



## KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

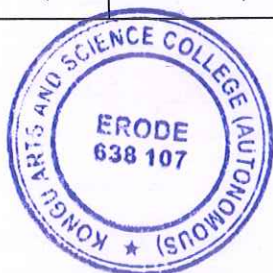
DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

21VBBTM – TEXTILE MERCHANDISING – REPORT

Name of the Value Added Course	EXPORT AND IMPORT MANAGEMENT
Course code	17VBBEI
Course Coordinator	Ms. K.V.SHANMUGAVADIVU Assistant Professor, Business Administration (CA)
Date	Starting Date: 09.07.2018      Ending Date: 26.09.2018
Duration of the Course	40 Hours
Total participants Enrolled	67
Successfully Completed	62
Type of Assessment	Objective and Descriptive
Course Outcome	On Completion of this course the students will be able to * Learn the Functions of Export and Import Management. * Demonstrate the understanding of legal aspects of Export and Import trade. * Learn the Export and Import Financing * Acquire knowledge in export promotion. * Understanding of Export and Import procedures and documentations.
Outcome Attainment	12 out of 67 Students scored above 60% of Marks

### Feedback Question Analysis – Questions Asked

Q. No.	Parameters
Q1	The course was in line with my expectations
Q2	General content of the Course
Q3	The course provided additional knowledge and skill
Q4	Well-designed Practical sessions
Q5	Schedule of the classes and other relevant details have been informed promptly
Q6	Course materials provided were useful
Q7	Provides scope for self-employment and fulfills the Industrial needs



  
**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
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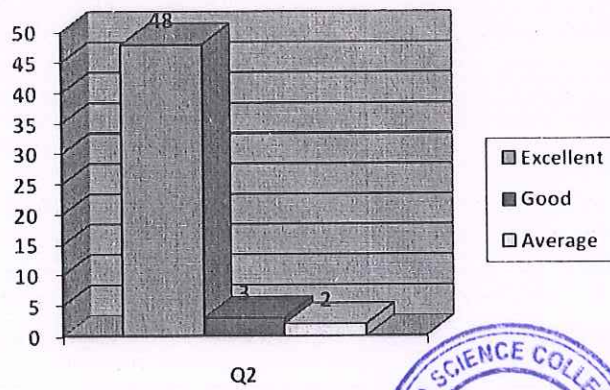
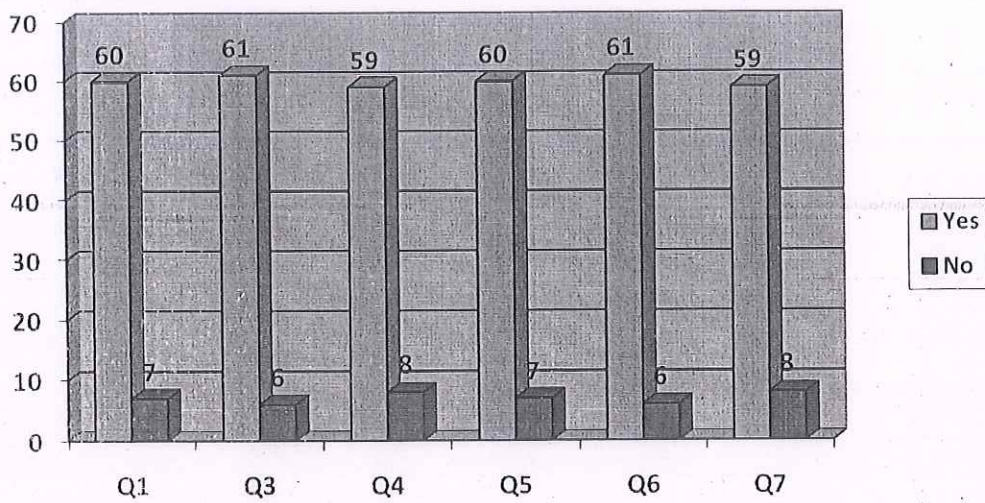


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## FEEDBACK ANALYSIS



Course Coordinator

HOD/BBA(CA)

Principal

**Dr. N. RAMAN**  
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HEAD OF THE DEPARTMENT  
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