

3.4.4 Number of books and chapters in edited volumes/books published per teacher during the last five years**3.4.4.1 Total number of books and chapters in edited volumes/books published, and papers in national/international conference-proceedings year**

Sl. No.	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference
1	Ms.K.Gomathi	The Impact of Covid-19 on Science, Technology, Education and Industries / A Study on Impact of Covid-19 in Apparel Retail Outlets around Tirupur	-	-
2	Mr.M.Chandru	Play Cricket	-	-
3	Dr.N.Kalaivani	Nelam Kothi Paravai	-	-
4	Ms.S.Dhivya	-	A Study on Factors Responsible for Child Malnutrition Status in Rural and Urban Area Based on National Family Health Survey using Data Mining Techniques	International Conference on Advanced Computing

5	Dr.T.A.Sangeetha	-	A Study on Factors Responsible for Child Malnutrition Status in Rural and Urban Area Based on National Family Health Survey using Data Mining Techniques	International Conference on Advanced Computing
6	Dr.G.Manju	Gender Equality: a Step Towards Women Empowerment / Gender Equality and Women's Empowerment	-	-
7	Ms.K.Gomathi	Recent Trends in Fashion Designing, Textiles and Technology / Designing and Developing Kurtis using Kathakali Poses with the Application of Mandala Art	-	-
8	Mr.V.Boominathan	-	Emotions and Students Growth	International Conference on Language Teaching and Learning in South East Asian Countries
9	Dr.P.Dhinakaran	-	Research in Education	International Conference on Language Teaching and Learning in South East Asian Countries
10	Dr.M.Sarmeladevi	Evansonnathu Rajannu	-	-

11	Mr.M.Arul Raja	-	Problems and Prospects of Rural Women Entrepreneurs in Erode District - A Study	International Conference on Youth and Entrepreneurship Development ICYED 2021
12	Dr.R.Vijayapriya	-	Problems and Prospects of Rural Women Entrepreneurs in Erode District - A Study	International Conference on Youth and Entrepreneurship Development ICYED 2021
13	Ms.S.Dhivya	-	Prediction of Customer Preference Marketing Strategy in E-Marketing using Data Analytics Method	Virtual International Conference on Make In India: Redefined in a Digital Era for Sustainable Development
14	Dr.T.A.Sangeetha	-	Prediction of Customer Preference Marketing Strategy in E-Marketing using Data Analytics Method	Virtual International Conference on Make In India; Redefined in a Digital Era for Sustainable Development
15	Ms.V.Kanchana	-	Voiceless Style As Deviance: An Overview of Agha Shahid Ali's Selected Poems	International Conference on "Narratives, Self and Identities : Traditions And Innovations"
16	Ms.V.Kanchana	-	A Cogitation of Vocabulary Enrichment in Newspaper Reading	International Conference on English Language, Ethics & Learnability

17	Ms.S.Sukumari	-	An Ethnic Study of Igbo Culture in Chinua Achebe's 'Things Fall Apart'	National Virtual Conference on Contemporary Trends in ELT and Literature
18	Dr.A.Sankar	-	Impact of Various Breathing Exercises on Selected Physiological Parameters among Adolescent Boys	International E-Conference on Synthesis of Traditional Yoga and Modern Science : Solution for the Current Pandemic
19	Ms.V.Kanchana	Framework of Language, Literature and Communication - Tracing Harmony and Culture through English	-	-
20	Dr.P.Poongodi	-	Human Trafficking and Threat for Women in Rural Area - A Review of the Literature	International E-Conference on Innovation in Rural Empowerment, Social Dynamics and Welfare in India
21	Mrs.P.Anchana Kiruthika	-	Human Trafficking and Threat for Women in Rural Area - A Review of the Literature	International E-Conference on Innovation in Rural Empowerment, Social Dynamics and Welfare in India
22	Dr.V.Anbumani	-	Hindi Sahitya Ke Shetra Mein Tamil Anuvadakon ka Yogdaan- Coimbatore ke Sandarb Mein	San 1980 se ab tak ke Hindi Sahitya Mein Anudit Sahitya : Ek Vimarsh

23	Ms.C.Radhamani	-	Crispification of Temporal Intuitionistic Fuzzy Sets	International Conference on Mathematical Techniques and Applications
24	Dr.S.Manjula	Apparel Finishing and Clothing Care / Nanotechnology- A Novel Route towards Finishing of Apparels	-	-
25	Dr. K.Prabha	Reminiscence	-	-
26	Ms.V.Kanchana	Say Yes to Me - Know Me	-	-
27	Mr. V.Boominathan	Adhinokki Sarium Kaatru	-	-
28	Ms.M.Thangam	-	India's Trade Relationship with SAARC Countries	International Conference on SAARC Countries Relationship with India: Policies, Challenges and Strategies
29	Ms.V.Kanchana	Literature and Social Consciousness / Personal Via Collective Unconscious on the Study of Mythopoesis	-	-
30	Dr.K.Prabha	Literature and Social Consciousness / Cowpie, Gruel and Midnight Feasts: Food in Popular Children's Literature	-	-

31	Ms.V.Kanchana	Recent Trends in Language, Literature and Linguistics / The Cult and Ethos of Colonization in V.S. Naipaul's A Blend in the River	-	-
32	Ms.V.Kanchana	Social Consciousness in Literature / Imagism of Psych Woman in Meena Kandasamy's When I Hit You	-	-
33	Dr.A.Sankar	Maithana Alaveedukal	-	-
34	Dr.V.Anbumani	Uravuch Changili (Short Novel in Tamil)	-	-
35	Ms.G.Manju	Digital Banking for Sustainable Development / Overall Performance of the Payment Banking In India	-	-
36	Dr.M.Viswanathan	-	Relationship Between Talent Management Practices and Employee Retention in Wipro Industries, Coimbatore	International Conference on "Strategic Human Resource Management"

37	Mr.T.Thilagaraj	Intelligent Computing and Innovation on Data Science / Implementation of Fuzzy Clustering Algorithms to Analyze Students Performance using R-Tool	-	-
38	Ms.V.Kanchana	ICMDR : Next Gen Initiatives / Hyphenated Relationship is an Outpoured Culture of Adult Literature	-	-
39	Ms.V.Kanchana	Dalit Literature Past, Present and Future / Exploring Dalit Aesthetics in Voiced Verse; A Selected Poems of Meena Kandasamy	-	-
40	Dr.E.T.Lokganathan	Capital Markets and Securities Law	-	-
41	Dr.P.Dhinakaran	-	Tamil Ilakiyangalil Kaatum Magalir	International Conference on Kaalamthorum Tamil Ilakiyangalil Pengal
42	Dr.E.T.Lokganathan	-	Banking Services With Modern Technology and Customers' Perception	International Conference on "Service Marketing-Process, Practices and Potential"

43	Dr.R.Sundar Raj	The Beginner's Handbook for Computer Based Optimization Techniques	-	-
44	Dr.V.Krishnaveni	Value Education	-	-
45	Dr.K.G.Santhiya	Value Education	-	-
46	Dr.V.Anbumani	Value Education	-	-
47	Dr.R.Sundar Raj	-	Suitability of Virtualization and ABC Algorithm in the SEAFORM Approach	International Conference on Multidisciplinary Approaches in Engineering, Management & Science
48	Mr.S.Jaganathan	-	Suitability of Virtualization and ABC Algorithm in the SEAFORM Approach	International Conference on Multidisciplinary Approaches in Engineering, Management & Science
49	Ms.M.Geetha	-	Suitability of Virtualization and ABC Algorithm in the SEAFORM Approach	International Conference on Multidisciplinary Approaches in Engineering, Management & Science
50	Ms.S.Deepa	-	Desire is the Root of Social Suffering from Paulo Coelho's The Devil and Miss Prym	International Conference on "Social Consciousness in Literature"

51	Ms.G.Gomathi	-	Financial Inclusion through Insurance Sectors	ICSSR Sponsored National Level Seminar on Financial Inclusion-"Reach the Unreached"
52	Ms.S.Manjula	Green Apparels / Eco-Hazards in Manufacturing of Apparels	-	-
53	Ms.S.Priyanka	Culture and Literature: Convergence & Divergence / Quest for Identity in Arun Joshi's the Strange Case of Billy Biswas	-	-
54	Mr.V.Boominathan	Vazhinthodum Kaanal	-	-
55	Dr.V.Anbumani	Hindi Sahitya Mein Naaari Parikalapana aur Naari Asmita	-	-
56	Mrs.S.Yamuna	-	Socio - Political Concerns in Recent Poems Perceptions on Nature and Humanity in the Poems of Dr.Kalam	National Conference on - Indian Writing in English since 2000
57	Dr.B.Sangeetha	-	Su.Thamil Selvi-in Alam Puthinaththil Pengalin Nelai	National Conference - 2018 - 21 aam Nutrandu Tamil Pudhinangal (2001 muthal 2017 varai)

58	Ms.M.Thangam	-	Foreign Trade and EXIM Policy	ICWA Sponsored National Conference on India's Foreign Policy with Neighbouring Countries
59	Dr.N.Kalaivani	Arunagiri Natharin Padalgalil Thiruchengodu	-	-
60	Dr.K.Prabha	Exploring Archetypal Feminism in Sudha Murty's "Mahashweta"	-	-
61	Dr.D.Anbupriya	-	A Study on Consumer Awareness on E-Banking Services in Erode City	National Conference on Contemporary Issues in Commerce and Management
62	Dr.M.Viswanathan	-	Technological Innovations in E-Commerce Industry	International Conference on International Marketing in Asia Pacific Issues and Challenges ICIM 2017
63	Mr.M.Chandru	-	Technological Innovations in E-Commerce Industry	International Conference on International Marketing in Asia Pacific Issues and Challenges ICIM 2017
64	Dr.V.Anbumani	Neengalum Peasalaam Hindi	-	-

65	Ms.V.Kanchana	-	Exploration of Verse: A Selective Study of the Indian Poets from 20th - 21st Century	National Conference on - Indian Writing in English Since 2000
66	Mr.K.P.Karthikeyan	-	E-Commerce and its Impact on Organized Retail Sector	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
67	Ms.M.Thangam	-	E-Commerce and its Impact on Organized Retail Sector	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
68	Ms.K.V.Shanmugavadivu	-	Unique Challenges and Overcome of E-Marketing by Web-based Industries	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
69	Ms.C.Kalamani	-	Unique Challenges and Overcome of E-Marketing by Web-based Industries	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
70	Ms.G.Manju	-	Unique Challenges and Overcome of E-Marketing by Web-based Industries	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
71	Dr.G.Venugopal	-	Digital Marketing Trends in Banking Sector	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
72	Mr.P.Baskaran	-	Digital Marketing Trends in Banking Sector	National Seminar on E-Marketing Trends A Platform for Digital Thinkers

73	Dr.D.Anbupriya	-	Consumers Satisfaction on Online Shopping with Special Reference to Erode City	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
74	Dr.M.Jayanthi	-	Consumer Response Towards the Role of M-Commerce in E-Marketing	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
75	Ms.M.Tamilselvi	-	Consumer Response Towards the Role of M-Commerce in E-Marketing	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
76	Dr.R.Mubeen	-	Impact of E-Service Quality on Shoppers's Satisfaction Towards Web Store	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
77	Ms.C.Karthika	-	Digital Marketing in India - A Casestudy on Amazon.com	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
78	Dr.K.M.Kumaraguru	-	E-Marketing in India - a Glimpse	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
79	Ms.V.Vinodhini	-	The Role of E-Marketing and Social Media in English Communication	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
80	Ms.K.Sangeetha	-	Misleading Advertisement in Digital Marketing	National Seminar on E-Marketing Trends A Platform for Digital Thinkers

81	Ms.R.Revathi	-	Misleading Advertisement in Digital Marketing	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
82	Ms.S.Geethamani	-	Emerging Trends in E-Marketing Era	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
83	Ms.R.Janani	-	Emerging Trends in E-Marketing Era	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
84	Ms.K.Sasikala	-	A Study on Consumers On-Line Purchasing Behaviour Towards Malabar Gold Products	National Seminar on E-Marketing Trends A Platform for Digital Thinkers
85	Ms.C.Kalamani	-	A Study on Customer Satisfaction towards Selected Butterfly Home Appliances (With Special Reference to Erode)	International Conference on Innovations in Research in the Field of Social Science
86	Ms.K.V.Shanmugavadivu	-	A Study on Customer Satisfaction towards Selected Butterfly Home Appliances (With Special Reference to Erode)	International Conference on Innovations in Research in the Field of Social Science
87	Ms.C.Kalamani	-	The Impact of Health Insurance on Health-Care Utilisation among Policy Holders in Erode District	National Conference on Digitalization in Service Sectors "Today and Tomorrow"

88	Ms.K.Sasikala	-	E-Banking in India - An Overview	National Level Conference on Impact of Digital Banking in India
89	Ms.K.Sangeetha	-	Digital Banking	National Level Conference on Impact of Digital Banking in India
90	Mr.T.Thilagaraj	-	A Review of Educational Data Mining in Higher Education System	Proceedings of the Second International Conference on Research in Intelligent and Computing in Engineering

wise during last five years			
Year of publication	ISBN/ISSN number of the proceeding	Whether at the time of publication affiliating Institution was same Yes/No	Name of the publisher
2022	978-93-93622-08-2	Yes	Innovation Online Training Academy (IOTA) Publishers
2022	978-93-81992-85-2	Yes	Today Publications
2022	978-81-7735-802-5	Yes	Paavai Pathippagam
2022	978-93-91347-48-2	Yes	Coimbatore Institute of Information Technology

2022	978-93-91347-48-2	Yes	Coimbatore Institute of Information Technology
2022	978-93-94460-05-8	Yes	Euro World Publication, Mumbai
2022	978-93-93622-06-8	Yes	IOT Academy Publishers
2022	2455-0531	Yes	Inam Pathippagam
2022	2455-0531	Yes	Inam Pathippagam
2021	978-93-91262-14-3	Yes	Bharathi Puthakalayam

2021	978-93-5593-659-2	Yes	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women, "SYNERGY, - Entrepreneurship Development Cell
2021	978-93-5593-659-2	Yes	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women, "SYNERGY, - Entrepreneurship Development Cell
2021	978-93-91286-12-5	Yes	GR Damodaran Academy of Management
2021	978-93-91286-12-5	Yes	GR Damodaran Academy of Management
2021	978-81-931101-8-8	Yes	Eswar Publications
2021	978-93-85866-13-3	Yes	Zenon Academic Publishing, Hyderabad

2021	978-93-85434-88-4	Yes	Department of English, Academy of Maritime Education & Training
2021	978-81-923573-8-6	Yes	The Secretary, Ramakrishna Mission Vidyalaya, Coimbatore, Tamilnadu.
2021	978-93-5529-035-9	Yes	Authors Press
2020	9789387748361	Yes	Nandha College of Technology, Erode
2020	9789387748361	Yes	Nandha College of Technology, Erode
2020	2394-4277	Yes	Shri Shankarlal Sundarbai Shasun Jian College for Women, Chennai, Tamilnadu

2020	978-0-7354-4007-4	Yes	AIP Publishing
2020	978-93-88320-23-8	Yes	Woodhead Publishing India Pvt. Ltd.
2020	978-93-88312-09-7	Yes	Pallavi Publications, Erode
2020	978-81-944580-8-1	Yes	Tamizh Naatragngaal
2020	978-81-944580-5-0	Yes	Tamizh Naatragngaal , Covai.
2020	978-93-89515-05-3	Yes	School of Management Studies, Kongu Engineering College
2020	978-81-944724-6-9	Yes	L Ordine Nuovo Publication
2020	978-81-944724-6-9	Yes	L Ordine Nuovo Publication

2019	978-81-94309-32-1	Yes	L Ordine Nuovo Publication
2019	978-81-943093-5-2	Yes	L Ordine Nuovo Publication
2019	978-93-88312-08-0	Yes	Pallavi Pathippakam
2019	978-81-939611-4-8	Yes	Tamizh Naatragngaal, Neyveli, Sivaganga, Tamilnadu
2019	978-93-87865-15-0	Yes	Forschung Publications
2019	0886-9367	Yes	The International Journal of Analytical and Experimental Modal analysis

2019	978-981-15-3283-2	Yes	Springer Nature Singapore Pte Ltd.
2019	978-93-88963-12-1	Yes	Vishwabharati Research Centre & AABS Publishing House
2019	978-93-87966-98-7	Yes	Vishwabharati Research Centre
2019	978-81-7708-493-1	Yes	New Century Publications, New Delhi, India
2019	2454-3993	Yes	Shanlax International Journal of Tamil Studies
2019	2250-1940	Yes	Research Explorer

2019	978-81-940139-0-7	Yes	Kongu Arts and Science College (Autonomous), Erode
2018	978-81-939893-0-2	Yes	Kongu Arts and Science College (Autonomous), Erode
2018	978-81-939893-0-2	Yes	Kongu Arts and Science College (Autonomous), Erode
2018	978-81-939893-0-2	Yes	Kongu Arts and Science College (Autonomous), Erode
2018	978-93-87793-62-0	Yes	AR Research Publication
2018	978-93-87793-62-0	Yes	AR Research Publication
2018	978-93-87793-62-0	Yes	AR Research Publication
2018	2456-5571	Yes	Bodhi International Journal of Research in Humanities, Arts and Science

2018	2455-3085	Yes	Research Review: International Journal of Multidisciplinary
2018	978-93-85059-26-1	Yes	Woodhead Publishing India Pvt. Ltd.
2018	978-81-79664-98-8	Yes	-
2018	978-93-86816-95-5	Yes	Pallavi Pathippakam, Erode.
2018	978-81-8111-385-6	Yes	Jawahar Pustakalay, Mathura, Uttar Pradesh
2018	2320-2645	Yes	Shanlax International Journals
2018	2321-984X	Yes	Raja Publications

2018	2320-4168	Yes	Shanlax International Journal of Commerce
2018	978-93-86816-84-9	Yes	Rajaganapathi Pathippagam, Erode
2018	978-81-938476-0-2	Yes	Kongunadu Publications India Pvt Ltd
2018	2320-4168	Yes	Shanlax International Journal of Commerce
2017	978-93-5281-698-9	Yes	GRD Institute of Management
2017	978-93-5281-698-9	Yes	GRD Institute of Management
2017	978-93-5268-570-7	Yes	Kaakitham Publication, Neyveli, TamilNadu

2017	2320-2645	Yes	Shanlax International Journal of English
2017	2348-0653	Yes	International Journal of Business and Administration Research Review
2017	2348-0653	Yes	International Journal of Business and Administration Research Review
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2017	2348-0653	Yes	International Journal of Business and Administration Research Review
2017	2279-0845	Yes	IOSR Journal of Humanities and Social Science
2017	2279-0845	Yes	IOSR Journal of Humanities and Social Science
2017	2320-5504	Yes	Asia Pacific Journal of Research

2017	2320-5504	Yes	Asia Pacific Journal of Research
2017	2320-5504	Yes	Asia Pacific Journal of Research
2017	978-83-65750-05-1 (Web) 978-83-65750-06-8 (USB)	Yes	Annals of Computer Science and Information Systems (ACSIS)