



KONGU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)

NANJANAPURAM, ERODE-638 107

KASC Academy of Excellence

ACADEMIC YEAR 2018-2019

VALUE ADDED COURSE ON INVESTMENT PLANNING



COURSE DURATION

Theory - 40 Hours

FOR WHOM

All The UG Students

Organised by

**DEPARTMENT OF BUSINESS
ADMINISTRATION**

COURSE CONTENT

- Investment Risks
- Risk Analysis
- Money market
- Recent Developments
- Investment Advice

COURSE OUTCOME

The student will be able to

- Identify the various investments avenues with risk level
- Acquire investment assessment skills

COORDINATOR

Mr.V.Prakash

Assistant Professor
Department of Business Administration

KONGU
Assuring the Best



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
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