



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENT OF BUSINESS ADMINISTRATION

VALUE ADDED COURSE – SYLLABUS

18VBAPM- PROJECT MANAGEMENT

Course Objective(s):

- To understand the concept of Project. and Project Management.
- To identify the various areas in Research Methodology.
- To acquire the basic knowledge in individual project.

Paper-I FUNDAMENTALS OF PROJECT MANAGEMENT

UNIT I	Introduction	4 Hours
Basics of Project Management: Introduction, Need for Project management, Project Management Principles, The Project Life Cycle-Phases, Project Management Processes,.		
UNIT II	Research	4 Hours
. Research: Meaning, Definition-Types of research-Research process-Research Problem.		
UNIT III	Conceptual framework	4 Hours
Selecting the topic-Review of literature-Framing Objectives-Conceptual frame work-Proposed model-Framing the Questionnaire.		
UNIT IV	Formulation of hypothesis	4 Hours
Research Methodology - Objectives, Hypothesis, Scope of the study, Selection of the problem, Sample size, Data collection, Tabulation of data, Techniques and tools to be used, limitations of the study, significance of the study.		
UNIT V	Data analysis	4 Hours
Framing the chapters-Using statistical tools-Primary project-Percentage Analysis, Ranking method, Chi-square test-Correlation and regression analysis- Secondary project-Ratio analysis-Trend analysis-Comparative statements-Introduction to SPSS.		
Total Hours		20 Hours

Reference Books:

- 1.C.R.Kothari, Gaurav Garg, Research Methodology- Methods and techniques, New Edition 2018, New Age International Publishers.
- 2.Deepak Chawla, Neena sondhi, " Research Methodology concepts and cases:1st edition 201, Vikas Publication House India Pvt Ltd.,



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Paper-II- ANALYSIS AND INTERPRETATION

UNIT I	Percentage Analysis	5 Hours
UNIT II	Ranking Method	5 Hours
UNIT III	Chi-square Test	5 Hours
UNIT IV	Ratio Analysis and Trend Analysis	5 Hours
Total Hours		20 Hours

Course Outcome: On Completion of this course the students will be able to

1. Enable to choose the topic and prepare reviews, objectives and questionnaire.
2. Able to apply the statistical tools.
3. Manage the various work related to individual project.




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