



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)


ERODE – 638 107

1.3.2 **BROCHURES** OF VALUE ADDED COURSES OFFERED BY THE INSTITUTION

ACADEMIC YEAR (2021-2022)

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
1.	Basics of Spoken Hindi	Hindi and Other Languages	40 Hrs	
2.	Techniques on Translation and Content Writing	English	40 Hrs	
3.	Conversational English	English	40 Hrs	
4.	Folklore (Martial Arts)	Tamil	40 Hrs	
5.	Art of Speaking in Media	Tamil	40 Hrs	
6.	Vedic Mathematics	Mathematics	40 Hrs	
7.	Mathematics for Competitive Examinations	Mathematics	40 Hrs	
8.	Office Automation and Web Designing	Commerce (CA)	40 Hrs	
9.	Excel Skills for Employment	Commerce (CA)	40 Hrs	
10.	Digital Marketing	Commerce	40 Hrs	
11.	Fundamentals of Banking	Commerce	40 Hrs	
12.	Agri Business	Commerce	40 Hrs	
13.	Ethical Business	Corporate Secretaryship (CA)	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
14.	Yoga for Human Excellence	Business Administration	40 Hrs	
15.	Art and Craft	Business Administration	40 Hrs	
16.	Techniques of Public Speaking	Business Administration	40 Hrs	
17.	Voice Culture	Business Administration	40 Hrs	
18.	Business Process Re-Engineering	Business Administration	40 Hrs	
19.	Textile Merchandising	Business Administration (CA)	40 Hrs	
20.	Basic Business Practices	Business Administration (CA)	40 Hrs	
21.	Startups for Small Business	Management Science	40 Hrs	
22.	Web Development with AJAX	Computer Applications (UG)	40 Hrs	
23.	Quering and Managing Data using SQL	Computer Applications (UG)	40 Hrs	
24.	Python Programming	Computer Science(PG)	40 Hrs	
25.	App Development in Android	Computer Science (UG)	40 Hrs	
26.	3D Animation and Design	Computer Science (UG)	40 Hrs	
27.	Deep Learning in Cloud	Computer Science (UG)	40 Hrs	
28.	CorelDRAW	Computer and Information Technology	40 Hrs	
29.	The Art of C Programming	Computer and Information Technology	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
30.	Organic Gardening	Biochemistry	40 Hrs	
31.	Medical Transcription	Biochemistry	40 Hrs	
32.	Food Safety and Preservation Techniques	Biotechnology	40 Hrs	
33.	Electronics for everyone	Physics	40 Hrs	
34.	Boutique Management	Costume Design and Fashion	40 Hrs	
35.	Digital Invitation Designing	Costume Design and Fashion	40 Hrs	
36.	Fashion Photography	Costume Design and Fashion	40 Hrs	
37.	Hand Embroidery	Costume Design and Fashion	40 Hrs	
38.	Tourism and Fast food Operations	Catering Science and Hotel Management	40 Hrs	
39.	Culinary Arts	Catering Science and Hotel Management	40 Hrs	
40.	Information System and Services	Library and Information Science	40 Hrs	
41.	Global Business Foundation Skills (Infosys)	Placement Cell	40 Hrs	
42.	Finance and Accounting in BPS (TCS)	Placement Cell	40 Hrs	
43.	Associate Digital Marketing in BPM (Infosys)	Placement Cell	40 Hrs	
44.	Health and Fitness Management	Physical Education	40 Hrs	