

KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF COMMERCE VALUE ADDED COURSE-SYLLABUS

20VCMFB-FUNDAMENTALS OF BANKING

Course Objective: The main objectives of this course are to introduce the students to the basic concept of banking as a financial intermediation service and bank as a financial institution.

UNIT I		5
Bank - Introdu Know Your Cu	ction-Functions of BanksTypes of Deposit and Accounts - Bankers Customer I stomer (KYC) Guidelines-Different Deposit Product - Services rendered by Banks	Relationship -
UNIT II		5
Banking Tech Industry - Tec Banking	nology - The importance of Technology in Banking - The Role of Technolog, hnology and Banking - Delivery Channels - Intermediaries to a credit card Trans	y in Banking action - Core
UNIT III		5
ATM's Anyw NEFT-RTGS.	here Anytime Banking-Home Banking (Corporate-Personal) - Electronic Payr	ment System-
UNIT IV		5
Online Bankir Conjunction v	ng-Online Enquiry and Update facilities - Personal Identification Number(PIN) and with Magnetic Cards of both Credit and Debit Cards, Smart Cards, Signature	nd their use in Storage and
Online Bankir Conjunction v	ag-Online Enquiry and Update facilities - Personal Identification Number(PIN) at with Magnetic Cards of both Credit and Debit Cards, Smart Cards, Signature extronic Means - Cheque Truncation	nd their use in Storage and
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Dr. N. RAMAN

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DEPARTMENTOF COMMERCE VALUE ADDED COURSE- SYLLABUS

Reference Books

- 1."Indian Banking", S.Natarajan, Dr. Parameswaran, Sultan and Chand, Fourth Edition
- 2."Banking and Insurance", E. Gardon and P.K. Gupta, Himalaya Publishing House, Second Edition.
- 3."Banking Law and Prcatice", P.N. Varshney, Sultan Chand and Sons, First Edition
- 4."Banking Principles and Operations", M.N, Gopinath, Snow White

Course Outcome: On Completion of this course the students will be able to

- Understand the function of banking
- Aware of various Banking Technology
- Identify the basic banking products and transactions
- Know the various banking services
- Know about the different Non Funding Institutions



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