



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE-638107

1.3.2 CONSOLIDATED LIST VALUE ADDED COURSES OFFERED BY THE INSTITUTION

ACADEMIC YEAR (2021-2022)

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	COURSE COORDINATOR
1.	Basics of Spoken Hindi	Hindi and Other Languages	40 Hrs	Dr.V.Anbumani
2.	Techniques on Translation and Content Writing	English	40 Hrs	Ms.V.Kanchana
3.	Conversational English	English	40 Hrs	Ms.S.Kanimozhi
4.	Folklore (Martial Arts)	Tamil	40 Hrs	Mr.K.Elavarasan
5.	Art of Speaking in Media	Tamil	40 Hrs	Mr.S.Surendran
6.	Vedic Mathematics	Mathematics	40 Hrs	Ms.C.Radhamani
7.	Mathematics for Competitive Examinations	Mathematics	40 Hrs	Dr.S.Suresh
8.	Office Automation and Web Designing	Commerce (CA)	40 Hrs	Ms.S.Sindhuja
9.	Excel Skills for Employment	Commerce (CA)	40 Hrs	Ms.N.Priyanandhini
10.	Digital Marketing	Commerce	40 Hrs	Ms.K.Kalaivani
11.	Fundamentals of Banking	Commerce	40 Hrs	Ms.M.Revathi
12.	Agri Business	Commerce	40 Hrs	Dr.G.Venugopal
13.	Ethical Business	Corporate Secretaryship (CA)	40 Hrs	Ms.N.Santhamani
14.	Yoga for Human Excellence	Business Administration	40 Hrs	Mr.R. Gokul Pranesh
15.	Art and Craft	Business Administration	40 Hrs	Dr.M.Thangam
16.	Techniques of Public Speaking	Business Administration	40 Hrs	Ms K.V.Shanmugavadivu
17.	Voice Culture	Business Administration	40 Hrs	Ms. N.Kowsalya
18.	Business Process Re-Engineering	Business Administration	40 Hrs	Ms.K.B.Sharanya
19.	Textile Merchandising	Business Administration (CA)	40 Hrs	Ms.S.Vanitha
20.	Basic Business Practices	Business Administration (CA)	40 Hrs	Ms.G.Manju




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	COURSE COORDINATOR
21.	Startups for Small Business	Management Science	40 Hrs	Ms P.Anchana Kiruthika
22.	Web Development with AJAX	Computer Applications (UG)	40 Hrs	Mr.N.Rajasekaran
23.	Quering and Managing Data using SQL	Computer Applications (UG)	40 Hrs	Mr.G.Eswaramoorthi
24.	Python Programming	Computer Science(PG)	40 Hrs	Ms.S.Karthikeyeni
25.	App Development in Android	Computer Science (UG)	40 Hrs	Mr.S.Jaganathan
26.	3D Animation and Design	Computer Science (UG)	40 Hrs	Dr.R.Pushpalatha
27.	Deep Learning in Cloud	Computer Science (UG)	40 Hrs	Mr.D.Gopinath
28.	CoreIDRAW	Computer and Information Technology	40 Hrs	Ms.V.Dharani
29.	The Art of C Programming	Computer and Information Technology	40 Hrs	Mr.S.Thangamani
30.	Organic Gardening	Biochemistry	40 Hrs	Ms.T.Radha
31.	Medical Transcription	Biochemistry	40 Hrs	Mr.G.Karthikeyan
32.	Food Safety and Preservation Techniques	Biotechnology	40 Hrs	Dr. N.Sangeetha
33.	Electronics for everyone	Physics	40 Hrs	Mr.T.Akashnarayana
34.	Boutique Management	Costume Design and Fashion	40 Hrs	Ms.A. Santhiya
35.	Digital Invitation Designing	Costume Design and Fashion	40 Hrs	Ms.K.Gomathi
36.	Fashion Photography	Costume Design and Fashion	40 Hrs	Mr.R.Rajakumar
37.	Hand Embroidery	Costume Design and Fashion	40 Hrs	Ms.S.Revathi
38.	Tourism and Fast food Operations	Catering Science and Hotel Management	40 Hrs	Mr.S.Karthikeyan
39.	Culinary Arts	Catering Science and Hotel Management	40 Hrs	Ms.A.Keerthika
40.	Information System and Services	Library and Information Science	40 Hrs	Mr.N. Sundar
41.	Global Business Foundation Skills (Infosys)	Placement Cell	40 Hrs	Mr.K.K.Suresh kumar
42.	Finance and Accounting in BPS (TCS)	Placement Cell	40 Hrs	Mr.K.K.Suresh kumar
43.	Associate Digital Marketing in BPM (Infosys)	Placement Cell	40 Hrs	Mr.K.K.Suresh kumar
44.	Health and Fitness Management	Physical Education	40 Hrs	Dr.A.Sankar




Dr. N. RAMAN
 PRINCIPAL,
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 NANJANAPURAM, ERODE - 638 107