



KONGU ARTS AND SCIENCE COLLEGE
(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)
ERODE - 638 107

DEPARTMENT OF MANAGEMENT SCIENCE (PG)

19VMBSS - START UPS FOR SMALL BUSINESS - REPORT

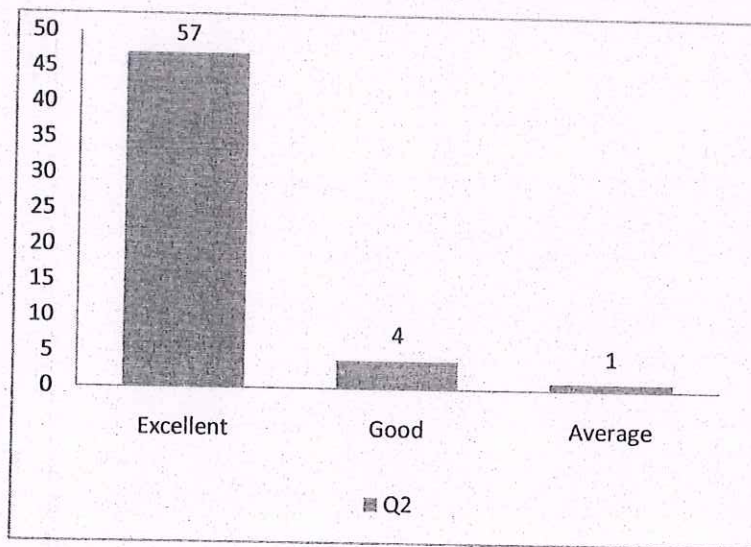
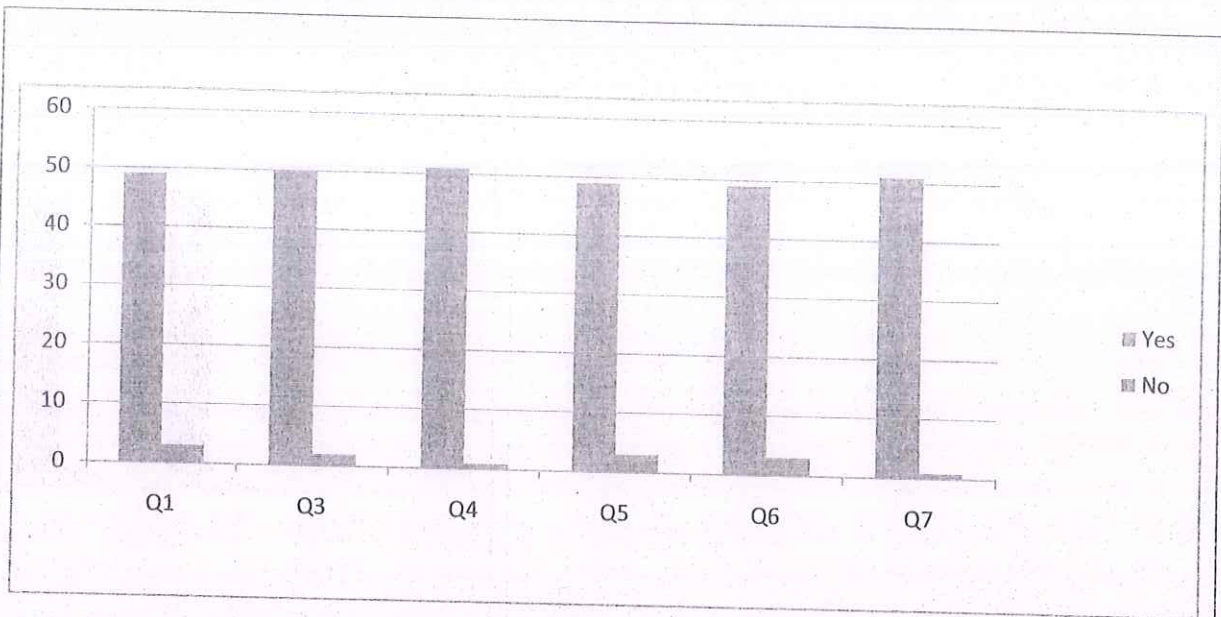
Name of the Value Added Course	START UPS FOR SMALL BUSINESS
Course code	19VMBSS
Course Coordinator	Dr. V.G. Sumathy. Assistant Professor, Management Science (PG)
Date	Starting Date: 08.07.2019 Ending Date: 25.09.2019
Duration of the Course	40 Hours
Total participants Enrolled	68
Successfully Completed	49
Type of Assessment	Objective and Descriptive
Course Outcome	On Completion of this course the students will be able to <ul style="list-style-type: none">• Nurture the entrepreneurial qualities.• Identify business opportunities and conduct a feasibility study.• Create business plan
Outcome Attainment	48 out of 49 Students scored above 60% of Marks

Feedback Question Analysis - Questions Asked

Q. No.	Parameters
Q1	The Course content was in line with my expectations
Q2	General content of the Course
Q3	The Course provided additional knowledge and skill
Q4	Well-designed Practical sessions
Q5	Schedule of the classes and other relevant details have been informed promptly
Q6	Course materials provided were useful
Q7	Provides scope for self-employment and fulfills the industrial needs




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107




 Course Coordinator


 HOD/MBA

HEAD OF THE DEPARTMENT
 DEPARTMENT OF MANAGEMENT SCIENCE (PG)
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 ERODE - 638 107


 Dr. N. RAMAN
 PRINCIPAL,
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 NANJANAPURAM, ERODE - 638 107.

PRINCIPAL,
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 NANJANAPURAM, ERODE - 638 107.