



# KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

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**BROCHURES**





**OF VALUE ADDED COURSES OFFERED BY THE  
INSTITUTION**

**ACADEMIC YEAR (2019-2020)**

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO RELEVANT DOCUMENT
1.	Functional Hindi	Hindi and Other Languages	40 Hrs	
2.	English for Employability	English	40 Hrs	
3.	Folklore – Silambattam (Martial Arts)	Tamil	40 Hrs	
4.	Art of Speaking in Media	Tamil	40 Hrs	
5.	Career Oriented Mathematical Skills	Mathematics	40 Hrs	
6.	Numerical skills for Employability	Mathematics	40 Hrs	
7.	Advanced Excel	Commerce (CA)	40 Hrs	
8.	Basic Software Tools for Business	Commerce (CA)	40 Hrs	
9.	Accounting Software(tally)	Commerce	40 Hrs	
10.	Digital Marketing	Commerce	40 Hrs	
11.	Creative Advertising	Commerce	40 Hrs	
12.	Fundamentals of Banking	Commerce	40 Hrs	
13.	Ethical Business	Corporate Secretaryship (CA)	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO RELEVANT DOCUMENT
14.	Agro Business	Corporate Secretaryship (CA)	40 Hrs	
15.	Voice Culture	Corporate Secretaryship (CA)	40 Hrs	
16.	Techniques of Public Speaking	Business Administration	40 Hrs	
17.	Art and Craft	Business Administration	40 Hrs	
18.	Yoga for Human Excellence	Business Administration	40 Hrs	
19.	Business Process Reengineering	Business Administration	40 Hrs	
20.	Textile Merchandising	Business Administration (CA)	40 Hrs	
21.	Basic Business Practices	Business Administration (CA)	40 Hrs	
22.	Startup for Small Business	Management Science	40 Hrs	
23.	Web Development with AJAX	Computer Applications (UG)	40 Hrs	
24.	Interpersonal Skills	Computer Applications (UG)	40 Hrs	
25.	Business Data Analytics using Excel	Computer Science (PG)	40 Hrs	
26.	Python Programming	Computer Science (PG)	40 Hrs	
27.	App Development in Android	Computer Science (UG)	40 Hrs	
28.	3D Animation and Design	Computer Science (UG)	40 Hrs	
29.	Deep Learning and Cloud	Computer Science (UG)	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO RELEVANT DOCUMENT
30.	CoreIDRAW	Computer and Information Technology	40 Hrs	
31.	The Art of C Programming	Computer and Information Technology	40 Hrs	
32.	Organic Farming	Biochemistry	40 Hrs	
33.	Medical Transcription	Biochemistry	40 Hrs	
34.	Mushroom Cultivation	Biotechnology	40 Hrs	
35.	Waste Water Management	Biotechnology	40 Hrs	
36.	Food Nutrition for Healthy Living	Biotechnology	40 Hrs	
37.	Electronics for Every one	Physics	40 Hrs	
38.	Boutique Management	Costume Design and Fashion	40 Hrs	
39.	Fabric Printing Techniques	Costume Design and Fashion	40 Hrs	
40.	Nutrition and Beauty Care	Costume Design and Fashion	40 Hrs	
41.	Fashion Photography	Costume Design and Fashion	40 Hrs	
42.	Desktop Publishing	Costume Design and Fashion	40 Hrs	
43.	Tourism and Fast Food Operations	Catering Science and Hotel Management	40 Hrs	
44.	Modern Cookery	Catering Science and Hotel Management	40 Hrs	
45.	Art of Baking and Cooking	Catering Science and Hotel Management	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO RELEVANT DOCUMENT
46.	Information System and Services	Library and Information Science	40 Hrs	
47.	Global Business Foundation Skills (Infosys)	Placement Cell	50 Hrs	
48.	Finance and Accounting in BPS (TCS)	Placement Cell	50 Hrs	
49.	Associate Transactional F & A in Business Process Management (Infosys)	Placement Cell	48 Hrs	
50.	Health and Fitness Management	Physical Education	40 Hrs	