



# KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

**ERODE – 638 107**

## 20VMBSS – START UPS FOR SMALL BUSINESS – REPORT

Name of the Value Added Course	START UPS FOR SMALL BUSINESS
Course code	20VMBSS
Course Coordinator	Mrs.P.Anchana Kiruthika, Assistant Professor Department of Management Science (PG)
Date	Starting Date: 23.10.2021 Ending Date: 20.01.2022
Duration of the Course	40 Hours
Total participants Enrolled	75
Successfully Completed	39
Type of Assessment	Practical
Course Outcome	On Completion of this course the students will be able to <ul style="list-style-type: none"><li>• Describe the basic traits necessary for becoming an entrepreneur.</li><li>• Identify business opportunities and conduct a feasibility study.</li><li>• Understand the importance of a business plan and support provided by Government and other non-governmental organizations.</li><li>• Heighten the awareness of developing emotional intelligence</li><li>• Equip themselves in building rapport and being ethical towards society</li><li>• Nurture the entrepreneurial qualities</li></ul>
Outcome Attainment	33 out of 39 Students scored above <b>60%</b> of Marks

### Feedback Question Analysis – Questions Asked

Q. No.	Parameters
Q1	The Course content was in line with my expectations
Q2	General content of the Course
Q3	The Course provided additional knowledge and skill
Q4	Well-designed Practical sessions
Q5	Schedule of the classes and other relevant details have been informed promptly
Q6	Course materials provided were useful
Q7	Provides scope for self-employment and fulfills the industrial needs



**Dr. N. RAMAN**  
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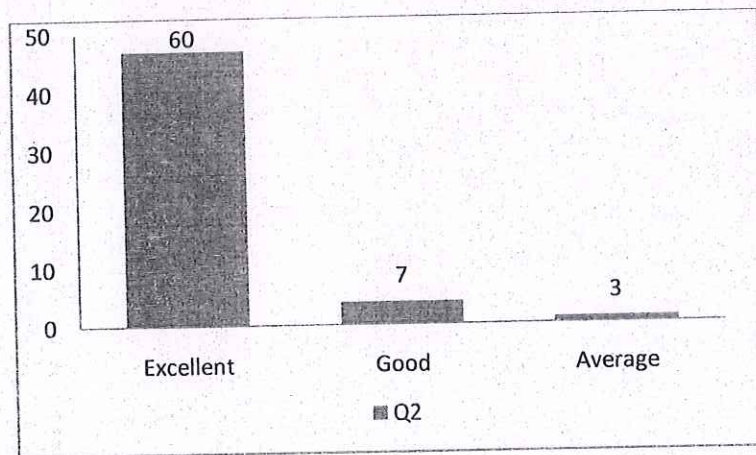
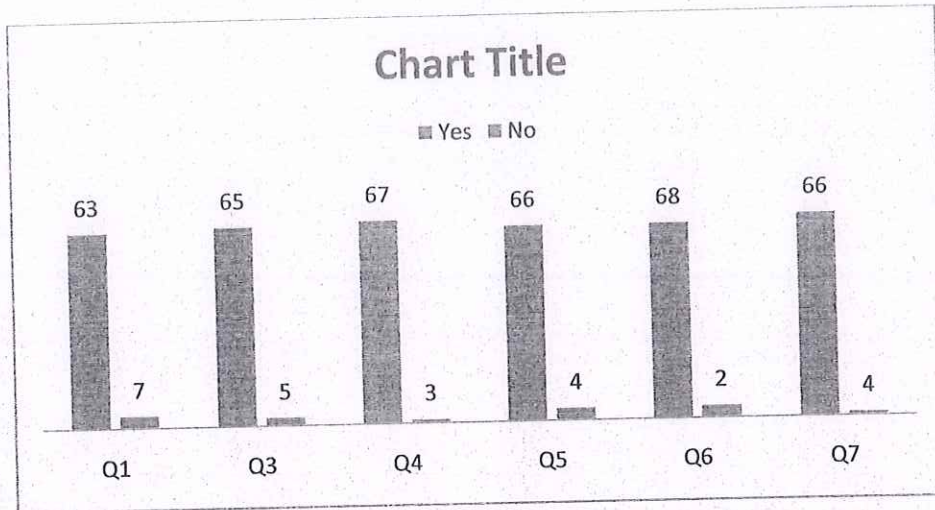
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10VMBSS - START UPS FOR SMALL BUSINESS

- RATINGS



*P. Aneshul*  
Course Coordinator

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HOD/ MBA

*[Signature]*  
Principal  
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