



**KONGU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)
NANJANAPURAM, ERODE-638107**

KASC Academy of Excellence

Academic year 2018-2019

VALUE ADDED COURSE ON

BASICS OF ENTREPRENEURSHIP



COURSE DURATION

THEORY - 40 HOURS

FOR WHOM

All the UG Students

Organised by

**DEPARTMENT OF
BUSINESS ADMINISTRATION**

COURSE CONTENT

- Entrepreneur development programs
- Project management
- Project life cycle phases
- Source of finance for a project

COURSE OUTCOME

Student will be able to

- Initiate new Start ups
- Apply innovative business strategies

COORDINATOR

Mr.K.P.Karthikeyan

Associate Professor & Head

Department of

Business Administration



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107