

**KONGU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)  
NANJANAPURAM, ERODE -638107**



**KASC ACADEMY OF EXCELLENCE**

**Academic year 2020-2021**

**VALUE ADDED COURSE ON**

**VOICE CULTURE**



**COURSE DURATION**

**PRACTICAL-40 HOURS**

**FOR WHOM**

**ALL THE UG STUDENTS**

**ORGANIZED BY**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**COURSE CONTENT**

- News Reading
- Script Writing
- Studio Exposure
- Body Language
- Postures and Talent Nurturing
- Voice Development

**COURSE OUTCOME**

- Creates ability to host any events.
- Creates awareness of job opportunities in media.
- Enable to be socio friendly.

**COORDINATOR**

**M. KAVITHA**

**Assistant Professor**

**Business Administration**



**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
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