



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

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BROCHURE





**OF VALUE ADDED COURSES OFFERED BY
THE INSTITUTION**

ACADEMIC YEAR (2018-2019)

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
1.	Basics of Spoken Hindi	Hindi and Other Languages	40 Hrs	
2.	Communicative English	English	40 Hrs	
3.	Folklore	Tamil	40 Hrs	
4.	Journalism	Tamil	40 Hrs	
5.	Interactive Mathematics	English	40 Hrs	
6.	Foundations of Mathematics	Mathematics	40 Hrs	
7.	Career Guidance in Banking and Insurance	Commerce (CA)	40 Hrs	
8.	Basic Software Tools for Business	Commerce (CA)	40 Hrs	
9.	Tally	Commerce	40 Hrs	
10.	Creative Advertising	Commerce	40 Hrs	
11.	Office Management System	Commerce	40 Hrs	
12.	e-Marketing	Commerce	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
13.	Consumer Laws	Corporate Secretaryship (CA)	40 Hrs	 PDF
14.	Inter Personal Skills for Corporates	Corporate Secretaryship (CA)	40 Hrs	 PDF
15.	Agro Economics	Corporate Secretaryship (CA)	40 Hrs	 PDF
16.	Basics of Entrepreneurship	Business Administration	40 Hrs	 PDF
17.	Art of Public Speaking	Business Administration	40 Hrs	 PDF
18.	Project Management	Business Administration	40 Hrs	 PDF
19.	Investment Planning	Business Administration	40 Hrs	 PDF
20.	Export and Import Management	Business Administration (CA)	40 Hrs	 PDF
21.	Event Management	Management Science	40 Hrs	 PDF
22.	Network Administration	Computer Applications (UG)	40 Hrs	 PDF
23.	Interpersonal Skills for IT Professionals	Computer Applications (UG)	40 Hrs	 PDF
24.	Career Enhancement for IT Professionals	Computer Science(PG)	40 Hrs	 PDF
25.	Python Programming	Computer Science (UG)	40 Hrs	 PDF
26.	Mobile Application Development	Computer Science (UG)	40 Hrs	 PDF
27.	Animation and Web Technology	Computer Science (UG)	40 Hrs	 PDF

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
28.	Cloud Computing and Big DataProcessing	Computer Science (UG)	40 Hrs	 PDF
29.	The Art of C Programming	Computer and Information Technology	40 Hrs	 PDF
30.	CoreIDRAW	Computer and Information Technology	40 Hrs	 PDF
31.	Organic Farming	Biochemistry	40 Hrs	 PDF
32.	Food Safety and Quality Control	Biochemistry	40 Hrs	 PDF
33.	Basics in Biotechnology	Biotechnology	40 Hrs	 PDF
34.	Electronics for Every one	Physics	40 Hrs	 PDF
35.	Basic Beauty Care	Costume Design and Fashion	40 Hrs	 PDF
36.	E-Designing	Costume Design and Fashion	40 Hrs	 PDF
37.	Hand Embroidery	Costume Design and Fashion	40 Hrs	 PDF
38.	Jewellery Making	Costume Design and Fashion	40 Hrs	 PDF
39.	Travel and Tourism Management	Catering Science and Hotel Management	40 Hrs	 PDF
40.	Basic Cookery	Catering Science and Hotel Management	40 Hrs	 PDF
41.	Advanced Cookery	Catering Science and Hotel Management	40 Hrs	 PDF
42.	E-Libraries	Library and Information Science	40 Hrs	 PDF

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
43.	Global Business Foundation Skills (Infosys)	Placement Cell	50 Hrs	 PDF
44.	Finance and Accounting in BPS (TCS)	Placement Cell	50 Hrs	 PDF
45.	Associate Transactional F & A in Business Process Management (Infosys)	Placement Cell	48 Hrs	 PDF
46.	Health and Fitness Management	Physical Education	40 Hrs	 PDF