



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)










ERODE – 638 107

1.3.2 **BROCHURES** OF VALUE ADDED COURSES OFFERED BY THE INSTITUTION

ACADEMIC YEAR (2020-2021)

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
1.	Basics of Spoken Hindi	Hindi and Other Languages	40 Hrs	
2.	English for Employability	English	40 Hrs	
3.	Folklore (Martial Arts)	Tamil	40 Hrs	
4.	Office Automation and Web Designing	Commerce (CA)	40 Hrs	
5.	Excel Skills for Employment	Commerce (CA)	40 Hrs	
6.	Digital Marketing	Commerce	40 Hrs	
7.	Fundamentals of Banking	Commerce	40 Hrs	
8.	Ethical Business	Corporate Secretaryship (CA)	40 Hrs	
9.	Voice Culture	Business Administration	40 Hrs	
10.	Art and Craft	Business Administration	40 Hrs	
11.	Yoga for Human Excellence	Business Administration	40 Hrs	
12.	Business Process Re-Engineering(Skill based)	Business Administration	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
13.	Textile Merchandising	Business Administration (CA)	40 Hrs	
14.	Basic Business Practices	Business Administration (CA)	40 Hrs	
15.	Startup for Small Business	Management Science	40 Hrs	
16.	Web Development with AJAX	Computer Applications (UG)	40 Hrs	
17.	Querying and Managing data using SQL	Computer Applications (UG)	40 Hrs	
18.	Python Programming	Computer Science(PG)	40 Hrs	
19.	App Development in Android	Computer Science (UG)	40 Hrs	
20.	3D Animation and Design	Computer Science (UG)	40 Hrs	
21.	Deep Learning and Cloud	Computer Science (UG)	40 Hrs	
22.	CorelDRAW	Computer and Information Technology	40 Hrs	
23.	The Art of C Programming	Computer and Information Technology	40 Hrs	
24.	Organic Gardening	Biochemistry	40 Hrs	
25.	Food Safety and Quality Control	Biochemistry	40 Hrs	
26.	Electronics for everyone	Physics	40 Hrs	
27.	Digital Invitation designing	Costume Design and Fashion	40 Hrs	
28.	Fashion Photography	Costume Design and Fashion	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
29.	Boutique Management	Costume Design and Fashion	40 Hrs	
30.	Hand Embroidery	Costume Design and Fashion	40 Hrs	
31.	Tourism and Fast food Operations	Catering Science and Hotel Management	40 Hrs	
32.	Culinary Art	Catering Science and Hotel Management	40 Hrs	
33.	Information System and Services	Library and Information Science	40 Hrs	
34.	Global Business Foundation Skills (Infosys)	Placement Cell	40 Hrs	
35.	Finance and Accounting in BPS (TCS)	Placement Cell	40 Hrs	
36.	Associate Transactional F & A in Business Process Management (Infosys)	Placement Cell	40 Hrs	
37.	Associate Digital Marketing in BPM (Infosys)	Placement Cell	40 Hrs	
38.	Coaching in Badminton, Cricket, Volley ball	Physical Education	40 Hrs	