## KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

NANJANAPURAM, ERODE - 638 107



# KASC ACADEMY OF EXCELLENCE

**ACADEMIC YEAR 2020- 2021** 

Offers

OF TRAINING AND PLACEMENT CELL

OFFER COLUMNIA

VALUE ADDED COURSE ON
GLOBAL BUSINESS FOUNDATION SKILLS
(GBFS)

Infosys<sup>®</sup>

**Course Duration** 

**40 Hours (Theory)** 

**Eligibility** 

**All Final Year UG Students** 

## **Course Content**

BPM Industry Awareness
Business Communication
Customer Management
PC & Data Skills
Corporate Etiquette

### **Course Outcomes:**

- Know the Industry awareness, upskilling to prepare for entry-level job opportunities in the Indian BPM industry.
- Well versed in technological skill (MS-Office, Internet etc.,) Communication skills displaying effective oral and written communication.

#### Coordinator

Mr. K.K.Sureshkumar Assistant Professor & Placement Officer





Dr. N. RAMAN
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