

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107



**KASC ACADEMY OF EXCELLENCE**

**Academic Year 2020-2021**

VALUE ADDED COURSE ON

**FASHION PHOTOGRAPHY**



COURSE DURATION

**Practical - 40 Hours**

FOR WHOM

**All the UG Students**

**Organized By  
Department of Costume  
Design and Fashion**

COURSE CONTENT

- Introduction & Basics of Photography
- Parts and Function of Camera
- Photography Lighting
- Fashion Photography
- Fashion model and location

COURSE OUTCOMES

Students will be able to

- Identify current trends and usage of camera
- Build Knowledge on fashion orientated people shots within the studio and natural environment.
- Schedule, coordinate and prop multiple model shoots and locations
- Assemble and produce a personal style card
- Create a studio still life of a fashion accessories and products promotion

CO-ORDINATOR

**Mr. R. RAJAKUMAR**  
**Assistant Professor**  
**Department of Costume**  
**Design and Fashion**



  
**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)