



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE-638107

1.3.2 CONSOLIDATED LIST OF VALUE ADDED COURSES OFFERED BY THE INSTITUTION

ACADEMIC YEAR (2019-2020)

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	COURSE COORDINATOR
1.	Functional Hindi	Hindi and Other Languages	40 Hrs	Dr.V.Anbumani
2.	English for Employability	English	40 Hrs	Ms.V.Kanchana
3.	Folklore – Silambattam (Martial Arts)	Tamil	40 Hrs	Dr.C.Bhuvaneshwari
4.	Art of Speaking in Media	Tamil	40 Hrs	Mr.S.Surendran
5.	Career Oriented Mathematical Skills	Mathematics	40 Hrs	Dr. S.Nagarajan
6.	Numerical skills for Employability	Mathematics	40 Hrs	Mr.D.Sivakumar
7.	Advanced Excel	Commerce (CA)	40 Hrs	Ms.P.Jeevitha
8.	Basic Software Tools for Business	Commerce (CA)	40 Hrs	Ms.C.Janaki
9.	Accounting Software(tally)	Commerce	40 Hrs	Mr.P.Baskaran
10.	Digital Marketing	Commerce	40 Hrs	Dr.T.A.Sangeetha
11.	Creative Advertising	Commerce	40 Hrs	Dr.D.Anbupriya
12.	Fundamentals of Banking	Commerce	40 Hrs	Ms.K.Sangeetha
13.	Ethical Business	Corporate Secretaryship (CA)	40 Hrs	Ms. N.Santhamani
14.	Agro Business	Corporate Secretaryship (CA)	40 Hrs	Dr.G.Venugopal
15.	Voice Culture	Corporate Secretaryship (CA)	40 Hrs	Ms.M.Kavitha
16.	Techniques of Public Speaking	Business Administration	40 Hrs	Ms.S.Deepa
17.	Art and Craft	Business Administration	40 Hrs	Dr.M.Thangam
18.	Yoga for Human Excellence	Business Administration	40 Hrs	Mr.K.P.Karthikeyan
19.	Business Process Reengineering	Business Administration	40 Hrs	Ms.K.B.Sharanya
20.	Textile Merchandising	Business Administration (CA)	40 Hrs	Dr.M.Viswanathan
21.	Basic Business Practices	Business Administration (CA)	40 Hrs	Mr.M.Chandru
22.	Startup for Small Business	Management Science	40 Hrs	Dr.V.G.Sumathy




Dr. N. RAMAN
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S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	COURSE COORDINATOR
23.	Web Development with AJAX	Computer Applications (UG)	40 Hrs	Mr. N.Rajasekaran
24.	Interpersonal Skills	Computer Applications (UG)	40 Hrs	Mr.G.Eswaramoorthi
25.	Business Data Analytics using Excel	Computer Science (PG)	40 Hrs	Dr.J.Ghayathri
26.	Python Programming	Computer Science (PG)	40 Hrs	Ms.S.Karthikeyani
27.	App Development in Android	Computer Science (UG)	40 Hrs	Dr.V.Krishnaveni
28.	3D Animation and Design	Computer Science (UG)	40 Hrs	Dr.K.G.Santhiya
29.	Deep Learning and Cloud	Computer Science (UG)	40 Hrs	Mr.P.Ilayaragu
30.	CoreIDRAW	Computer and Information Technology	40 Hrs	Ms. V.Dharani
31.	The Art of C Programming	Computer and Information Technology	40 Hrs	Ms. C.Uma
32.	Organic Farming	Biochemistry	40 Hrs	Mr.S.Natarajan
33.	Medical Transcription	Biochemistry	40 Hrs	Dr.N.Sangeetha
34.	Mushroom Cultivation	Biotechnology	40 Hrs	Dr.C.Deepa
35.	Waste Water Management	Biotechnology	40 Hrs	Ms.R.S.Cindhu
36.	Food Nutrition for Healthy Living	Biotechnology	40 Hrs	Ms.S.Sathya
37.	Electronics for Every one	Physics	40 Hrs	Mr.T.AkashNarayana
38.	Boutique Management	Costume Design and Fashion	40 Hrs	Ms. S.Kirithika
39.	Fabric Printing Techniques	Costume Design and Fashion	40 Hrs	Ms.C.Saranya
40.	Nutrition and Beauty Care	Costume Design and Fashion	40 Hrs	Dr.N.Radhika
41.	Fashion Photography	Costume Design and Fashion	40 Hrs	Mr. R.Raja Kumar
42.	Desktop Publishing	Costume Design and Fashion	40 Hrs	Mr.K.V.Arunkumar
43.	Tourism and Fast Food Operations	Catering Science and Hotel Management	40 Hrs	Mr.S.Karthikeyan
44.	Modern Cookery	Catering Science and Hotel Management	40 Hrs	Ms.A.Keerthika
45.	Art of Baking and Cooking	Catering Science and Hotel Management	40 Hrs	Mr.S.Karthikeyan
46.	Information System and Services	Library and Information Science	40 Hrs	Mr.N.Sundar
47.	Global Business Foundation Skills (Infosys)	Placement Cell	50 Hrs	Mr.K.K.Sureshkumar
48.	Finance and Accounting in BPS (TCS)	Placement Cell	50 Hrs	Mr.K.K.Sureshkumar
49.	Associate Transactional F & A in Business Process Management (Infosys)	Placement Cell	48 Hrs	Mr.K.K.Sureshkumar
50.	Health and Fitness Management	Physical Education	40 Hrs	Dr.A.Sankar




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