KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENTOF COSTUME DESIGN AND FASHION

VALUEADDED COURSE (2021-2022) – SYLLABUS

20VCDDI –DIGITAL INVITATON DESIGNING

- **To gain familiarity with various tools for creating designs**
- **To impart knowledge in digital designing**
- **To create various designs using Open Source Designing Software**

UNIT I		8 Hours
- Principles of Design - Color harmony - Introduction to software tools - Motif creation - Text logo creation - Text image - Text on a path - Waves design - Braided design - Wire frame pattern - Sphere logo creation - Ring logo creation		
UNIT II		8 Hours
- Repeted pattern creation - Tracing method - Scenery creation - Barcode,qr code creation - Clip object - Background creation 3d text creation - sale logo design - cut out text effect - trace bitmap		

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UNIT III		8 Hours

Poster creation
- Independence day
- Handloom day
- Admission flyer
- Conference Poster

Visiting card creation

UNIT IV		**8 Hours**

Invitation creation
- Birthday for kids Invitation
- Professional event Invitation
- Wedding Invitation
- Dinner party Invitation

UNIT V		**8 Hours**

Digital Certificate

- Kindergarten award certificate
- Sports Certificate
- Participation Certificate
- Certificate of appreciation

COURSE OUTCOME
- Compile their own ideas into digital designing
- Recognize and implement good design principle

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