

SPEAKER'S PROFILE

ALAKAN KARUPPANNAN

A qualified techno commercial Textile Technology professional, serving in the textile industry from spinning to garmenting for over three decades is a Post Graduate Engineer in Textile Technology (M.Tech) and has also completed courses in Management studies. He is a distinguished Alumni of PSG College of Technology, Coimbatore and Institute of Textile Technology, Chennai. He has travelled extensively across India and around the globe and has worked with reputed textile groups in Coimbatore, Bangkok and Thailand. He runs a textile marketing company "HILSILVER EXPORTS" and acts as an exclusive India sourcing associate for a 300 years old reputed Japanese Textile firm. Creation and development of new products in sustainable fashion and marketing is his strong domain. Currently, he is serving as Head-Marketing, Business Innovation and Sustainability of the progressive Pallava Group - VSM weaves, Erode.

VEENA KOTIAN THIMMAIAH

An Art Historian and Writer, she has completed her Masters in Art History (MFA) at the M.S. University, Vadodara after graduating in Drawing & Painting (BFA) from Sir J.J. School of Art, Mumbai. She has written a text "Beats & Counterbeats" for the publication "An Artists Quest: K.K Hebbar" and also has written words for the film, "A Tryst with Hebbar, Artist & Innovator". Her writings on art and related subjects have been published in several magazines and newspapers, including the Deccan Herald, Bangalore and the Independent, The Asian Age and Bombay Times, Mumbai. At present she is teaching Art, Design and Couture History at the Army Institute of Fashion & Design, Bengaluru.

SREEJITH JEEVAN

ROUKA is a harbour to contemporary India. Meaning 'bodice' in Malayalam and 'corridor' in Japanese, ROUKA stands for products that form the corridor, connecting the people who make and wear them. Launched by Sreejith Jeevan, a Design Graduate from the National Institute of Design, Ahmedabad and the Ecole Nationale Supérieure Des Arts Decoratifs, Paris, the brand embodies the modern woman. Just as the words snugly exist in two diverse languages, she fits perfectly into the two worlds - the old and the new. Having worked with textiles in India and abroad, Sreejith, now works from his studio in Kochi, creating a timeless style that derives from the spirit of the city.

MAHILAN.S

A Textile Technologist with a vast industrial experience of about twenty years, he started his career in South India Viscose Industries Ltd., Sirumugai. With his relentless efforts, he has gained expertise in washing and bleaching of Rayon and dyeing of knitted fabrics. Owing to his passion towards sustainability in washing of denim fabrics, he is currently looking after the Washing and Laundry Unit of K G Denim Limited, Coimbatore, a premier denim and apparel fabric manufacturer catering to leading fashion brands of the world.



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We cordially invite you for the

NATIONAL SEMINAR ON SUSTAINABLE FASHION AND TEXTILES

14 August 2019

Organized by

DEPARTMENT OF COSTUME DESIGN AND FASHION
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NANJANAPURAM, ERODE - 638 107.



INAUGURATION

Date: 14.08.2019

Time : 10.00 a.m.

Venue: U.V.Swaminatha Iyer Arangam

Welcome Address : **Ms. S.MANJULA**
Associate Professor & Head
Department of Costume Design and
Fashion, KASC.

Presidential Address : **Thiru A. K. ILANGO**
Correspondent

Felicitation : **Dr. N. RAMAN**
Principal

Inaugural Address : **Mr. ALAKAN KARUPPANNAN**
Head - Marketing, Business Innovation
& Sustainability
PALLAVAA GROUP
Erode, Tamilnadu.

Tea Break 10.45 a.m. - 11.00 a.m.

TECHNICAL SESSION - I (11.00 a.m. to 12.30 p.m.)

Topic : *Sustainable Fashion -
The Ethical Way Forward*

Resource Person : **Ms. VEENA KOTIAN THIMMAIAH**
Assistant Professor
Army Institute of Fashion and Design
Bengaluru, Karnataka.

Lunch 12.30 p.m. - 1.15 p.m.

TECHNICAL SESSION - II (1.15 p.m. to 2.30 p.m.)

Topic : *Designing Sustainable Fashion Products -
Possibilities and Challenges*

Resource Person : **Mr. SREEJITH JEEVAN**
Head of Design and Founder
ROUKA by Sreejith Jeevan
Kochi, Kerala.

TECHNICAL SESSION - III (2.30 p.m. to 3.45 p.m.)

Topic : *Sustainable Practices in Denim Washing*

Resource Person : **Mr. MAHILAN SURENDRAN**
Head - Laundry Unit
K G Denim Limited
Coimbatore, Tamilnadu.

Tea Break 3.45 p.m. - 4.00 p.m.

VALEDICTION (4.00 p.m. to 4.15 p.m.)

Certificate Distribution

Vote of Thanks : **Ms. S.KRITHIKA**
Assistant Professor
Department of Costume Design and
Fashion, KASC.