



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE-638107

1.3.2 CONSOLIDATED LIST OF VALUE ADDED COURSES OFFERED BY THE INSTITUTION

ACADEMIC YEAR (2020-2021)


S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	COURSE COORDINATOR
1.	Basics of Spoken Hindi	Hindi and Other Languages	40 Hrs	Dr.V.Anbumani
2.	English for Employability	English	40 Hrs	Ms.V.Kanchana
3.	Folklore (Martial Arts)	Tamil	40 Hrs	Dr.C. Bhuvaneshwari
4.	Office Automation and Web Designing	Commerce (CA)	40 Hrs	Ms. S.Sindhuja
5.	Excel Skills for Employment	Commerce (CA)	40 Hrs	Ms. N.Priyanandhini
6.	Digital Marketing	Commerce	40 Hrs	M. K.Kalaivani
7.	Fundamentals of Banking	Commerce	40 Hrs	Ms.M.Revathi
8.	Ethical Business	Corporate Secretaryship (CA)	40 Hrs	Ms.N.Santhamani
9.	Voice Culture	Business Administration	40 Hrs	Ms.M.Kavitha
10.	Art and Craft	Business Administration	40 Hrs	Dr. M.Thangam
11.	Yoga for Human Excellence	Business Administration	40 Hrs	Mr. K.P.Karthikeyan
12.	Business Process Re-Engineering(Skill based)	Business Administration	40 Hrs	Ms. K.B.Sharanya
13.	Textile Merchandising	Business Administration (CA)	40 Hrs	Dr. M.Viswanathan
14.	Basic Business Practices	Business Administration (CA)	40 Hrs	Mr. M.Chandru
15.	Startup for Small Business	Management Science	40 Hrs	Dr.V.G.Sumathy
16.	Web Development with AJAX	Computer Applications (UG)	40 Hrs	Mr. N.Rajasekaran
17.	Querying and Managing data using SQL	Computer Applications (UG)	40 Hrs	Mr.G.Eswaramoorthi
18.	Python Programming	Computer Science(PG)	40 Hrs	Ms.S.Karthikeyeni




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19.	App Development in Android	Computer Science (UG)	40 Hrs	Mr. S.Jaganathan
20.	3D Animation and Design	Computer Science (UG)	40 Hrs	Dr.K.G.Santhiya
21.	Deep Learning and Cloud	Computer Science (UG)	40 Hrs	Mr. P.Ilayaragu
22.	CorelDRAW	Computer and Information Technology	40 Hrs	Ms. V.Dharani
23.	The Art of C Programming	Computer and Information Technology	40 Hrs	Ms. C.Uma
24.	Organic Gardening	Biochemistry	40 Hrs	Mr.G.Karthikeyan
25.	Food Safety and Quality Control	Biochemistry	40 Hrs	Mr. R.Rasu
26.	Electronics for everyone	Physics	40 Hrs	Mr.T.Akashnarayana
27.	Digital Invitation designing	Costume Design and Fashion	40 Hrs	Ms. K.Gomathi
28.	Fashion Photography	Costume Design and Fashion	40 Hrs	Mr. R.Rajakumar
29.	Boutique Management	Costume Design and Fashion	40 Hrs	Ms. A.DeepikaPriya
30.	Hand Embroidery	Costume Design and Fashion	40 Hrs	Ms.M.Kalaivani
31.	Tourism and Fast food Operations	Catering Science and Hotel Management	40 Hrs	Mr.S.Karthikeyan
32.	Culinary Art	Catering Science and Hotel Management	40 Hrs	Ms.A.Keerthika
33.	Information System and Services	Library and Information Science	40 Hrs	Mr. N.Sundar
34.	Global Business Foundation Skills (Infosys)	Placement Cell	40 Hrs	Mr.K.K.Suresh kumar
35.	Finance and Accounting in BPS (TCS)	Placement Cell	40 Hrs	Mr.K.K.Suresh kumar
36.	Associate Transactional F & A in Business Process Management (Infosys)	Placement Cell	40 Hrs	Mr.K.K.Suresh kumar
37.	Associate Digital Marketing in BPM (Infosys)	Placement Cell	40 Hrs	Mr.K.K.Suresh kumar
38.	Coaching in Badminton, Cricket, Volley ball	Physical Education	40 Hrs	Dr.A.Sankar




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