

House Magazine of KASC



...Marching towards Excellence...

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ABOUT THE INSTITUTION

Kongu Arts and Science College(Autonomous) is a leading co-educational institution in Erode, offering a variety of programmes in Arts and Science streams. It is affiliated to Bharathiar University and run by The Kongu Vellalar Institute of Technology Trust, Perundurai.

VISION

To impart knowledge and skills to rural youth in order to meet their intellectual and social aspirations and cultural and technical needs of the society.

MISSION

- To develop an effective curriculum and optimize institutionalized student activities
- To involve learners in practical life situations
- To expose students to rural realities
- To sensitize learners to national heritage and values

OBJECTIVES

- To mould the rural youth as self-reliant and socially responsible citizens
- To facilitate the learners to hone their leadership qualities
- To equip the learners with updated technological knowledge
- To enhance the research activities of the rural youth and uplift them to serve the educational needs of the society

QUALITY POLICY

We are committed to instil knowledge and values to the students by providing quality education to meet the global challenges.

This will be achieved by:

- Well framed Syllabus to satisfy the needs of learners and on par with the Global Standard and Industry Requirements
- Committed and Planned Teaching
- Continual upgradation of the Facilities and Resources
- Effective implementation of the Quality Management System







ACADEMIC ENRICHMENT

AWARDS AND RECOGNITIONS

DBT Star College Scheme

Our college has reached another milestone in the journey of academic excellence. The following five departments have been selected under DBT Star College Scheme by the Department of Biotechnology, Government of India to receive Rs.1.04 Crore grant to promote Under Graduate Science Disciplines.

- Biochemistry
- Biotechnology
- Mathematics
- Computer Science
- Physics

NIRF Ranking

Our College is within the 151-200 Rank Band

India Today - All India Ranking of Arts and Science Colleges

Our College stands in Top 100 in various categories of India Today Ranking

*	BCA	_	55 th Rank
*	BBA	_	71 st Rank
*	Arts	_	76 th Rank
*	Commerce	_	84 th Rank
*	Science	_	86 th Rank

India Today - Survey – Emerging Colleges of this Century

Under the Emerging Colleges of this Century category of India Today survey, our College secured 9th position in All India level, 2nd position in State Level and 1st position in District Level.

GHRDC Survey 2019

In the survey made by Global Human Resource Development Centre (GHRDC),

- Our college has secured 8th Rank among Top BCA College in India by GHRDC BCA Colleges Survey 2019.
- Our college has secured 17th Rank among Top BBA College (4th rank in Southern Region) in India by GHRDC BBA Colleges Survey 2019

FACULTY MEMBERS

98 Research articles of the faculty members were published in various reputed journals with impact factor.

The Following Faculty Members cleared the SET/NET Examination during 2018-2019

Name	Designation	Department	
Ms. S.Sadhanayaki	Asst. Professor	CT & IT	
Ms. M.Tamilselvi	Asst. Professor	Commerce	
Ms. V.Amudhamalar	Asst. Professor	Mathematics	
Ms. P.Jeevitha	Asst. Professor	Commerce	
Mr. P.Sathishkumar	Asst. Professor	Social Work	

The Following Faculty Members completed Doctoral Programme during 2018-2019

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Name	Designation	Department
Mr.T.Velumani	Asst. Professor	Computer Science (UG)
Mr.R.Sundar Raj	Asst. Professor	Computer Science (UG)
Ms.M.Thangam	Asst. Professor	Business Administration
Ms.J.Ghayathri	Assoc. Professor	Computer Science (PG)
Ms.R.Rooba	Asst. Professor	CT & IT
Ms.M.Lalitha	Asst. Professor	Mathematics

The Following Faculty Members completed NPTEL online Certificate Courses

- Dr. K.Prabha has completed a NPTEL Online Course entitled "Soft Skills".
- Ms. V.Kanchana has completed a NPTEL Online Course entitled "English for Competitive Exams".
- ❖ Ms. S.Yasmin has completed NPTEL Online Courses entitled "Post Modernism in Literature" and "Post Colonialism in Literature".
- Dr. V.Krishnaveni has completed NPTEL Online Courses entitled "Employment Communication- A Lab Based Course" and "Designing Learner- Centric MOOCs"

Ms.S. Manjula, Associate Professor and Head, Department of Costume Design and Fashion received the 'Session's Best Presentation Award' for her paper presentation at the 5th International Conference on Nano Science and Nanotechnology 2018 held at Colombo, Sri Lanka from 13.12.2018 to 14.12.2018.



Best Presentation Award



ACADEMIC ENRICHMENT

STUDENTS

OVERALL CHAMPIONSHIP

(Inter-Collegiate Meets)

Our students won Overall Championship Trophies at the Inter-collegiate Meets held at the following colleges.

- P.K.R Arts College for Women, Gobichettipalayam
- Kongu Engineering College, Perundurai
- Vellalar College for Women, Erode
- ❖ Bharathidasan College of Arts and Science, Erode
- A.V.P College of Arts and Science, Tirupur
- Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore
- Vellalar College of Engineering and Technology, Erode
- Hindusthan College of Arts and Science, Coimbatore.

AWARDS

- R.Anusha and V.N.Kiruthiga of III B.A. English Literature and T.K.Agarsana of II B.A. English Literature received "Bharathi Award" from the Honourable Minister of Tamil Valarchi and Panpaatu Thurai Thiru. K.Pandiyarajan on 29.07.2018 on the eve of 'AimperumVizha' held at Ulaga Tamil Araichi Niruvanam, Chennai.
- S. Viswasarathy of III B.Com (Professional Accounting) participated in Poem Writing Competition organized by Tamizhar Ilakiya Maiyam, Chennai and received "Bharathi Award" on 29.08.2018
- ❖ M.Uthaya Kumar of I M.A. English Literature has participated and secured Runner position in "Speak for India 2019 Tamil Nadu" competition organized by Federal Bank in association with The Times of India group on 26.02.2019.

The Following Students cleared the Professional Courses

- M.Nandhini, N.Subiksha, Nandhini Rathi and K. Rajalingam of II B.Com and J.Shasyasri of II B.Com(CA) cleared CA Foundation Course
- M.Sathish Kumar of Final year B.Com cleared CA (Inter) Course
- S.Oviya of I B.Com, Deepthi Anandan of II B.Com(CA) and B.Immanuvel of II B.Com (CS.CA) cleared the ICSI ACS Foundation Course

The Following Students Completed the NPTEL Online Courses

- K. Punithavalli / I M.A. English Literature
- T.K. Agarsana /II B.A. English Literature
- J.S. Supritha, P. Ragavi, S. Gunaseelan / III B.A. English Literature
- R. Tamilmurugan, D.Pradeep and Ilakkiya / III B.Sc. Biotechnology
- S.Ashiq Mohamed / III B.Sc. Computer Science



BEST PRACTICES

Value Education

The Value Education offered by our College strengthens the ethical and moral values of the students by inculcating in them the values of tolerance and reverence.

Meditation

The institution believes that healthy minds generate healthy societies. Hence meditation is made obligatory for the wards. It enables them to refresh their mind and soul.



Dress Code

The students follow dress code every friday and this brings in the feeling of unity and oneness. This special feature equips them to be presentable when they become employees.

Grammar Test

Grammar tests are conducted every month to help the students to have sound knowledge of English Grammar.

Vocabulary Enrichment

In order to enrich the vocabulary of the students, the College has allotted a Skill Development Hour, during which Newspapers are read by the students.

Pupils' Corner

The best practice under the title 'Pupils' Corner' is initiated with a vision to propogate the enhancement of the students personality. It aims to add a bunch of betterment in the young minds through the depiction of mind blowing facts and inspirational quotes that matches the significance of each day.

Alumni Associations

Each Department has an Alumni Association and alumni meet is organized at regular intervals. This is initiated to build a good rapport with the alumni and their support to the alma mater.

College Bazaar

The College Bazaar is organized to enhance the entrepreneurial skills of the students and motivate them to become successful budding entrepreneurs.

Fitness Hour

Exclusively allotted to keep the students physically fit.

Finishing School Programme

The Training and Placement Cell takes efforts to make the Pre Final Year Students fully equip themselves with industry based knowledge.

Centre of Mind

The well being of the students are taken care of through the 'Centre of Mind' which provides counselling to the needy students.

Value Added Course

Various Skill Oriented Courses are conducted every year. Nearly 50 Courses, including Professional Course and UGC Add - on Course are offered to enhance the skill sets of the students. About 4339 students were benefitted.



INAUGURATION OF ASSOCIATION ACTIVITIES

- → The Department of BBA (CA) inaugurated its association activities for the academic year 2018-2019 on 05.07.2018, with Mr. M.Shanmugasundram, Psychologist and Trainer, Phoenix Training Academy, Erode, as the Chief Guest.
- → Installation of Student Council Office Bearers of the Department of Computer Technology & Information Technology was held on 06.07.2018 and Mr. K. Balachandar (Alumnus), Former Software Engineer, Whatsapp, USA, was the Chief Guest.
- → The Department of Corporate Secretaryship with CA and PA inaugurated the Association with Awareness Programme on Professional Courses on 09.07.2018. Mr. P.Sreejith, Assistant Director, ICSI Coimbatore Chapter, CS. G. Balasubramaniam, Company Secretary, Roots Multi Clean Ltd, Coimbatore and CA. R. Sathish, Vice Chairman, ICSI Coimbatore Chapter were the Resource Persons.
- → The Department of Computer Science (UG) inaugurated the Students' Association 'Cyber Crews' on 10.07.2018.
- → 2018 2019 ஆம் கல்வி ஆண்டிற்கான தமிழ் மன்ற நிகழ்வுகளின் தொடக்க விழா 11.07.2018 அன்று நடைபெற்றது, இதில் "செவிநுகர் கனிகள்" என்ற தலைப்பில் உருமு தனலட்சுமி கல்லூரியின் தமிழ்த்துறை உதவிப் பேராசிரியர் முனைவர் ந.விஜயசுந்தரி அவர்கள் சிறப்புரையாற்றினார்.
- → The Department of Catering Science and Hotel Management inaugurated the Students' Association 'Epicurienz' and organized Orientation Programme on 12.07.2018 and on 13.07.2018 and Chef K. Madhan, Junior Sous Chef, Rosa Mexicano, United Arab Emirates, was the Chief Guest.
- → The Department of Computer Applications inaugurated the Students' Association 'Phoenix' on 12.07.2018 and Lion.K.Dhanabalan, International Director, Lions Club International, was the Chief Guest.
- → The Department of Biotechnology inaugurated 'Creauctus' - Association Activities on 13.07.2018 and Dr.V.Thirunavukkarasu, Associate Professor, Department of Biotechnology, Bharathiar University, Coimbatore, was the Resource Person.



Association Inauguration - BCA



- → The Department of Mathematics inaugurated 'Ramanujan' Association Activities on 17.07.2018 and Mr.S.BALAJI, Managing Director, Principal Consultant Point Blank, Business Consulting Pvt. Ltd., Erode, was the Resource Person.
- → The Department of Physics inaugurated 'Vibrant' Association Activities on 27.07.2018 and a Special Lecture was delivered by Dr.L.Usha, Former Professor & Head, Department of Physics, Vellalar College for Women, Erode.
- → The Department of English inaugurated the English Literary Club Association Activities on 30.07.2018. Dr.V.Rajasekaran, Associate Professor of English, VIT, Chennai was the Chief Guest. The office bearers of various clubs were honoured with badges on the occasion. The topic of discussion by the Guest was 'Celebrate Life through Literature'.
- → The Department of BBA inaugurated its Association 'GERENCIA' on 02.08.2018 with Mr. RadhaKrishnan, Managing Director, Angel Starch & Food Pvt.Ltd, Erode.
- → The Department of Commerce (CA) inaugurated the Association with Yoga Training Programme in accordance with the International Yoga Day and Prof. V.M. Venkatachalam, Manavalakalai Mandram, Erode was the Resource Person on 07.08.2018 and on 09.08.2018.
- → The Department of Management Science inaugurated the 'Make' Association on 16.08.2018 and Mr. Erode Kathir, HRD Trainer, Writer and Orator was the Chief Guest.
- → The Department of Biochemistry inaugurated their association on 24.08.2018 and Mr.R.Senthil Kumar, Senior Manager, Quality Control, Biological E-limited, Hyderabad was the Chief Guest.
- → The Department of Computer Science (P.G.) inaugurated its 'ITxcel's' Association on 30.08.2018 with Dr. A.Geetha, Assistant Professor and Head, PG & Research Department of Computer Science, Chikkanna Government Arts College, Tirupur, as the Chief Guest. A Special Address on 'Big Data Tools, Techniques and Analytics' was delivered by her during the function.
- → The Department of Commerce (CA) conducted a programme on "Kayakalpam" for the students on 03.09.2018 with Prof. V.M. Venkatachalam, Manavalakalai Mandram, Erode as the Resource Person.
- → தமிழ்த்துறை சார்பாக 07.09.2018 அன்று கோவை கம்பன் கழகமும் ஸ்ரீ வெங்கடேஸ்வரா கல்வி அறக்கொடை அறநிலையும் இணைந்து நடத்தும் கல்லூரி மாணவர்களுக்கான "சுழலும் சொல்லரங்கம்" என்ற பேச்சுப்போட்டி நடைபெற்றது. "அயோத்தியா காண்டத்தில் யாருடைய செயல்பாடுகள் கற்போர் நெஞ்சைப் பெரிதும் ஈர்க்கின்றன?" என்ற தலைப்பில் மாணவர்கள் தங்களது உரையை நிகழ்த்தினர். வெற்றிபெற்ற மாணவ மாணவியருக்கு கோவை கம்பன் கழக இணைச்செயலாளர் முனைவர் ப.முருகேசன் அவர்கள் பரிசுகள் வழங்கிச் சிறப்பித்தார்.



ORIENTATION PROGRAMMES

- → The Department of Biotechnology conducted an Orientation Programme for the First Year Students on 02.07.2018 and on 03.07.2018.
- → The Department of Costume Design and Fashion conducted an Orientation Programme for the First Year UG Students on 03.07.2018.
- → To familiarize new entrants with the Basic Concepts of Literature, to make them, comprehend the significance of Literature in everyday life and also to impart the Importance of Communication, the Department of English conducted a Bridge Course for the First Year UG Students from 04.07.2018 to 09.07.2018
- → The Department of Computer Science (UG) conducted a Diagnostic Test to assess the knowledge level of the First Year Students on 04.07.2018 in the fields of Basic Mathematics, Fundamentals of IT and General Aptitude Skills. Based on the result, a Bridge Course was conducted on 05.07.2018 and on 06.07.2018 on 'Communication Skills' and 'Foundations of Mathematics'.
- → The Department of BBA (CA) conducted a Two-day Orientation Programme for the First Year students on 05.07.2018 and on 06.07.2018 with M. Shanmugasundram, Psychologist and Trainer, Phoenix Training Academy, Erode, as the Resource Person.
- → The Department of Biochemistry conducted an Orientation Programme for the First Year Biochemistry students on 09.07.2018 and on 10.07.2018.
- + The Department of Computer Science (UG) conducted Orientation Programme for five days for the First Year Students on 05.07.2018, 06.07.2018, 10.07.2018, 11.07.2018 and on 12.07.2018 on the topics 'Student Centric Activities', 'Role of Freshers', 'Power of Positive Attitude', 'Building Academic Performance', 'Pay Back', 'Gender Equity', 'Moral and Ethical Values', 'Train the Brain', 'Tuning towards IT Industry', 'பல்சுவையில் பன்முகம்' 'வானம் வசப்படும்' and 'Etiquettes for a Human' with Mr. S.Chandrasekar Kavinilavan, Debator, Coimbatore and Ms. T.Mohanapriya & Mr. R.Moorthy, faculty members of Management, Vellalar College of Engineering and Technology as the Resource Persons.
- → The Department of Computer Technology & Information Technology conducted an Orientation Programme for two days for the First Year Students on 06.07.2018 and on 07.07.2018 on 'Art of Communication', 'Fundamentals of Mathematics', 'Basics of IT, Fundamentals of Programming' and Personality Development Programme and Mr. D. Nagarajaprabhu, Team Head, IDP Australia, Chennai was the Resource Person.
- → The Department of Biochemistry conducted an Orientation Programme for two days for the First Year UG Students on 09.07.2018 and on 10.07.2018.
- → The Department of Commerce (CA) conducted an Induction Programme on 10.07.2018 and Mr. Erode Kathir, Chief Trainer, Six Plus One Academy, Erode was the Resource Person.
- → The Department of Computer Applications conducted an Orientation Programme for the First Year Students on 13.07.2018.



- → The Department of Physics conducted an Orientation Programme on 18.07.2018 with the Resource Persons from Soft Skills, Erode.
- → The Department of Mathematics conducted an Orientation Programme for the First Year UG Students on 18.07.2018 and on 19.07.2018. Mr.R.Raja and Ms.Bhagirathy, Trainers, Soft Skills, Erode, were the Resource Persons.
- → The Department of Business Administration conducted an Orientation Programme for First Year Students on 27.08.2018, 28.08.2018 and on 04.09.2018. The Resource Person for the programme was Mr. Raja from Helix HR Training & Business Consultant Centre, Erode.
- → The Department of English conducted an Orientation Programme on 'Translation Skills' on 30.07.2018.
- → The Department of Management Science conducted an Orientation Programme on 16.08.2018 for the Students and Mr. Erode Kathir, HRD Trainer, Writer and Orator was the Resource Person.
- → The Department of Commerce conducted an Orientation Programme on 11.09.2018, 12.09.2018 and on 14.09.2018 and Mr. G. Kumaraguru and Mr. G. Shanmugasekar were the Resource Persons from Gen Zee Training and Consulting.
- + 'NCFM Orientation Programme' was conducted by the Department of Commerce with Computer Applications in association with National Stock Exchange (NSE) Academy on 15.02.2019 to create awareness among students in stock market activities



MSW - Workshop on Code of Ethics in Research and Social Welfare



Physics- Guest Lecture



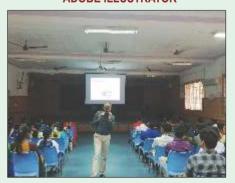
CDF-Hands-On Training in ADOBE ILLUSTRATOR



BCA-Leadership Training Programme



Biochemistry-Bioflair



Commerce CA - Induction Programme



PERSONALITY DEVELOPMENT PROGRAMMES

- → The Department of Business Administration conducted a Personality Development Programme for the First Year Students to inculcate the Soft Skills on 02.08.2018 with Erode Kathir as the Resource Person.
- → The Department of Management Science conducted a Personality Development Programme and our Principal Dr.N.Raman was the Resource Person on 07.08.2018.
- ★ A Personality Development Programme for the Final Year B.Sc.(CT) Students was conducted by Mr. V.L.Jayapaul, Assistant Professor of English, St. Joseph's College(Autonomous), Tiruchirapalli on 07.08.2018.
- ★ The Department of Mathematics conducted a Personality Development Programme and Mr. R. Raja, Trainer, Soft Skills, Erode served as the Resource Person on 13.08.2018 and on 16.08.2018.
- → The Department of Biotechnology conducted a Personality Development Programme for the First Year Students on 16.08.2018 and Mrs.Vidhyadevi Jayaprakash, Psychologist, Manadhin Mayam, Erode, was the Resource Person.
- → The Department of Corporate Secretaryship with CA and Professional Accounting conducted a Personality Development Programme on 'Assertive Traits and Communication Skills' for the Final Year B.Com (PA) students on 23.08.2018 with Mr. M. Shanmugasundaram, Director, Phoenix Training Academy, Erode, as the Resource Person.
- → The Department of Computer Science (PG) conducted a Personality Development Programme on 12.09.2018 and Mr. K.A.Goutham, Trainer, ABLE Academy, Erode, was the Resource Person.
- → The Department of Corporate Secretaryship with CA and Professional Accounting conducted a Personality Development Programme on 'Assertive Traits and Communication Skills' for the Final Year B.Com (CS CA) Students on 14.09.2018 and Mr. M. Shanmugasundaram, Director, Phoenix Training Academy, Erode was the Resource Person.
- → The Department of Biotechnology conducted a Personality Development Programme for the Final Year Students on 28.09.2018 at IAHS, Bangalore. Mr. Madhusudhanan, Head, Plant Biotechnology, IAHS, Bangalore was the Resource Person.



SEMINARS/CONFERENCES/WORKSHOPS ORGANIZED

- → The Department of Costume Design and Fashion organized a Workshop on 'Fashion Sketching' for the First Year UG and PG Students on 18.07.2018 and on 19.07.2018 and Mr.T.Rajaram, Wings Academy, Salem, was the Resource Person.
- → The Department of Commerce organized a Three-day Hands-on Training Programme on 'GST and its Business Practices' with Mr. D. Siva Shanmugam as the Resource Person on 13.08.2018, 14.08.2018 and on 16.08.2018.
- → The Department of Costume Design and Fashion organized a Two-day Workshop on 'Fabric and Glass Painting' for the First Year UG Students on 23.08.2018 and on 24.08.2018 and Ms. Rama Rajesh, Artist and Designer Palettez, Art and Craft Academy, Tirupur was the Resource Person.
- → The Department of Physics conducted a Workshop on 'Mobile Phone Refurbishing' in association with New Technology, Coimbatore on 04.09.2018 and on 05.09.2018.
- → The Department of Social Work conducted a Workshop on 'Code of Ethics in Research & Social Work Profession' on 11.09.2018 and Dr.M.Nagalingam, Assistant Professor, Department of Social Work, Indira Gandhi National Tribal University, Madhya Pradesh, was the Resource Person.
- → The Department of Computer Science (PG) organized an ITware'18 Workshop on 'JQuery' on 15.09.2018 and Mr. G.Arunkumar, Team Lead and Architect, Kurunji Technologies, Bodi, was the Resource Person.
- → The Department of Biochemistry organized a Two day Lecture Workshop on 'Emerging Trends in Biochemistry' on 20.09.2018 and on 21.09.2018 and Dr. K. Veluthambi, FNA. FASc. FNASc. Convener, Lecture Workshop, Professor (Retired) INSA Senior Scientist School of Biotechnology, Madurai Kamaraj University, Madurai, Prof. B. J. Rao, Professor and Dean, Indian Institute of Science Education and Research (IISER), Tirupati, Dr. M. Raveendran, Professor, Centre for Plant Molecular Biology (CPMB), Tamilnadu Agricultural University, Coimbatore and Dr. P. V. Shivaprasad, National Centre for Biological Sciences, TATA Institute of Fundamental Research (NCBS-TIFR), Bengaluru were the Resource Persons.
- → The Department of Business Administration with (CA) organized a Training Session on 'New Product Development' on 22.09.2018.
- → The Department of Computer Science (UG) conducted a Three day Workshop on 'Computer Hardware and Networking' for the First Year Students from 25.09.2018 to 27.09.2018 and Mr.T.Manikandan, Proprietor, Q-Technology, Gobi, was the Resource Person.



- → The Department of Costume Design and Fashion conducted a Hands-on Training Programme on 'Adobe Illustrator' for the faculty members on 12.11.2018 and on 13.11.2018 with Mr.Sathyaraj, TUKA Center, Erode as the Resource Person
- → The Department of Catering Science and Hotel Management conducted a Workshop on 'Pan Asian Cuisine' on 17.12.2018. Chef.Hariprasad, Chef de Cuisine, The Concord Hotel, Kenya was the Resource Person.
- → The Department of Corporate Secretaryship with CA and PA conducted Workshops on 'GST and Business Practices' and 'Income Tax e-filing' on 27.12.2018 and on 28.12.2018 for the Final Year Students. Mr.D.Sivashanmugam, Organising Secretary of ICMRR Journal, Bengaluru, trained the students.
- → The Department of Commerce organized a ICSSR sponsored National Level Workshop on 'Rejuvenation of Emerging Economies through Rural Skill Development and Juvenile Entrepreneurship' on 04.01.2019 and on 05.01.2019. The Department Magazine 'Commercorium 2018' was released on the occasion by Thiru D. Venkateshwaran, Patron Member, KVIT Trust, Erode.
- → Workshop on Creative Writing (Short Stories) was organized by the Department of Hindi and Other Languages on 23.01.2019 and Dr.V.Padmavathy, Assistant Professor and Head, Department of Hindi, PSGR Krishnammal College for Women, Coimbatore, was the Resource Person.
- The Department of Computer Science (UG) conducted a National Seminar on 'IoT Data Analytics' on 29.01.2019. Dr.Viral V. Kapadia, Faculty of Technology & Engineering, Department of Computer Science & Engineering, The M S University of Baroda, Gujarat and Dr.P.B.Pankajavalli, Assistant Professor, Department of Computer Science, Bharathiar University, Coimbatore, were the Resource Persons.
- → The Department of Computer Science (UG) conducted an activity 'Training by the Trained' through which the training was offered by the placed students of the Department on 22.02.2019.
- → The Department of Corporate Secretaryship with CA and PA organized a Workshop on 'Opportunities in Medicinal Plants' on 05.03.2019 and the Resource Persons for the Technical Session I: 'Significance of Medicinal Plants' was Dr.L. Nalina, Assistant Professor (Horticulture), Department of Medicinal and Aromatic Crops, Horticultural College and Research Institute, Tamil Nadu Agricultural University, Coimbatore and for the Technical Session II: 'Business Opportunities in Medicinal Plants' was Mr.M.G. Palanivelu, Achiever, Coleus Medicinal Plant Contract Farming, Attur and Project Director, Alagumuthu Agro Private Ltd., Tiruchengode.



SEMINARS/CONFERENCES / WORKSHOPS ATTENDED

FACULTY MEMBERS

- → Mr. N.Rajasekaran, Ms. N.Gomathi and Ms. S.Tamilselvi, Assistant Professors of Department of Computer Applications attended a One-day Workshop on NPTEL at PSG College of Arts and Science, Coimbatore on 22.06.2018.
- → Ms. V. Dharani and Ms.C.Uma, Assistant Professors of CT and IT attended an International Colloquium on 'Study of Cognitive Ability of Human Brain' at K.S.Rangasamy College of Arts and Science(Autonomous), Tiruchengode on 20.07.2018.
- → Dr. P. Parvatham, Associate Professor, Ms. G. Gomathi, Ms. N. Santhamani, Ms. K. Dhanalakshmi, Ms. C. Vidhya and Ms. K. Kalaivani, Assistant Professor of CS CA & PA attended a One day National Level Workshop on 'Intellectual Property Rights' at Sankara College of Science and Commerce Coimbatore on 21.07.2018.
- → Mr. K.Dhiyaneshwaran, Assistant Professor of CT & IT and Mr. M. Chandru, Assistant Professor of Business Administration with (CA) attended an International Workshop on 'Innovative Trends in Teaching' at Nilgiri College of Arts and Science, Nilgiris on 25.07.2018
- → Dr. K. Prabha, Assistant Professor of English presented a paper entitled 'New Historicism and/or Cultural Materialism: An Intensive Analysis and Appraisal' in the National Level Seminar on 'A Perspective on New Historicism' at Kongu College of Arts and Science, Morappur on 27.07.2018.
- → Dr. K. Prabha, Assistant Professor of English presented a paper entitled 'Nationalism and Post-Colonial Literatures' in the Two Day International Conference on 'Reading the Nation The Global Perspective' at St. Joseph's College for Women on 03.08.2018 and on 04.08.2018.
- → Ms. V. Kanchana, Assistant Professor of English presented a paper entitled 'The Realm of Voiceless Women in a Voiced Verse: Selected Poems of Meena Kandasamy' in a One-day National Seminar on 'The Rise of Dalit Literature and its Impact' at St. Antony's College of Arts and Sciences for Women on 10.08.2018
- → Mr. S. Vijayakumar, Assistant Professor, Department of Computer Science(PG) participated and presented a paper entitled 'Vehicular Adhoc Networks' in the International Conference on Recent Trends in Computing Technologies organized by the Department of Computer Science, P.K.R. Arts College For Women on 16.08.2018
- → Dr. K. Prabha, Assistant Professor of English attended the Cambridge English Teacher Support Workshop at Kongu College of Arts and Science, Karur on 'Becoming Certified Trainer Teaching Knowledge Test (TKT)' on 18.08.2018.



- → Dr. K. Prabha, Assistant Professor of English, presented a paper entitled 'Effect of Social Media on Individuals and Society' in the International Conference on 'Bridging and Securing: The Responsibilities and Aesthetics in Media, Society and Literature' held on 11.09.2018 at Kodaikanal Christian College.
- → Ms. S. Priyanka, Assistant Professor of English presented a paper entitled 'Quest for Identity in Arun Joshi's The Strange Case of Billy Biswas' at the Two Day International Conference on Culture and Literature: Convergence & Divergence on 27.09.2018 and on 28.09.2018 organized by Thiruvalluvar University, Vellore.
- → Dr. K. Prabha, Assistant Professor of English attended a National Workshop on "Green Literature" at Nandha Arts and Science College, Perundurai on 05.10.2018
- → Dr. K. Prabha, Assistant Professor of English presented a paper entitled 'Nationalism and the Postcolonial Literatures' at the Conference on 'Reading the Nation The Global Perspective' on 18.10.2018 organized by St. Joseph's College for Women, Tirupur and the same was published in the journal 'Language in India'.
- → ஆய்த எழுத்து, பன்னாட்டு தமிழியல் ஆய்விதழ் (ISSN 2278-7550) மற்றும் பத்மவாணி மகளிர் கலை அறிவியல் கல்லூரி, தமிழ்த்துறை இணைந்து "தமிழ் இலக்கியங்களில் அறச்சிந்தனைகள்" என்னும் தலைப்பில் 12.12.2018 அன்று நடத்தியப் பன்னாட்டு கருத்தரங்கில் முனைவர் நா. கலைவாணி அவர்கள் "தமிழ் இலக்கியங்களில் அறம்" என்னும் தலைப்பில் ஆய்வுக் கட்டுரை சமர்ப்பித்தார்.
- → Ms.K.Indhumathi, Assistant Professor, Department of Biotechnology attended a One Day Workshop on 'Systematic Training to Develop Preclinical Skills' organized by Employee Laboratory Animal at Nandha College of Pharmacy, Erode on 09.01.2019.
- → Dr. K. Prabha, Assistant Professor of English presented a paper entitled 'Racial Sensuality and Gender Identity in Tony Morrison's Sula' in the National Conference conducted by Gandhi Arts and Science College on 23.01.2019.
- → Dr. K. Prabha, Assistant Professor of English, attended an International Conference on 'Is Literature viable medium for ESL Acquisition' on 25.01.2019 conducted by Erode Arts and Science College.
- → Mr. S.Muruganantham, Assistant Professor and Head, participated and presented a paper entitled 'An Investigation on Different Clustering Algorithms for Uncertain Data' in IEEE Sponsored International Conference on Electrical, Communication, Electronics, Instrumentation and Computing (ICECEIC) 2019 at Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya, Kanchipuram on 30.01.2019 and on 31.01.2019.



- → Ms.P.Srinithi, Assistant Professor, Department of Biotechnology attended a DBT sponsored National Seminar on Fascinating fields of Chemistry at Vellalar College for Women, Erode on 04.02.2019.
- → Dr.C.Deepa, Assistant Professor and Head, Department of Biotechnology attended a DBT sponsored Two day Workshop on 'Data Analytics and its Application in Biotechnology' at Dr.NGP Arts and Science College, Coimbatore on 14.02.2019 and on 15.02.2019.
- → Ms. V. Kanchana, Assistant Professor of English, presented a paper entitled 'Hyphenated Relationship is an Outpoured Culture of Adult Literature' in the International Conference on Multi-Disciplinary Research organized by Viswabharathi Research Centre on 02.03.2019.
- → Ms. V. Kanchana, Assistant Professor of English and Ms. V. Amudhamalar, Assistant Professor of Mathematics attended a Three-day Workshop on 'Enablers of E-Teaching and E-Learning' at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore on 08.03.2019.
- → Dr. K. Prabha, Assistant Professor of English presented a paper entitled 'Computer Assisted Language Learning' in the Two Day International Conference on Emerging Trends in English Language Teaching conducted by Kongu Engineering College on 08.03.2019 and on 09.03.2019.
- → Dr. K. Prabha, Assistant Professor of English presented a paper entitled 'A Study on Symbols and Imagery in Henry James' The Portrait of a Lady' in the Two-day National Conference on English Language, Literature and Culture conducted by Vivekananda College for Women, Tiruchengode on 11.03.2019 and on 12.03.2019.

STUDENTS

- Immanuvel B, Hemanshu K, Buvaneswaran R of II B.Com (CS CA) Mohamed Salman H, Ashokkumar. K, Muthukumar S, Ashwin. S of III B.Com (CS CA), Arivazagan.M, Raguvaran.A, Santhosh.K.L, Karuna.S.K, Shagul Hamed B of II B.Com (PA), Balasubramaniam. P, Moulishwar. P, Sreejayanth V.S. of III B.Com (PA) attended a One day National Level Workshop on 'Intellectual Property Rights' at Sankara College of Science and Commerce, Coimbatore on 21.07.2018
- → M. Shahin Kousar of II M.A. English Literature presented a paper entitled 'Literature is the reflection of Life- Mulk Raj Anand's Coolie' at the International Seminar on Gender Identity and Equality through Cultural and Social Scale held at PSGR Krishnammal College for Women on 02.08.2018.
- → V.N.Kiruthiga, J.S. Supritha, B.Monica, P.Ragavi, L.Dharshini, N.Pavithra and R.Anusha of III B.A. English Literature and T.K.Agarsana of II B.A. English Literature attended the Cambridge English Teacher Support Workshop at Kongu College of Arts and Science, Karur on 'Becoming Certified Trainer—Teaching Knowledge Test (TKT)' on 18.08.2018.



- → A Student from the Department of Computer Science (UG) attended a National Level Workshop on 'Programming in Python for Absolute Beginners' held at Kongu Engineering College, Erode on 18.08.2018.
- + 11 Students from the Department of Computer Science (UG) participated in the International Seminar on 'Contemporary Techniques' held at Vellalar College for Women on 21.08.2018.
- + 15 Students from the Department of Computer Technology and Information Technology attended an International Seminar on 'Contemporary Techniques ISCT'18' at Vellalar College for Women (Autonomous), Erode on 21.08.2018
- → 08 Students from the Department of Computer Science (UG) participated in the International Seminar on 'Current Trends in Computer Science and Technologies' held at Vivekanandha College of Arts and Science, Trichengode on 11.09.2018.
- → Two Students from the Department of Computer Science(UG) have presented papers in a National level Technical Symposium (MeSCia-2K18) held at Kongu Engineering College, Erode on 12.09.2018.
- → Second Year Students from the Department of Biotechnology attended and Presented Posters in 'BIOGALAXIA 2018' at Bharathiar University, Coimbatore on 18.09.2018 and on 19.09.2018.
- ★ T.K. Agarsana of II B.A. English Literature, S.P. Ragul of III B.A. English Literature, M. Latha, M. Shahin Kousar and C. Sindhu Kavi of II M.A. English Literature attended the National Level Workshop entitled 'English Language and Literature: Trends and Approaches' at A.V.P College of Arts and Science, Tirupur on 03.10.2018
- → V.N.Kiruthiga, J.S. Supritha, S. Sivakiruthika, A. JebaKarunya, L.Dharshini, and R.Anusha of III B.A. English Literature attended the National Workshop on Green Literature at Nandha Arts and Science College, Erode on 05.10.2018.
- → C. Sindhu Kavi of II M.A. English Literature presented a paper entitled 'Problems faced in Translating Poems/Poetry' in the International Conference at Sri Ramasamy Naidu Memorial College, (Autonomous), Sattur on 27.12.2018.
- ◆ V. Pavithra of II M.A. English Literature presented a paper entitled 'Problems in Translating Poetry' in the One-day International Conference at Sri Ramasamy Naidu Memorial College, (Autonomous), Sattur on 27.12.2018.
- → T. K. Agarsana of II B.A. English Literature was awarded with 'Padaippu Chemmal' for her excellent writing skills by Banrutti Senthamizh Sangam on 06.01.2019.
- → T. K. Agarsana of II B.A. English Literature, secured Second Prize in Uzhavar Thirunal Poetry Competition on 15.01.2019 for her poem entitled 'Sarithirathin Thodakkam Naam'.



- + C. Sindhu Kavi of II M.A. English Literature, presented a paper entitled 'Violence against Women in Ashapurna Debi's Subarnalata' in the National Conference on Gender Discrimination organized by Gandhi Arts and Science College, Namakkal on 23.01.2019.
- ◆ V. Pavithra of II M.A. English Literature, presented a paper entitled 'Feminism in Shashi Deshpande's Novels' in the National Conference on Gender Discrimination organized by Gandhi Arts and Science College, Namakkal on 23.01.2019.
- → S. Priyadharshini of II M.A. English Literature, presented a paper entitled 'Marginalization of Transgender in Living Smile Vidya's I am Vidya' in the National Conference on Gender Discrimination organized by Gandhi Arts and Science College, Namakkal on 23.01.2019.
- → L. Revathy of II M.A. English Literature, presented a paper entitled 'Subjugation of Women in Subarnalata by Ashapurna Debi' in the National Conference on Gender Discrimination organized by Gandhi Arts and Science College, Namakkal on 23.01.2019.
- → M. Latha of II M.A. English Literature, presented a paper entitled 'Feminism and Social Order in The Grass is really like me' in the National Conference on Gender Discrimination organized by Gandhi Arts and Science College, Namakkal on 23.01.2019.
- → A.S. Savitha of II M.A. English Literature, presented a paper entitled 'Class Struggle and Caste Rivalry as Marginalization' in the National Conference on Gender Discrimination organized by Gandhi Arts and Science College, Namakkal on 23.01.2019.
- → P. Gokila of II M.A. English Literature, presented a paper entitled 'Women Identity in Margaret Atwood's Surfacing' in the National Conference on Gender Discrimination organized by Gandhi Arts and Science College on 23.01.2019.

BOOK PUBLICATIONS

- → 11.07.2018 அன்று தமிழ் நிகழ்வுகளின் தொடக்க விழாவில் தமிழ்த்துறை தலைவர் முனைவர் நா.கலைவாணி அவர்களின் "அருணகிரிநாதரின் பாடல்களில் திருச்செங்கோடு" என்ற நூலினை உருமு தனலட்சுமி கல்லூரியின் தமிழ்த்துறை உதவிப்பேராசிரியர் முனைவர் ந.விஜயசுந்தரி அவர்கள் வெளியிட நமது கல்லூரி தாளாளர் திரு.ஏ.கே. இளங்கோ அவர்கள் பெற்றுக்கொண்டார்.
- → Dr.V.Anbumani, Associate Professor and Head, Department of Hindi and Other Languages released a book named, 'Hindi Sahitya Mein Naari Parikalpana aur Naari Asmita' (Portrayal of Women in Hindi Literature and Self Identity) on 01.02.2019.
- → Dr. K. Prabha, Assistant Professor of English published a book entitled 'Exploring Archetypal Feminism in Sudha Murty's Mahashweta on 01.02.2019.



- → Dr. V.Krishnaveni, Dr.K.G.Santhiya and Dr. V.Anbumani compiled a book entitled 'Value Education' on 01.02.2019.
- → Dr. R. Sundar Raj compiled a book on 'The Beginner's Handbook for Computer Based Optimization Techniques' on 01.02.2019.

GUEST LECTURES

- → The Department of Computer Applications conducted a Seminar on 'Python Programming' on 16.07.2018 for the Final Year Students and Mr.K.Suresh, CCube Technologies, Erode, was the Resource Person.
- → The Department of Management Science organized a Guest Lecture on 'What Next' for the Final Year Students on 20.07.2018 and Mr. Erode Kathir, HRD Trainer, Writer and Orator, Erode, was the Resource Person.
- → The Cyber Prodigies Forum of the Department of Computer Science (UG) conducted a Session on 'Efficient Programming & Debugging' for the First Year Students on 20.07.2018.
- → The Department of Computer Technology & Information Technology conducted a Guest Lecture on 'Python Programming' for the Pre Final Year Students on 31.07.2018 and Mr. S.M. Nathan, Andriod Developer, Ascent Techno Soft Pvt Ltd, Coimbatore, was the Resource Person.
- → The Department of Computer Technology & Information Technology conducted a Guest Lecture on Intellectual Property Rights for the Final Year Students on 31.07.2018 and Ms. S. Padma, Assistant Professor and Head, Department of Computer Applications, K.S.Rangasamy College of Arts and Science (Autonomous), Tiruchengode, was the Resource Person.
- → The Department of Social Work conducted a Guest Lecture on 'Counseling Skills and Techniques' on 02.08.2018 and Dr. B.Selvaraj, Associate Professor of Psychology, Government Arts College, Coimbatore, was the Resource Person
- → The Department of Computer Science (UG) organized a Guest Lecture on 'Project Development Life Cycle' for the Final Year Students on 10.08.2018 and Mr.S.Boobalan, Animation Head, Dream Zone Technologies, Erode was the Resource Person.
- The Cyber Prodigies Forum of the Department of Computer Science (UG) conducted a Session on 'Multimedia Presentations and Web Designing' for the Pre Final Year Students on 21.08.2018 and Mr.S.Jaganathan and Mr.D.Gopinath, Assistant Professors of Computer Science were the Resource Persons
- ★ The Department of Commerce organized a Guest Lecture on 'Recent Scenario in Banking Sectors' on 25.08.2018 and Dr. T. Arulvelan, Certified Bank Trainer, Coimbatore, was the Resource Person
- → The Department of Corporate Secretaryship with CA and Professional Accounting conducted a Guest Lecture on Geographical Indications in India for the Second and Final Year B.Com (CS CA) Students on 25.08.2018 with CS. S. Ashok Kumar, Managing Partner Risk Free Investment Service and Company Secretary in Practice, Erode as the Resource Person.



- → The Department of Computer Science (UG) organized a Guest Lecture on 'Web Development Tools' for the Final Year Students on 29.08.2018 and Mr.G.Santhosh, Regional Manager, CSC Computer Software College, Erode was the Resource Person.
- → The Department of Business Administration conducted a Guest Lecture for the Final Year Students on 'Research Methods for Management' and Dr.Priya, Assistant Professor in Business Administration, Vivekanandha Arts and Science College for Women, Thiruchengode, was the Resource Person on 05.09.2018.
- + The Department of Computer Science (UG) organized a Guest Lecture on 'Confidence Building and Gender Sensitization' for the Students on 06.09.2018 and Ms.D.Aarthi, Assistant Professor, Department of Management Studies, Velalar College of Technology, Erode, was the Resource Person.
- → The Department of Mathematics organized a Guest Lecture on 07.09.2018 and Dr.K.Muthuguru Packiam Rajah Serfoji Government College (Autonomous) Thanjavur was the Resource Person.
- → The Department of Management Science organized a Guest Lecture on 'Career Prospects in Finance' for the Second Year Students on 14.09.2018 and Mr.S.Sakthishwaran, Officer, Canara Bank, Trichy was the Resource Person.
- → The Department of Physics organized a Guest Lecture on 'Radiation: An Inevitable Tool in scientific Research' on 15.09.2018 and Mr. S.Chandrasekaran, Head, Radiation Safety Section, Health And Industrial Safety Division, IGCAR, Kalpakkam was the Resource Person.
- → The Department of Management Science organized a Guest Lecture for the Second Year Students on 17.09.2018 and Dr.K.Prabhakaran, Assistant Professor, Department of Business and Accounting, Muscat College Sultanate of Oman delivered a lecture on 'Security Analysis and Portfolio Management'.
- → The Department of Business Administration with (CA) organized a Guest Lecture on 'Marketing to Millennials' for the Second Year Students on 18.09.2018 and Ms. M.Jeyanthi, Project Officer, CIT —Teaching Learning Centre, Coimbatore was the Resource Person.
- → The Department of Computer Science (UG) organized a Guest Lecture on 'Promoting National Values' for the Students on 24.09.2018 and Mr. R. Krishna Chaithanya Dass, In-charge, Namathvar Prayer Center, Periyakulam, was the Resource Person.
- → The Department of Management Science organized a Guest Lecture for the Second Year Students on 'Behavioural Transformation towards Corporate' by Dr.G.Barani, Associate Professor, BSMED, Bharathiar University, Coimbatore on 27.09.2018.
- → The Department of Biotechnology organized a Guest lecture on 'Physical Chemistry' for the First Year Students of Biotechnology and Physics on 28.09.2018 and Ms. S.Krishnaveni, Assistant Professor, Department of Chemistry, L.R.G. Govt. Arts College for Women, Tirupur was the Resource Person.



- → The Department of English organized a Guest Lecture on 'NET/SET Exam' for the PG Students on 28.09.2018 and Dr. D. E. Benet, Associate Professor, Department of English, National College, Trichy was the Resource Person.
- → The Department of Biotechnology organized a Guest Lecture on 'Mathematical Modeling' for the Second Year Students on 04.10.2018 and Dr. S.Nagarajan, Assistant Professor and Head, Department of Mathematics was the Resource Person.
- → The Second year students of the Department of Biotechnology attended a Guest Lecture on 'Plant Breeding and Plant Tissue Culture' on 28.09.2018 at IAHS, Bengaluru, with Mr. S.B. Jayachandran, Consultant, as the Resource Person.
- → A Guest Lecture on Human Values and Professional Ethics was organized by the Department of CT & IT for the Final Year students with Mr. Kathirvelu Palanisamy (Erode Kathir), Six Plus Training Academy, Erode as the Resource Person on 14.12.2018.
- → The Department of Computer Science(UG)conducted a Guest Lecture on 'Career Opportunities in IT and ITES Industries' for the Final Year Students on 28.12.2018 and Mr. P. Senthil, Managing Director, PP Soft Software Training, Gobichettipalayam was the Resource Person.
- → A Guest Lecture on 'Beverages' was conducted by the Department of Catering Science and Hotel Management on 03.01.2019 with Mr.K.Premkumar, Operations Manager, Inox Prozone Mall, Coimbatore as the Resource Person.
- → A Guest Lecture was conducted by the Department of Commerce with Computer Applications on the topic 'Tax Reforms in India' on 04.01.2019. The Resource Person was Mr. M. Sathya Kumar, Chartered Accountant, Chief Strategist-Tycoon & Advisors, Chennai.
- → The Department of Management Science conducted a Guest Lecture for the First Year Students on 'Research Methodology' and Dr. M. Vasan, Assistant Professor of Commerce, A.V.V.M. Sri Pushpam College(Autonomous), Thanjavur was the Resource Person on 04.01.2019.
- → A Guest Lecture on 'Introduction to Medical Transcription & its Career Opportunities' was arranged by the Department of Biotechnology for the Second and Third Year Students on 21.01.2019 and Mr. V.K. Venkatachalam, Health Care Documentation Specialist, M Model Global Services Pvt. Ltd., Coimbatore was the Resource Person.
- → The Department of Business Administration with (CA) organized a Guest Lecture on 'Soft Skills for Business' for the Third Year Students on 23.01.2019 and Mr. S.Umamaheshwaran, Alwarkurichi was the Resource Person.
- → The Department of Management Science conducted a Guest Lecture on 'Social Entrepreneurship and its Scope' on 31.01.2019. Mr. M.Pravin Kumar, Assistant Professor, Department of Social Entrepreneurship, Madras School of Social Work, Chennai was the Resource Person.
- → The Department of Biotechnology conducted a Guest Lecture on 'Bioinformatics' for the Final Year Students on 02.02.2019. Dr. N.Sangeetha, Associate Professor, Department of Biochemistry was the Resource Person.

- + Health Club of Department of Biotechnology organized a Special talk on 'Health Awareness' for the Second and Third Year girl students on 05.02.2019 and the talk was delivered by Jc. Jayanthi Rameskumar, Smart Kids, Erode.
- → The Department of Social Work conducted a Guest Lecture on 'Project Proposal Writing' on 05.02.2019 and Mr. Maria Antony Raj, Assistant Professor of social work, The American College, Madurai was the Resource Person.
- → A Guest Lecture on 'Human Rights' was arranged by the Department of Biotechnology for First Year Students on 05.02.2019 and the Resource Person was Dr. P.Poongodi, Professor and Head, Department of Management Science (PG).
- + The Department of Commerce with (CA) conducted a Guest Lecture on 'Social Media and Women's Safety in Digital World' for the Students on 07.02.2019. The Resource Person was Ms. S. Hamsaleela, CEO, MAX CADD Academy, Coimbatore.
- → The Department of Business Administration with (CA) conducted a Special Lecture on 'How to become an Entrepreneur?' for the Second Year and Final Year Students on 07.02.2019, and Mr.K.Kaveen Kumar, Managing Partner, TipTop groups, Erode, was the Resource Person.
- → A Guest Lecture on 'Intellectual Property Know Your Rights' was organized on 08.02.2019 by the Department of Commerce with Computer Applications and the Resource Person was Chartered Accountant S. Kiran Kumar, Kiran Surana & Co, Erode.
- → The Department of English organized a Guest Lecture on 'Subaltern Studies an Overview' for the PG Students on 08.02.2019. Ms. M. R. Ramya, Assistant Professor of English, Vellalar College for Women, Erode was the Resource Person.
- → The Department of Management Science organized a Guest Lecture on 'Mutual Fund Insights' on 11.02.2019. Mr. S.Shakthiwaran, Officer, Canara Bank, Trichy was the Resource Person.
- → The Department of Business Administration with (CA) organized a Special Lecture on 'Perithinum Peridhukel' for the Second Year and Final Year Students on 18.02.2019, Mr.R. Ammasaiappan, Salem Steel Plant, Secretary, Manamagizh Muthtamil Mandram, Salem, was the Resource Person.
- → The Department of Biotechnology organized a Guest Lecture on 'Gender Equality' on 21.02.2019.
- → The Department of Corporate Secretaryship with CA and Professional Accounting conducted a Guest Lecture on 'Prevention and Protection from Fire Accident' for the Second and Final Year B.Com (PA) Students on 22.02.2019 and Mr. S.Mayilraju, Station officer, TN Fire and Rescue Services, Erode served as the Resource Person.
- → தமிழ்த்துறை சார்பாக தமிழ் மன்ற நிறைவு விழா 22.02.2019 அன்று நடைபெற்றது. இதில் "அன்பிற் சிறந்த தவமில்லை" என்ற தலைப்பில் திருமதி. கவிதா ஜவகர் அவர்கள் சிறப்புரை ஆற்றினார்.
- → The Department of Biochemistry organized a Guest Lecture for the Final Year UG and PG students on 'Career Prospects in Pharma Industries' on 28.02.2019. Mr. A. Pragadeeswaran (Alumnus), Scientist, Biocon India Pvt Ltd, was the Resource Person.



INTER-SCHOOL MEET ORGANIZED

→ தமிழ்த்துறை சார்பாக 18.07.2018 அன்று ஈரோடு மாவட்ட பள்ளிகளுக்கு இடையேயான கலைத்திறன் போட்டிகள் நடைபெற்றன. இதில் ஈரோடு மாவட்டத்தைச் சார்ந்த பள்ளிகள் கலந்து கொண்டன. இந்நிகழ்விற்கு கல்லூரியின் தாளாளர் திரு.ஏ.கே.இளங்கோ அவர்கள் தலைமை தாங்கியதோடு வெற்றி பெற்ற மாணவ மாணவிகளுக்கு பரிசுகள் வழங்கிச் சிறப்பித்தார்.

INTER-COLLEGIATE MEETS ORGANIZED

- → The Department of Mathematics organized an Inter collegiate Meet TRAZE'18 on 19.09.2018 and Dr.R.Murugesu, Associate Professor and Head, the Department of Mathematics, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore and Dr. G.Tamizhenthi, Assistant Professor, Department of Mathematics, Vellalar College for Women (Autonomous) Erode were the Resource Persons
- → The Department of Business Administration and Business Administration with Computer Applications organized a State Level Inter collegiate Meet 'MANOPOLY 2K18' on 28.09.2018 and Mr.Kumaravel, Management Representative, Master Linens Inc, Karur inaugurated the meet.
- + Fashion Gala 2019 (Designer Contest) was organized on 19.02.2019 by the Department of Costume Design and Fashion to bring out the talents of their students. The judges invited were Ms.R.Nisha, Executive Director, Bharani Silks, Erode and Mr.S.M.Gururaj, Hi- Fashion Designer and Proprietor, Motif Designer Boutique, Erode.
- ★ An Inter collegiate Meet 'MAKEXCELS 2K19' was organized on 22.02.2019 jointly by the Department of Computer Science (PG) and Department of Management Science.

INTRA MURAL /INTRA DEPARTMENT MEETS ORGANIZED

- → Intra Department Competitions 'Code Fighter and Doodle Dragon' were organized by the Department CT & IT on 26.06.2018 and on 13.07.2018
- → A Quiz Competition 'Biobrainz 2018' was conducted for the students of Biochemistry on 30.07.2018.
- → An Intra-department Competition 'Express Impress Bio Flair 2018' was conducted by the Department of Biochemistry on 01.08.2018 to exhibit the students' talents both on curricular and extracurricular aspects.
- → The Department of Computer Technology and Information Technology organized a Intramural Technical Symposium Techfest'18 on 09.08.2018 and Dr. B.P.Pankajavalli, Assistant Professor, Department of Computer Science, Bharathiar University, Coimbatore was the Chief Guest.



- → The Department of Commerce (CA) conducted 'Talent Hunt 2018' on 11.08.2018 on the theme 'Global Crisis of Plastic Pollution'.
- → The Department of Computer Science (UG) conducted 'Think Fest' an Intra department Meet on 'Web Designing and Multimedia Presentation' and 'Software Contest and Debugging' for the Students on 24.08.2018 and on 25.08.2018
- → The Department of Computer Science (UG) conducted 'Think Fest' Intra-Department Competitions on 'Quiz & Word Hunt (Prelims)' for the Students on 04.09.2018
- → The Department of Commerce organized INTRA FESI 2018 on 10.09.2018 for their Students
- → The Department of Physics conducted Intramural Competitions'Accelerate' for their Students on 12.09.2018
- → The Department of Computer Science (UG) conducted 'Think Fest' Intra-Department Competitions on 'Quiz & Word Hunt Finals' for the Students on 15.09.2018
- → தமிழ்த்துறை இலக்கிய வட்டம் சார்பாக மாணவ, மாணவியருக்கான பட்டிமன்றம் 29.12.2018 அன்று "பண்டிகைக்கால கொண்டாட்டங்களில் பெரு மகிழ்வைத் தருவது கிராமப்புறமா? நகர்ப்புறமா? என்ற தலைப்பில் நடைபெற்றது.
- → The Department of Mathematics conducted an Intra collegiate Meet 'Ramanujan Day 2018' on 29.12.2018 and Dr. D. Narasimhan, Associate Professor, Srinivasa Ramanujan Centre, Sastra University, Kumbakonam, was the Chief Guest.
- → Green Computing Forum of the Department of CT & IT conducted an Essay Writing Competition on 'Green IT' on 03.01.2019 for all the UG students of the College.
- ◆ தமிழ்த்துறை சார்பாக கல்லூரியில் பொங்கல் விழா 11.01.2019 அன்று நடைபெற்றது. இவ்விழாவில் மாணவ மாணவியருக்கு பொங்கல் வைத்தல், காட்சிப்படுத்துதல், நாட்டுப்புற நடனம், உரியடித்தல் ஆகிய போட்டிகள் நடத்தப்பட்டன. இதில் வெற்றி பெற்றவர்களுக்கு பரிசுகள் வழங்கி சிறப்பிக்கப்பட்டது.
- → தமிழ்த்துறை இலக்கியவட்டம் சார்பாக மாணவியருக்கு திருப்பாவை உரை 10.01.2019 மற்றும் 12.01.2019 ஆகிய இரு நாட்கள் நடைபெற்றது.
- → The Department of English organized Revelry'19 and conducted various competitions like English Elocution, Debate, Pupil's Corner Quiz, Pen a Poem, Translation for the students of other departments on 28.01.2019.
- → The Department of English organized Litfest'19 and conducted various competitions like Literary Quiz, Poesy Reci Combat, Soliloquy, Debate for the students of English Literature.
- → V.N. Kiruthiga of III B.A. English Literature participated in the Symposium on 18.02.2019 organized by the Department of Social Work on 'Building up around You' and secured Prizes.
- → S. Gunaseelan of III B.A. English Literature participated in the Tamil Elocution in the Symposium organized by the Department of Social Work on 'Building up around You' and secured Third Prize on 18.02.2019.



- → P. Ragavi of III B.A. English Literature participated in the English Elocution in the Symposium organized by the Department of Social Work on 'Building up around You' and secured Third Prize on 18.02.2019.
- → தமிழ்த்துறை இலக்கியவட்டம் சார்பாக மாணவ மாணவியருக்கு தேசப்பற்று மிக்க நாடகம் 19.02.2019 அன்று நடைபெற்றது.
- → தமிழ்த்துறை, இந்தி மற்றும் இதர மொழிகள் துறை சார்பாக தாய்மொழி தினம் 21.02.2019 அன்று கொண்டாடப்பட்டது. மாணவ மாணவியருக்கு பாட்டுப்போட்டி, ஓவியப்போட்டி, மண்ணின் மணம்(Cooking without fire)ஆகிய போட்டிகள் நடைபெற்றன.
- → The Department of Corporate Secretaryship with CA and PA organized a Best Practice Programme on 'Exploring Entrepreneurs' for the Final Year Students on 21.02.2019 and the Judges were Mr.



இலக்கிய வட்டம் - பட்டிமன்றம்

K.K.Suresh Kumar, Assistant Professor, Department of Computer Science (PG) and Dr.M.Viswanathan, Associate Professor & Head, Department of BBA (CA).

SYMPOSIUM ATTENDED

- ♣ R. Dhineshkumar, S. Mohanakrishnan, P.Nithishkumar, R.Pravin, V.Monish, S.Thamaraiselvan, and R. Tharanya of II B.Com (CS CA), D. Sindhiya, A. Harshinipriya, S. Lakshana, R.Rashmi of III B.Com (PA) attended a State Level Symposium on 'GST – The Game Changing reform for Indian Economy' organized by Thiruvalluvar Government Arts College, Rasipuram, on 22.06.2018
- ◆ S.Buvana and P.Venkatesh of III MCA won Third Prize in Googling Event 'ORION 2018', a National Level Technical Symposium at Kongu Engineering College, Erode on 20.09.2018

INTER- COLLEGIATE MEETS ATTENDED

- → Students from the Department of Computer Science (UG) won the overall trophy in Intercollegiate meet 'Edify 2K18 TECHNICAL SYMPOSIUM' at P.K.R Arts College for Women, Gobichettipalayam on 21.08.2018.
- ◆ S.Gunaseelan of III B.A. English Literature won first prize for Flower Decoration in the South Level Cultural Fest (Artistry) on 24.08.2018.
- → M. Uthaya Kumar of I M.A. English Literature won Third Prize and received cash prize in 'Suzhalum Sollarangam' in the Kamban festival held in Coimbatore on 07.09.2018
- → T. K. Agarsana of II B.A. English Literature received a consolation prize in 'Suzhalum Sollarangam' in the Kamban festival held in Coimbatore on 07.09.2018
- → The Students of I B.Sc Biotechnology attended an Intercollegiate Competition at Sasurie College of Engineering, Tirupur on 11.09.2018.



- → M. Latha of II M.A. English Literature won the Second Prize in the State Level Tamil Poetry Competition conducted by Tamil Valarchi Thurai and received a cash prize of Rs. 7000 on 11.09.2018.
- → M. Uthaya Kumar of I M.A. English Literature won the Second Prize in Swachh Bharat Elocution on 20.09.2018 conducted by the National Service Scheme Unit of our College
- → Gunaseelan and V.N. Kiruthiga of III B.A. English Literature and T. K. Agarsana of II B.A. English Literature participated in Tamilnadu Ponvizha Kaviyarangam conducted by Ulaga Tamil Sangam and published a poem in the book 'Tamilnadu 50'.
- → M. Uthaya Kumar of I M.A. English Literature won the First Prize in the Oratorical Competition held on the occasion of Vigilance Awareness Week, 2018 on the topic 'Eradicate Corruption Build a New India' organized by the Income Tax Department on 01.11.2018 at Erode.
- → M. Uthaya Kumar of I M.A. English Literature won the First Prize in the elocution organized by Anaithu India Kootturavu Sangam on 28.11.2018 at Erode.
- → Poornambika K. and Pavithra R. of II B.Sc. CDF (Vocational) won the First Prize in Draping, Santhiya A and Nivitha Devi M. of III B.Sc. CDF won the First Prize and Poornambika K. and Santhosh Kumar S. of II B.Sc CDF (Vocational) won the Second Prize in Paper Presentation, Kalaivani V. of III B.Sc. CDF won the Second Prize in Mrs.Dezino, Sathosh Kumar S. and Kesavan P. of II B.Sc. CDF won the First Prize in Face Painting, Karthika S. and Divya S. of I B.Sc. CDF (Vocational) won the Second Prize in Styling and Priyanka Chopra K. won the Best Styling Icon Award, Meenakshi B., Hemalatha S., Sowmiya S., Kousalya S. and Gayathri J. of III B.Sc CDF won the Third Prize in Boutique Management at TIPS Global Institute, Coimbatore on 07.12.2018.
- → V.N.Kiruthiga of III B.A. English Literature won the Third Prize in the Oratorical Competition held at Sree Ramu College of Arts and Science, Pollachi on 18.12.2018.
- + Students from the Department of Computer Science (UG) won the overall trophy in a State Level Technical Symposium 'Reckon' held at Bharathidasan College of Arts & Science, Erode on 27.12.2018.
- → Dinesh Babu G. and Hari Prashanth N. of I B.Sc. CDF won the First Prize in Art from Waste, Soundharya K. and Haritha R. of II B.Sc. CDF won the Second Prize in Vegetable Carving at Sasurie College of Arts and Science, Vijayamangalam on 28.12.2018.
- → Students of BBA won Second prize in Quiz competition organized by Erode Builders Institute of Technology College, Kangeyam, on 06.02. 2019.
- → Students of II BBA won the Second Prize in the competition Hackthon Problems organized at PSGR Krishnammal College for Women, Coimbatore, on 08.02.2019.
- → The students from the Department of Computer Science(UG) participated in 14 Intercollegiate Meet Competitions held at various colleges and won 46 prizes.



COLLEGE BAZAAR

- → Food Mela- 'Aaha Enna Rushi' was organized by the Department of Catering Science and Hotel Management on 10.08.2018
- → The Department of Corporate Secretaryship with CA and Professional Accounting organized an 'AGRO EXHIBITION 2018'- an exhibition cum sale for one day on 07.09.2018 and Mr. T. S. Gopal, Honorary Secretary, Scientific Research Association for Economics & Finance, Chennai, inaugurated the event
- → X-Travaganza, an Exhibition cum Sale was organized by the Department of Costume Design and Fashion on 11.09.2018 and on 12.09.2018 to explore the Creativity and Talents of their students.
- → The Health Club (a part of Creauctus Association of Biotechnology Department) organized 'BIOFAIR'an Exhibition Cum Sale of Natural and Value Added Biological Products on 22.09.2018. Dr. G. Sivaraman B.S.M.S., Ph.D., Chief Siddha Physician, Arogya Healthcare, Chennai was the Chief Guest.
- → To inculcate real time experience in marketing Department of Management Science organized an event 'FESI 2k19' on 23.01.2019 and on 24.01.2019.
- → Department of Commerce and Commerce with Computer Applications jointly organized KASCO Shop Marketing Expo for two days on 01.02.2019 and on 02.02.2019.

SOCIAL AWARENESS PROGRAMMES

- → The Department of Commerce (CA) organized a Bank Account Opening Programme for the students entitled 'LEARN TO SAVE' on 29.06.2018 to create an awareness on Banking and also to open a bank account for their financial transactions and also to inculcate the saving habit and practice online transaction which is the need of the hour.
- → The Department of Biotechnology organized an awareness talk on World Population Day for the First Year Students on 11.07.2018.
- → An Awareness Programme on ESSDi CAD was conducted for the Final Year UG Students of Costume Design and Fashion Department on 11.07.2018 by Mr.L.B.Thiayagaran, ESSDi Infotech Corporation, Tirupur
- → Blood group identification for all the first year UG and PG students was done by the II B.Sc. students of the Department of Biochemistry on 19.07.2018.
- → An Awareness Talk was organized by the Department of Biotechnology for all the First Year UG Students during Skill Development Hour on 'International Youth Day' on 13.08.2018.
- → An Awareness Programme on 'Anti-Ragging and Anti-Sexual Harassment' was organized on 20.08.2018 by the Department of Social Work and Mrs. Revathi, Advocate, District Court, Erode & J. Shantha Devi, Counsellor, All Women Police Station were the Resource Persons.



- → Blood Donation Camp in association with Lions club of Erode, Mid town was organized by the Department of Biochemistry on 21.08.2018. 180 students donated blood during the drive.
- + The Department of Social Work organized an Awareness Programme on 'Alcohol Addiction and Child Line' on 27.08.2018 and the Resource Persons were Ms.P.Kamalaveni, Programme Co-ordinator, De-addiction Centre, Erode & Ms. Kanimozhi, Counselor (Child Line), CARE NGO, Erode.
- → On the occasion of Teacher's Day, a Free Health Checkup (Blood Sugar and Blood Pressure) for the Teaching faculty and Non-Teaching Staff was carried out by the faculty members of Biochemistry Department on 05.09.2018.
- → The Department of Biotechnology organized an awareness talk for the First Year Students on International Day of Peace during Skill Development Hour on 20.09.2018.
- → The Department of Physics organized an Awareness Programme for the First Year Students on 'Need of Ethics in Human Values' on 22.09.2018.
- → The Department of Social Work organized an Awareness Programme on 'Child Mental Health' in tune with the World Mental Health Day at the Government School, Railway Colony, Erode.
- → The Department of Corporate Secretaryship with CA and Professional Accounting conducted a Programme on 'Waste Management' on 08.10.2018 and Mr. P.S.R. Kannan, Programme Co-ordinator, ITC Team Member was the Resource Person.
- + Quiz and Digital Poster Presentation Competition was conducted on 31.12.2018 under the title 'General Awareness' and 'Make in India, Environment to Future, Gender Equality and Internet Safety' by the Department of Commerce with Computer Applications.
- → 'A Road Safety Awareness Rally' was organized by the Traffic Warden Wing of the Department of Computer Applications from Kalingarayan Illam to Erode Collectorate on 23.01.2019 with the participation of more than 400 Students.
- → Blood Donation Camp was conducted on 30.01.2019 to mark the occasion of Martyr's Day in association with Lions Club of Erode, Midtown and Lions Club Erode, Metro. About 365 students donated blood and Supreme Lions' Blood Bank, Erode, Erode Government Hospital, Perundurai Medical College and Hospital blood bank collected the blood units. On that occasion, Blood group directory containing blood group details of Staff and students of our Institution was released and Trend Setter awards were given to honor and appreciate the blood donors who have donated blood for three or more times.
- → Blood group identification and Blood Sugar Testing were done for Public at Ezhumathur Government School, Erode by the Department of Biochemistry on 25.02.2019.



OUTBOUND PROGRAMMMES

- + First year B.Sc. (Computer Technology) and B.Sc.(Information Technology) students attended the Outbound Yoga Training Programme at Vethathiri Maharishi Kundalini Yoga and Kayakalpa Research Foundation, Aliyar on 19.08.2018.
- → Outbound Industry Orientation Programme at Coimbatore was organized (OBT based learning model, learning by nature and free thinking process, business plan session Ideation) for the Final Year Students of MBA on 29.01.2019.

TRAINING PROGRAMMMES

- → The Department of Computer Applications conducted a Training Programme on 'Resume Preparation Techniques' on 26.06.2018.
- → The Department of Computer Applications gave a Training on 'Quantitative Aptitude' to the Final Year Students on 27.06.2018.
- → The Department of Computer Technology & Information Technology conducted an Aptitude Training Programme for the Final Year Students on 10.07.2018.
- → The Department of Computer Science (UG) conducted a Career Guidance Programme on 07.08.2018 for the Final Year Students.
- → Final Year students of the Department of Biotechnology attended a Hands-on Training Programme on 'Mushroom Cultivation' at TamilNadu Agricultural University (TNAU), Coimbatore on 20.08.2018.
- → The Department of Biotechnology oraganized a Hands-on Training Programme for the First Year Students on Equipment Handling on 20.08.2018 and on 21.08.2018 with Mr. J. Dinesh, CEO, Dinu Technology, Coimbatore as Trainer.
- → Students of III B.Sc. Biotechnology attended three days Entrepreneurship Awareness Camp organized by the Department of Botany, Bharathiar University, Coimbatore from 20.08.2018 to 22.08.2018
- → A Placement Training was conducted for the Second Year MBA students by Mr.T.Sabarisan and Mr.S.Manobala, Trainers, Launchpad, Chennai on 23.08.2018 and on 24.08.2018
- ★ Training on 'Mock Trading' was arranged for the Second Year Students on 25.08.2018 by the faculty members of the Department of Corporate Secretaryship with CA and PA.
- → Training on 'Exploring Entrepreneur' was arranged for the Final Year Students on 25.08.2018.
- + A Workshop on 'How to Prepare a Resume?' for the students of Second Year B.Sc.(CT) and B.Sc.(IT) was conducted on 08.12.2018.



- → A Workshop on 'Office Automation' for the students of First Year B.Sc. (CT) and B.Sc. (IT) was conducted on 08.12.2018 and on 09.12.2018.
- → The Department of CT & IT conducted a Soft Skill Training Programme for final year students with Mr. Kathirvelu Palanisamy (Erode Kathir), Six Plus One Training Academy, Erode as the Resource Person on 30.01.2019.
- → National Centre for Financial Education (NCFM) organized a Financial Awareness and Consumer Training (FACT) Programme for Commerce (CA) Students on 05.02.2019.

HERITAGE TOUR / INDUSTRIAL VISIT/FARM/FIELD/LAB VISITS

- → An Educational Tour for two days to Mysore was arranged for Biochemistry students on 23.08.2018 and on 24.08.2018 and the Students visited Karnataka Soaps and Detergents Ltd, Mysore.
- → Industrial Visit to Mysore Milk Union Limited, Mysore from 26.08.2018 and on 27.08.2018 was arranged for the Second and Third Year BBA students in order to supplement their practical knowledge.
- → The Department of BBA(CA) arranged a one day Industrial Visits to 'INFOSYS', Bangalore for the Final Year students on 18.08.2018 and 'BEML', Mysore for the Second Year students on 01.09.2018.
- ★ The Department of Computer Science (UG) organized an Industrial Visit to JVS Electronics Pvt Ltd, Bengaluru for the final year students on 07.09.2018 and on 08.09.2018.
- → A Visit to the Tex Valley, 'Weaves South India's Premier Textile Fair', Erode was arranged for final UG and PG students of the Department of Costume Design and Fashion on 07.12.2018.
- → An industrial visit to Cheetah Garment, Tirupur for the final year UG and PG students of the Department of Costume Design and Fashion and also a visit to the Cherish Garments, Kangeyam for the students of First year UG were arranged on 18.12.2018.
- ★ An industrial visit to Cheran Spinners Private Limited, Veppadai was arranged for the Second Year students of the Department of Costume Design and Fashion on 18.12.2018.



CDF - Industrial Visit



MBA - Industrial Visit



- + Farm Visit was arranged by the Department of Biotechnology for the First Year Students to Golden Bio Cultures, Erode on 26.12.2018.
- + An Industrial visit was arranged for the students of first year MBA students to 'S.K.A Coirs', Pollachi on 02.02.2019.
- + Clinical Laboratory Visit was arranged by the Department of Biotechnology for the First Year Students to Deepa Micro Lab, Erode on 02.02.2019.
- + Heritage tour was organized by the Department of Hindi and Other Languages jointly with Ethics Club on 16.02.2019 to Tiruchirapalli for the students to make them understand our cultural values and gain knowledge about the heritage of our country.
- ★ The Department of Corporate Secretaryship with CA and Professional Accounting Visited Erode District Cooperative Milk Producers Union Limited, (Aavin), Chithode on 20.02.2019.

NATIONAL FESTIVALS AND BIRTH/DEATH ANNIVERSARIES OF THE GREAT INDIAN PERSONALITIES

- → KASC Science Forum observed the 3rd Death Anniversary of people's Leader Former President Dr.A.P.J Abdul Kalam on 27.07.2018 and students recited poem remembering the achievements of the Space Scientist.
- → The Department of Costume Design and Fashion celebrated the National Handloom Day on 07.08.2018. On the eve of the National Handloom Day, a Two-day exhibition cum sale was organized on 06.08.2018 and on 07.08.2018 along with the Department of Handloom and Textiles, Erode. Mr.S.Sakthivel, Textile Control Officer, O/o Assistant Director of Handlooms and Textiles, Erode was the Chief Guest.
- Indian Farmers Day was observed by the Department of Commerce on 19.12.2018 and planted saplings in Nanjanapuram area in association with Lions Club, Erode.
- → On the eve of National Youth Day, an Oratorical Competition was conducted for the students on the topic "Swami Vivekanandha's Expectations from Today's Youth" on 10.01.2019 by the Department of Commerce with Computer Applications.
- → Matrubhasha Divas(Mother Language Day) was celebrated by the Department of Tamil along with the Department of Hindi and Other Languages on 21.02.2019 and in tune with the celebrations, competitions like Drawing, Singing and Cooking without Fire were conducted for the UG students.



Matrubhasha Divas - Tamil & Hindi



CONSULTANCY SERVICES

- → The Department of Computer Technology and Information Technology offers the following Consultancy services.
 - Virus Cleaning/Malware Cleaning
 - Software Installation
 - Poster/Certificate/Invitation Designing
 - Computer Servicing
- → The Department of Computer Science(UG) Conducted Eduheal Olympiad Foundations Online [level II] Examination for 25 School Students from Erode District on 15.02.2019 and on 18.02.2019 as a Consultancy Service to Eduheal Foundation.

DEPARTMENT MAGAZINES/NEWSLETTER RELEASE

- → The Department of Computer Technology & Information Technology released the Department Newsletter 'CONNECT' on 06.07.2018 during the Installation of CT&IT Student Council's Office Bearers.
- → The Department of Computer Science (UG) released the 70th issue of 'IT-UNLIMITED' Magazine, the 5th issue of Department News Letter 'Cyber Traces' and the 6th Volume of 'Computer Info Gallery' on 10.07.2018 and Dr. H.Vasudevan, Head and Associate Professor, Department of Commerce(CA) was the Chief Guest.
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- → The Department of Catering Science and Hotel Management released the Department Magazine 'KONGU FLAVOURS' on 12.07.2018.
- → The Department of Computer Applications released the Newsletter 'Look Back' on 12.07.2018.
- → The Department of Mathematics released the Department Newsletter 'RADII' on 17.07.2018.
 - IT' for the academic
- → The Department of English released the Department Annual Magazine 'INSIGHT' for the academic year 2018-2019 on 20.02.2019.



MoUs

COLLEGE LEVEL

- Memorandams of Understanding were signed by the College in the year 2019 with the following Institutions.
 - St. Joseph College of Commerce, Bengaluru.
 - Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore.





DEPARTMENT LEVEL

- → The Department of Commerce with (CA) signed a MoU with MAXCADD Academy, Coimbatore on 13.10.2018. The objective of the MoU is to enhance the soft skills of the students.
- → The Department of Corporate Secretaryship with CA and Professional Accounting signed a MoU with Scientific Research Association for Economics and Finance (SRAEF), Chennai to assure value addition and qualitative improvement of students understanding through various activities in the area of Economics, Finance and Management by the competent persons and this arrangement came into force from 15.11.2018.
- → Department of Costume Design and Fashion signed a MoU with ESSDi Infotech Corporation, Tirupur, andAIC NIFT-TEA, Incubation Center for Textiles and Apparels, Tirupur.

ALUMNI MEETS AND THEIR CONTRIBUTION TO ALMA MATER

→ The Department of Costume Design and Fashion organized an Alumni and Students Interaction Programme for Second & Final Year UG and PG Students on 31.08.2018 and the Alumni invited were Mr. N.T.Magesh Kumar (Marketing and Merchandising Head, NTM Import Export India Private Ltd), Mr.Murganathan (NSK Apparels, Garment Manufacturer for Export and Domestic, Tirupur), Mr. Boopathiraja (Soorya Finishers, Mills, Dyers and Bleachers of Woven fabrics, Erode) and Mr. V.T.Gangatharan (Assistant Professor and NSS Programme Officer, SSM College of Arts and Science, Komarapalayam).



LIBRARY AND INFORMATION SCIENCE

- → Library Orientation for the First year UG students was conducted from 09.07.2018 to 13.07.2018.
- ♦ Book Fair was organized from 18.07.2018 to 20.07.2018.
- → District Level Inter-collegiate competitions were conducted and prizes were distributed on 02.08.2018.
- → Book-talk Programme was conducted on 07.02.2019.
- → General Knowledge Test was conducted on 07.02.2019.
- → Discussion on 'Right to Vote' was conducted on 08.02.2019.
- → Story telling Programme was organized on 07.03.2019.

KONGU TYPEWRITING INSTITUTE

→ 53 Students appeared for the Technical Examination conducted by the Government of Tamilnadu through the Kongu Typewriting School in August 2018 and in February 2019.

DEPARTMENT OF PHYSICAL EDUCATION

→ The students of the Department of Physical Education participated in various National and Inter University competitions and bagged many trophies during the academic year 2018 - 2019.

INTER - UNIVERSITY LEVEL ACHIEVEMENTS

- → R. Vithya of III BBA secured Gold medal in 400mts Hurdles in the 79th All India Inter University Athletic Championship held at Mangalore University, Mangalore from 24.11.2018 to 28.11.2018.
- → R. Vithya of III BBA secured Bronze medal in 400mts Run in the 79th All India Inter University Athletic Championship held at Mangalore University, Mangalore from 24.11.2018 to 28.11.2018.

NATIONAL LEVEL

- → R. Nithya of III BBA secured First place in 100mts hurdles and second place in 4x100mts relay race in the 58th Senior National Level Athletic meet held at Guwahati, Assam from 27.06.2018 to 29.06.2018.
- → R. Vithya of III BBA represented 200mts and 400mts in the 58th Senior National Level Athletic meet held at Guwahati, Assam from 27.06.2018 to 29.06.2018.
- ★ R. Nithya III BBA secured Bronze Medal in 100mts hurdles in the 58th open national level athletic meet held at Bhubaneswar from 25.10.2018 to 28.10.2018

INTER UNIVERSITY

◆ S.Thevikeerthana of I MSW, M.Valarmathi of II MSW, S. Tamilarasi of II B.Sc. CT and R. Kavinaya of II B.Sc. Physics represented Bharathiar University Football team in the South Zone Inter University Football Tournament held at Sathyabama University, Chennai from 12.10.2018 to 15.10.2018.



- → V.Karthik of III B.Sc. IT represented Bharathiar University Swimming team in the All India inter-university Swimming Competitions held at Jain University, Bangalore from 28.10.2018 to 31.10.2018.
- → R. Karventhan of II MSW, M.Manoj of I B.Sc. CS&HM, S. Bharanitharan of II BBA, M. Deenadhayalan of II B.Sc. CS and K. Sathishkumar of III B.Com CA represented Bharathiar University Softball team in the All India Inter University Softball Tournament held at SRTM University, Latur, Maharastra from 31.10.2018 to 04.11.2018.
- ★ R. Vithya of III BBA, M. Aswini of I BBA, M. Santhiya of III B.Sc. CS, A. Suvatha of I BCA represented Bharathiar University Athletic team in the 79th All India Inter University Athletic Championship held at Mangaluru University, Mangalore from 24.11.2018 to 28.11.2018.
- → M. Mano Ranjith of III BBA represented Bharathiar University Chess team in the 79th All India Inter University Athletic Championship held at Mangalore University, Mangaluru from 24.11.2018 to 28.11.2018.
- → R. Vithya of III BBA secured Silver Medal in 200mts and Bronze medal in 100mts in the Tamilnadu Inter University Athletic Competitions held at J.N. Stadium, Chennai from 10.12.2018 to 11.12.2018.

STATE LEVEL

- → R. Vithya of III BBA secured the First Place in 400mts in the 91st Tamilnadu State Senior Athletic Championships-2018 held at Tirunelveli from 10.06.2018 to 12.08.2018.
- → R.Vithya of III BBA secured the Second Place in 200mts in the 91st Tamilnadu State Senior Athletic Championships-2018 held at Tirunelveli from 10.06.2018 to 12.08.2018.
- → R.Nithya of III BBA secured the Second Place in 100mts hurdles in the 91st Tamilnadu State Senior Athletic Championships-2018 held at Tirunelveli from 10.06.2018 to 12.08.2018.
- → K. Tamilarasi, R. Kavinaya & S. Pavithra participated in the Junior State Championship (Foot Ball) held at Madurai from 06.08.2018 to 08.08.2018.
- → Our College Volleyball (Men) Team secured the Second Place in the Kumaran Volleyball Cup 21st Year State Level Volleyball Championship held at Tiruppur on 01.09.2018 to 02.09.2018.
- → Our College Badminton (Women) team secured the Fourth Place with the cash prize of Rs.1000 in the Kongu Trophy 19th State Level Inter Collegiate Tournament held at Perundurai, Erode on 07.09.2018 to 10.09.2018.
- ★ M. Kavin of I B.Sc. CS secured the Third Place in wrestling 57Kg free Style in the Tamilnadu State Junior (Boys & Girls) Wrestling Championship 2018-2019 held at Karur from 20.10.2018 to 21.10.2018.

DISTRICT TOURNAMENTS

◆ V.Suvetha of I BCA secured the First Place in 800mts in the 17th Erode District Junior Athletics Championships-2018 held at V.O.C Park Stadium, Erode on 21.07.2018 and on 22.07.2018.



- ◆ V.Suvetha of I BCA secured the Second Place in 400mts in the 17th Erode District Junior Athletics Championships-2018 held at V.O.C Park Stadium, Erode on 21.07.2018 and on 22.07.2018.
- → M.Ashwini of I BBA secured the First Place in 200mts in the 17th Erode District Junior Athletics Championships-2018 held at V.O.C Park Stadium, Erode on 21.07.2018 and on 22.07.2018.
- → M.Ashwini of I BBA secured the Second Place in 100mts in the 17th Erode District Junior Athletics Championships-2018 held at V.O.C Park Stadium, Erode on 21.07.2018 and on 22.07.2018.
- → R.Gowthami of I B.A English (Literature) secured the First Place in Boxing (57kg to 60kg) in the 1st District Level Rural Games-2018 held at Gnanodaya International School, Pachal, Namakkal on 25.08.2018 and on 26.08.2018.
- ◆ S.Dhanasri of IB.A English (Literature) secured the First Place in Boxing (52kg to 4kg) in the 1st District Level Rural Games-2018 held at Gnanodaya International School, Pachal, Namakkal on 25.08.2018 and on 26.08.2018.
- ◆ S.Pavithra of IB.A English (Literature) secured the First Place in Boxing (50kg to 52kg) in the 1st District Level Rural Games-2018 held at Gnanodaya International School, Pachal, Namakkal on 25.08.2018 and on 26.08.2018.
- ★ R.Elamathi of IB. Sc (Bio-Chemistry) secured the First Place in Boxing (40kg to 46kg) in the 1st District Level Rural Games-2018 held at Gnanodaya International School, Pachal, Namakkal on 25.08.2018 and on 26.08.2018.
- → P.Janani of IBCA secured the First Place in Boxing (54kg to 57kg) in the 1st District Level Rural Games-2018 held at Gnanodaya International School, Pachal, Namakkal on 25.08.2018 and on 26.08.2018.
- → J. Manoranjith of III BBA secured the First Place in Chess in the Udumalpet Chess Club District Level Tournament held at Udumalapett on 06.10.2018.
- + R.Elamathi of I B.Sc (Bio-Chemistry) secured the First Place in Boxing (45kg to 48kg) in the Erode District Boxing Association held at PCA College, Perundurai on 14.10.2018.
- → R.Sri Ramkumar of II BBA secured the First Place in Boxing (75kg to 81kg) in the Erode District Boxing Association held at PCA College, Perundurai on 14.10.2018.
- ◆ S. Pavithra of I B.A English (Literature) secured the First Place in Boxing (48kg to 51kg) in the Erode District Boxing Association held at PCA College, Perundurai on 14.10.2018.
- → S. Dhanasri of I B.A English (Literature) secured the First Place in Boxing (57kg to 60kg) in the Erode District Boxing Association held at PCA College, Perundurai on 14.10.2018.
- → M. Kavin of I B.Sc Computer Science secured the Third Place in Wrestling 61Kg (Junior) free Style in the Namakkal District Junior U-23 (Men & Women) Wrestling Championship 2018-2019 held at Komarapalayam, Namakkal, on 13.10.2018 and on 14.10.2018.



- → M. Kavin of I B.Sc Computer Science secured the Second Place in Wrestling 57Kg (Under-23) free Style in the Namakkal District Junior U-23 (Men&Women) Wrestling Championship 2018-2019 held at Komarapalayam, Namakkal on 13.10.2018 and on 14.10.2018.
- → M. Kavin of I B.Sc Computer Science secured the Third Place in Wrestling 57Kg free Style in the Namakkal District Junior U-23 (Men&Women) Wrestling championship 2018-2019 held at Komarapalayam, Namakkal on 13.10.2018 and on 14.10.2018.

OPEN TOURNAMENTS

- → Our College Volleyball (Men) team secured Third Place in the Sirunellikovil Volleyball Tournament held at Namakkal on 04.04.2018 with a cash prize Rs. 6,000/-
- → Our College Volleyball (Men) team secured Second Place in the 18th Western Sports Club Volleyball Tournament held at Athirampattinam, Pattukkottai on 02.07.2018 with a Cash Prize Rs. 17,000/-
- → Our College Volleyball (Men) team secured Third Place in G-one academic Volleyball Tournament held at Velanganni, on 09.07.2018 with a Cash Prize Rs. 10,000/-
- → Our College Cricket (Men) team secured First Place in the JCI Centenary Erode Cricket Tournament held at Kongu Arts and Science College, Erode on 20.07.2018.
- → Our College Volleyball (Men) team secured First Place in the JCI Centenary Erode Volleyball Tournament held at Kongu Arts and Science College, Erode on 21.07.2018.
- → Our College Volleyball (Men) team secured Second Place in the Volleyball Tournament held at Attayampatti, Salemon 04.08.2018 with a Cash Prize Rs. 8,000/-
- Our College Volleyball (Men) team secured Third Place with the cash prize of Rs.12,000/- in the 12th
 S.Dharmalinga Udaiyar Memorial Volleyball Tournament held at Kondaiyampalli on 12.08.2018.
- → Our College Volleyball (Men) team secured Second Place with the cash prize of Rs.12,000/- in the Tirupur Kumaran Volleyball Trophy held at Tirupur on 04.09.2018.
- → Our College Volleyball (Men) team secured Fourth Place with the cash prize of Rs.12,000/- in the Kalam Memorial Volleyball Tournament held at Karaikudi on 19.08.2018.
- → Our College Volleyball (Men) team secured First Place with the cash prize of Rs.20,000/- in the State Level Volleyball Tournament held at Nagercoil on 10.10.2018.
- → Our College Volleyball (Men) team secured Third Place with the cash prize of Rs.6,000/- in the State Level Volleyball Tournament held at Mettur on 20.10.2018.
- → Our College Volleyball (Men) team secured Third Place with the cash prize of Rs.20,000/- in the Jalagandapuram Volleyball Tournament held at Salem from 22.12.2018 to 23.12.2018.
- → Our College Volleyball (Men) team secured Second Place with the cash prize of cash Prize Rs. 20,000/in the State Level Volleyball Tournament held at Dharmapuri on 29.12.2018.



→ Our College Volleyball (Men) team secured Second Place with the cash prize of Rs.6,000/- in the KPP Masters Club New Year Volleyball Tournament held at Kasipillampalayam from 31.12.2018 to 01.01.2019.

BHARATHIAR UNIVERSITY TOURNAMENTS

- → M.Sandhiya of III B. Sc CS secured THIRD place in cross country event in the Bharathiar University Inter—collegiate Competitions held at Pollachi College of Arts and Science on 23.08.2018.
- → Our Cricket team secured Winner Place in the Bharathiar University Inter Collegiate (D-Zone) Cricket Tournament held at KEC Ground, Perundurai from 27.08.2018 to 06.09.2018.
- → Our College Volleyball (Men) team secured First Place in the Bharathiar University Inter-Collegiate D-Zone Volleyball team held at our College, Erode from 17.09.2018 to 18.09.2018.
- → Our College Chess (M) team secured Third Place in the Bharathiar University Inter-Collegiate Chess Tournament held at Dr.R.V. Arts and Science College, Karamadai, Coimbatore from 26.09.2018 to 28.09.2018.
- → Our College Football (Women) team secured Second Place in the Bharathiar University Inter-Collegiate football Tournament held at Gobi Arts and Science College, Gobichettipalayam, from 03.10.2018 to 04.10.2018.
- → Our College Weight Lifting (Men) team secured overall Second Place in the Bharathiar University Inter-Collegiate Weight Lifting (Men) Competitions held at Nehru College, Coimbatore from 08.10.2018 to 10.10.2018

S.No	Name	Class	Event	Place
1.	M.K. Dhivakar	I B. Com	Weight Lifting	Runners-Up
2.	K. Jaya suriya	I BBA (CA)	Weight Lifting	Runners-Up
3.	J. Nevethan	II M. Sc (Bio-Chemistry)	Weight Lifting	Runners-Up
4.	M.K.P. Kavinraj	IMBA	Weight Lifting	Runners-Up
5.	M.K.P. Kavinraj	I BBA	Weight Lifting	Runners-Up
6.	S. Siva Subramanian	II BCA	Weight Lifting	Runners-Up
7.	C. Selva Prakash	I BBA CA	Weight Lifting	Runners-Up
8.	L. T. Kishor Kumar	I B. Com	Weight Lifting	Runners-Up
9.	L. T. Kishor Kumar	I B. Com	Weight Lifting	Runners-Up
10.	P. Karthikeyan	I B. Com CA	Weight Lifting	Runners-Up



- → Our College Best Physique (Men) team secured overall Second Place in the Bharathiar University Inter-Collegiate Best Physique (Men) Competitions held at Nehru College, Coimbatore from 08.10.2018 to 10.10.2018.
- → Our College Athletic girls secured the following events in the Bharathiar University Intercollegiate Athletic Competitions held at Nehru stadium, Coimbatore from 15.10.2018 to 17.10.2018.

S.No	Name	Class	Event	Place
1.	R.Vithya	III BBA	400mtrs & 400hurdles	T .
2.	R. Bharani	I BCA	5km Walk	II
3.	V. Suvetha	I BCA	400mts	II
4.	M.Santhiya	III B. Sc CS	1500mtrs&800mtrs	II
5.	S. Valarmathi	II MSW	Javelin Throw	II
6.	M.Aswini	I BBA	200mtrs& 100mtrs	Ш
7.	V.Suvetha, R.Vithya, M.Aswini & M.Santhiya		4*400 Relay	l

→ Our College Volleyball(men) team secured Second Place in the Bharathiar University Inter-Collegiate Volleyball Tournament held at our College on 03.10.2018, 04.10.2018, 30.10.2018 and on 31.10.2018.

TOURNAMENTS ORGANIZED

- → Our College organized the JCI Erode Centenary Volleyball Trophy Inter-collegiate Tournament on (21.07.2018)
- → Our College organized the '5th Kongu Trophy' State Level Inter School Tournament from 28.07.2018 to 30.07.2018
- → Our College organized the Bharathiar University Inter-collegiate (D-ZONE)
 Cricket Tournament from 27.08.2018 to 05.09.2018
- → Our College organized the Bharathiar University Inter-collegiate (D-ZONE) Volleyball Tournament from 17.09.2018 to 18.09.2018
- → Our College organized the Bharathiar University Inter-collegiate (D-ZONE) Volleyball Tournament on 03.10.2018, 04.10.2018, 30.10.2018 and on 31.10.2018.











Student Centric Activities

- Cater to the Special Interest of the Students

பண்பாட்டு அநமன்நம் (ETHICS CLUB)

- 2018-2019 ஆம் ஆண்டிற்கான பண்பாட்டு அறமன்றத் தொடக்க விழா 13.07.2018 அன்று நடைபெற்றது. தொடக்கவிழாவில் ஈரோடு மாவட்ட கல்வி ஒருங்கிணைப் பாளர் முனைவர் ந.கு. தனபாக்கியம் அவர்கள் "அறம் வளர்ப்போம்" என்னும் தலைப்பில் சிறப்புரையாற்றினார்.
- 11.08.2018 முதல்13.08.2018 வரை மூன்று நாட்கள் பண்பாட்டு அறமன்றம் மற்றும் பாரத பண்பாட்டுக் கல்வி பயிற்சி ஆராய்ச்சி மையம் இணைந்து நடத்தும் பயிற்சி முகாம்



நடைபெற்றது. தொடக்கவிழாவில் கொங்கு அறக்கட்டளையின் பாரம்பரியப் பாதுகாவலர் திரு. டாக்டர் குமாரசுவாமி ஐயா அவர்கள் கலந்துகொண்டு குத்துவிளக்கேற்றிச் சிறப்புரையாற்றினார்.

ECO CLUB

- → Plastic Awareness pamphlets were distributed to the public at Nanjanapuram Village to reduce the plastic usage on 'World Environment Day' on 05.06.2018.
- → Campus Cleaning Activity is done regularly on every Thursday by Eco Club volunteers.
- + Plastic Awareness campaign was carried out inside the College and pamphlets were distributed to all the Departments on 29.08.2018.
- → A Workshop for the club volunteers on 'Vermicomposting' was organized at TRM Biotech on 04.09.2018 and Mr. Thirumoorthy was the Resource Person
- → An Orientation Programme on 'The Importance of Organic Products' was conducted on 04.10.2018 and Mr.G.Karthikeyan, President, Mr. M.Arunkumar, Active Member, Thulingal Trust, Erode were the Resource Persons.
- → A Guest Lecture on 'Sustainable Environment' was conducted on 04.10.2018 and Mr.N.Karthikeyan, Member, Mr.N.Suresh, Member, Illayabharatham Trust, Perundurai were the Resource Persons.
- → An Awareness Programme on 'Disaster Management' was organized for the club volunteers and the awareness talk was given by Mr.P.M.R. Sakthi and Mr.S.Sathish, Pasumai Iyakkam, Perundurai on 28.12.2018
- + Plastic Awareness rally was organized along with our College NSS unit at Nasiyanur on 28.12.2018
- → Plastic Awareness rally was organized along with our College YRC at Chennimalai Municipal Corporation and Police Station at Chennimalai, on 23.01.2019.



CITIZEN CONSUMER CLUB

- → An Orientation Programme was conducted on the topic 'Consumer Protection Act' on 21.08.2018. Mr.S.Udayakumar, Executive Member, Consumer Protection Centre, Erode and Mr.R.Balasubramanian, District Secretary, Erode Consumer Protection Centre were the Resource persons.
- + A Programme on 'Standard Marks and Labels' was conducted on 29.01.2019 and Mr. R.Balasubramanian District Secretary, Erode Consumer Protection Centre was the Resource Person.
- → National Consumer Day Celebration cum an Awareness Exhibition was organized in association with Erode District Civil Supplies & Consumer Protection Department and Erode District Consumer Protection Centre on 05.02.2019. Mr.R.Balasubramanian, District Secretary, Consumer Protection Centre, Erode, Mrs. S.Kavitha, District Revenue Officer, Mr.C.Jeyaraman, District Civil Supplies and Consumer officer, Dr.T.Kalaivani, Designated Officer, FSSAI and Mr.D.Baladhandayutham, Assistant Commissioner (Enforcement), Department of Labour and Legal Metrology were the Chief Guests.

FINE ARTS CLUB

- → 'Talent Hunt 2018' was conducted for all the first U.G and P.G students of our College by providing a forum to the budding achievers to nurture their hidden talents on 12.07.2018.
- + As a part of the Silver Jubilee Celebrations, an Inter-collegiate Cultural Meet was organized on 24.01.2019.
- → Kongu Cultural Fest was organized on 25.01.2019 to create opportunities, to experience, to celebrate and to explore the diversity of the culture through music and arts.
- → Ten of our students participated in the 'Pallaankuzhi Programme' organized by Hello FM 92.7 in accordance with the Republic Day celebrations.
- → An 'Art Expo' was organized along with the Photography Club on 27.02.2019.
- → Achievers' Day was celebrated along with the Placement Cell on 01.03.2019 to honour the achievements of our faculty members and students. Further, files were distributed as part of bidding a farewell to all the outgoing U.G and P.G students on the same day

WOMEN DEVELOPMENT CELL

- → Mrs. Kavitha Shanmugam, demonstrated on the use of 'Hygienic Sanitary Pads' to women faculty members on 19.07.2018.
- → The Cell was inaugurated on 04.09.2018 and Squadron Leader M.P.Shumathi, Indian Air Force (Helicopter Pilot), Jam Nagar, Gujarat was the Chief Guest.
- + Every Saturday, campus cleaning activity is being carried out by the WDC staff and student executive members.
- → An Awareness Programme on 'Safety Measures for Women students inside the campus' was organized and our Principal Dr. N. Raman gave an awareness talk on 19.12.2018.



- → The Cell along with Hindustan Unilever Limited 'Rexona Confidence Academy organized a Workshop on 'Personality Development and Grooming' on 24.01.2019. Ms. Anjuman Bhanu, Trainer, Rexona Confidence Academy was the Resource Person.
- → An Awareness Programme on 'PCOS Polyscystic Ovarian Syndrome' was organized on 24.01.2019. Dr. D. Malarvizhi M.B.B.S., D.G.O., Chief Civil Surgeon, Govt. Taluk Hospital, Gobichettipalayam was the Resource Person.
- → The Cell organized various competitions on the eve of Women's Day Celebrations for the girls students and female faculty members from 28.01.2019 to 31.01.2019.
- → Yoga Programme on 'Breath Regulations is life Celebrations' was organized with guest(s) Ms.Priya Menon-Director & Faculty & Ms. T.M.Poornima Devi Living Instructor, The Art of living, Coimbatore for the interested female faculty members, girl students of UG Second Year and PG First Year on 01.02.2019.
- → The Cell along with Meenakshi School of Fine Arts, Erode conducted a Workshop on 'Fabric Painting' for the interested girl students on 02.02.2019.
- → An Awareness Programme on 'Cervical Cancer' was organized for the women faculty members with Dr. A.K. Vidhya, Associate Professor & Head, Department of Biochemistry, Kongu Arts and Science College (Autonomous), Erode on 04.02.2019.
- → An Awareness Programme was organized on 'Adolescence Food Habits, Fitness and First Aid Tips' on 06.02.2019. Dr. M. Subramani, General Medical Practitioner, Vishnu Clinic, Punjai Pulliyampatti was the Resource Person.
- + An Awareness Programme on 'Cleanliness and Hygiene' was organized with Chief Guest Dr. K.S. Ramadevi, Consultant Obstetrician and Gynecologist, Krishna Medical Centre, Perundurai on 06.02.2019.
- → Women's Day was celebrated on 25.03.2019 and Tmt. N. Krishnaveni, Headmistress, Panchayat Union Middle School, Muthur was the Chief Guest.

PREVENTION OF SEXUAL HARASSMENT OF WOMEN COMMITTEE

- → The Committee conducted an 'Awareness and Training programme on Self- defense Techniques (Martial Arts)' in association with Budokai Martial Arts Association, Erode for the first Year UG and PG Girl Students of our College on 20.08.2018 to insist the necessity to learn Self- defense Techniques and to train them to defend themselves
- → The Committee and the Women Development Cell jointly conducted a Nationwide College Level Competition in association with National Commission for Women, New Delhi on 19.12.2018 to create awareness on the legal rights of women
- → The Committee conducted an Awareness Programme on 'Prevention of Violence against Women and Revelation of Legal Provisions' for the Final Year UG and PG Female students of our College on 22.02.2019 and Ms.B.Savitha, Advocate, District Court, Erode as the Resource Person.



STAFF CLUB

- → The Club arranged a One-day pleasure trip for the Teaching and Non-teaching Staff to Yercaud on 01.09.2018.
- → The Club arranged a two-day holy trip for the Teaching and Non-teaching Staff to Tirupathi from 03.05.2019 to 04.05.2019 and from 17.05.2019 to 18.05.2019.

QUIZ CLUB

- → Quiz Club Membership Selection Test and Quiz Mania was conducted to ignite the minds and to rise-up the quizzing interest among the students on 23.07.2018 for the academic year 2018-2019
- → Participation in an Online MyGov Quiz Programme on 'Freedom Struggle 2018' was facilitated on 01.08.2018
- → Participation in an Online MyGov Quiz Programme on 'Breast Feeding Week 2018' was facilitated on 20.08.2018.
- → Participation in an Online MyGov Quiz Programme on the Eve of the National Sports & Adventure Awards 2018 on 'Quiz on Sports 2018' was facilitated on 30.08.2018
- → As a part of Silver Jubilee Celebrations of our College, Quiz Club in association with the Silver Jubilee Celebrations Committee, conducted a Quiz Contest on 'NATIONAL INTEREST' for our students on 05.09.2018.
- → Participation in an Online MyGov Quiz Programme on 'Incredible India 2018' was facilitated on 20.09.2018.
- → Participation in an Online MyGov Quiz Programme on 'Bapu @ 150 (Gandhi) Quiz 2018' was facilitated on 05.10.2018.
- → Participation in an Online MyGov Quiz Programme on 'Scale of Transformation Quiz 2018' was facilitated on 08.10.2018.
- → An Awareness Programme on 'Digital India Initiatives' for the members was organized by the Club on 08.02.2019.

ROTARACT CLUB

- → The Selection of Rotaract Club Office Bearers for the academic year 2018-2019 was held on 18.09.2018.
- → The Club organized 'Planting of Sapling' to promote Green Environment within College premises on 18.09.2018.
- → The Club along with Lions Club, Erode organized a Blood Donation Camp at the Auditorium on 30.01.2019.
- → The Club organized a District Level Cricket Tournament 'Rotaract Youth Trophy' at Kongu Engineering College campus from 28.01.2019 to 31.01.2019 and our College Cricket Team won the trophy.



KASC SCIENCE FORUM

- → The activities of the Forum was inaugurated by Mr. Jaya Murugan, President, Tamilnadu Science Forum, Salem on 14.08.2018. During the occasion, Science Forum students demonstrated Science Projects.
- → To mark the Birthday of our Former People's President Dr. A.P.J. Abdul Kalam, 'Student Enlightment Day' was celebrated on 15.10.2018 and Science Forum students took Dr APJ Kalam Ten Point Oath on that occasion and recited poems remembering the achievements of the inspiring leader.
- → As part of Extension activity, a Workshop and an Awareness Programme on 'Computer Hardware' and 'E-Waste Management' were conducted for the students of Government High School, Kumalankuttai on 12.01.2019.
- → An Innovative Skill Transfer Activity 'Fixing the Unfixed' was conducted with Student Volunteers demonstrating and training the Science Forum students in fixing/repairing household appliances on 06.02. 2019.
- → 'Astro Club' was inaugurated by Mr. T.Jaya Murugan, President, Tamilnadu Science Forum, Salem to provide a platform for enthusiastic students with celestial passion to learn about the Wonders of Cosmos, followed with Sky Watching Program on 07.02.2019.
- → 'National Science Day' was celebrated on 28.02.2019 and in tune with that various competitions viz., Student Projects, Innovative Idea Contest, and Poster Presentation were conducted.

NATIONAL CADET CORPS

- → Cadets Under Officer (CUO) P.Santhosh Kumar won Silver Medal in South Zone Shooting Camp held from 02.06.2018 to 11.06.2018 at Kongu Engineering College, Erode.
- → International Yoga Day was celebrated by the unit on 21.06.2018 at Kongu Engineering College, Erode.
- ★ Cadets Under Officer (CUO) P.Santhosh Kumar won Bronze Medal in Tamilnadu State Shooting Association held from 24.07.2018 to 29.07.2018 at Madurai Rifle Club, Tamilnadu.
- → Cadets Under Officer (CUO) P.Santhosh Kumar participated in Inter-directorate Shooting Championship held from 07.08.2018 to 18.08.2018 at Chandigarh.
- → Senior Under Officer (SUO) G.Ajith Kumar won Gold Medal in Line Area Competition and also won overall first position in All India Thal Sainik Camp at Delhi Cantt held from 17.09.2018 to 28.09.2018.
- → An Awareness Programme on 'Drug Abuse and Illicit Trafficking' was organized on 26.06.2018 at our College.



- ◆ Cleaning Activity was carried out on 20.09.2018 at Periya Mariyamman Temple, Karungal Palayam, Erode
- → Statue Cleaning activity was carried out on 20.09.2018 at Karungalpalayam, Erode.
- → Rifle Workshop was organized for the NCC Cadets on 29.09.2018.
- + A Seminar on 'Surgical Strike' was organized on 01.10.2018.
- ★ Clean India Awareness rally was organized on 06.12.2018 at Perundurai.
- ★ Cleaning Activity was carried out on 06.12.2018 at Thudupathi.
- ★ A Road Safety Awareness Programme was organized on 23.01.2019.
- + Campus Clean Activity was carried out on every Tuesday at our College premises.

YOUTH RED CROSS

- → Mr.R.Rajakumar, YRC Programme Officer and MR. T.Akashnarayana YRC Member attended an Annual General Body Meeting of The Indian Red Cross Society, organized by Indian Red Cross society Erode District Branch, Collectorate Erode on 02.08.2018.
- + Sowing Neem and Palm Seedlings at check dams situated in Perumpallam Odai in collaboration with Olirum Erodu Foundation was carried out on 11.08.2018 by the student volunteers.
- → A Blood Donation Camp was organized jointly by the Youth Red Cross and the Department of Biochemistry on 21.08. 2018 at the College.
- → A PAN Card Service Camp was organized from 17.09.2018 to 19.09.2018 at the College premises in which 35 Passports and 24 PAN cards were issued to the students and staff.
- → An Orientation Programme was organized for the First Year Youth Red Cross volunteers on 25.09.2018. Mr. M. Ravi, JRC Convener, Erode Kalvi Mavattam and Mr. V.Sathesh, District Co-ordinator Red Cross Society, Erode, were the Resource Persons.
- → The Youth Red Cross and the Department of Tamil jointly celebrated National Youth Day in remembrance of Swami Vivekananda's Birth Anniversary to propagate the Philosophy of Swami Vivekananda among students on 12.01.2019.
- → Youth Red Cross, Eco Club of our College and Municipal Corporation, Chennimalai jointly organized an Awareness Rally on 'Demerits of Plastic Usage' on 23.01.2019 at Chennimalai Bus stand.
- → A Blood Donation Camp was organized on 30.01.2019 to mark the occasion of 71st Death Anniversary of Father of our Nation Mahatma Gandhi at our College.
- → An Essay Writing Competition was organized by the Youth Red Cross in tune with the National Organ Donation Day celebration on 14.02.2019.



- → Mr.B. Bharath Kumar of II-BBA, Student Secretary and Mr. P.Dinesh Kumar of II B.Sc. CDF, Member participated in a Three day Youth Red Cross Zonal Level Orientation Training Programme held at Bharathiar University from 14.02.2019 to 16.02.2019.
- → Youth Red Cross volunteers indulge themselves in cleaning the campus every Wednesday.

CENTRE OF MIND

- → A Memorandum of Understanding was signed with Dr.J.JayaPrakash, Consultant Psychiatrist &Director, Centre of Mind, Erode for a period of one year on 12.07.2018 for conducting counseling programmes.
- → 28 One to One counseling sessions were conducted for the students by the Psychologist.
- → 23 Topic specific classroom training sessions on practical topics were conducted for the first year UG students.
- Various aspects like relationship issues, goal setting, academic difficulties, addiction, behavioral problems, attitude etc were discussed and guidance was offered by the Psychologist from Centre of Mind.

RED RIBBON CLUB

- → Volunteers donated blood at the Blood Donation Camp organized by the Department of Biochemistry on 21.08.2018.
- → Blood Donation Awareness Programme was organized on 06.10.2018.
- → World Aids Day was celebrated on 01.12.2018 and Aids Awareness Pamphlets was distributed in rural areas.
- → Volunteers donated blood at Blood Donation Camp organized by the Department of Biochemistry on 30.01.2019.
- + Aids Awareness Competition was conducted on 26.03.2019.

NATIONAL SERVICE SCHEME

- → International Day of Yoga was celebrated jointly with The Art of Living, Erode Centre on 21.06.2018.
- → Swachh Bharat Cleaning activities were done at rural areas throughout the year.
- → Birth Anniversary of National Leaders like Sardar Vallabhbai Patel, Kamarajar, Dr. Radhakrishnan, Subash Chandra Bose, Dr.A.P.J. Abdul Kalam and Bala Gangadar Tilak were celebrated.
- Digital Awareness Rally was conducted on 01.08.2018.



- → Our NSS volunteers collected materials and groceries and sent it to Bharathiar University, Coimbatore during the Flood in Kerala and Kaja Cyclone in Tamilnadu.
- → Old Age Day was celebrated at Subbayammal Old Age Home, Paravalasu on 09.10.2018.
- → Breast Cancer Awareness Rally was jointly organized with Sri Ramakrishna Institute of Oncology in neighbouring villages on 11.10.2018.
- → Our NSS Volunteer K. Nandhini of II B.Sc Biotechnology participated in National Integration Camp held at Alagappa Chettiyar College of Engineering and Technology, Karaikudi from 10.12.2018 to 16.12.2018.
- → National Voter's Day Marathon was organized by the District Administration, Erode on 25.01.2019 and our students participated in it.
- → A Special Camp for seven days was conducted at Govt. Higher Secondary School, Elumathur from 20.02.2019 to 26.02.2019. During the camp, Rs.1,80,000/- worth Auditorium roof was constructed which was sponsored by the KVIT Trust.

CAREER GUIDANCE AND COUNSELLING CELL

- → The Cell was inaugurated on 16.07.2018 and on the same day an Awareness Programme on 'Bank Examinations' was organized and Dr. T.Arulvelan, Management Consultant, Freelance Trainer for Corporate Banking and Financial Services, Coimbatore, addressed and gave details about the Bank Examination Procedures to the interested students.
- → The Cell conducted an Awareness Programme on 'Government Sector Opportunities' for the Final Year UG and PG Students on 20.07.2018 and Mr. M.Gopalakrishnan, Director, GARX Academy, Perundurai was the Resource Person.
- → The Cell conducted an Awareness Programme on 'Career Opportunities in Life Insurance Sectors' on 07.08.2018 for the Final Year UG and PG students and Mr.S.Zahir Hussain, Senior Business Associate, LIC of India, Sivagiri Branch, Erode, addressed and gave details about the Insurance Sectors and the Career Opportunities in Life Insurance field.
- → The Cell conducted an Awareness Programme on 'Overseas Education and Career Opportunities' on 20.08.2018 for the Final Year UG and PG Students and Mr.D.Gokul Raj, Business Development Associate, CAREER ZONE Consulting [P] Ltd, Coimbatore was the Resource Person.
- → The Cell conducted an Awareness Programme on 'Montessori Training Courses' on 21.08.2018 for the Final Year and Pre final Year UG and PG Students and Mrs.D.Janaki Raja, Indian Montessori Training Courses, Erode, was the Resource Person.



- → The Cell conducted an Awareness Programme on 'Full bright Scholarship Programs' on 05.12.2018 for the Final Year UG and PG Students and Dr.Rajgopal Sashti, Fulbright Specialist based in Atlanta, Georgia, USA, was the Resource Person.
- → The Cell conducted an Awareness Programme on 'UPSC and TNPSC Examinations' on 23.01.2019 for the Final Year UG and PG Students and Mr.Shumugam, Vetri IAS Academy, Chennai, was the Resource Person.
- → The Cell conducted an Awareness Programme on 'Entrance Examinations for Higher Education' for the Final Year UG Students on 30.01.2019 and Dr.M.Viswanathan, Associate Professor & Head, Department of BBA with CA of our college addressed the students and gave details about the Entrance Examinations.

ENTREPRENEURSHIP DEVELOPMENT CELL

- → The Cell was inaugurated on 06.08.2018 by Yaser Salem Muhammed, Managing Director, Hanna, Marketing Coimbatore.
- → An Awareness Camp on 'Entrepreneurship Development' was organized on 18.01.2019. Mr.Kannan, TBI, Kongu Engineering College, Perundurai was the Resource Person.
- → An Awareness Programme on 'Entrepreneurship Development' was conducted through the Cell on 28.01.2019. Mr. Pradeepdava, Million Minds, presided over the function.

AID INDIA KONGU CHAPTER

- → The Club along with Ahaguru conducted model NEET and JEE Examinations for 11th and 12th students of various Schools in and around Erode district on 20.01.2019. Twenty volunteers supervised 160 Students at various centers during the Examinations.
- ★ Extension Activity was carried out on 07.03.2019 with 9 Volunteers at Government Primary School, Nanjanapuram, Erode. 30 students gained awareness on social events and good manners.
- → On account of International Women's Day celebration on 08.03.2019, our volunteers contributed books for Library, snacks and stationery items for Government Primary School Students, Nanjanapuram.



TRAINING AND PLACEMENT CELL

TRAINING OFFERED FOR FACULTY MEMBERS

- → Ms.P.V.Rajlakshmi, Assistant Professor of Mathematics &Ms.S.Dhivya, Assistant Professor of BCAattended the Faculty Development Programme at Infosys Campus, Chennai from 22.05.2018 to30.05.2018 (9 days). The aim of this programme is to teach the specialized paper designed by Infosys in Finance and Accounting (F&A) in BPM, GBFS which was facilitated at our College as non-credit course or Value Added Course after college hours.
- → Mr.K.K.Sureshkumar, Assistant Professor & Placement Officer attended Placement Officers Meet with G.RajPrakash, Managing Director (ZifoRnD Solutions) to discuss about the Placement Opportunities in the Pharma and Life Science Industry at The Raintree, Chennai on05.07.2018 organized by ZifoRnD Solutions.
- Mr.K.K.Sureshkumar, Placement Officer, Mr.P.Ramesh, HOD-CS, Mr.S.Muruganantham, HOD-CT & IT, Mr.A.Palanikumar, Deputy Placement Officer attended an interaction session with the Principals of the Autonomous Colleges and members of the faculty on19.09.2018. The purpose of the interaction was to explore the possibilities to design Under Graduate Programmes in Remote Infrastructure Management, Cloud Computing and Network. Mr.SrinivasRaju, CEO, UTL Technologies Ltd presented a draft model for a 3 year programme. The Department of Extension and Career Guidance, Bharathiar University, Coimbatore was organized the interaction.
- → Mr.K.K.Sureshkumar, Placement Officer attended a One-day Orientation Programme on 'Behavioural and Stress Management' for Successful Leadership for the Placement Officers on 26.09.2018 at Bharathiar University, Coimbatore.
- → Ms. M.S.Kokila, and Ms.S.Hemalatha, Assistant Professors of BCA attended ICT Academy Faculty Development Programme on 'Introduction to Cloud Infrastructure and Services' at Nandha Arts and Science College, Koorapalayam, Erode on 30.10.2018 and on 31.10.2018. The Cloud Infrastructure and Services (CIS) Course educated participants about Cloud Deployment and Service Models, Cloud Infrastructure, and the key considerations in migrating to Cloud Computing.
- → Mr.K.Dhiyaneshwaran, Assistant Professor of CT/IT attended a Programme organized by the Adroit Technologies on the topic 'Launching IBM Learnnovate Career Education' at TajSuriya, Coimbatore on 20.11.2018.
- → Training and Placement Cell and SonaYukthi in association with NSDC organized Campus to Corporate (C2C) – Phase-II Training Programme for the final year students who opted for job for5 days from 04.12.2018 to 08.12.2018.
- → Mr.K.K.Sureshkumar attended the 'Step Forward Higher Education Meet' conducted by Hindu Group on 07.12.2018 at Radisson Blu, Coimbatore. The Theme of this programme was on Communication skills for the modern Indian workplace.



- → Mr.K.K.Sureshkumar, the Placement Officer attended an interaction programme with Mr.Prasanth, HR, TCS, on 17.12.2018. The purpose of the interaction was to discuss about the 2018-2019 TCS - BPS recruitment process. The interaction was organized by the Department of Extension and Career Guidance, Bharathiar University, Coimbatore.
- → Mr.K.K.Sureshkumar, Assistant Professor and Placement Officer, attended a Conference on ICTACT BRIDGE 2019 Chennai Edition The theme of this Edition is 'Fostering India for Industry 4.0' on 31.01.2019 at Hotel Le Royal Meridian, Chennai.

TRAINING OFFERED FOR STUDENTS

- → The Cell organized 7-day Campus to Corporate (C2C) Placement Training Programme for the Final Year Students, those who opted for job from 14.06.2018 to 04.07.2018. 837 students from both UG & PG were trained for placement.
- → The Cell organized an Awareness Programme on 'Opportunities & Importance of Aptitude in Competitive Exams' on 28.08.2018 for the Final Year and Second year Job opted students. Mr.G.Dharani, Senior Manager, Training and Development, Core Aptitude Training Institution, Erode was the Resource Person.
- → The Cell organized a Training Programme on 'Unique Personality Grooming Programme' in association with 'THE HINDU' 'MICROSOFT' 'GILLETTE India' handled by RIPE Consulting Services Pvt Ltd, Chennai, for the final year students who opted for jobs on 31.01.2019.

INTERNAL QUALITY ASSURANCE CELL

- → The Cell organized an Induction Programme for the newly recruited faculty members of the Institution on 08.06.2018.
- → The Cell organized a Two-day Faculty Development Programme on 20.06.2018 and on 21.06.2018 on 'Work Life Balance'. The Resource Person was Mr.V.Harish Kumar, International Master Trainer, Erode.
- → 'NAAC Result Review Meeting' was organized on 09.07.2018 to review the outcome of NAAC Ranking by the Principal.
- + 'Teachers Day' was celebrated by IQAC in the campus on 05.08.2018 as a mark of tribute to the contribution made by teachers to the society. The Teachers Day address was given by Thiru.P.C.Palanisamy, Patron Member, KVIT Trust, Erode.
- → A Training Programme on 'Leading a Meaningful Life' to our students was organized in association with ISKON, Salem on 27.12.2018.
- → Internal Quality and Assurance Cell arranged an External Academic Audit to evaluate the education quality processes on 12.04.2019. The team consisted of Dr.N.Ponpandian, Professor and Director-IQAC, Department of Nanoscience & Technology and Dr. T. Parimelazhagan, Professor and Director IPR Cell, Department of Botany from Bharathiar University, Coimbatore.



SERVICE TO HUMANITY

Societal Development Programmes

- → Kongu Literarians participated in Swachh Bharath activities in Kathirampatti, Nanjanapuram and four other villages from 17.06.2018 to 15.07.2018.
- ★ Social Responsibility Cell of the Department of Computer Technology & Information Technology conducted a Digital Literacy Programme on 20.07.2018 for the benefit of the students of Govt. Panchayat Union Primary School, Thudupathi, Erode District.
- As a part of the Extension Activity, the students from Department of Mathematics taught the Concepts of Mathematics, conducted games and donated needy things to the students of Panchayat Union Primary School, Semman Kuzhikattu Valasu, Avalpoondurai, Erode District on 02.08.2018.
- As a part of Extension Activity, S. Praveen Raj and P. Gokila of II M.A. English Literature and S.P. Ragul and T.P.Sarrveshwaran of III B.A. English Literature gave a Special Training on 'Speaking and Writing Skills' to the students of Panchayat Union Elementary



Tamil - Extention Activity

- School, Nanjanapuram on 23.08.2018 and on 24.08.2018. + The Department of Computer Science (UG) organized an Awareness Programme on 'Internet
- ★ The Department of Corporate Secretaryship with CA and PA organized an event on 'Well Being out of Waste' in association with E SREE Foundation and ITC Ltd., Coimbatore in which the old note books and news papers were exchanged with new note books and stationery items on 12.09.2018.

Concepts' for the Government High School Students, Kanagapuram, Erode on 24.08.2018.

- Students from the Department of Computer Science (PG) taught the 'Basics of Computer and MS-Office' to the 8th standard students, and also campus cleaning activities were carried out at Government Higher Secondary School, Erode on 04.10.2018.
- An Extension activity 'Unnatha Karangal' was inaugurated by our College Correspondent at Nanjanapuram on 04.01.2019. Principal of our College and Former President of Kathirampatti Panchayat felicitated the gathering. Under this activity, dress materials, groceries and house hold items were contributed by the students of Department of Corporate Secretaryship with CA & PA and the same were issued to the needy people of Nanjanapuram village.
- Beej-Hindi Siksha Abhiyaan Teaching Hindi to the students of Panchayat Union Primary School, Rayapalayam was conducted from 31.01.2019 to 12.03.2019 with a service motive. Learning tools like notebooks, books etc., were donated to the school children on the occasion.



















Sallery

































shop Computer Science(UG) - Consultancy Service











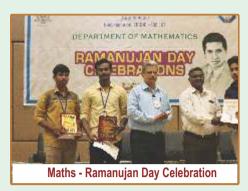










































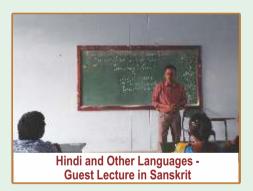










































































GLIMPSES OF SILVER JUBILEE YEAR CELEBRATIONS 2018 - 2019



















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