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| logoblack1 | **KONGU ARTS AND SCIENCE COLLEGE** |
| **(An Autonomous Institution, Affiliated to Bharathiar University,Coimbatore)** |
| **ERODE – 638 107** |

1.3.2 VALUE ADDED COURSES OFFERED BY THE INSTITUTION

2019-2020

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| **S.NO** | **VALUE ADDED COURSES OFFERED** | **DEPARTMENT** | **DURATION IN HRS** | **LINK TO RELEVANT DOCUMENT** |
| **1.** | **Functional Hindi**  | **Hindi and Other Languages** | **40 Hrs** |  |
| **2.** | **English for Employability** | **English** | **40 Hrs** |  |
| **3.** | **Folklore – Silambattam (Martial Arts)** | **Tamil** | **40 Hrs** |  |
| **4.** | **Art of Speaking in Media** | **Tamil** | **40 Hrs** |  |
| **5.** | **Career Oriented Mathematical Skills** | **Mathematics** | **40 Hrs** |  |
| **6.** | **Numerical skills for Employability** | **Mathematics** | **40 Hrs** |  |
| **7.** | **Advanced Excel** | **Commerce (CA)** | **40 Hrs** |  |
| **8.** | **Basic Software Tools for Business** | **Commerce (CA)** | **40 Hrs** |  |
| **9.** | **Accounting Software(tally)** | **Commerce** | **40 Hrs** |  |
| **10.** | **Digital Marketing** | **Commerce** | **40 Hrs** |  |
| **11.** | **Creative Advertising** | **Commerce** | **40 Hrs** |  |
| **12.** | **Fundamentals of Banking** | **Commerce** | **40 Hrs** |  |
| **13.** | **Ethical Business** | **Corporate Secretaryship (CA)** | **40 Hrs** |  |
| **S.NO** | **VALUE ADDED COURSES OFFERED** | **DEPARTMENT** | **DURATION IN HRS** | **LINK TO RELEVANT DOCUMENT** |
| **14.** | **Agro Business** | **Corporate Secretaryship (CA)** | **40 Hrs** |  |
| **15.** | **Voice Culture** | **Corporate Secretaryship (CA)** | **40 Hrs** |  |
| **16.** | **Techniques of Public Speaking**  | **Business Administration** | **40 Hrs** |  |
| **17.** | **Art and Craft**  | **Business Administration** | **40 Hrs** |  |
| **18.** | **Yoga for Human Excellence** | **Business Administration** | **40 Hrs** |  |
| **19.** | **Business Process Reengineering** | **Business Administration**  | **40 Hrs** |  |
| **20.** | **Textile Merchandising** | **Business Administration (CA)** | **40 Hrs** |  |
| **21.** | **Basic Business Practices**  | **Business Administration (CA)** | **40 Hrs** |  |
| **22.** | **Startup for Small Business** | **Management Science** | **40 Hrs** |  |
| **23.** | **Web Development with AJAX** | **Computer Applications (UG)** | **40 Hrs** |  |
| **24.** | **Interpersonal Skills**  | **Computer Applications (UG)** | **40 Hrs** |  |
| **25.** | **Business Data Analytics using Excel** | **Computer Science (PG)** | **40 Hrs** |  |
| **26.** | **Python Programming** | **Computer Science (PG)** | **40 Hrs** |  |
| **27.** | **App Development in Android** | **Computer Science (UG)** | **40 Hrs** |  |
| **28.** | **3D Animation and Design** | **Computer Science (UG)** | **40 Hrs** |  |
| **29.** | **Deep Learning and Cloud**  | **Computer Science (UG)** | **40 Hrs** |  |

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| **S.NO** | **VALUE ADDED COURSES OFFERED** | **DEPARTMENT** | **DURATION IN HRS** | **LINK TO RELEVANT DOCUMENT** |
| **30.** | **CorelDRAW** | **Computer and Information Technology** | **40 Hrs** |  |
| **31.** | **The Art of C Programming** | **Computer and Information Technology** | **40 Hrs** |  |
| **32.** | **Organic Farming** | **Biochemistry** | **40 Hrs** |  |
| **33.** | **Medical Transcription** | **Biochemistry** | **40 Hrs** |  |
| **34.** | **Mushroom Cultivation** | **Biotechnology** | **40 Hrs** |  |
| **35.** | **Waste Water Management** | **Biotechnology** | **40 Hrs** |  |
| **36.** | **Food Nutrition for Healthy Living** | **Biotechnology** | **40 Hrs** |  |
| **37.** | **Electronics for Every one** | **Physics** | **40 Hrs** |  |
| **38.** | **Boutique Management** | **Costume Design and Fashion** | **40 Hrs** |  |
| **39.** | **Fabric Printing Techniques** | **Costume Design and Fashion** | **40 Hrs** |  |
| **40.** | **Nutrition and Beauty Care** | **Costume Design and Fashion** | **40 Hrs** |  |
| **41.** | **Fashion Photography** | **Costume Design and Fashion** | **40 Hrs** |  |
| **42.** | **Desktop Publishing** | **Costume Design and Fashion** | **40 Hrs** |  |
| **43.** | **Tourism and Fast Food Operations** | **Catering Science and Hotel Management** | **40 Hrs** |  |
| **44.** | **Modern Cookery**  | **Catering Science and Hotel Management** | **40 Hrs** |  |
| **45.** | **Art of Baking and Cooking** | **Catering Science and Hotel Management** | **40 Hrs** |  |

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| **S.NO** | **VALUE ADDED COURSES OFFERED** | **DEPARTMENT** | **DURATION IN HRS** | **LINK TO RELEVANT DOCUMENT** |
| **46.** | **Information System and Services** | **Library and Information Science** | **40 Hrs** |  |
| **47.** | **Global Business Foundation Skills (Infosys)** | **Placement Cell** | **50 Hrs** |  |
| **48.** | **Finance and Accounting in BPS (TCS)** | **Placement Cell** | **50 Hrs** |  |
| **49.** | **Associate Transactional F & A in Business Process Management (Infosys)** | **Placement Cell** | **48 Hrs** |  |
| **50.** | **Health and Fitness Management** | **Physical Education** | **40 Hrs** |  |