



KONGU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)
NANJANAPURAM, ERODE-638107
KASC Academy of Excellence
Academic year 2018-2019

VALUE ADDED COURSE ON



**ART OF PUBLIC
SPEAKING**

COURSE DURATION

THEORY - 20 HOURS
PRACTICAL - 20 HOURS

FOR WHOM

All the UG Students

Organised By

DEPARTMENT OF BUSINESS
ADMINISTRATION

COURSE CONTENT

- Presentation etiquettes
- Audience Analysis
- Content Preparation
- Speech Styles

COURSE OUTCOME

Student will be able to

- Present ideas confidently in public forum
- Effectuate interpersonal skills

COORDINATOR

Ms.S.Deepa
Assistant Professor
Department of Business Administration

KONGU
Assuring the Best



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
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