



# KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

20VBBTM – TEXTILE MERCHANDISING – REPORT

Name of the Value Added Course	TEXTILE MERCHANDISING
Course code	20VBBTM
Course Coordinator	Ms. VANITHA S Assistant Professor, Business Administration (CA)
Date	Starting Date: 23.10.2021      Ending Date: 21.01.2022
Duration of the Course	40 Hours
Total participants Enrolled	58
Successfully Completed	52
Type of Assessment	Objective and Descriptive
Course Outcome	On Completion of this course the students will be able to <ul style="list-style-type: none"><li>❖ Understand the classification of fibers and manufacturing fibers.</li><li>❖ Learn the yarn counts, process sequences, woven and non-woven fabric.</li><li>❖ Classify the knitting, fabric and calculation method.</li><li>❖ Understand the merchandiser roles and approvals.</li><li>❖ Acquire knowledge in costing, estimating and export procedures.</li></ul>
Outcome Attainment	42 out of 52 Students scored above 60% of Marks

## Feedback Question Analysis – Questions Asked

Q. No.	Parameters
Q1	The Course content was in line with my expectations
Q2	General content of the Course
Q3	The Course provided additional knowledge and skill
Q4	Well-designed Practical sessions
Q5	Schedule of the classes and other relevant details have been informed promptly
Q6	Course materials provided were useful
Q7	Provides scope for self-employment and fulfills the industrial needs



Dr. N. RAMAN  
PRINCIPAL  
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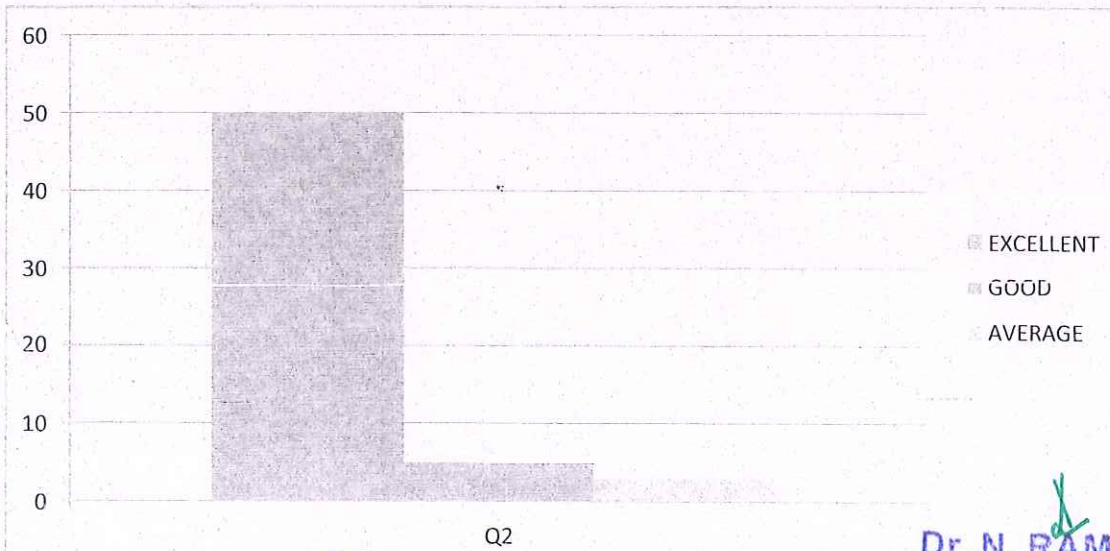
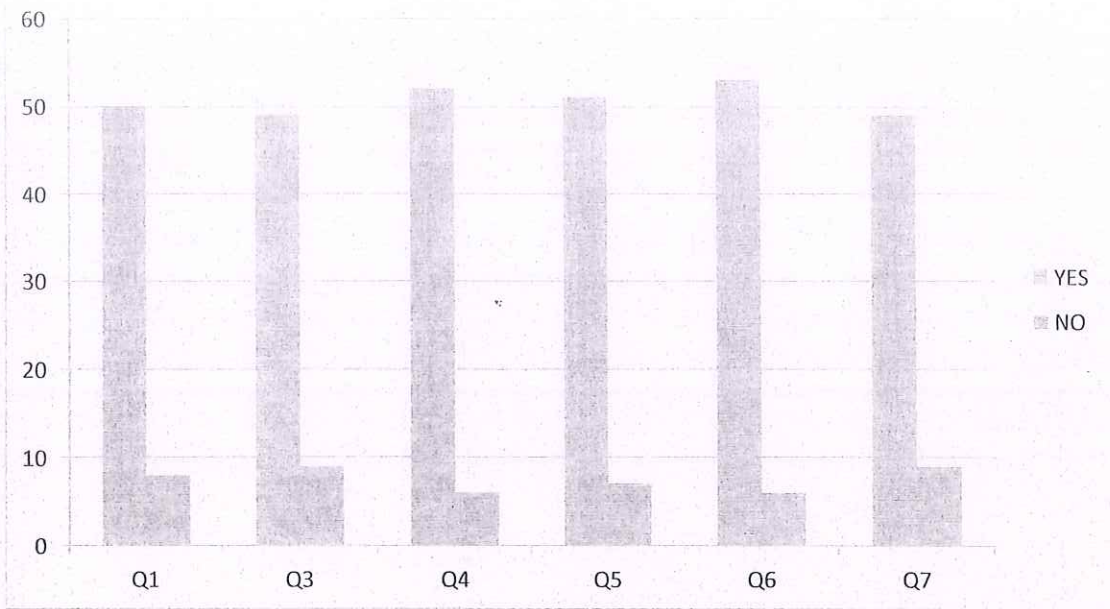


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## FEEDBACK ANALYSIS



*[Signature]*  
**Dr. N. RAMAN**  
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*[Signature]*  
S. Kaila

COURSE COORDINATOR



*[Signature]*  
HOD/BUSINESS ADMINISTRATION (CA)

HEAD OF THE DEPARTMENT  
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