



# KONGU ARTS AND SCIENCE COLLEGE


(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

**ERODE - 638 107**

## 17VBABE- BASICS OF ENTREPRENEURSHIP - REPORT

Name of the Value Added Course	BASICS OF ENTREPRENEURSHIP
Course code	17VBABE
Course Coordinator	Mr.K.P.Karthikeyan Associate Professor and Head, Business Administration
Date	Starting Date: 09.07.2018      Ending Date: 26.09.2018
Duration of the Course	40 Hours
Total participants Enrolled	75
Successfully Completed	25
Type of Assessment	Paper-I-Theory I - (Entrepreneurship) Paper-II - Theory II - (Project Report And Institutions Supporting Entrepreneurs)
Course Outcome	On Completion of this course the students will be able to 1. Understand the basic development of entrepreneurship as a profession. 2. Understand business models and marketing strategies for small businesses. 3. Write a business plan describing capital resources of new business venture.
Outcome Attainment	3 out of 75 Students scored above 60% of Marks
<b>Feedback Question Analysis - Questions Asked</b>	
Q. No.	Parameters
Q1	The Course content was in line with my expectations
Q2	General content of the Course
Q3	The Course provided additional knowledge and skill
Q4	Well-designed Practical sessions
Q5	Schedule of the classes and other relevant details have been informed promptly
Q6	Course materials provided were useful
Q7	Provides scope for self-employment and fulfills the industrial needs



  
**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107





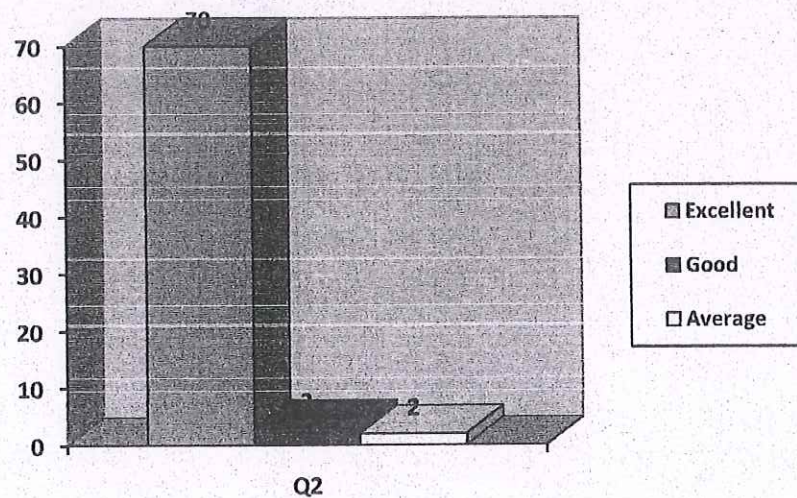
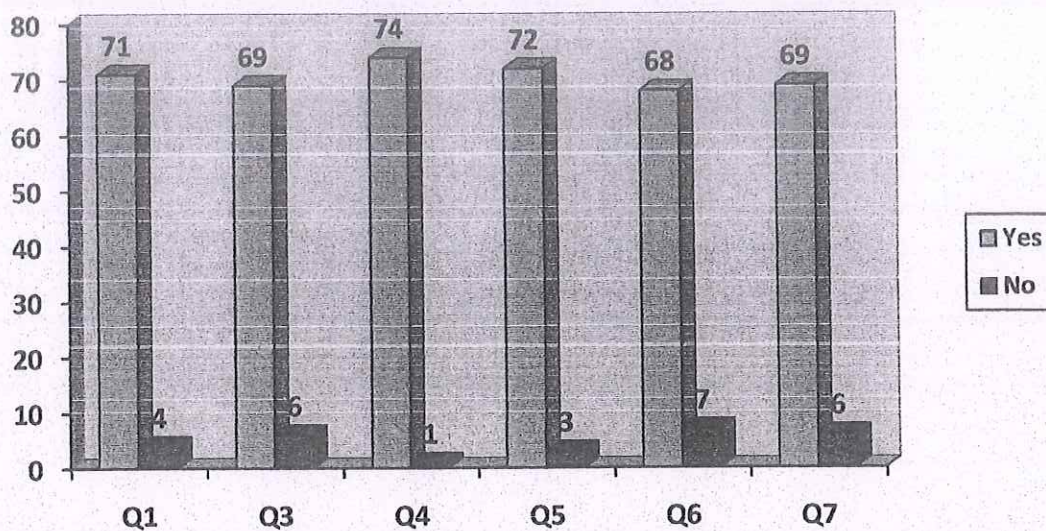
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## DEPARTMENT OF BUSINESS ADMINISTRATION

### 17VBABE- BASICS OF ENTREPRENEURSHIP - RATINGS



*L.P.L.D*  
Course Coordinator

*L.P.L.D*  
Head of the Department

HEAD OF THE DEPARTMENT  
DEPARTMENT OF BUSINESS ADMINISTRATION  
KONGU ARTS AND SCIENCE COLLEGE  
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*L*  
Principal  
KONGU ARTS AND SCIENCE COLLEGE  
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Dr. N. RAMAN  
Principal,  
KONGU ARTS AND SCIENCE COLLEGE  
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