinar on ‘Gender Equality, Bias and Stereotyping’ for the Girl students and the Female Faculty Members of the College on 10.07.2020. with Dr.J.Vasantha Kumari, Consultant Psychologist, POSH Committee Member and Corporate Trainer, Chennai, was Resource Person.



INTERNAL QUALITY ASSURANCE CELL

- IQAC organized a Faculty Development Programme on 02.06.2020 on ‘Mind Management in the Perspective of Bhagavad Gita’. The Resource Person was Swami Nirmaleshananda, Secretary, SRMV College of Arts and Science, Coimbatore.

- A Faculty Development Programme on ‘Happy Teachers Create Happy Workspace’ was organized on 05.06.2020. The Resource Person for the Programme was Ms.N.Vidya, Trainer, Trichy.
- Teachers Day was celebrated by IQAC in the campus on 05.09.2020 as a mark of tribute to the teachers. Special address for the occasion was delivered by Ms.V.Insuvai, Professor of English (Retd.), Chennai.
- The Cell arranged an External Academic Audit to evaluate the education quality processes on 01.12.2020. The team consisted of Dr.N.Ponpandian, Professor and Director-IQAC, Department of Nanoscience & Technology, Bharathiar University, Coimbatore and Dr. T. Parimelazhagan, Professor and Director - IPR Cell, Department of Botany, Bharathiar University, Coimbatore.
- A Faculty Development Programme on ‘Learning Outcome Based Curriculum Framework (LOCF)’ to our faculty members in association with DBT Star College Scheme Departments was organized on 20.02.2021. The Resource Person for the Programme was Dr.M.G.Sethuraman, Professor, Department of Chemistry, Gandhigram Rural Institute (Deemed to be University), Gandhigram, Dindigul.
- Faculty Exchange Programme with Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, was organized from 04.03.2021 to 06.03.2021 for the Departments of Commerce, Commerce (CA), Computer Applications UG, Computer Science and Computer Technology & Information Technology.

SCIENCE FORUM

- Inauguration of the Science forum for the Academic year was done by Dr.S.Mani, Former State President, Tamilnadu Science Forum, through virtual platform on 07.07.2020.
- The forum observed 5th year of Death Anniversary of Dr. A.P.J.Abdul Kalam, Former President of India on 27.07.2020.
- ‘Youth Awakening Day’ was celebrated on 15.10.2020 to mark the Birth Anniversary of Former President of the country Dr. A. P. J. Abdul Kalam and a Special Lecture by Mr. Jaya Murugan, President Tamilnadu Science Forum, Salem was arranged through online. As a part of the

celebration, 'Youth Awakening Day' - an Intra-collegiate Essay competition was organized for the students of the College and Cash Prizes were awarded to top Three winners.

AID INDIA KONGU CHAPTER

- AID India Kongu Chapter conducted an Online Volunteer Programme on 'Teaching Grammar and Communicative English' to the students of rural and slum areas at Chennai through online mode.

CENTRE OF MIND

- Centre of Mind conducted a Faculty Development Programme on 'Work Life Balance of Academicians' on 11.07.2021. Dr. Krithika, Assistant Professor, Department of Management, Rajalakshmi Engineering College, Chennai, served as the Resource Person.

YOUTH RED CROSS

- Youth Red Cross Quest was organized from 25.05.2020 to 27.05.2020 through online platform.
- Youth Red Cross organized a Webinar on 'The role of YRC volunteers in facing the challenges of post lock down situations' for the volunteers of Youth Red Cross on 29.05.2020. Dr. K.Ameenal Bibi, Head, Department of Mathematics, Youth Red Cross District organizer, D.K.M College for Women (Autonomous), Vellore, was the Resource Person.

QUIZ CLUB

- Student Members of the Club participated in the Online MyGov Quiz Programme on 'Eat Right Quiz' on 12.12.2020 conducted by the Food Safety and Standards Authority of India (FSSAI).
- Student Members of the Club participated the Online MyGov Quiz Programme on 'Be a Friend of TRIBES INDIA QUIZ' on 26.02.2021 conducted by the Tribal Co-operative Marketing Federation of India (TRIFED).
- Student Members of the Club participated in the Online MyGov Quiz Programme on 'SPICE IT UP QUIZ' participation was facilitated on 26.02.2021, conducted by the Ministry of Corporate Affairs, Government of India.

- Student Members of the Club participated in the UGC directed Online Quiz Programme on 'GANGA QUEST 3.0' on 08.05.2021, conducted by National Mission for Clean Ganga (NMCG), an authority under Ministry of Jal Shakti, Government of India.

FINE ARTS CLUB

- An online Art and Craft Quiz for Fine Arts Club members was conducted from 22.07.2020 to 28.07.2020.

ROTARACT CLUB

- A Webinar on 'Excellence - a way of life' for the Students was conducted on 27.06.2020. Mr. V. Raman, HR Trainer and Motivator, CEO, Base Institute of Management and Mr. Z. MD. Nassar, Director - Excite consulting, Executive Director- BNI, Coimbatore, were the Resource Persons.
- Our College Rotaract Club in association with Iraivi Foundation and District AIDS Prevention control unit, Chennai, organized an online AIDS Awareness and Quiz Programme for the students on 20.03.2021. Guest Speaker was Mr. R. Selvam, District Program Manager, District AIDS Prevention control unit, Chennai.

CAREER GUIDANCE AND COUNSELLING CELL & TRAINING AND PLACEMENT CELL

- Career Guidance and Counselling Cell and Training and Placement Cell of our college in association with King Makers IAS Academy, Chennai, organized a Free online Webinar on 'How to Become an IAS/IPS & IFS?' for the final year UG & PG students on 01.07.2020 at the instance of Mr. M.Boominathan, King Makers IAS Academy, Chennai.
- Career Guidance and Counselling Cell and Training and Placement Cell of our college in association with ICT Academy, Chennai organized a Free online Webinar on 'Career Opportunities In It And Ites Sector' for the final year UG & PG students on 17.07.2020 at the instance of Ms. Julie Krubhavathi, HR Manager, EC Group Datasoft, Chennai.

- Career Guidance and Counselling Cell and Training and Placement Cell of our college in association with IIT Roorkee - WileyNXT, India, organized a Free online Webinar on 'Post Graduate Certification in AI for BFSI' for the final year UG & PG students on 17.08.2020.
- Career Guidance and Counselling Cell and Training and Placement Cell of our college in association with King Makers IAS Academy, Chennai organized a Free online Webinar on 'Common Eligibility Test – One Nation One Exam' for the final year UG & PG students on 11.09.2020 at the instance of Mr.S.Rajasekaran, King Makers IAS Academy, Chennai.
- Career Guidance and Counselling Cell and Training and Placement Cell of our college in association with ICFAI Business School, Bengaluru, organized a Free online Webinar on 'Crafting Your Career' for the final year UG students on 12.09.2020.
- Career Guidance and Counselling Cell and Training and Placement Cell of our college in association with KPR IAS Academy, Coimbatore, organized a free online Webinar on 'UPSC - Orientation Programme' for the final year UG & PG students on 31.10.2020 at the instance of Mr. Reyaz, Director, KPR IAS Academy, Coimbatore.
- Training and Placement Cell organized a 'C₂C-Training Programme Phase-I' with Global Talent Track (GTT) in association with Barclays (CSR Initiative) decided to skill the unemployed youth as per the industrial requirement. Barclays decided to partner with GTT & NASSCOM Foundation in this initiative on 12.11.2020 in 2 batches and from 20.03.2021 to 22.03.2021 (3 Days) in 2 batches respectively.
- Career Guidance and Counselling Cell and Training and Placement Cell of our college in association with ICT Academy, Chennai, organized a Free online Webinar on 'GET-SET-GO – Fresher Induction Programme' for the First Year students on 20.01.2021.

FUNDING DEVELOPMENT CELL

- Survey on the topic 'Facilitation of Study on Impact of COVID-19 in adjoining village of KASC' was conducted on 24.06.2020 at Kathirampatti, Nanjanapuram, Veppampalayam, Poongampagi, Koorapalayam, Muhasi. The Research Team of the Cell collected the data in person and the report was uploaded in the UGC portal.

- Activities of the Cell for the academic year was inaugurated on 09.07.2020 and Dr. T. Velmurugan, Associate Professor, Head, BCA, D. G. Vaishnav College, Chennai, was the Resource Person through virtual platform.
- The Cell organized an International Level e-quiz for ‘Research Intelligence: A Thought Provoking Research Quest’ from 31.07.2020 to 04.08.2020.
- Inter-Disciplinary Social Science Project was applied to National Commission for Women on ‘Women Migrants in India’ on 12.09.2020.
- An Online Seminar was organized on 12.03.2021 on ‘Planning And Developing A Successful Project Proposal – A 360° View’. Dr. P.Subashini, Professor of Computer Science, School of Physical Sciences and Computing Sciences, Avinashilingam Institute for Home Sciences and Higher Education for Women, Coimbatore, was the Resource Person.

LEARNING DEVELOPMENT CELL

- An Inaugural Programme was conducted on 22.07.2020 with Dr. S. R.Balasundaram, Professor, Department of Computer Applications, National Institute of Technology, Tiruchirappalli as the Resource Person and he delivered a speech on ‘e-Learning’.
- An International e-Quiz on ‘A Cognitive e-Learning Skills’ was organized from 14.08.2020 to 20.08.2020.
- An Awareness Programme about SWAYAM online courses Enrolment among our students was conducted through Video conferencing with LDC coordinator Dr. J. Ghayathri, LDC members and SWAYAM Student Ambassadors on 14.09.2020.
- The Content Creation Contest on ‘Learning and My Intellectual Development as I feel’ (COVID-19 Pandemic Lockdown Period Experience) was organized exclusively for our Students on 30.09.2020 and Mr. K.K.Suresh Kumar, Assistant Professor and Placement Officer, Department of Computer Science (PG), Dr. V. Krishnaveni, Associate Professor and Head, Department of Computer Applications and Dr. V. G. Sumathy, Assistant Professor, Department of Management Science of our College, served as Judges.

- 46 Students from our college applied for Word Press Project of NeGD(MeITY Projects), C-DAC GIST PACE, Chennai, through LDC on 03.10.2020.
- A Three-day Webinar Series on ‘National Education Policy 2020’ was organised for the college students and Faculty Members at International Level through Video conferencing and YouTube live on 09.11.2020, 10.11.2020 and on 13.11.2020. The Resource Persons were Prof. Dr. S. Sivasubramanian, Former Vice-Chancellor, Bharathiar & Noorul Islam Universities, Prof. (Dr) K. Maran, Director, Sairam IM, Sairam Engineering College, Chennai & Dr. Sona Ahuja, Associate Professor, Department of Pedagogical Sciences, Faculty of Education, Dean, Non-University Institutions, Dayalbagh Educational Institute (Deemed University), Agra, Uttar Pradesh, through video conferencing .
- The Webinar Series II on ‘National Education Policy 2020’ was organized for our college Faculty members through Video conferencing on 09.12. 2020 and the Resource Persons were Dr. M. A. Sudhir, UGC Emeritus Professor, Department of Education, Gandhigram Rural Institute, Gandhigram, Dr. E. Ramganes, Professor, Department of Educational Technology & Director, Institute for Entrepreneurship and Career Development & Director and Deen Dayal Upadhyaya Kaushal Kendra, Bharathidasan University, Tiruchirappalli, through video conferencing.
- An Online Seminar on ‘Road Map for Successful Start-up Entrepreneurs’ was organized in association with IIC’s through Video conferencing on 24.03.2021 and Mr. G.V.Naveen, Founder & Director, NGV Natural Industry Private Limited, Bengaluru, acted as the Resource Person.

INSTITUTIONS INNOVATION COUNCIL

- The First activity of the Council was organized in association with Intellectual Property Rights Cell on 05.03.2021 on ‘Awareness Workshop on Intellectual Property Rights’. Dr. M. Thangam, Assistant Professor, Department of Business Administration of our College, addressed the gathering about IPR and its applications.
- A Field Visit was arranged to Technology Business Incubation Centre, Perundurai on 11.03. 2021 .

- International Day of Yoga was jointly organized with the Art of Living on 21.06.2020 and Shri. Sasikumar, Advance Teacher, The Art of Living, delivered a Special Address.
- A Webinar on ‘Impact of Population Growth’ was organized on 11.07.2020 and Dr. S. Manickam, Head, Department of Economics and Former NSS Programme Officer, Sri Vasavi College, Erode, delivered a Special Address.
- A Webinar on ‘Kamarajar Vazhviyal’ was organized on 15.07.2020 and Dr. S.K. Krishna, Assistant Professor in Chemistry, Chikkaiah Naicker College, Erode delivered a Special Address.
- Our NSS Officers and Staff members attended an online event on ‘Inauguration of Manodarpan Initiatives’ by Mr. Ramesh Pokhriyal, the Honourable Minister for Human Resource Development, in the presence of Mr. Sanjay Dhotre, the Honourable Minister of State (HRD) on 21.07.2020.
- Organized an E-Quiz on, ‘Indian Independence Movement’ from 09.08.2020 to 15.08.2020.
- A Webinar on ‘Role of Tamilnadu in Indian Independence Movement’ was organized and Special Address by the volunteers was given on 15.08.2020.
- Sadbhawana Diwas was observed through online and the Communal Harmony Pledge was taken by NSS volunteers on 20.08.2020.
- A Webinar on Legal Literacy was jointly organized with District Legal Services Authority, Erode on 10.09.2020 and Ms. S. Lakshmi, Secretary / Sub Judge, Erode, delivered a Special Address.
- NSS Day was celebrated on 24.09.2020 and Ms. P. Shanthi, the Child Development Programme Officer, Erode, delivered a Special Address.
- World Habitat Day was observed through online on 05.10.2020.
- Fit India Movement run was organized on 06.10.2020.
- COVID-19 Awareness Pledge was taken by the staff members in person and NSS Volunteers through online on 08.10.2020.

- A Webinar on Old Age Day was conducted. Thiru. K. Puhalenti, Asst. Professor of Tamil, Bharathiar University Arts and Science College, Elumathur, gave a Special Address on 10.10.2020.
- Vigilance Awareness Pledge was taken by our staff members on 28.10.2020.
- Sardar Vallabhai Patel Birth Anniversary was Celebrated as National Integration Day on 31.10.2020.
- Indian Constitution Day was celebrated on 26.11.2020.

NATIONAL CADET CORPS

- A Webinar on ‘Yoga – the Elixir of Life’ was organized on 21.06.2020 with Mr.M.Dhandapany, Yoga Master and International Yoga Jury, as the Resource Person.
- Tree Plantation Programme was conducted on 16.07.2020 and on 17.07.2020.
- ‘Be Vocal about Local’ – Pledge was taken on 01.08.2020 by the NCC cadets.
- Independence Day was celebrated on 15.08.2020 at the College Premises.
- A Webinar on ‘Fit India’ was organized on 14.09.2020 with Lt. A.R.Karthekeyan, Associate NCC Officer of our College.
- Clean India activity was conducted on 02.10.2020.
- NCC Selection for the First Year UG students was held on 10.10.2020.
- A Cancer Awareness activity was conducted on 09.11.2020.
- A Competition on Poster Making on ‘Online Swachhta Awareness’ for our NCC Cadets was conducted on 10.11.2020. Swachhta Awareness Pledge was also taken on the same day.
- A National Level Webinar was organized on ‘Plastic Waste Management’ on 14.12.2020. Dr. A. Manimegalan, Professor, Department of Environmental Science, Bharathiar University, Coimbatore, was the Resource Person.
- Statue Cleaning Programme was carried out at Perundurai by our NCC Cadets on 23.02.2021.
- PLOG RUN and Rally for India’s freedom struggle was held on 13.03.2021 at Chennimalai.

SERVICES TO THE HUMANITY

Societal Development Programme

To impart Social Responsibility to the minds of the students, numerous Societal Development activities were undertaken by various Departments.

- Department of Biochemistry conducted a 'Health Care Awareness Programme' on RT-PCR COVID Testing Camp in association with Health Department, Erode, for the faculty members of the college on 27.01.2021.
- Department of Mathematics conducted an Extension Activity at Tamilnadu Association for Blind on 18.02.2021 with a Special Talk on 'Prevention and Safety Measures during COVID -19' and donated needy things.
- Department of Biochemistry conducted a Tribal Welfare Programme at Kadambur by the student Volunteers on 22.03.2021.
- Department of Mathematics conducted an Extension Activity at Don Bosco School, Kadambur on 22.03.2021 and donated needy things to the tribal students.
- Department of Biotechnology organized a Programme on 'Awareness on Covid - 19 Vaccination' for the rural public of Nanjanapuram on 24.03.2021.
- Department of Biotechnology organized a Programme on 'Mushroom Cultivation' for Physically Challenged Students of Kongu Arima Trust, Erode, on 27.03.2021.
- Volunteers of Youth Red Cross distributed face masks and food to the needy people affected by pandemic in and around Erode District on 01.05.2021.