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| logoblack1 | **KONGU ARTS AND SCIENCE COLLEGE** |
| **(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)** |
| **ERODE – 638 107** |

**COURSE OUTCOME**

1.3.2 OF VALUE ADDED COURSES

OFFEREDBY THE INSTITUTION

ACADEMIC YEAR (2021-2022)

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| **S.NO** | **VALUE ADDED COURSES OFFERED** | **DEPARTMENT** | **DURATION IN HRS** | **LINK TO REVELANT DOCUMENT** |
| **1.** | **Basics of Spoken Hindi** | **Hindi and Other Languages** | **40 Hrs** |  |
| **2.** | **Techniques on Translation and Content Writing** | **English** | **40 Hrs** |  |
| **3.** | **Conversational English** | **English** | **40 Hrs** |  |
| **4.** | **Folklore (Martial Arts)** | **Tamil** | **40 Hrs** |  |
| **5.** | **Art of Speaking in Media** | **Tamil** | **40 Hrs** |  |
| **6.** | **Vedic Mathematics** | **Mathematics** | **40 Hrs** |  |
| **7.** | **Mathematics for Competitive Examinations** | **Mathematics** | **40 Hrs** |  |
| **8.** | **Office Automation and Web Designing** | **Commerce (CA)** | **40 Hrs** |  |
| **9.** | **Excel Skills for Employment** | **Commerce (CA)** | **40 Hrs** |  |
| **10.** | **Digital Marketing** | **Commerce** | **40 Hrs** |  |
| **11.** | **Fundamentals of Banking** | **Commerce** | **40 Hrs** |  |
| **12.** | **Agri Business** | **Commerce** | **40 Hrs** |  |
| **13.** | **Ethical Business** | **Corporate Secretaryship (CA)** | **40 Hrs** |  |

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| **S.NO** | **VALUE ADDED COURSES OFFERED** | **DEPARTMENT** | **DURATION IN HRS** | **LINK TO REVELANT DOCUMENT** |
| **14.** | **Yoga for Human Excellence** | **Business Administration** | **40 Hrs** |  |
| **15.** | **Art and Craft** | **Business Administration** | **40 Hrs** |  |
| **16.** | **Techniques of Public Speaking** | **Business Administration** | **40 Hrs** |  |
| **17.** | **Voice Culture** | **Business Administration** | **40 Hrs** |  |
| **18.** | **Business Process Re-Engineering** | **Business Administration** | **40 Hrs** |  |
| **19.** | **Textile Merchandising** | **Business Administration (CA)** | **40 Hrs** |  |
| **20.** | **Basic Business Practices** | **Business Administration (CA)** | **40 Hrs** |  |
| **21.** | **Startups for Small Business** | **Management Science** | **40 Hrs** |  |
| **22.** | **Web Development with AJAX** | **Computer Applications (UG)** | **40 Hrs** |  |
| **23.** | **Quering and Managing Data using SQL** | **Computer Applications (UG)** | **40 Hrs** |  |
| **24.** | **Python Programming** | **Computer Science(PG)** | **40 Hrs** |  |
| **25.** | **App Development in Android** | **Computer Science (UG)** | **40 Hrs** |  |
| **26.** | **3D Animation and Design** | **Computer Science (UG)** | **40 Hrs** |  |
| **27.** | **Deep Learning in Cloud** | **Computer Science (UG)** | **40 Hrs** |  |
| **28.** | **CorelDRAW** | **Computer and Information Technology** | **40 Hrs** |  |
| **29.** | **The Art of C Programming** | **Computer and Information Technology** | **40 Hrs** |  |

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| **S.NO** | **VALUE ADDED COURSES OFFERED** | **DEPARTMENT** | **DURATION IN HRS** | **LINK TO REVELANT DOCUMENT** |
| **30.** | **Organic Gardening** | **Biochemistry** | **40 Hrs** |  |
| **31.** | **Medical Transcription** | **Biochemistry** | **40 Hrs** |  |
| **32.** | **Food Safety and Preservation Techniques** | **Biotechnology** | **40 Hrs** |  |
| **33.** | **Electronics for everyone** | **Physics** | **40 Hrs** |  |
| **34.** | **Boutique Management** | **Costume Design and Fashion** | **40 Hrs** |  |
| **35.** | **Digital Invitation Designing** | **Costume Design and Fashion** | **40 Hrs** |  |
| **36.** | **Fashion Photography** | **Costume Design and Fashion** | **40 Hrs** |  |
| **37.** | **Hand Embroidery** | **Costume Design and Fashion** | **40 Hrs** |  |
| **38.** | **Tourism and Fast food Operations** | **Catering Science and Hotel Management** | **40 Hrs** |  |
| **39.** | **Culinary Arts** | **Catering Science and Hotel Management** | **40 Hrs** |  |
| **40.** | **Information System and Services** | **Library and Information Science** | **40 Hrs** |  |
| **41.** | **Global Business Foundation Skills ( Infosys)** | **Placement Cell** | **40 Hrs** |  |
| **42.** | **Finance and Accounting in BPS (TCS)** | **Placement Cell** | **40 Hrs** |  |
| **43.** | **Associate Digital Marketing in BPM (Infosys)** | **Placement Cell** | **40 Hrs** |  |
| **44.** | **Health and Fitness Management** | **Physical Education** | **40 Hrs** |  |