

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) NANJANAPURAM, ERODE - 638 107



KASC ACADEMY OF EXCELLENCE

Academic Year 2018-2019

VALUE ADDED COURSE ON **EXPORT AND IMPORT MANAGEMENT**



COURSE DURATION

Theory - 40 Hours

FOR WHOM

All the UG Students

Organised By

DEPARTMENT OF BUSINESS ADMINISTRATION (CA)

COURSE CONTENT

- Globalization
- Legal aspects of Export and Import Trade
- Export and Import- Financing
- Institutional aids for Export financing
- Export and Import System
- Export Pricing
- Export Promotion Council
- Export Promotion
- Export Procedures
- Export and Import Documentations

COURSE OUTCOMES

Students will be able to

- Learn the Functions of Export and Import Management.
- Demonstrate the understanding of legal aspects of Export and Import trade.
- Learn the Export and Import Financing
- Acquire knowledge in export promotion. Understanding of Export and Import procedures and documentations.

COORDINATOR

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