

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) ,,  
NANJANAPURAM, ERODE - 638 107



**KASC ACADEMY OF EXCELLENCE**

**Academic Year 2020-2021**

*VALUE ADDED COURSE ON*

**DIGITAL INVITATION  
DESIGNING**



*COURSE DURATION*

**Practical - 40 Hours**

*FOR WHOM*

**All the UG Students**

**Organised By**

**Department of Costume Design and  
Fashion**

*COURSE CONTENT*

- Principles of Design
- Introduction to software tools
- Motif creation
- Text logo creation
- Repeated pattern creation
- Composting
- Poster creation
- Invitation creation
- Digital Certificates

*COURSE OUTCOMES*

**Students will be able to**

- **On Completion of this course the students will be able to compile their own ideas into digital designing**
- **Recognize and implement good design principle**

*CO-ORDINATOR*

**MS.K.GOMATHI Assistant  
Professor  
Department of Costume  
Design and Fashion**



  
**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE