



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENT OF CATERING SCIENCE & HOTEL MANAGEMENT


VALUE ADDED COURSE – SYLLABUS

20VCHTF-TOURISM AND FAST FOOD OPERATIONS

Course Objective: To educate the effectiveness of tourism operations knowledge and experiencing various fast food around the world through practical approach.

UNIT I	Introduction to tourism industry- Travel geography – How to set up Travel agency/ tour operation business – career opportunities in tourism sector- types of tourism – pilgrimage, disaster, cultural, space, sports, wildlife, eco, dark and medical tourism	8 Hours
UNIT II	Passport and visa –types, functions, and issuing authority. Procedure for obtaining passport and visa. Itinerary planning and costing – Functions of travel agency- IRCTC login	8 Hours
UNIT III	Sandwiches- open, closed, toasted; Burger- Cutlets- Chicken nuggets- Veg roll- French fries- Cheese balls- Hot chocolate- Cold coffee- Varieties of hot drinks	12 Hours
UNIT IV	Tandoori tikka – Fried rice varieties- Noodles varieties- Manchurian – Milk shakes – Fusion snacks- Falooda – Calculation of cost and selling techniques	8 Hours
UNIT V	Field study tour	3 Hours
Total Hours		40 Hours




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Reference Books

1. Roday, Biwal and Joshi –Tourism operations and management- Oxford University press, India.
2. Theory of Cookery – Krishna Arora
3. Modern Cookery Volume I Thangam.E. Philip

Course Outcome: On Completion of this course the students will be able to

- ❖ Can enrich their skills and knowledge in Tourism operations.
- ❖ Will gain basic knowledge of fast food cooking techniques.
- ❖ Shall know the basic knowledge of fast foods around the world.




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