



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

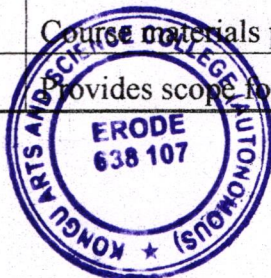
DEPARTMENT OF BUSINESS ADMINISTRATION

20VBAVC-VOICE CULTURE - REPORT

Name of the Value Added Course	VOICE CULTURE
Course code	20VBAVC
Course Coordinator	Ms. KAVITHA M. Assistant Professor, Business Administration
Date	Starting Date: 17.06.2020 Ending Date: 08.01.2021
Duration of the Course	40 Hours
Total participants Enrolled	25
Successfully Completed	25
Type of Assessment	Practical Assessment
Course Outcome	On Completion of this course the students will be able to <ul style="list-style-type: none">❖ Have ability to host any events.❖ Have awareness of job opportunities in media.❖ Enable to be socio friendly.
Outcome Attainment	18 out of 25 Students scored above 60% of Marks

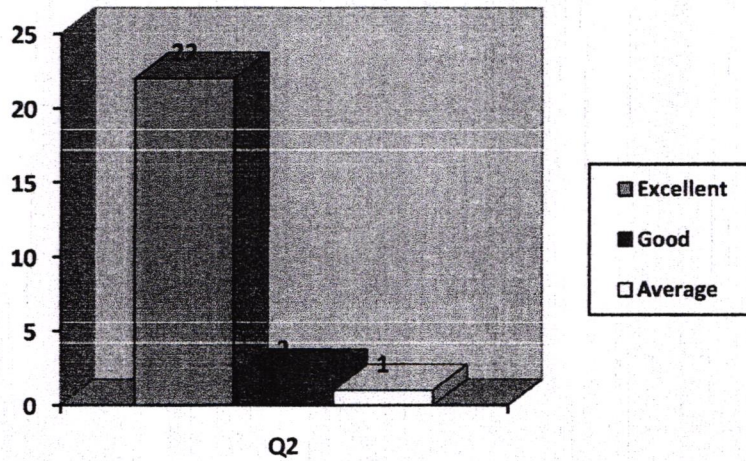
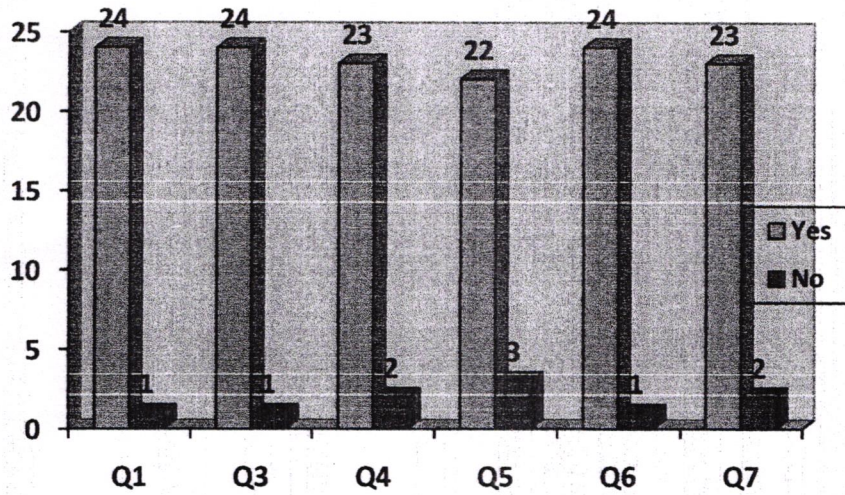
Feedback Question Analysis – Questions Asked

Q. No.	Parameters
Q1	The Course content was in line with my expectations
Q2	General content of the Course
Q3	The Course provided additional knowledge and skill
Q4	Well-designed Practical sessions
Q5	Schedule of the classes and other relevant details have been informed promptly
Q6	Course materials provided were useful
Q7	Provides scope for self-employment and fulfills the industrial needs



Dr. N. RAMAN
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FEEDBACK RATING



M. Cantor
Course Coordinator



L.P.L.D
Head of the Department

HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATIO..
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Principal

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DEPARTMENT OF BUSINESS ADMINISTRATION VALUE ADDED COURSE (2020 2021) – PROPOSAL

Date: 10.02.2020

Submitted to the Principal

We are planning to conduct a Value Added Course titled “20VBAVC-VOICE CULTURE” for all Department Students. The course will be benefitting the students for their career and placement activities. We kindly request you to grant permission for conducting the same.

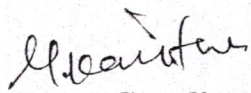
COURSE DETAILS:

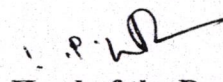
Name of the Course	20VBAVC-VOICE CULTURE	
Duration of the Course	40 Hours	
Conducting Department	Business Administration	
Course Coordinator(s)	Ms Kavitha M Assistant Professor, Business Administration	
Assessment Type (Total Average: 100 Marks)	Practical –I (NEWS READING) (100 Marks)	Practical –II (ANCHORING) (100 Marks)

OUTCOMES:

On Completion of this course the students will be able to

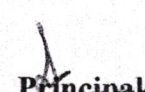
- ❖ Have ability to host any events.
- ❖ Have awareness of job opportunities in media.
- ❖ Enable to be socio friendly.



Course Coordinator


Head of the Department

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DEPARTMENT OF BUSINESS ADMINISTRATION

VALUE ADDED COURSE(2020- 2021) – CIRCULAR

Date: 21.05.2020

Ref. No.: **KASC-AE/BBA/VAC/2020-21/01**

It is informed that Value Added Course on “**20VBAVC-VOICE CULTURE**” will be conducted from **17.06.2020 (Wednesday)**. Registration will be on **First-Come First-Serve** basis. Students are asked to enroll your names for the above mentioned course as earlier as possible through Google form link.

III Year	II Year
<p>https://tinyurl.com/yybu26kr</p> <p>Last date for Registration : 28.05.2020</p>	<p>https://tinyurl.com/4w595scu</p> <p>Last date for Registration : 05.06.2020</p>

HoDs and respective Department Staff Members are instructed to follow-up the same. Your whole hearted co-operation is needed to conduct the sessions in a gentle manner.

Total instruction Hours : 40 Hours
Course Coordinator : **Ms Kavitha M.**
Assistant Professor/Business Administration
Mail-id : **bbakongu@gmail.com**

Head of the Department

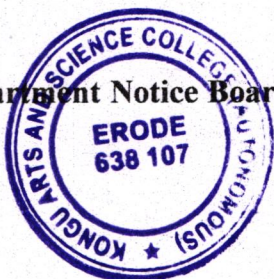
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Principal

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Copy to:

All Department Notice Board



Dr. N. RAMAN

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**KONGU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)
NANJANAPURAM, ERODE -638107**



KASC ACADEMY OF EXCELLENCE

Academic year 2020-2021

VALUE ADDED COURSE ON

VOICE CULTURE



COURSE DURATION

PRACTICAL-40 HOURS

FOR WHOM

ALL THE UG STUDENTS

ORGANIZED BY

DEPARTMENT OF BUSINESS ADMINISTRATION

COURSE CONTENT

- News Reading
- Script Writing
- Studio Exposure
- Body Language
- Postures and Talent Nurturing
- Voice Development

COURSE OUTCOME

- Creates ability to host any events.
- Creates awareness of job opportunities in media.
- Enable to be socio friendly.

COORDINATOR

M. KAVITHA

Assistant Professor

Business Administration



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DEPARTMENT OF BUSINESS ADMINISTRATION

VALUE ADDED COURSE – SYLLABUS

20VBAVC-VOICE CULTURE

OBJECTIVE(S):

- Anyone looking for a career as a 'Voice over Artist' dubbing for films, animations, cartoons, TV channels etc.
- Very useful for people training to become 'RJs' 'VJs' 'TV Presenters' 'Journalists', 'Film Dubbing Artists'.
- Generally, very useful for all looking to communicate fluently in global scenario.

PAPER-I NEWS READING

Hours: 20 Hrs

UNIT I	News Reading	4 Hours
Introduction-understand the news- presentation of television news.		
UNIT II	Voice Modulation	4 Hours
News-headlines-speed news-special news and Story.		
UNIT III	Script Writing	4 Hours
Script writing-News Writing-Special news writing –Headlines writing methods –speed news writing- Story writing		
UNIT IV	Body Language	4 Hours
Eye contact-postures-facial expressions-Dress codes.		
UNIT V	Studio Exposure	4 Hours
Reading news in studio with camera exposure-Development of basic IQ and general knowledge.		
Total Hours		20 Hours



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DEPARTMENT OF BUSINESS ADMINISTRATION

VALUE ADDED COURSE – SYLLABUS

PAPER-II ANCHORING

Hours: 20 Hrs

UNIT I	Video Jockey	4 Hours
Anchoring -Corporate Live programmes- Interview with celebrities- College Events - Comedy programmes		
UNIT II	Grooming	4 Hours
Understand the content- Script writing –Presentation-Grooming make-up technique with handful practice of personality development.		
UNIT III	Voice Development	4 Hours
Pronunciation (Practical and Implication)-Indoor and Outdoor anchoring exercises-Voice development		
UNIT IV	Postures and Talent Nurturing	4 Hours
Body Expressive use of body postures and facial expressions-Exercise for relaxation and concentration-Nurturing the acting talent-imagination-improvisation-empathy-emotion and emotional memory-retentive memory-sensory memory		
UNIT V	Verbal Communication	4 Hours
The techniques of non-verbal communication- Good and pleasing voice- Clear and attractive speech-Feeling for the words- Skills in the use of language.		
Total Hours		20 Hours

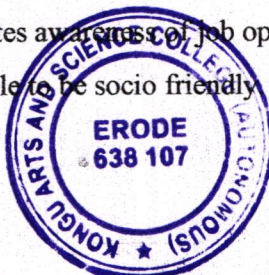
Reference Books

1. S.A. Durga, “Voice Culture: Art of Voice Cultivaton”, BR Rhythms, 2007.
2. Donna Frazier · Roger Love , “Set Your Voice Free: How to Get the Singing or Speaking Voice You Want”, Little, Brown and Company , 2016.

Course Outcome:

On Completion of this course the students will be able to

- Creates ability to host any events.
- Creates awareness of job opportunities in media.
- Enable to be socio friendly



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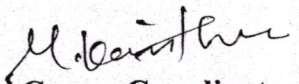
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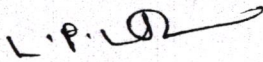
DEPARTMENT OF BUSINESS ADMINISTRATION


ACADEMIC YEAR : 2020-2021

20VBAVC- VOICE CULTURE – FINAL ENROLMENT LIST


S. No	REG. NO.	NAME OF THE STUDENT	CLASS
1	19UBBA001	AJAY.A	II-B.B.A
2	19UCPA001	AISHWARIYAA.B	II-B.Com PROFESSIONAL ACCOUNTING
3	18UMAT003	AKSHAYA.N	III-B.Sc MATHEMATICS
4	19UCOM063	ANITHA.R	II-B.Com
5	19UCBI002	ARAVIND RAJ. P. R	II-B.Com BANKING & INSURANCE
6	19UCOM064	BALAMURUGAN.S	II-B.Com
7	18UENG009	DHIVYA.T	II-B.A ENGLISH LITERATURE
8	19UBCA075	GAYATHRI K	II-B.C.A
9	19UTAM003	HARSSITHAA K N	II-B.A TAMIL LITERATURE
10	18UMAT022	JANANI.R	III-B.Sc MATHEMATICS
11	19UTAM004	JANAPRIYA. C. P	II-B.A TAMIL LITERATURE
12	19UBBA074	JAYANTHAN K	II-B.B.A
13	19UCBI022	JAYANTHINATHAN.J	II-B.Com
14	18UENG024	KAVIYASUDHARSON T	III-B.A ENGLISH LITERATURE
15	18UBBA029	NAVEEN.G	III-B.B.A
16	18UENG033	NAVEENA. R. S	III-B.A ENGLISH LITERATURE
17	19UBCA097	NITHYA S	II-B.C.A
18	19UBIC031	RAMYA.K	II-B.Sc BIOCHEMISTRY
19	19UBBA096	SASIDHARAN THANGAMUTHU	II-B.B.A
20	19UCOM106	SHREEMATHI.N.G	II-B.Com
21	19UCBI049	SRIVATHSAN.S.S	II-B.Com BANKING & INSURANCE
22	19UMAT117	SWETHA.R	II-B.Sc MATHEMATICS
23	19UCPA055	THEJASHRI.R.P	II-B.Com PROFESSIONAL ACCOUNTING
24	19UCCA056	VIGNESH MAHADEVAN	II-B.COM(C.A)
25	18UENG067	VIJAYA SELVA BHARATHI. P	III-B.A ENGLISH LITERATURE


Course Coordinator


Head of the Department
HEAD OF THE DEPARTMENT
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Principal
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
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Dr. N. RAMAN
PRINCIPAL,
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DEPARTMENT OF BUSINESS ADMINISTRATION

ACADEMIC YEAR : 2020- 2021

SCHEDULE FOR THE VALUE ADDED COURSE

20VBAVC-VOICE CULTURE

S. No.	Date	Time	Topics Covered	Theory Hours	Lab Hours
1	17.06.202	11.00 am to 12.00 noon	News Reading – Introduction	1	-
2	18.06.2020	11.00 am to 12.00 noon	Understanding News	1	-
3	19.06.2020	3.20 pm to 4.20 pm	News Reading – Sample	1	-
4	20.06.2020	11.00 am to 12.00 noon	Presentation of Television News	1	-
5	22.06.2020	11.00 am to 12.00 noon	Voice Modulation	1	-
6	23.06.2020	11.00 am to 12.00 noon	News Headlines Reading	1	-
7	24.06.2020	11.00 am to 12.00 noon	Speed News Reading	1	-
8	25.06.2020	11.00 am to 12.00 noon	Special News and Story	1	-
9	26.06.2020	11.00 am to 12.00 noon	News Writing	1	-
10	27.06.2020	11.00 am to 12.00 noon	Special News Writing	1	-
11	29.06.2020	11.00 am to 12.00 noon	Headline Writing Methods	1	-
12	30.06.2020	11.00 am to 12.00 noon	Speed News & Story Writing	1	-
13	05.08.2020	11.00 am to 12.00 noon	Body Language : Eye Contact	1	-
14	06.08.2020	11.00 am to 12.00 noon	Postures	1	-
15	07.08.2020	11.00 am to 12.00 noon	Facial Expression	1	-
16	08.08.2020	11.00 am to 12.00 noon	Dress Code	1	-
17	10.08.2020	11.00 am to 12.00 noon	News Reading in Studio	1	-
18	11.08.2020	11.00 am to 12.00 noon	Camera Exposure	1	-
19	12.08.2020	11.00 am to 12.00 noon	Development of basic IQ	1	-
20	13.08..2020	11.00 am to 12.00 noon	Development of basic Knowledge	1	-
21	14.08.2020	3.20 pm to 4.20 pm	Video Jockey: Anchoring	1	-
22	11.09.2020	11.00 am to 12.00 noon	Corporate Live programmes	1	-
23	14.09.2020	11.00 am to 12.00 noon	Interview with Celebrities	1	-
24	21.09.2020	11.00 am to 12.00 noon	College Events & Comedy Programmes	1	-
25	22.09.2020	11.00 am to 12.00 noon	Understand the Content	1	-



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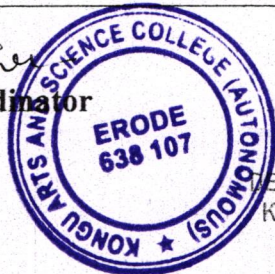
ACADEMIC YEAR : 2020- 2021

SCHEDULE FOR THE VALUE ADDED COURSE

20VBAVC-VOICE CULTURE

S. No.	Date	Time	Topics Covered	Theory	Lab
26	23.09.2020	11.00 am to 12.00 noon	Script Writing	1	-
27	24.09.2020	11.00 am to 12.00 noon	Presentation	1	-
28	25.09.2020	11.00 am to 12.00 noon	Grooming make-up technique with handful Practice of Personality Development	1	-
29	26.09.2020	11.00 am to 12.00 noon	Pronunciation (Practical and Implication)	1	-
30	28.09.2020	3.20 pm to 4.20 pm	Indoor Anchoring Exercises	1	-
31	04.01.2021	11.00 am to 12.00 noon	Outdoor Anchoring Exercises	1	-
32	04.01.2021	12.00 noon to 1.00 pm	Voice Development	1	-
33	05.01.2021	11.00 am to 12.00 noon	Body & Facial Expression	1	-
34	05.01.2021	12.00 noon to 1.00 pm	Exercise for Relaxation & Concentration	1	-
35	06.01.2021	11.00 am to 12.00 noon	Nurturing : Acting, Imagination, Improvisation Empathy Emotion & Emotion	1	-
36	06.01.2021	12.00 noon to 1.00 pm	Retentive Memory & Sensory Memory	1	-
37	07.01.2021	11.00 am to 12.00 noon	The Techniques of Non-Verbal	1	-
38	07.01.2021	12.00 noon to 1.00 pm	Good and Pleasing Voice	1	-
39	08.01.2022	11.00 am to 12.00 noon	Clear and Attractive Speech & Feeling for the Words	1	-
40	08.01.2021	12.00 noon to 1.00 pm	Skills in the use of Language	1	-
Total				40	
Total Hours (Practical)					40
Assessment Date & Time	: Practical I- 09.01.2022 - 10:00 am to 01:00 pm				
	Practical II- 09.01.2022 - 2.00 pm to 5.00 pm				
Type Of Assessment	: Practical I- News Reading				
	Practical II- Anchoring				

M. Vairappan
Course Coordinator



L. S. S. S.
Head of the Department

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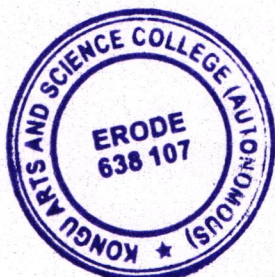
DEPARTMENT OF BUSINESS ADMINISTRATION 20VBVC- VOICE CULTURE -ATTENDANCE

S.NO	REG.NO	NAME	17.06.2020	18.06.2020	19.06.2020	20.06.2020	22.06.2020	23.06.2020	24.06.2020	25.06.2020	26.06.2020	27.06.2020
			11.00 am to 12.00 noon	11.00 am to 12.00 noon	3.20 pm to 4.20 pm	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon
1	19UBBA001	AJAY A										
2	19UCPA001	AISHWARIYA A.B										
3	18UMAT003	AKSHAYA N									AB	
4	19UCOM063	ANITHA R										
5	19UCBI002	ARAVIND RAJ. P. R			AB			AB				AB
6	19UCOM064	BALAMURUGAN S										
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8	19UBCA075	GAYATHRI K										
9	19UTAM003	HARSSITHAA K N								AB		
10	18UMAT022	JANANI R				AB			AB			
11	19UTAM004	JANAPRIYA. C. P						AB	AB			
12	19UBBA074	JAYANTHAN K					AB			AB	AB	
13	19UCBI022	JAYANTHINATHAN J							AB			
15	18UENG024	KAVIYASUDHARSON T										AB
15	18UBBA029	NAVEEN.G										
16	18UENG033	NAVEENA. R. S					AB	AB				
17	19UBCA097	NITHYA S				AB						
18	19UBIC031	RAMYA K										
19	19UBBA096	SASIDHARAN THANGAMUTHU		AB	AB			AB		AB		AB
20	19UCOM106	SHREEMATHI N.G										
21	19UCBI049	SRIVATHSAN S.S										
22	19UMAT117	SWETHA R										
23	19UCPA055	THEJASHRI R.P										
24	19UCCA056	VIGNESH MAHADEVAN										
25	18UENG067	VIJAYA SELVA BHARATHI. P					AB		AB			AB
Signature of the Faculty			Mk	Mk	Mk	Mk	Mk	Mk	Mk	Mk	Mk	Mk
MK-M.Kavitha												

M.K. Kavitha
Course Coordinator

L.P. Reddy
Head of the Department

Dr. N. Raman
Principal
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DEPARTMENT OF BUSINESS ADMINISTRATION 20VBAVC- VOICE CULTURE -ATTENDANCE

S.NO	REG.NO	NAME	29.06.2020	30.06.2020	05.08.2020	06.08.2020	07.08.2020	08.08.2020	10.08.2020	11.08.2020	12.08.2020	13.08.2020
			11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon
1	19UBBA001	AJAY.A	AB	AB			AB			AB	AB	
2	19UCPA001	AISHWARIYAA.B										AB
3	18UMAT003	AKSHAYA.N					AB					
4	19UCOM063	ANITHA.R								AB		
5	19UCBI002	ARAVIND RAJ. P. R				AB		AB				
6	19UCOM064	BALAMURUGAN.S	AB									
7	18UENG009	DHIVYA.T										
8	19UBCA075	GAYATHRI K										AB
9	19UTAM003	HARSSITHAA K N	AB						AB		AB	
10	18UMAT022	JANANI.R				AB						
11	19UTAM004	JANAPRIYA. C. P						AB	AB			
12	19UBBA074	JAYANTHAN K				AB			AB	AB		
13	19UCBI022	JAYANTHINATHAN.J									AB	
14	18UENG024	KAVIYASUDHARSON T					AB					AB
15	18UBBA029	NAVEEN.G										
16	18UENG033	NAVEENA. R. S						AB				
17	19UBCA097	NITHYA S						AB		AB	AB	
18	19UBIC031	RAMYA.K										
19	19UBBA096	SASIDHARAN THANGAMUTHU			AB	AB						
20	19UCOM106	SHREEMATHI.N.G					AB					
21	19UCBI049	SRIVATHSAN.S.S									AB	
22	19UMAT117	SWETHA.R	AB									
23	19UCPA055	THEJASHRI.R.P		AB						AB	AB	
24	19UCCA056	VIGNESH MAHADEVAN	AB									
25	18UENG067	VIJAYA SELVA BHARATHI. P								AB	AB	AB

Signature of the Faculty

MK-M.Kavitha

M.Kavitha
Course Coordinator



L.R.L.R
Head of the Department

HEAD OF THE DEPARTMENT
DEPARTMENT OF BUSINESS ADMINISTRATION
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.

Dr. N. Ram
Principal

PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 111

Dr. N. Ram
Dr. N. RAMAN
PRINCIPAL,
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DEPARTMENT OF BUSINESS ADMINISTRATION

20VBVC- VOICE CULTURE -ATTENDANCE

S.NO	REG.NO	NAME	04.01.2021	04.01.2021	05.01.2021	05.01.2021	06.01.2021	06.01.2021	07.01.2021	07.01.2021	08.01.2021	08.01.2021
			11.00 am to 12.00 noon	12.00 noon to 1.00 pm	11.00 am to 12.00 noon	12.00 noon to 1.00 pm	11.00 am to 12.00 noon	12.00 noon to 1.00 pm	11.00 am to 12.00 noon	12.00 noon to 1.00 pm	11.00 am to 12.00 noon	12.00 noon to 1.00 pm
1	19UBBA001	AJAY.A				AB			AB			
2	19UCPA001	AISHWARIYA.A.B						AB				
3	18UMAT003	AKSHAYA.N							AB			
4	19UCOM063	ANITHA.R				AB						
5	19UCBI002	ARAVIND RAJ. P. R		AB							AB	
6	19UCOM064	BALAMURUGAN.S										
7	18UENG009	DHIVYA.T										
8	19UBCA075	GAYATHRI K						AB				
9	19UTAM003	HARSSITHAA K N			AB							AB
10	18UMAT022	JANANI.R	AB							AB		
11	19UTAM004	JANAPRIYA. C. P			AB						AB	
12	19UBBA074	JAYANTHAN K								AB		
13	19UCBI022	JAYANTHINATHAN.J					AB					
14	18UENG024	KAVIYASUDHARSON T						AB				
15	18UBBA029	NAVEEN.G										
16	18UENG033	NAVEENA. R. S		AB							AB	
17	19UBCA097	NITHYA S		AB			AB					
18	19UBIC031	RAMYA.K										
19	19UBBA096	SASIDHARAN THANGAMUTHU								AB		
20	19UCOM106	SHREEMATHI.N.G										
21	19UCBI049	SRIVATHSAN.S.S					AB					
22	19UMAT117	SWETHA.R										
23	19UCPA055	THEJASHRI.R.P										
24	19UCCA056	VIGNESH MAHADEVAN										
25	18UENG067	VIJAYA SELVA BHARATHI. P										
Signature of the Faculty			Mk	Mk	Mk	Mk	Mk	Mk	Mk	Mk	Mk	Mk

MK - M.Kavitha

M. Kavitha
Course Coordinator

M. P. V. R.
Head of the Department

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DEPARTMENT OF BUSINESS ADMINISTRATION
KONGU ARTS AND SCIENCE COLLEGE
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N. Raman
Principal
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



Dr. N. RAMAN
Principal,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



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DEPARTMENT OF BUSINESS ADMINISTRATION 20VBVC- VOICE CULTURE -ATTENDANCE

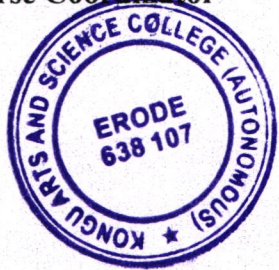
S.NO	REG.NO	NAME	14.08.2022	11.09.2020	14.09.2020	21.09.2020	22.09.2020	23.09.2020	24.09.2020	25.09.2020	26.09.2020	28.09.2020
			3.20 pm to 4.20 pm	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon	11.00 am to 12.00 noon
1	19UBBA001	AJAY.A			AB	AB		AB				
2	19UCPA001	AISHWARIYAA.B					AB					
3	18UMAT003	AKSHAYA.N						AB				
4	19UCOM063	ANITHA.R			AB							
5	19UCBI002	ARAVIND RAJ. P. R	AB	AB					AB			
6	19UCOM064	BALAMURUGAN.S										
7	18UENG009	DHIVYA.T										
8	19UBCA075	GAYATHRI K					AB					
9	19UTAM003	HARSSITHAA K N				AB					AB	AB
10	18UMAT022	JANANI.R	AB						AB			
11	19UTAM004	JANAPRIYA. C. P		AB						AB	AB	AB
12	19UBBA074	JAYANTHAN K	AB						AB			AB
13	19UCBI022	JAYANTHINATHAN.J				AB						
14	18UENG024	KAVIYASUDHARSON T					AB	AB				
15	18UBBA029	NAVEEN.G										
16	18UENG033	NAVEENA. R. S		AB						AB		
17	19UBCA097	NITHYA S		AB	AB	AB				AB		
18	19UBIC031	RAMYA.K										
19	19UBBA096	SASIDHARAN THANGAMUTHU	AB						AB			
20	19UCOM106	SHREEMATHI.N.G						AB				
21	19UCBI049	SRIVATHSAN.S.S				AB						
22	19UMAT117	SWETHA.R										
23	19UCPA055	THEJASHRI.R.P			AB	AB						
24	19UCCA056	VIGNESH MAHADEVAN										
25	18UENG067	VIJAYA SELVA BHARATHI. P			AB	AB	AB					
Signature of the Faculty			MK	MK	MK	MK	MK	MK	MK	MK	MK	MK

Dr. N. RAMAN
Principal

M. Kavitha
Course Coordinator

L. P. R.
Head of the Department

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DEPARTMENT OF BUSINESS ADMINISTRATION

20VBAVC-VOICE CULTURE – QUESTION PAPER

Time: 3 Hours

Max.Marks:100

Voice Culture - Practical-I

NEWS READING

1. News Reading
2. News Headline Reading
3. Special News Reading
4. Speed News Reading

MARKS ALLOTMENT

Voice tone	-	60 marks
Performance	-	20 marks
Body language	-	20 marks



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DEPARTMENT OF BUSINESS ADMINISTRATION

20VBAVC-VOICE CULTURE – QUESTION PAPER

Time: 3 Hours

Max.Marks:100

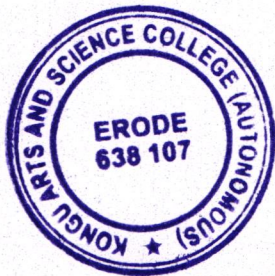
Voice Culture - Practical-II


ANCHORING

1. Interview
2. Anchoring the events
3. TV Programme (Optional)

MARKS ALLOTMENT

Voice tone	-	60 marks
Performance	-	20 marks
Body language	-	20 marks




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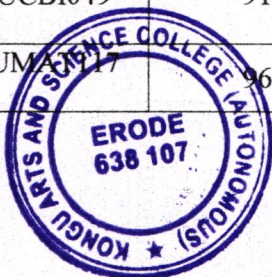
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DEPARTMENT OF BUSINESS ADMINISTRATION

20VBAVC-VOICE CULTURE - MARK STATEMENT

SI NO.	REG.NO.	PAPER-I	PAPER-II	AVERAGE	RESULT	GRADE
1	19UBBA001	50	60	55	PASS	B
2	19UCPA001	53	54	53.5	PASS	B
3	18UMAT003	92	91	91.5	PASS	A++
4	19UCOM063	64	92	78	PASS	A
5	19UCBI002	90	89	89.5	PASS	A++
6	19UCOM064	92	96	94	PASS	A++
7	18UENG009	88	89	88.5	PASS	A+
8	19UBCA075	82	93	87.5	PASS	A+
9	19UTAM003	95	100	97.5	PASS	A++
10	18UMAT022	87	90	88.5	PASS	A+
11	19UTAM004	90	96	93	PASS	A++
12	19UBBA074	50	53	51.5	PASS	B
13	19UCBI022	84	91	87.5	PASS	A+
14	18UENG024	55	54	54.5	PASS	B
15	18UBBA029	56	96	55	PASS	B
16	18UENG033	86	96	91	PASS	A++
17	19UBCA097	80	89	84.5	PASS	A+
18	19UBIC031	85	93	89	PASS	A+
19	19UBBA096	52	55	53.5	PASS	B
20	19UCOM106	89	95	92	PASS	A++
21	19UCBI049	91	96	93.5	PASS	A++
22	19UMAT017	96	97	96.5	PASS	A++



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20VBAVC-VOICE CULTURE - MARK STATEMENT

SI NO.	REG.NO.	PAPER-I	PAPER-II	AVERAGE	RESULT	GRADE
23	19UCPA055	52	55	53.5	PASS	B
24	19UCCA056	87	93	90	PASS	A++
25	18UENG067	81	80	80.5	PASS	A+
90-100	A++ - Outstanding		60-69	B+ - Good		
80-89	A+ - Excellent		50-59	B - Average		
70-79	A - Very Good		40-49	C - Satisfactory		

SUBJECT DETAILS

	SUBJECT	MAX.MARKS
Practical - I	NEWS READING	100
Practical - II	ANCHORING	100

[Signature]
Course Coordinator

[Signature]
Head of the Department

[Signature]
Principal

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[Signature]
Dr. N. RAMAN
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KASC ACADEMY OF EXCELLENCE- ONLINE VALUE ADDED COURSE FEEDBACK FORM (2020-2021)

Dear Student, Kindly take a moment to fill the short questionnaire and complete this evaluation. We appreciate your time.

konguvac@gmail.com Switch account



* Required

Email *

Your email

REG No (CAPITAL LETTER) *

Your answer

NAME (In CAPITAL LETTER- Initial at the end) *

Your answer

GENDER *

Female

Male



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DEPARTMENT *

Choose ▼

SECTION *

 A B C Nil

WHATSAPP No *

Your answer

YEAR
YEAR ; 18UCBI001 - 3rd YEAR)


For eg: (19UCBI001 - 2nd *

 2nd Year (2019 - 2022 Batch) 3rd Year (2018 - 2021 Batch)

VALUE ADDED COURSE - (Conducted by the Department) *

Choose ▼




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1. The Course content was in line with my expectations *

Yes

No

2. General content of the Course *

Excellent

Good

Average

3. The Course provided additional knowledge and skill *

Yes

No

4. Well-designed Practical sessions *

Yes


No

5. Schedule of the classes and other relevant details have been informed promptly *

Yes

No




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6. Course materials provided were useful *

Yes

No

7. Provides scope for self-employment and fulfills the Industrial needs *

Yes

No

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DEPARTMENT OF BUSINESS ADMINISTRATION

19VBAVC – VOICE CULTURE – STUDENTS FEEDBACK

(2020-2021)

S.No	REG No	NAME	DEPARTMENT	YEAR	ED COURSE - (Conducted by the)	1. The course contents of the Value Added Course met with your expectations	2. The course exposed you to new knowledge and practices	3. The online class materials were useful and informative	4. The teaching aids were effectively used in the online course	5. The technology used was appropriate for this class	6. I was technically prepared for this class	7. I was academically prepared for this class	8. The instructor's encouraged interaction and were	9. The class increased my knowledge and interest in	10. Rate the usefulness of the online mode of Value Added	Please suggest if any for improvement of the course
1	19UCB002	ARAVINDRAJ P. R.	B.Com BANKING & INSURANCE	2nd Year	Voice Culture- (Business Administration)	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Agree	Agree	Strongly A	Strongly A	Strongly A	High	
2	19UCOM064	BALAMURUGAN	B.Com	2nd Year	Voice Culture- (Business Administration)	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly A	Agree	Strongly A	Strongly A	Strongly A	High	Very useful
3	19UENG033	NAVEENA. R. S	B.A ENGLISH	3rd Year	Voice Culture- (Business Administration)	Strongly Agree	Agree	Strongly Agree	Strongly Agree	Strongly A	Strongly A	Strongly A	Strongly A	Strongly A	High	
4	19UECA097	NITHYAS	B.C.A	2nd Year	Voice Culture- (Business Administration)	Strongly Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Moderate	
5	19UBBA096	SASIDHARAN THANGAMUTHU	B.B.A	2nd Year	Voice Culture- (Business Administration)	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Agree	Strongly A	Strongly A	Strongly A	Agree	Moderate	GOOD
6	19UCOM106	SHEEKMATHING	B.Com	2nd Year	Voice Culture- (Business Administration)	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	High	Nil
7	19UENG024	KAVYASUDHARSON T	B.A ENGLISH	3rd Year	Voice Culture- (Business Administration)	Agree	Agree	Strongly Agree	Agree	Agree	Agree	Agree	Agree	Agree	Moderate	Gaining knowledge
8	19UBBA029	NAVEENG	B.B.A	3rd Year	Voice Culture- (Business Administration)	Strongly Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Moderate	Nil
9	19UMAT117	SWETHA R.	B.Sc Mather	2nd Year	Voice Culture- (Business Administration)	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	High	None
10	19UCPA055	THEJASHRUP	B.Com PRO	2nd Year	Voice Culture- (Business Administration)	Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly A	Agree	Strongly A	Strongly A	Agree	Moderate	
11	19UENG067	VJAYA SELVA BHARATHI P	B.A ENGLISH	3rd Year	Voice Culture- (Business Administration)	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	Agree	High	Very useful
12	19UCB022	JAYANTHINATHAN J	B.Com BANKING & INSURANCE	2nd Year	Voice Culture- (Business Administration)	Strongly Agree	Strongly Agree	Strongly Agree	Strongly Agree	Strongly A	Strongly A	Strongly A	Strongly A	Strongly A	Moderate	Nothing



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Approved by UGC & AICTE, New Delhi & Re-accredited by NAAC
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KASC ACADEMY OF EXCELLENCE

Certificate

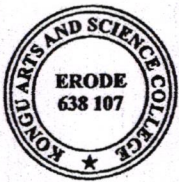
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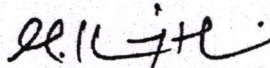


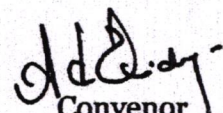
KAVIYASUDHARSON T
III BA ENGLISH LITERATURE


for the successful completion of the Certificate Course in
VOICE CULTURE

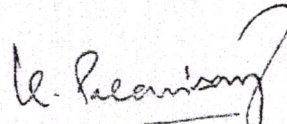
with **B Grade** conducted by the
Department of Business Administration
during the Academic Year 2020 - 2021




Course Coordinator


Convenor
Academy of Excellence


Principal


Correspondent

90 - 100 : A++ - Outstanding
80 - 89 : A+ - Excellent

70 - 79 : A - Very Good
60 - 69 : B+ - Good

50 - 59 : B - Average
40 - 49 : C - Satisfactory

