



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

17VMBEM –EVENT MANAGEMENT – REPORT

Name of the Value Added Course	EVENT MANAGEMENT
Course code	17VMBEM
Course Coordinator	Dr. G.Karthi, Assistant Professor Department of MANAGEMENT SCIENCE (PG)
Date	Starting Date: 10.07.2017 Ending Date: 25.09.2017
Duration of the Course	40 Hours
Total participants Enrolled	70
Successfully Completed	61
Type of Assessment	Theory
Course Outcome	On Completion of this course the students will be able to ✓ Describe basis on various event and qualities of event manager. ✓ Exhibit awareness on event planning, concept development and location planning. ✓ Gain exposure on scheduling, organisation of events and its presentation. ✓ Acquire knowledge on event promotion, media campaign and sponsor management. ✓ Handle the event management and corporate communication effectively.
Outcome Attainment	23 out of 61 Students scored above 60% of Marks
Feedback Question Analysis – Questions Asked	
Q. No.	Parameters
Q1	The Course content was in line with my expectations
Q2	General content of the Course
Q3	The Course provided additional knowledge and skill
Q4	Well-designed Practical sessions
Q5	Schedule of the classes and other relevant details have been informed promptly
Q6	Course materials provided were useful
Q7	Provides scope for self-employment and fulfills the industrial needs



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

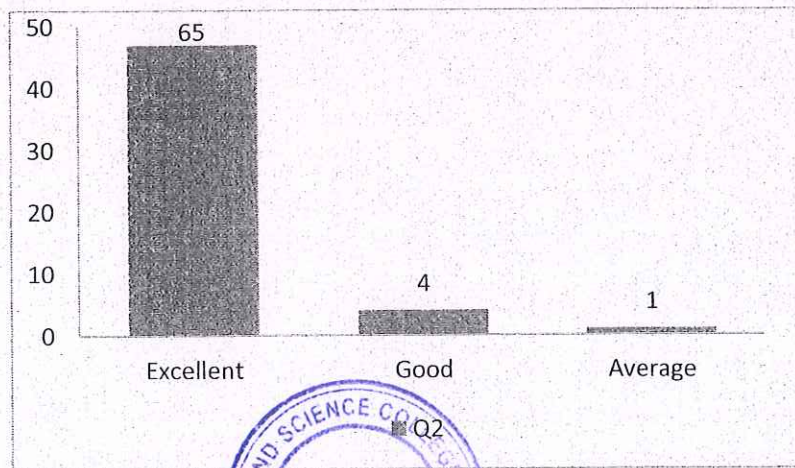
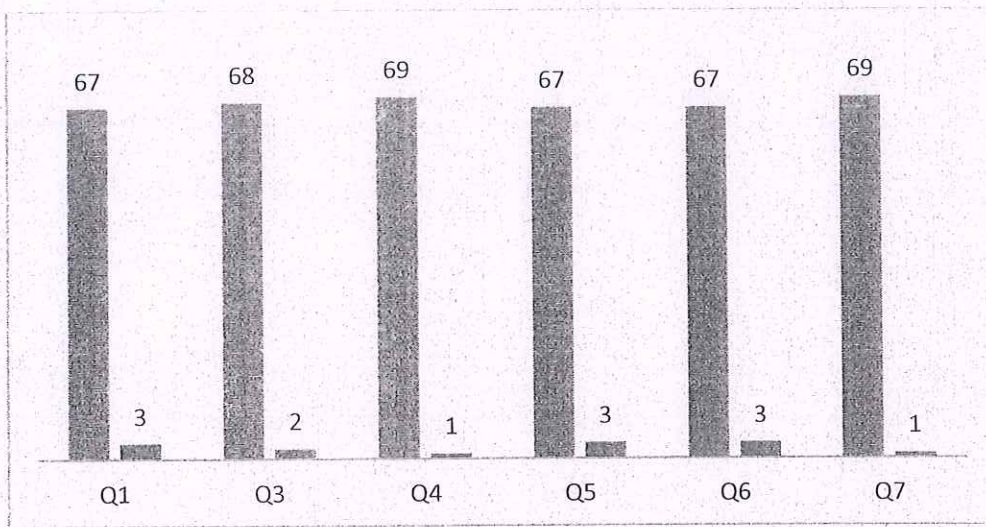


KONGU ARTS AND SCIENCE COLLEGE

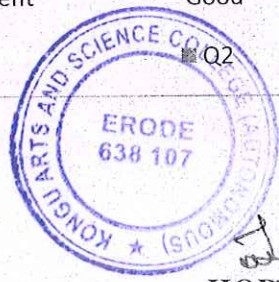
(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

17VMBEM - EVENT MANAGEMENT - RATINGS



[Signature]
Course Coordinator



[Signature]
HOD/ MBA
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.

[Signature]
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

[Signature]
Principal,
KONGU ARTS AND SCIENCE C
(AUTONOMOUS)
NANJANAPURAM, ERODE - 6



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) VALUE ADDED COURSE (2017- 2018) – PROPOSAL

Date: 21.02.2017

Submitted to the Principal

We are planning to conduct a Value Added Course titled “17VMBEM – EVENT MANAGEMENT” for all Department Students. The course will be benefitting the students for their career and placement activities. We kindly request you to grant permission for conducting the same.

COURSE DETAILS:


Name of the Course	17VMBEM – EVENT MANAGEMENT”	
Duration of the Course	40 Hours	
Conducting Department	MANAGEMENT SCIENCE (PG)	
Course Coordinator(s)	Dr.G.KARTHI Assistant Professor Department of MANAGEMENT SCIENCE (PG)	
Assessment Type (Total : 100 Marks)	Theory Paper – I (100 Marks) (Objective & Descriptive Type)	Theory Paper – II (100 Marks) (Objective & Descriptive Type)

OUTCOMES:


On Completion of this course the students will be able to


- Describe basis on various event and qualities of event manager.
- Exhibit awareness on event planning, concept development and location planning.
- Gain exposure on scheduling, organisation of events and its presentation.
- Acquire knowledge on event promotion, media campaign and sponsor management.
- Handle the event management and corporate communication effectively.


Course Coordinator


HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107


Principal,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

VALUE ADDED COURSE(2017- 2018) – CIRCULAR

Date: 12.06.2017

Ref. No.: **KASC-AE/MBA/VAC/2017-18/01**

It is informed that Value Added Course on “17VMBEM – EVENT MANAGEMENT” will be conducted from **10.07.2017 (Monday)**. Registration will be on **First-Come First-Serve** basis. Students are asked to enroll your names for the above mentioned course after the counseling sessions on the respective dates as follows:

III Year	II Year	I Year
Counselling Date 19.06.2017 (FN)	Counselling Date 19.06.2017 (AN)	Counselling Date 28.06.2017

HoDs and respective Department Staff Members are instructed to follow-up the same. Your whole hearted co-operation is needed to conduct the sessions in a gentle manner.

Total instruction Hours : 40 Hours

Course Coordinator : **Dr. G.KARTHI**
Assistant Professor

Department of MANAGEMENT SCIENCE (PG)

Mail-id : makerockers@gmail.com

DR. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

Head of the Department
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.

Copy to:

All Department Notice Board



PRINCIPAL
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

NANJANAPURAM, ERODE - 638 107

KASC ACADEMY OF EXCELLENCE

ACADEMIC YEAR

2017-2018

VALUE ADDED COURSE ON



**Event
Management**

COURSE DURATION

Theory - 40 Hours

FOR WHOM

All the UG Students

Organized By

**DEPARTMENT OF
MANAGEMENT SCIENCE (PG)**



COURSE CONTENT

- Basic Concepts of Event management
- Types of Events
- Event planning
- Sponsor management
- Event promotion
- Corporate Communication

COURSE OUTCOMES

On Completion of this course the students will be able to

- Describe basis on various event and qualities of event manager.
- Exhibit awareness on event planning, concept development and location planning.
- Gain exposure on scheduling, organisation of events and its presentation.
- Acquire knowledge on event promotion, media campaign and sponsor management.
- Handle the event management and corporate communication effectively.

COORDINATOR

Dr. G. KARTHI

Assistant Professor
Department of MBA



DR. N. RAMAN
PRINCIPAL,

KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107





KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

VALUE ADDED COURSE – SYLLABUS

17VMBEM – EVENT MANAGEMENT

PAPER I – EVENT MANAGEMENT

UNIT I		4 Hours
What is Event Management - Need -Role - Qualities of an event manager - Introduction to events- Types of events- Meetings and conferences- exposition/trade shows - Wedding planning- Sports events- Cultural events - Government, civic and political events.		
UNIT II		4 Hours
Skills, Traits for Event Managers- Team management, Planning, Customer Relationship Management, Leadership, presentation skills – Negotiation.		
UNIT III		4 Hours
Concept development-Needs Analysis - Requirement Gathering- Event Planning- Resources mobilization & coordination-Bidding - Scheduling of event- Organization of events - Importance of organization in event planning -The components of organization, organization techniques- Location Planning.		
UNIT IV		4 Hours
Event promotion- Media Planning – Media campaign & management - Sponsor management – Accounting - Impact Assessment.		
UNIT V		4 Hours
Case Study Analysis – Event Management- Event promotion & Media Campaign		
Total Hours		20 Hours



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

PAPER-II : CORPORATE MANAGEMENT AND COMMUNICATION

UNIT I		4 Hours
Management: - The Patterns Of Management – Management and Society: The External Environment, Social Responsibility and Ethics – Global and Corporate Management.		
UNIT II		4 Hours
Management Functions: Planning – Organizing – Staffing – Directing – Controlling - Decision Making & Coordination.		
UNIT III		4 Hours
Understanding Corporate Communication – Employee Communication – Managing Government Relations – Writing for Media and Media Relations Business meetings – Business Etiquette.		
UNIT IV		4 Hours
Corporate Communication in Brand Promotion – Financial Communication – Crises Communication. - Business Presentation.		
UNIT V		4 Hours
Issues and Challenges in Corporate Management.		
Total Hours		20 Hours

Course Outcome: On Completion of this course the students will be able to

- Describe basis on various event and qualities of event manager.
- Exhibit awareness on event planning, concept development and location planning.
- Gain exposure on scheduling, organisation of events and its presentation.
- Acquire knowledge on event promotion, media campaign and sponsor management.
- Handle the event management and corporate communication effectively.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

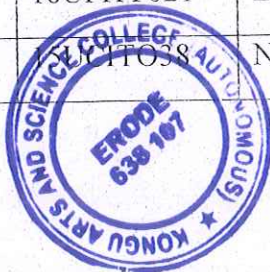
ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

ACADEMIC YEAR : 2017-2018

17VMBEM - EVENT MANAGEMENT - FINAL ENROLLMENT LIST

S. No.	REG. NO.	NAME OF THE STUDENT	CLASS
1	15UCDV010	KAAVIYA SREE K	III - B.Sc(CDF) - V
2	15UCDV015	KEERTHANA G	III - B.Sc(CDF) - V
3	15UCDV001	AARTHI M	III - B.Sc(CDF) - V
4	15UCDV016	KEERTHIKA M	III - B.Sc(CDF) - V
5	15UCDV003	BHARATHI A	III - B.Sc(CDF) - V
6	15UCDV019	MIRUTHULA P	III - B.Sc(CDF) - V
7	15UCDV013	KAVIYA SREE S	III - B.Sc(CDF) - V
8	15UCDV018	MAITHILI P. M	III - B.Sc(CDF) - V
9	15UCDV021	NIVETHA SHRI S	III - B.Sc(CDF) - V
10	15UCDV025	RAMYA K	III - B.Sc(CDF) - V
11	15UCDR010	HEMALATHA J	III - B.Sc(CDF) - R
12	15UCDR031	VARANAMBIGAI T	III - B.Sc(CDF) - R
13	15UCDR027	SRI YAMINI PRIYA M	III - B.Sc(CDF) - R
14	15UCDR030	SUNMATHI J	III - B.Sc(CDF) - R
15	15UCDR007	DHANUSHYA S	III - B.Sc(CDF) - R
16	15UCDR026	SELVALAKSHMI P	III - B.Sc(CDF) - R
17	15UCDR023	ROOPIKA G	III - B.Sc(CDF) - R
18	16UPHY019	KAVIYA P. S	II - B.Sc(PHYSICS)
19	16UPHY021	LOGANATHAN C	II - B.Sc(PHYSICS)
20	15UCDR038	NIKESH C	III - B.Sc(IT)



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

ACADEMIC YEAR : 2017-2018

17VMBEM - EVENT MANAGEMENT - FINAL ENROLLMENT LIST

S. No.	REG. NO.	NAME OF THE STUDENT	CLASS
21	15UCIT055	SENTHIL KUMAR J	III - B.Sc(IT)
22	15UCIT009	BOOPATHI RAJA M	III - B.Sc(IT)
23	16UCBI020	KETAN.Y.THACKER	II - B.Com(B&I)
24	16UCBI003	ANURAG R	II - B.Com(B&I)
25	16UCBI061	TAMIZHINI J	II - B.Com(B&I)
26	16UCBI004	ANUSHIYA M	II - B.Com(B&I)
27	16UCBI021	KIRUTHIKA R	II - B.Com(B&I)
28	16UCBI025	LAKSHMI PRIYA B	II - B.Com(B&I)
29	16UCBI018	KEERTHANA C	II - B.Com(B&I)
30	16UCBI029	MATHIARASI A	II - B.Com(B&I)
31	16UCBI024	LAKSHITHA JAIN P	II - B.Com(B&I)
32	16UCBI001	ABDUL MUNAZZIR A. M	II - B.Com(B&I)
33	16UCBI064	VINEET SUDESH NAIR	II - B.Com(B&I)
34	16UCPA012	DINKY RATHI M	II - B.Com(PA)
35	16UCPA050	RISHAB KUMAR RATHI	II - B.Com(PA)
36	16UCSC009	BHAVIN KUMAR RAWAL	II - B.Com(CSCA)
37	16UCOM001	ABHILASH P	II - B.Com - A
38	16UCOM050	VANDANA BHAIYA	II - B.Com - A
39	16UCOM046	SONAL CHOUDHARY S	II - B.Com - A
40	16UCOM036	RAMCHANDER MITTAL A	II - B.Com - A



DR. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

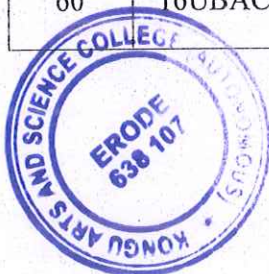
ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

ACADEMIC YEAR : 2017-2018

17VMBEM -EVENT MANAGEMENT- FINAL ENROLLMENT LIST

S. No.	REG. NO.	NAME OF THE STUDENT	CLASS
41	16UCOM011	GIRIRAJLADHA M	II - B.Com - A
42	16UCOM094	PRIYA KUMARI	II -B.Com - B
43	16UCCA126	THAMARAI SELVI M	II - B.Com (CA)- B
44	16UCCA109	SANTHIYA M	II - B.Com (CA)- B
45	16UCCA090	KHUSBU M	II - B.Com (CA)- B
46	16UCCA095	LOGESWARI S	II - B.Com (CA)- B
47	16UCCA082	KALLU JAIN H	II - B.Com (CA)- B
48	16UBAC021	JOTHI SARAVANAN S	II - BBA(CA)
49	16UBAC008	GOKUL S	II - BBA(CA)
50	16UBAC005	DHARANI S	II - BBA(CA)
51	16UBAC015	HEMALATHA M	II - BBA(CA)
52	16UBAC004	ASHITHA.G.KOWSHIK	II - BBA(CA)
53	16UBAC026	MAJITH HARUN RASHEED	II - BBA(CA)
54	16UBAC037	RAJUKUMAR PARAJAPAT B	II - BBA(CA)
55	16UBAC067	ARUN KUMAR D	II - BBA(CA)
56	16UBAC010	GOPIRAJA P	II - BBA(CA)
57	16UBAC044	SANTHIYA L	II - BBA(CA)
58	16UBAC038	RAMYA A	II - BBA(CA)
59	16UBAC035	PREETHI R	II - BBA(CA)
60	16UBAC001	AARTHI M	II - BBA(CA)



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, BRODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

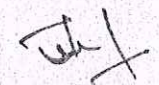
DEPARTMENT OF MANAGEMENT SCIENCE (PG)


ACADEMIC YEAR : 2017-2018

17VMBEM -EVENT MANAGEMENT- FINAL ENROLLMENT LIST


S. No.	REG. NO.	NAME OF THE STUDENT	CLASS
61	16UBAC024	KOKILA V	II - BBA(CA)
62	16UBAC031	NANDHINI P	II - BBA(CA)
63	16UBAC042	SANGA MITHIRA S	II - BBA(CA)
64	16UBAC036	PRIYANSU PRASAD V	II - BBA(CA)
65	16UBBA056	SHAKSHI L	II - BBA
66	16UBBA042	PRATHIBHA GOSWAMI K	II - BBA
67	16UBBA018	JAMUNA J	II - BBA
68	16UBBA010	CHITRA SHARMA H	II - BBA
69	17UBBA034	MOHAMMED AFSAL K. S	I - BBA
70	17UBBA046	RAJVEER SINGH S	I - BBA


Course Coordinator


HOD/ MBA
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.


Principal,
KONGU ARTS AND SCIENCE COLL
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 1




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

ACADEMIC YEAR : 2017-2018

SCHEDULE FOR THE VALUE ADDED COURSE

17VMBEM - EVENT MANAGEMENT

S.NO	Date	Time	Topics Covered	Theory Hours	Lab Hours
1	10/07/2017	3.20 pm to 4.20 pm	What is Event Management - Need -Role	1	-
2	11/07/2017	3.20 pm to 4.20 pm	Qualities of an event manager	1	-
3	12/07/2017	3.20 pm to 4.20 pm	Introduction to events	1	-
4	13/07/2017	3.20 pm to 4.20 pm	Types of events	1	-
5	14/07/2017	3.20 pm to 4.20 pm	Meetings and conferences	1	-
6	17/07/2017	3.20 pm to 4.20 pm	exposition/trade shows	1	-
7	18/07/2017	3.20 pm to 4.20 pm	Wedding planning-Sports events	1	-
8	19/07/2017	3.20 pm to 4.20 pm	Cultural events - Government, civic and political events.	1	-
9	20/07/2017	3.20 pm to 4.20 pm	Skills, Traits for Event Managers	1	-
10	21/07/2017	3.20 pm to 4.20 pm	management, Planning, Customer Relationship Management, Leadership, presentation skills - Negotiation.	1	-
11	31/07/2017	3.20 pm to 4.20 pm	Concept development-Needs Analysis - Requirement Gathering	1	-
12	01/08/2017	3.20 pm to 4.20 pm	Event Planning- Resources mobilization & coordination-Bidding	1	-
13	02/08/2017	3.20 pm to 4.20 pm	Scheduling of event- Organization of events - Importance of organization in event planning	1	-
14	04/08/2017	3.20 pm to 4.20 pm	The components of organization	1	-
15	07/08/2017	3.20 pm to 4.20 pm	organization techniques	1	-
16	08/08/2017	3.20 pm to 4.20 pm	Location Planning	1	-



Dr. N. RAMAN
PRINCIPAL
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

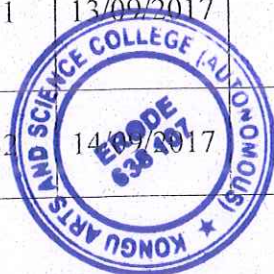
DEPARTMENT OF MANAGEMENT SCIENCE (PG)

ACADEMIC YEAR : 2017-2018

SCHEDULE FOR THE VALUE ADDED COURSE

17VMBEM – EVENT MANAGEMENT

S.NO	Date	Time	Topics Covered	Theory Hours	Lab Hours
17	09/08/2017	3.20 pm to 4.20 pm	Event promotion- Media Planning	1	-
18	10/08/2017	3.20 pm to 4.20 pm	Media campaign & management	1	-
19	16/08/2017	3.20 pm to 4.20 pm	Sponsor management – Accounting - Impact Assessment.	1	-
20	17/08/2017	3.20 pm to 4.20 pm	Case Study Analysis – Event Management	1	-
21	18/08/2017	3.20 pm to 4.20 pm	Management	1	-
22	21/08/2017	3.20 pm to 4.20 pm	The Patterns of Management	1	-
23	22/08/2017	3.20 pm to 4.20 pm	Management and Society	1	-
24	23/08/2017	3.20 pm to 4.20 pm	The External Environment	1	-
25	24/08/2017	3.20 pm to 4.20 pm	Social Responsibility and Ethics	1	-
26	05/09/2017	3.20 pm to 4.20 pm	Global and Corporate Management.	1	-
27	07/09/2017	3.20 pm to 4.20 pm	Management Functions:	1	-
28	08/09/2017	3.20 pm to 4.20 pm	Planning	1	-
29	11/09/2017	3.20 pm to 4.20 pm	Organizing – Staffing	1	-
30	12/09/2017	3.20 pm to 4.20 pm	Directing – Controlling	1	-
31	13/09/2017	3.20 pm to 4.20 pm	Decision Making & Coordination.	1	-
32	14/09/2017	3.20 pm to 4.20 pm	Understanding Corporate Communication	1	-



Dr. N. RAMAN
PRINCIPAL
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)


ACADEMIC YEAR : 2017-2018


SCHEDULE FOR THE VALUE ADDED COURSE

17VMBEM – EVENT MANAGEMENT

S.NO	Date	Time	Topics Covered	Theory Hours	Lab Hours
33	15/09/2017	3.20 pm to 4.20 pm	Employee Communication	1	-
34	18/09/2017	3.20 pm to 4.20 pm	Managing Government Relations	1	-
35	19/09/2017	3.20 pm to 4.20 pm	Writing for Media and Media Relations Business meetings	1	-
36	20/09/2017	3.20 pm to 4.20 pm	Business Etiquette.	1	-
37	21/09/2017	3.20 pm to 4.20 pm	Corporate Communication in Brand Promotion	1	-
38	22/09/2017	3.20 pm to 4.20 pm	Financial Communication	1	-
39	23/09/2017	3.20 pm to 4.20 pm	Crises Communication.	1	-
40	25/09/2017	3.20 pm to 4.20 pm	Business Presentation - Issues and Challenges in Corporate Management.	1	-
Total				40	-
Total Hours (Practical + Lab)				40	-
Assessment Date & Time : 11.10.2017 & 12.10.2017 and 10:00AM to 01:00PM					
Type Of Assessment : Theory					


Course Coordinator


HOD/ MBA
HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107,


Dr. N. RAMAN
PRINCIPAL
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

Principal
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

17VMBEM -EVENT MANAGEMENT- ATTENDANCE

S.No	REG. NO.	NAME	10/07/2017	11/07/2017	12/07/2017	13/07/2017	14/07/2017	17/07/2017	18/07/2017	19/07/2017	20/07/2017	21/07/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
1	15UCDV010	KAAVIYA SREE K	/	/	/	a	/	/	/	/	/	/
2	15UCDV015	KEERTHANA G	/	/	/	/	/	a	/	/	/	/
3	15UCDV001	AARTHI M	/	/	/	/	/	a	/	/	/	/
4	15UCDV016	KEERTHIKA M	/	/	/	/	a	/	/	a	/	/
5	15UCDV003	BHARATHI A	a	/	/	/	/	/	/	/	/	/
6	15UCDV019	MIRUTHULA P	/	/	/	/	/	/	/	/	/	/
7	15UCDV013	KAVIYA SREE S	/	/	/	/	/	/	/	a	/	/
8	15UCDV018	MAITHILI P. M	/	/	/	/	/	/	/	/	/	/
9	15UCDV021	NIVETHA SHRI S	/	/	/	/	/	/	/	/	/	/
10	15UCDV025	RAMYA K	/	/	a	a	/	/	/	/	a	/
11	15UCDR010	HEMALATHA J	/	/	/	/	/	/	/	/	/	/
12	15UCDR031	VARANAMBIGAI T	/	/	/	/	/	/	/	/	/	/
13	15UCDR027	SRI YAMINI PRIYA M	/	/	/	/	/	/	/	/	/	/
14	15UCDR030	SUNMATHI J	/	/	/	/	a	/	/	/	/	/
15	15UCDR007	DHANUSHYA S	/	/	/	/	/	/	/	/	/	/
16	15UCDR026	SELVALAKSHMI P	/	/	/	/	/	/	/	/	/	/
17	15UCDR023	ROOPIKA G	/	/	/	/	a	a	a	/	/	/
18	16UPHY019	KAVIYA P. S	/	/	/	/	/	/	/	/	/	/
19	16UCPHY001	LOGANATHAN C	/	/	/	/	/	a	/	/	a	/
20	16UCITO038	NIKESH C	/	/	/	/	/	/	/	/	/	/



Dr. N. RAMAN
PRINCIPAL

KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM - EVENT MANAGEMENT - ATTENDANCE

S. No	REG. NO.	NAME	10/07/2017	11/07/2017	12/07/2017	13/07/2017	14/07/2017	17/07/2017	18/07/2017	19/07/2017	20/07/2017	21/07/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
21	15UCIT055	SENTHIL KUMAR J	l	l	l	a	l	a	a	a	a	l
22	15UCIT009	BOOPATHI RAJA M	l	l	a	l	l	l	a	a	l	l
23	16UCBI020	KETAN.Y.THACKER	a	l	l	l	l	l	l	l	l	l
24	16UCBI003	ANURAG R	l	l	l	l	l	l	l	l	l	l
25	16UCBI061	TAMIZHINI J	l	l	l	l	l	l	a	l	l	l
26	16UCBI004	ANUSHIYA M	l	l	l	l	l	l	l	l	l	l
27	16UCBI021	KIRUTHIKA R	a	l	l	l	l	l	l	l	l	l
28	16UCBI025	LAKSHMI PRIYA B	l	l	l	l	l	l	l	l	l	l
29	16UCBI018	KEERTHANA C	l	l	l	l	l	l	l	l	l	l
30	16UCBI029	MATHIARASI A	l	l	l	l	l	l	a	a	a	l
31	16UCBI024	LAKSHITHA JAIN P	l	l	l	l	l	l	l	l	l	l
32	16UCBI001	ABDUL MUNAZZIR A. M	l	l	l	l	l	l	l	l	l	l
33	16UCBI064	VINEET SUDESH NAIR	l	l	l	l	l	l	l	l	l	l
34	16UCPA012	DINKY RATHI M	l	l	l	l	l	l	l	l	a	l
35	16UCPA050	RISHAB KUMAR RATHI	a	a	a	a	a	a	a	a	a	a
36	16UCSC009	BHAVIN KUMAR RAWAL	l	l	l	l	l	l	a	l	l	l
37	16UCOM001	ABHILASH P	l	l	l	l	l	l	l	l	l	l
38	16UCOM050	VANDANA BHAIYA	l	l	l	l	a	o	l	l	l	l
39	16UCOM016	SONAL CHOUDHARY S	l	l	l	l	l	a	l	l	l	l
40	16UCOM036	RAMCHANDER MITTAL A	a	l	l	l	l	l	l	l	l	l



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM - EVENT MANAGEMENT - ATTENDANCE

S. No	REG. NO.	NAME	10/07/2017	11/07/2017	12/07/2017	13/07/2017	14/07/2017	17/07/2017	18/07/2017	19/07/2017	20/07/2017	21/07/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
41	16UCOM011	GIRIRAJLADHA M	a	/	/	/	/	/	/	/	/	/
42	16UCOM094	PRIYA KUMARI	/	/	/	/	/	/	/	/	/	/
43	16UCCA126	THAMARAI SELVI M	/	/	/	/	/	/	/	/	/	/
44	16UCCA109	SANTHIYA M	/	/	/	/	/	/	a	/	/	/
45	16UCCA090	KHUSBU M	/	/	/	/	/	/	/	/	/	/
46	16UCCA095	LOGESWARI S	/	/	/	/	/	/	/	/	/	/
47	16UCCA082	KALLU JAIN H	/	/	a	/	/	/	/	/	/	/
48	16UBAC021	JOTHI SARAVANAN S	/	/	/	/	/	/	/	/	/	/
49	16UBAC008	GOKUL S	/	/	a	/	a	/	/	/	/	/
50	16UBAC005	DHARANI S	/	/	/	/	/	/	/	/	/	a
51	16UBAC015	HEMALATHA M	/	/	/	/	/	/	/	/	/	/
52	16UBAC004	ASHITHA.G.KOWSHIK	/	/	/	/	/	/	/	/	/	a
53	16UBAC026	MAJITH HARUN RASHEED	/	/	/	/	/	/	/	/	a	/
54	16UBAC037	RAJUKUMAR PARAJAPAT B	/	/	/	/	/	/	/	/	a	/
55	16UBAC067	ARUN KUMAR D	/	/	/	/	/	/	/	/	/	/
56	16UBAC010	GOPIRAJA P	/	/	/	/	a	/	/	/	/	/
57	16UBAC044	SANTHIYA L	/	/	/	/	/	/	/	/	/	/
58	16UBAC038	RAMYA A	/	/	/	/	/	/	/	/	/	/
59	16UBAC035	PREETHI R	/	/	/	/	/	/	/	/	/	/
60	16UBAC001	AARTHI M	/	/	/	/	/	/	/	/	/	a



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

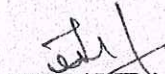
ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM - EVENT MANAGEMENT - ATTENDANCE


S. No	REG. NO.	NAME	10/07/2017	11/07/2017	12/07/2017	13/07/2017	14/07/2017	17/07/2017	18/07/2017	19/07/2017	20/07/2017	21/07/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
61	16UBAC024	KOKILA V										
62	16UBAC031	NANDHINI P										
63	16UBAC042	SANGA MITHIRA S										
64	16UBAC036	PRIYANSU PRASAD V										
65	16UBBA056	SHAKSHI L	a									
66	16UBBA042	PRATHIBHA GOSWAMI K	a									
67	16UBBA018	JAMUNA J	a	a	a	a						
68	16UBBA010	CHITRA SHARMA H						a				
69	17UBBA034	MOHAMMED AFSAL K. S										
70	17UBBA046	RAJVEER SINGH S										
Faculty Handling the Class			OB	OB	OB	OB	OB	OB	OB	OB	OB	OB

GK - Dr.G.Karthi /Assistant Professor/MBA
PA - Mr.P.Arulananth /Assistant Professor/MBA
VP - Dr.R.Vijayapriya /Associate Professor/MBA


Course Coordinator



HOD/ MBA

HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.


Principal

PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

17VMBEM -EVENT MANAGEMENT- ATTENDANCE

S.No	REG. NO.	NAME	31/07/2017	01/08/2017	02/08/2017	04/08/2017	07/08/2017	08/08/2017	09/08/2017	10/08/2017	16/08/2017	17/08/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
1	15UCDV010	KAAVIYA SREE K	/	/	/	/	/	/	/	/	/	/
2	15UCDV015	KEERTHANA G	/	/	/	a	/	/	/	/	/	/
3	15UCDV001	AARTHI M	/	/	/	/	/	/	/	/	/	/
4	15UCDV016	KEERTHIKA M	/	/	/	/	/	/	/	/	/	/
5	15UCDV003	BHARATHI A	a	a	a	/	/	/	/	/	/	/
6	15UCDV019	MIRUTHULA P	/	/	/	/	/	/	a	/	/	/
7	15UCDV013	KAVIYA SREE S	/	/	/	/	/	/	/	/	/	/
8	15UCDV018	MAITHILI P. M	/	/	/	/	/	/	/	/	/	/
9	15UCDV021	NIVETHA SHRI S	/	/	/	/	/	a	/	/	/	/
10	15UCDV025	RAMYA K	/	/	/	/	/	a	/	/	/	/
11	15UCDR010	HEMALATHA J	a	/	a	/	a	a	/	/	/	/
12	15UCDR031	VARANAMBIGAI T	a	/	a	a	a	/	/	/	/	/
13	15UCDR027	SRI YAMINI PRIYA M	a	a	a	/	/	/	/	/	/	/
14	15UCDR030	SUNMATHI J	/	/	/	a	/	/	/	/	/	/
15	15UCDR007	DHANUSHYA S	/	/	/	/	/	/	/	/	/	/
16	15UCDR026	SELVALAKSHMI P	/	/	/	/	/	/	/	/	/	/
17	15UCDR023	ROOPIKA G	/	/	/	/	a	/	/	/	/	/
18	16UPHY019	KAVIYA P. S	a	a	a	a	/	/	/	/	/	/
19	16UPHY021	LOGANATHAN C	a	/	a	a	/	/	a	/	/	/
20	15UCITO38	NIKESH C	/	/	/	/	/	/	/	/	/	a



Dr. N. RAMAN
 PRINCIPAL,
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM -EVENT MANAGEMENT- ATTENDANCE

S. No	REG. NO.	NAME	31/07/2017	01/08/2017	02/08/2017	04/08/2017	07/08/2017	08/08/2017	09/08/2017	10/08/2017	16/08/2017	17/08/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
21	15UCIT055	SENTHIL KUMAR J	/	a	a	/	/	/	/	/	/	/
22	15UCIT009	BOOPATHI RAJA M	/	/	/	a	/	/	a	/	/	a
23	16UCBI020	KETAN.Y.THACKER	/	/	/	/	/	/	/	a	/	/
24	16UCBI003	ANURAG R	/	/	/	/	/	/	/	/	/	/
25	16UCBI061	TAMIZHINI J	/	/	/	/	/	/	a	/	/	/
26	16UCBI004	ANUSHIYA M	/	/	/	/	/	/	a	/	/	/
27	16UCBI021	KIRUTHIKA R	/	/	/	/	/	/	/	/	/	/
28	16UCBI025	LAKSHMI PRIYA B	/	/	a	/	/	/	a	/	/	/
29	16UCBI018	KEERTHANA C	/	/	/	/	/	/	a	/	/	/
30	16UCBI029	MATHIARASI A	/	/	/	/	/	/	a	/	a	a
31	16UCBI024	LAKSHITHA JAIN P	/	/	/	/	/	/	/	/	/	/
32	16UCBI001	ABDUL MUNAZZIR A. M	/	/	/	/	/	/	/	a	/	a
33	16UCBI064	VINEET SUDESH NAIR	a	/	/	/	/	/	/	a	/	/
34	16UCPA012	DINKY RATHI M	/	a	a	/	/	/	/	/	/	a
35	16UCPA050	RISHAB KUMAR RATHI	a	a	/	/	/	/	a	/	/	/
36	16UCSC009	BHAVIN KUMAR RAWAL	a	/	/	/	/	/	a	/	/	/
37	16UCOM001	ABHILASH P	/	/	/	/	/	/	/	/	/	/
38	16UCOM050	VANDANA BHAIYA	/	a	a	/	/	/	/	/	/	a
39	16UCOM046	SONAL CHOUDHARY S	/	/	/	/	/	/	/	a	/	/
40	16UCOM036	RAMCHANDER MITTAL A	a	/	/	/	/	/	/	/	/	/



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM - EVENT MANAGEMENT - ATTENDANCE

S. No	REG. NO.	NAME	31/07/2017	01/08/2017	02/08/2017	04/08/2017	07/08/2017	08/08/2017	09/08/2017	10/08/2017	16/08/2017	17/08/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
41	16UCOM011	GIRIRAJLADHA M	/	/	/	/	/	/	/	/	/	/
42	16UCOM094	PRIYA KUMARI	/	a	/	/	/	/	/	/	/	a
43	16UCCA126	THAMARAI SELVI M	/	/	/	/	/	/	/	/	a	/
44	16UCCA109	SANTHIYA M	/	/	/	/	/	/	/	/	/	/
45	16UCCA090	KHUSBU M	/	/	a	/	/	/	/	/	/	a
46	16UCCA095	LOGESWARI S	/	/	/	/	/	/	/	/	/	/
47	16UCCA082	KALLU JAIN H	/	/	a	/	/	/	/	a	/	a
48	16UBAC021	JOTHI SARAVANAN S	/	a	/	a	/	/	/	/	a	a
49	16UBAC008	GOKUL S	a	a	/	a	/	/	/	/	/	a
50	16UBAC005	DHARANI S	/	/	/	/	/	/	/	/	/	a
51	16UBAC015	HEMALATHA M	/	/	/	/	/	/	/	/	a	a
52	16UBAC004	ASHITHA.G.KOWSHIK	/	/	/	/	/	/	/	/	/	a
53	16UBAC026	MAJITH HARUN RASHEED	/	a	/	/	/	/	/	/	/	a
54	16UBAC037	RAJUKUMAR PARAJAPAT B	/	/	/	/	/	/	/	/	/	/
55	16UBAC067	ARUN KUMAR D	/	/	/	a	a	/	/	/	/	a
56	16UBAC010	GOPIRAJA P	/	/	/	a	/	/	/	/	/	/
57	16UBAC044	SANTHIYA L	/	/	/	/	/	a	/	a	/	a
58	16UBAC038	RAMYA A	/	/	/	/	/	a	/	/	/	a
59	16UBAC035	PREETHII R	/	/	/	/	/	a	/	/	/	a
60	16UBAC001	AARTHI M	/	/	/	a	/	/	/	/	/	a



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

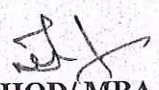
DEPARTMENT OF MANAGEMENT SCIENCE (PG)


17VMBEM - EVENT MANAGEMENT - ATTENDANCE

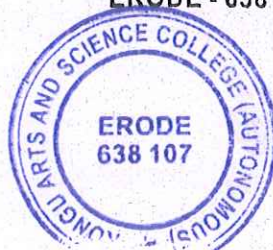
S. No	REG. NO.	NAME	31/07/2017	01/08/2017	02/08/2017	04/08/2017	07/08/2017	08/08/2017	09/08/2017	10/08/2017	16/08/2017	17/08/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
61	16UBAC024	KOKILA V	/	/	/	a	/	/	/	/	/	a
62	16UBAC031	NANDHINI P	/	/	/	a	/	a	/	/	/	a
63	16UBAC042	SANGA MITHIRA S	/	/	/	/	/	/	/	/	/	a
64	16UBAC036	PRIYANSU PRASAD V	/	/	/	/	/	/	/	/	/	/
65	16UBBA056	SHAKSHI L.	/	/	/	/	/	/	/	a	/	/
66	16UBBA042	PRATHIBHA GOSWAMI K	/	a	/	/	/	/	/	a	/	a
67	16UBBA018	JAMUNA J	/	a	/	/	/	/	/	a	/	a
68	16UBBA010	CHITRA SHARMA H	/	/	/	/	/	/	/	a	/	/
69	17UBBA034	MOHAMMED AFSAL K. S	/	/	/	a	/	/	/	a	a	/
70	17UBBA046	RAJVEER SINGH S	/	/	a	/	/	a	/	a	/	/
Faculty Handling the Class			dr	dr	dr	DR	DR	DR	DR	DR	DR	DR


GK - Dr.G.Karthi /Assistant Professor/MBA
PA - Mr.P.Arulananth /Assistant Professor/MBA
VP - Dr.R.Vijayapriya /Associate Professor/MBA


Course Coordinator


HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.


Principal,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.




Dr. N. RAMAN
Principal,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

17VMBEM -EVENT MANAGEMENT- ATTENDANCE

S.No	REG. NO.	NAME	18/08/2017	21/08/2017	22/08/2017	23/08/2017	24/08/2017	05/09/2017	07/09/2017	08/09/2017	11/09/2017	12/09/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
1	15UCDV010	KAAVIYA SREE K	/	/	/	/	/	/	/	/	/	/
2	15UCDV015	KEERTHANA G	/	/	/	/	/	/	a	/	a	a
3	15UCDV001	AARTHI M	/	/	/	/	/	/	/	/	/	a
4	15UCDV016	KEERTHIKA M	a	/	/	/	/	/	/	/	/	a
5	15UCDV003	BHARATHI A	/	/	/	a	/	/	/	/	/	/
6	15UCDV019	MIRUTHULA P	/	/	/	/	/	/	/	/	/	/
7	15UCDV013	KAVIYA SREE S	/	/	a	a	/	a	/	/	/	/
8	15UCDV018	MAITHILI P. M	/	/	/	a	/	a	/	/	a	a
9	15UCDV021	NIVETHA SHRI S	/	/	/	/	/	/	/	/	a	a
10	15UCDV025	RAMYA K	a	/	/	/	/	/	a	a	/	a
11	15UCDR010	HEMALATHA J	/	/	a	a	/	/	/	/	/	/
12	15UCDR031	VARANAMBIGAI T	/	/	/	a	/	a	/	/	a	/
13	15UCDR027	SRI YAMINI PRIYA M	/	/	/	/	/	a	/	/	/	/
14	15UCDR030	SUNMATHI J	/	/	/	a	/	/	/	/	/	a
15	15UCDR007	DHANUSHYA S	/	/	/	a	/	/	a	/	a	/
16	15UCDR026	SELVALAKSHMI P	/	/	a	/	/	/	/	/	a	a
17	15UCDR023	ROOPIKA G	/	/	/	a	/	/	/	/	a	/
18	16UPHY019	KAVIYA P. S.	/	/	/	a	/	/	/	/	/	/
19	16UPHY021	LOGANATHAN C	/	/	/	a	/	/	/	/	/	/
20	15UCITO38	NIKESH C	/	/	/	a	/	/	a	/	/	/



Dr. N. RAMAN
PRINCIPAL
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM - EVENT MANAGEMENT - ATTENDANCE

S. No	REG. NO.	NAME	18/08/2017	21/08/2017	22/08/2017	23/08/2017	24/08/2017	05/09/2017	07/09/2017	08/09/2017	11/09/2017	12/09/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
21	15UCIT055	SENTHIL KUMAR J			a	a		a				
22	15UCIT009	BOOPATHI RAJA M				a	a	a			a	a
23	16UCBI020	KETAN.Y.THACKER		a								
24	16UCBI003	ANURAG R	a									
25	16UCBI061	TAMIZHINI J		a								
26	16UCBI004	ANUSHIYA M										
27	16UCBI021	KIRUTHIKA R										
28	16UCBI025	LAKSHMI PRIYA B			a				a			
29	16UCBI018	KEERTHANA C										a
30	16UCBI029	MATHIARASI A		a	a							
31	16UCBI024	LAKSHITHA JAIN P										
32	16UCBI001	ABDUL MUNAZZIR A. M		a	a				a	a		
33	16UCBI064	VINEET SUDESH NAIR		a								
34	16UCPA012	DINKY RATHI M	a					a				
35	16UCPA050	RISHAB KUMAR RATHI	a									
36	16UCSC009	BHAVIN KUMAR RAWAL				a		a	a			
37	16UCOM001	ABHILASH P				a						
38	16UCOM050	VANDANA BHAIYA								a		
39	16UCOM046	SONAL CHOUDHARY S										
40	16UCOM036	RAMCHANDER MITTAL A				a						



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM - EVENT MANAGEMENT - ATTENDANCE

S. No	REG. NO.	NAME	18/08/2017	21/08/2017	22/08/2017	23/08/2017	24/08/2017	05/09/2017	07/09/2017	08/09/2017	11/09/2017	12/09/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
41	16UCOM011	GIRIRAJLADHA M	/	a	a	/	a	/	/	/	/	/
42	16UCOM094	PRIYA KUMARI	/	/	/	/	/	/	/	/	a	/
43	16UCCA126	THAMARAI SELVI M	/	/	/	a	/	/	/	/	/	/
44	16UCCA109	SANTHIYA M	/	/	/	/	/	/	/	/	a	a
45	16UCCA090	KHUSBU M	/	a	a	/	/	a	/	/	a	/
46	16UCCA095	LOGESWARI S	/	/	/	a	/	/	/	/	/	/
47	16UCCA082	KALLU JAIN H	/	a	a	/	/	/	/	/	/	/
48	16UBAC021	JOTHI SARAVANAN S	/	a	/	/	/	/	/	/	/	a
49	16UBAC008	GOKUL S	/	a	/	/	/	/	a	/	/	/
50	16UBAC005	DHARANI S	/	a	a	/	/	/	/	/	/	/
51	16UBAC015	HEMALATHA M	/	a	/	/	/	/	/	/	/	a
52	16UBAC004	ASHITHA.G.KOWSHIK	/	a	/	/	/	/	/	a	/	/
53	16UBAC026	MAJITH HARUN RASHEED	/	a	a	a	/	/	/	/	/	a
54	16UBAC037	RAJUKUMAR PARAJAPAT B	/	/	/	/	/	a	/	/	/	/
55	16UBAC067	ARUN KUMAR D	/	/	/	/	/	/	/	a	/	/
56	16UBAC010	GOPIRAJA P	/	/	/	/	/	/	/	a	/	a
57	16UBAC044	SANTHIYA L	/	a	/	/	/	/	/	/	/	/
58	16UBAC038	RAMYA A	/	a	/	/	/	/	/	/	/	/
59	16UBAC035	PREETHI R	/	a	/	/	/	/	/	/	a	/
60	16UBAC001	AARTHI M	/	a	/	/	/	/	/	/	/	a



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

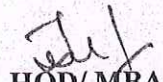
ERODE - 638 107


DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM - EVENT MANAGEMENT - ATTENDANCE

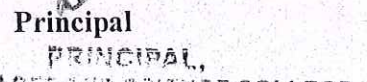
S. No	REG. NO.	NAME	18/08/2017	21/08/2017	22/08/2017	23/08/2017	24/08/2017	05/09/2017	07/09/2017	08/09/2017	11/09/2017	12/09/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
61	16UBAC024	KOKILA V	/	a	/	/	/	/	/	/	/	/
62	16UBAC031	NANDHINI P	/	a	/	/	/	/	/	/	/	/
63	16UBAC042	SANGA MITHIRA S	/	a	/	/	/	/	/	/	/	/
64	16UBAC036	PRIYANSU PRASAD V	/	/	/	/	/	/	/	/	/	/
65	16UBBA056	SHAKSHI L	/	/	a	/	/	/	/	/	/	/
66	16UBBA042	PRATHIBHA GOSWAMI K	/	/	/	/	/	/	/	/	/	/
67	16UBBA018	JAMUNA J	/	/	/	/	/	/	/	/	/	/
68	16UBBA010	CHITRA SHARMA H	/	/	/	/	/	/	/	/	/	/
69	17UBBA034	MOHAMMED AFSAL K. S	/	/	/	/	/	a	a	a	/	/
70	17UBBA046	RAJVEER SINGH S	/	/	/	/	/	/	/	/	a	/
Faculty Handling the Class			/	/	/	/	/	/	/	/	/	/

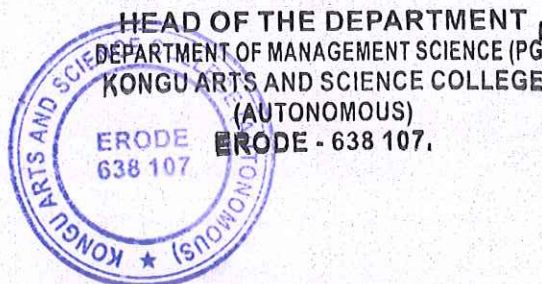
GK - Dr.G.Karthi /Assistant Professor/MBA
PA - Mr.P.Arulananth /Assistant Professor/MBA
VP - Dr.R.Vijayapriya /Associate Professor/MBA


Course Coordinator


HOD/MBA


Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107


Principal,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.





KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

17VMBEM -EVENT MANAGEMENT- ATTENDANCE

S.No	REG. NO.	NAME	13/09/2017	14/09/2017	15/09/2017	18/09/2017	19/09/2017	20/09/2017	21/09/2017	22/09/2017	23/09/2017	25/09/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
1	15UCDV010	KAAVIYA SREE K	/	/	a	a	a	/	/	a	/	p
2	15UCDV015	KEERTHANA G	a	/	a	/	/	/	/	/	/	a
3	15UCDV001	AARTHI M	/	/	a	/	/	/	/	OD	/	/
4	15UCDV016	KEERTHIKA M	/	/	/	/	/	/	/	a	/	/
5	15UCDV003	BHARATHI A	a	/	a	a	a	/	/	/	/	a
6	15UCDV019	MIRUTHULA P	/	/	/	/	a	/	/	/	a	/
7	15UCDV013	KAVIYA SREE S	/	/	/	/	/	/	/	/	/	/
8	15UCDV018	MAITHILI P. M	/	/	/	/	/	/	/	/	/	/
9	15UCDV021	NIVETHA SHRI S	/	/	/	/	/	/	/	/	/	/
10	15UCDV025	RAMYA K	a	/	/	/	/	/	/	/	/	/
11	15UCDR010	HEMALATHA J	a	/	a	a	/	/	/	/	/	/
12	15UCDR031	VARANAMBIGAI T	/	/	a	a	/	/	/	/	a	a
13	15UCDR027	SRI YAMINI PRIYA M	a	/	/	/	/	/	/	/	/	a
14	15UCDR030	SUNMATHI J	/	/	a	a	a	/	/	/	/	/
15	15UCDR007	DHANUSHYA S	/	/	a	/	a	/	/	/	/	/
16	15UCDR026	SELVALAKSHMI P	/	/	a	/	/	/	/	/	/	/
17	15UCDR023	ROOPIKA G	/	a	/	a	a	a	/	/	/	/
18	16UPHY019	KAVIYA P. S	/	/	a	/	/	/	/	a	/	/
19	16UPHY021	LOGANATHAN C	/	/	a	/	/	/	/	a	/	/
20	15UCITO38	NIKESH C	a	/	a	a	a	a	a	a	/	/



Dr. N. RAMAN
PRINCIPAL
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM -EVENT MANAGEMENT- ATTENDANCE

S. No	REG. NO.	NAME	13/09/2017	14/09/2017	15/09/2017	18/09/2017	19/09/2017	20/09/2017	21/09/2017	22/09/2017	23/09/2017	25/09/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
21	15UCIT055	SENTHIL KUMAR J	a	/	a	a	a	a	/	a	/	/
22	15UCIT009	BOOPATHI RAJA M	a	/	a	a	a	a	/	a	a	a
23	16UCBI020	KETAN.Y.THACKER	a	/	/	/	/	/	/	a	/	/
24	16UCBI003	ANURAG R	/	/	/	a	a	/	/	a	/	/
25	16UCBI061	TAMIZHINI J	a	/	/	/	/	/	/	/	/	a
26	16UCBI004	ANUSHIYA M	/	/	a	/	a	/	/	/	/	/
27	16UCBI021	KIRUTHIKA R	/	/	/	/	a	/	/	/	/	/
28	16UCBI025	LAKSHMI PRIYA B	/	/	a	/	/	/	/	/	/	a
29	16UCBI018	KEERTHANA C	a	/	a	/	/	/	/	a	/	/
30	16UCBI029	MATHIARASI A	/	/	a	a	/	/	/	/	/	/
31	16UCBI024	LAKSHITHA JAIN P	/	/	a	/	a	/	/	/	/	/
32	16UCBI001	ABDUL MUNAZZIR A. M	a	/	a	/	/	/	/	/	/	/
33	16UCBI064	VINEET SUDESH NAIR	a	/	/	/	/	a	/	/	a	/
34	16UCPA012	DINKY RATHI M	/	/	/	/	/	/	/	/	a	/
35	16UCPA050	RISHAB KUMAR RATHI	/	/	/	/	/	/	/	/	/	/
36	16UCSC009	BHAVIN KUMAR RAWAL	/	/	/	/	a	/	/	/	/	/
37	16UCOM001	ABHILASH P	/	/	/	a	/	/	a	a	a	/
38	16UCOM050	VANDANA BHAIYA	a	/	/	/	/	/	/	/	a	/
39	16UCOM046	SONAL CHOUDHARY S	/	/	/	/	/	/	/	/	/	/
40	16UCOM036	RAMCHANDER MITTAL A	/	/	/	/	/	/	/	/	/	/

Dr. N. RAMAN
PRINCIPAL,

KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.





KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG) 17VMBEM - EVENT MANAGEMENT- ATTENDANCE

S. No	REG. NO.	NAME	13/09/2017	14/09/2017	15/09/2017	18/09/2017	19/09/2017	20/09/2017	21/09/2017	22/09/2017	23/09/2017	25/09/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
41	16UCOM011	GIRIRAJLADHA M	/	/	/	/	/	/	/	/	/	/
42	16UCOM094	PRIYA KUMARI	/	/	/	/	/	/	/	/	a	a
43	16UCCA126	THAMARAI SELVI M	/	/	/	/	/	/	/	/	/	/
44	16UCCA109	SANTHIYA M	/	/	/	/	/	/	/	/	/	/
45	16UCCA090	KHUSBU M	/	/	/	/	a	a	/	/	a	/
46	16UCCA095	LOGESWARI S	/	a	a	/	/	a	/	/	/	/
47	16UCCA082	KALLU JAIN H	/	/	/	/	a	a	/	/	a	/
48	16UBAC021	JOTHI SARAVANAN S	/	/	/	/	/	/	/	/	/	/
49	16UBAC008	GOKUL S	/	/	/	a	/	a	/	/	a	a
50	16UBAC005	DHARANI S	a	/	/	/	/	/	/	/	a	/
51	16UBAC015	HEMALATHA M	/	a	/	/	/	/	/	/	/	/
52	16UBAC004	ASHITHA.G.KOWSHIK	/	/	a	/	/	/	/	/	/	/
53	16UBAC026	MAJITH HARUN RASHEED	/	/	a	/	/	a	/	a	/	/
54	16UBAC037	RAJUKUMAR PARAJAPAT B	/	/	a	/	/	a	/	/	a	/
55	16UBAC067	ARUN KUMAR D	/	/	/	/	/	a	/	/	a	/
56	16UBAC010	GOPIRAJA P	/	/	/	/	/	/	/	/	/	a
57	16UBAC044	SANTHIYA L	/	/	/	/	a	/	/	/	/	/
58	16UBAC038	RAMYA A	/	/	/	/	/	/	/	/	/	a
59	16UBAC035	PREETHI R	/	/	/	/	/	/	/	/	/	/
60	16UBAC001	AARTHI M	a	a	a	/	a	/	a	/	a	/



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

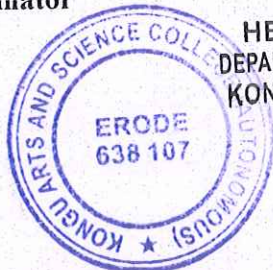
DEPARTMENT OF MANAGEMENT SCIENCE (PG)

17VMBEM - EVENT MANAGEMENT - ATTENDANCE

S. No	REG. NO.	NAME	13/09/2017	14/09/2017	15/09/2017	18/09/2017	19/09/2017	20/09/2017	21/09/2017	22/09/2017	23/09/2017	25/09/2017
			3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm	3.20 pm to 4.20 pm
61	16UBAC024	KOKILA V	/	/	/	/	/	/	/	/	a	/
62	16UBAC031	NANDHINI P	/	/	/	/	/	/	/	/	/	/
63	16UBAC042	SANGA MITHIRA S	a	/	/	/	/	/	/	/	/	/
64	16UBAC036	PRIYANSU PRASAD V	a	/	/	/	/	a	/	/	/	/
65	16UBBA056	SHAKSHI L	/	/	/	/	/	a	/	/	/	/
66	16UBBA042	PRATHIBHA GOSWAMI K	a	/	/	/	/	/	/	/	/	/
67	16UBBA018	JAMUNA J	/	/	/	/	/	/	/	/	a	/
68	16UBBA010	CHITRA SHARMA H	/	/	/	/	/	/	/	/	/	/
69	17UBBA034	MOHAMMED AFSAL K. S	a	/	a	a	a	a	a	a	a	a
70	17UBBA046	RAJVEER SINGH S	/	/	a	a	a	a	a	/	/	/
Faculty Handling the Class			<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>

GK - Dr.G.Karthi /Assistant Professor/MBA
 PA - Mr.P.Arulananth /Assistant Professor/MBA
 VP - Dr.R.Vijayapriya /Associate Professor/MBA

[Signature]
 Course Coordinator



[Signature]
 HOD/ MBA
 HEAD OF THE DEPARTMENT
 DEPARTMENT OF MANAGEMENT SCIENCE (PG)
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 ERODE - 638 107.

[Signature]
 Dr. N. RAMAN
 PRINCIPAL,
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 NANJANAPURAM, ERODE - 638 107

[Signature]
 Principal,
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

17VMBEM –EVENT MANAGEMENT – QUESTION PAPER

PAPER – I EVENT MANAGEMENT

Time: 3 Hours

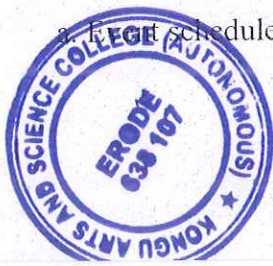
Max.Marks:100

Section – A (25x1=25)

Answer ALL the Questions

I. Choose the correct answer

- Event Management is
 - Application of Events
 - Application of Project Management
 - Application of Plan
 - Application of Scheduling
- Leisure event related to _____ event.
 - Corporate
 - Conferences
 - Music
 - Seminars
- _____ quality is necessary to successful event manager.
 - Flexibility
 - Closed mind
 - Self decision
 - Independence
- A special event is a onetime event focused on _____.
 - Specific purpose
 - General purpose
 - Entertainment purpose
 - Business purpose
- Team building events a key to _____.
 - Improve your confidence
 - Develop and motivate teams
 - Undeveloped your interpersonal skills
 - Gain personal development
- _____ includes budgeting, establishing dates and alternate dates, selecting and reserving the event site, acquiring permits, and coordinating transportation and parking.
 - Event schedule
 - Event time
 - Event planning
 - Event action



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

7. The benefits of CRM are _____.
- a. Increase in overall costs b. Increase quality and efficiency
- c. Decrease in good will d. Break even point
8. Counseling can be effective when a person is _____.
- a. Undecided b. Knowledge c. Active d. Skilled
9. Event planning is _____.
- a. Pre-planning b. Event Registration
- c. Event Regulations d. Schedule Planning
10. _____ is the activity of finding a suitable time for an event such as meeting, conference, trip.
- a. Event planning b. Event scheduling
- c. Event action d. Event Regulations

Fill in the blanks

11. Birthday is a _____ Event.
12. Product launch is a _____ Event.
13. Fashion show is a _____ Event.
14. Olympics is a _____ Event.
15. Conferences are _____ Event.

Say True or False

16. You need a team to organize an event.
17. Successful event managers have the ability to strike a chord with the people they meet and build lasting relationships with them.
18. Planning an event takes a lot of time and effort, but it can be less daunting if you plan well in advance.
19. Negotiation is the process of bargaining, where two parties, trying to reach an agreement on mutually accepted terms to acquire each other wants.
20. Getting corporate sponsors for your event is a win-win situation for both parties.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

Match the following

- | | | |
|----------------------|---|------------|
| 21. Personal events | - | Rally |
| 22. Leisure events | - | Seminar |
| 23. Political events | - | Road shows |
| 24. Education event | - | Sports |
| 25. Corporate event | - | Birthday |

Section - B (5X15=75 Marks)

Answer ALL the Questions

26. a) Explain the qualities of a successful event manager.

(Or)

b) Enumerate the categories of event.

27. a) Discuss the traits of a successful event manager.

(Or)

b) What is CRM? Explain the benefits of CRM.

28. a) Explain the contents of sample check list for event planning.

(Or)

b) What are the important factors while choosing your event venue? Explain.

29. a) Discuss the different media for choosing your event.

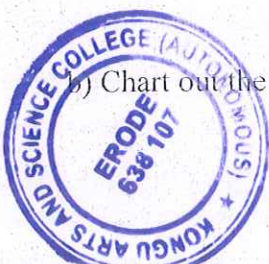
(Or)

b) Enumerate the types of sponsors.

30. a) How to market your event in the social media? Discuss.

(Or)

b) Chart out the event planning checklist form with example.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

DEPARTMENT OF MANAGEMENT SCIENCE (PG)
17VMBEM –EVENT MANAGEMENT – QUESTION PAPER

PAPER - II CORPORATE MANAGEMENT AND COMMUNICATION

Time: 3 Hours

Max.Marks:100

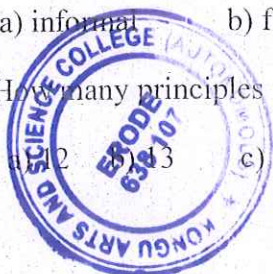
MARKS ALLOTMENT

Section - A (25x1=25)

Answer ALL the Questions

I. Choose the correct answer

1. _____ is the art of getting things done through with people.
a) staffing b) planning c) directing d) management
2. Technological factor belongs to _____ environment.
a) internal b) external c) micro d) vertical
3. In “POSDCORB”, B stands for _____.
a) budgeting b) board of Directors c) business d) brand
4. _____ function is the predetermined course of action.
a) organising b) planning c) directing d) staffing
5. MBO is abbreviated as _____.
a) Management by objects b) Managerial by objectives
c) Management by Objectives d) Manager by Objectives
6. The email, memo, reports is a _____ communication.
a) oral b) written c) horizontal d) vertical
7. Grapevine is a _____ form of communication.
a) informal b) formal c) written d) oral
8. How many principles in management?
a) 2 b) 3 c) 14 d) 15



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

9. _____ is the driving force of foreign business.

- a) work force diversity b) multicultural effects
c) globalisation d) innovation and change

10. To know your material, environment and audience is _____ business presentations.

- a) preparing b) delivering c) auditing d) executing

II. Fill in the blanks

11. _____ is the predetermined course of action.

12. _____ is the father of management.

13. _____ means exchange of ideas, facts and information.

14. _____ is the terms of name, symbol and logo.

15. The _____ level of management consists of managers at the highest level in the management hierarchy.

III. Say True or False

16. Management is what a manager does.

17. Directing means giving necessary information, proper instructions and guidance to subordinates.

18. Planning is deciding in advance what to do, how to do it, when to do it and who is to do it.

19. Internal communication is the process of exchanging information among the people of different level or internal participants within the organization.

20. Innovation and change is not the challenges in corporate management.

IV Match the following

21. Middle Management - Government relations

22. Staffing- Managers - All Mangers

23. Communication - Recruitment

24. Public Affairs - Coordination

25. Cooperation - Flow of channel



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.

Section - B (5X15=75 Marks)

Answer ALL the Questions

26. (a) Explain the roles of manager in detail.

(or)

(b) Discuss the various levels in management.

27. (a) What are the steps in planning process? Explain.

(or)

(b) Explain the functions of management.

28. (a) Discuss the types of communication in detail.

(or)

(b) How do you managing the government relations? Explain.

29. (a) Explain the objectives of brand promotion.

(or)

(b) How do you preparing and delivering the business presentation? Explain.

30. (a) Discuss the challenges in corporate management.

(or)

(b) Explain some issues in corporate management.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

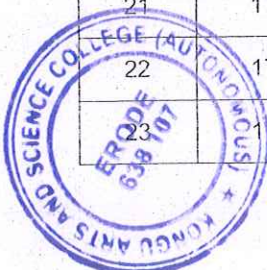
(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

17VMBEM - EVENT MANAGEMENT - MARK STATEMENT

SI NO.	REG.NO.	THEORY - I	THEORY - II	AVERAGE %	RESULT	GRADE
1	17VMSEM001	57	59	58	PASS	B
2	17VMSEM002	62	60	61	PASS	B+
3	17VMSEM003	60	78	69	PASS	B+
4	17VMSEM004	42	55	49	PASS	C
5	17VMSEM005	74	56	65	PASS	B+
6	17VMSEM006	60	77	69	PASS	B+
7	17VMSEM007	68	62	65	PASS	B+
8	17VMSEM008	43	34	39	FAIL	FAIL
9	17VMSEM009	56	60	58	PASS	B
10	17VMSEM010	63	68	66	PASS	B+
11	17VMSEM011	47	58	53	PASS	B
12	17VMSEM012	58	57	58	PASS	B
13	17VMSEM013	50	65	58	PASS	B
14	17VMSEM014	57	63	60	PASS	B
15	17VMSEM015	53	52	53	PASS	B
16	17VMSEM016	47	56	52	PASS	B
17	17VMSEM017	61	60	61	PASS	B+
18	17VMSEM018	ABSENT	ABSENT	ABSENT	ABSENT	ABSENT
19	17VMSEM019	40	46	43	PASS	C
20	17VMSEM020	62	49	56	PASS	B
21	17VMSEM021	42	64	53	PASS	B
22	17VMSEM022	ABSENT	ABSENT	ABSENT	ABSENT	ABSENT
23	17VMSEM023	57	69	63	PASS	B



DR. N. RAMAN
PRINCIPAL
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



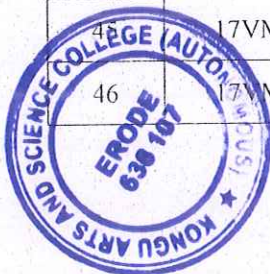
KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

17VMBEM –EVENT MANAGEMENT – MARK STATEMENT

SI NO.	REG.NO.	THEORY - I	THEORY - II	AVERAGE %	RESULT	GRADE
24	17VMSEM024	47	52	50	PASS	C
25	17VMSEM025	60	51	56	PASS	B
26	17VMSEM026	64	58	61	PASS	B+
27	17VMSEM027	60	50	55	PASS	B
28	17VMSEM028	46	ABSENT	ABSENT	ABSENT	ABSENT
29	17VMSEM029	53	54	54	PASS	B
30	17VMSEM030	62	58	60	PASS	B
31	17VMSEM031	60	43	52	PASS	B
32	17VMSEM032	55	49	52	PASS	B
33	17VMSEM033	54	48	51	PASS	B
34	17VMSEM034	62	66	64	PASS	B+
35	17VMSEM035	ABSENT	ABSENT	ABSENT	ABSENT	ABSENT
36	17VMSEM036	43	44	44	PASS	C
37	17VMSEM037	41	40	41	PASS	C
38	17VMSEM038	65	50	58	PASS	B
39	17VMSEM039	72	62	67	PASS	B+
40	17VMSEM040	52	46	49	PASS	C
41	17VMSEM041	70	57	64	PASS	B+
42	17VMSEM042	73	44	59	PASS	B
43	17VMSEM043	71	49	60	PASS	B
44	17VMSEM044	60	40	50	PASS	C
45	17VMSEM045	46	42	44	PASS	C
46	17VMSEM046	52	55	54	PASS	B



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



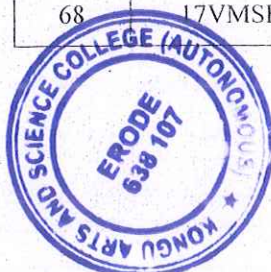
KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

17VMBEM –EVENT MANAGEMENT – MARK STATEMENT

SI NO.	REG.NO.	THEORY - I	THEORY - II	AVERAGE %	RESULT	GRADE
47	17VMSEM047	55	47	51	PASS	B
48	17VMSEM048	60	54	57	PASS	B
49	17VMSEM049	47	41	44	PASS	C
50	17VMSEM050	50	47	49	PASS	C
51	17VMSEM051	60	49	55	PASS	B
52	17VMSEM052	70	56	63	PASS	B+
53	17VMSEM053	31	41	36	FAIL	FAIL
54	17VMSEM054	68	50	59	PASS	B
55	17VMSEM055	56	ABSENT	ABSENT	ABSENT	ABSENT
56	17VMSEM056	51	48	50	PASS	C
57	17VMSEM057	58	54	56	PASS	B
58	17VMSEM058	55	49	52	PASS	B
59	17VMSEM059	66	55	61	PASS	B+
60	17VMSEM060	70	62	66	PASS	B+
61	17VMSEM061	74	62	68	PASS	B+
62	17VMSEM062	65	60	63	PASS	B+
63	17VMSEM063	64	46	55	PASS	B
64	17VMSEM064	58	44	51	PASS	B
65	17VMSEM065	67	66	67	PASS	B+
66	17VMSEM066	51	54	53	PASS	B
67	17VMSEM067	63	57	60	PASS	B
68	17VMSEM068	77	70	74	PASS	A



Dr. N RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE


(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

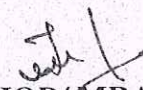
ERODE – 638 107

17VMBEM –EVENT MANAGEMENT – MARK STATEMENT


SI NO.	REG.NO.	THEORY - I	THEORY - II	AVERAGE %	RESULT	GRADE
69	17VMSEM069	ABSENT	ABSENT	ABSENT	ABSENT	ABSENT
70	17VMSEM070	34	40	37	FAIL	FAIL

90-100	A++ - Outstanding		60-69	B+ - Good
80-89	A+ - Excellent		50-59	B - Average
70-79	A - Very Good		40-49	C - Satisfactory
SUBJECT DETAILS				
CODE	SUBJECT		MAX.MARKS	
THEORY - I	EVENT MANAGEMENT		100	
THEORY - II	CORPORATE MANAGEMENT AND COMMUNICATION		100	



Course Coordinator


HOD/MBA

HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT SCIENCE (PG)
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.


Principal
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

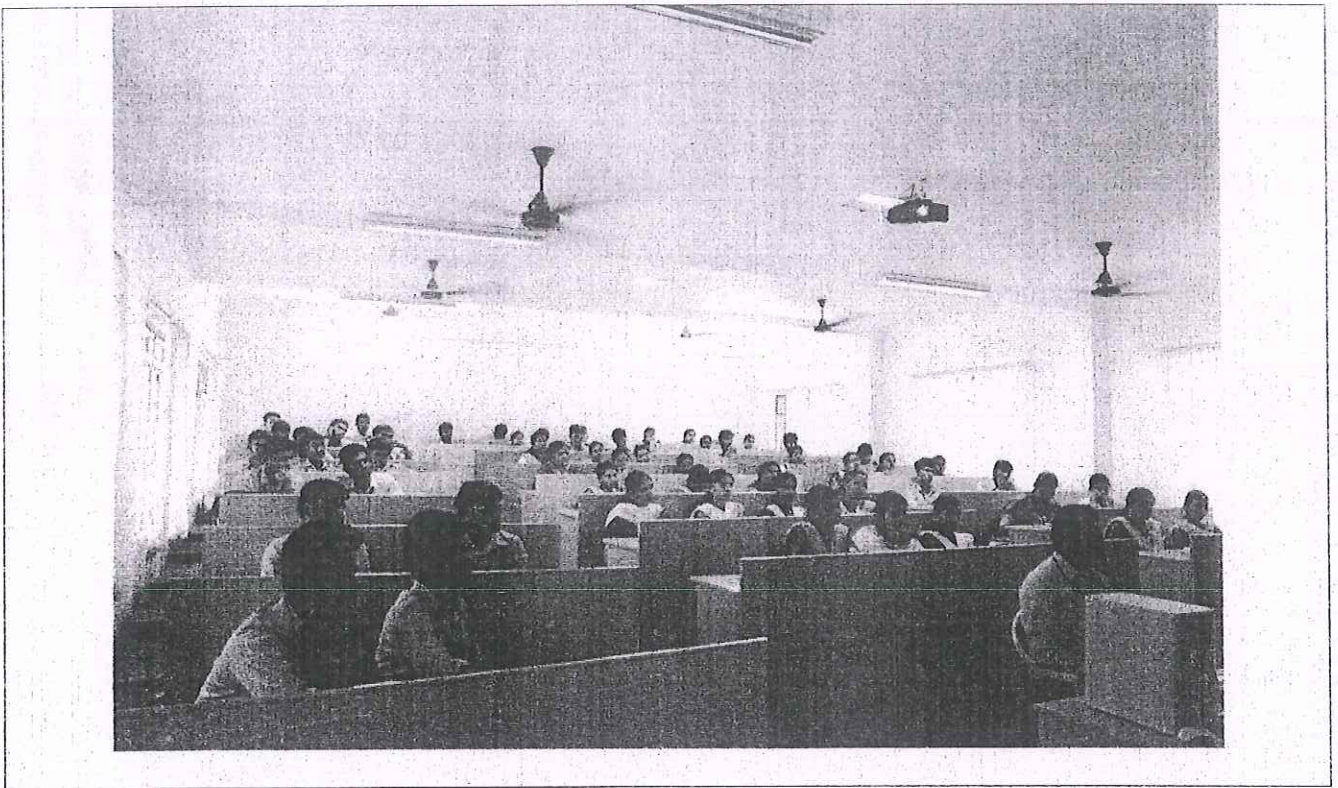



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

17VMBEM –EVENT MANAGEMENT – PHOTOGRAPH




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107


17VMBEM –EVENT MANAGEMENT – STUDENTS FEEDBACK

Name of the Student	
Register Number	
Department	
Year	

Parameters			
The Course content was in line with my expectations	Yes	No	
General content of the Course	Excellent	Good	Average
The Course provided additional knowledge and skill	Yes	No	
Well-designed Practical sessions	Yes	No	
Schedule of the classes and other relevant details have been informed promptly	Yes	No	
Course materials provided were useful	Yes	No	
Provides scope for self-employment and fulfills the industrial needs	Yes	No	

Student Signature




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

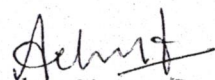
ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)


15CCHRET - CERTIFICATE COURSE IN HUMAN RIGHTS EDUCATION
STUDENTS FEEDBACK (2017-18)

Name of the Student	M. Abdulla anyaf
Register Number	17CHRE002
Department	<u>II</u> B.Sc (Phy)
Year	17-18

Parameters			
The Course content was in line with my expectations	<input checked="" type="checkbox"/> Yes	No	
General content of the Course	Excellent	<input checked="" type="checkbox"/> Good	Average
The Course provided additional knowledge and skill	<input checked="" type="checkbox"/> Yes	No	
Well-designed Practical sessions	<input checked="" type="checkbox"/> Yes	No	
Schedule of the classes and other relevant details have been informed promptly	<input checked="" type="checkbox"/> Yes	No	
Course materials provided were useful	<input checked="" type="checkbox"/> Yes	No	
Provides scope for self-employment and fulfills the industrial needs	<input checked="" type="checkbox"/> Yes	No	


Student Signature




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE - 638 107

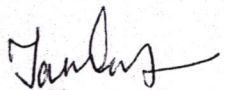
DEPARTMENT OF MANAGEMENT SCIENCE (PG)


15CCHRET - CERTIFICATE COURSE IN HUMAN RIGHTS EDUCATION
STUDENTS FEEDBACK (2017-18)

Name of the Student	JAMUNADEVI
Register Number	17C HR E020
Department	HMBA
Year	17-18

Parameters			
The Course content was in line with my expectations	<input checked="" type="checkbox"/> Yes	No	
General content of the Course	<input checked="" type="checkbox"/> Excellent	Good	Average
The Course provided additional knowledge and skill	<input checked="" type="checkbox"/> Yes	No	
Well-designed Practical sessions	<input checked="" type="checkbox"/> Yes	No	
Schedule of the classes and other relevant details have been informed promptly	<input checked="" type="checkbox"/> Yes	No	
Course materials provided were useful	<input checked="" type="checkbox"/> Yes	No	
Provides scope for self-employment and fulfills the industrial needs	<input checked="" type="checkbox"/> Yes	No	




Student Signature


Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Affiliated to Bharathiar University, Coimbatore
Approved by UGC, AICTE, New Delhi and Re-accredited by NAAC
(An ISO 9001:2015 Certified Institution)
NANJANAPURAM, ERODE - 638 107.



KASC ACADEMY OF EXCELLENCE

Certificate

This Certificate is awarded to



NIKESH C

III B.Sc Information Technology

for the successful completion of the Certificate Course in
EVENT MANAGEMENT

with B Grade conducted by the
Department of Management Science
during the Academic Year 2017 - 2018



[Signature]
Course Coordinator

[Signature]
Convener
Academy of Excellence

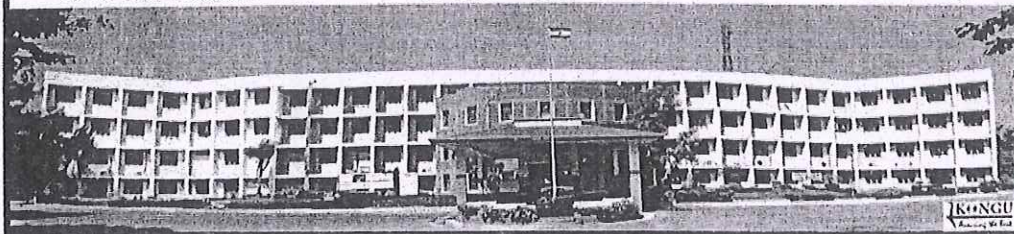
[Signature]
Principal

[Signature]
Correspondent

90 - 100 : A++ - Outstanding
80 - 89 : A+ - Excellent

70 - 79 : A - Very Good
60 - 69 : B+ - Good

50 - 59 : B - Average
40 - 49 : C - Satisfactory



[Signature]
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107