



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107



1.3.2 **BROCHURE** OF VALUE ADDED COURSES OFFERED BY THE INSTITUTION

ACADEMIC YEAR (2017-2018)

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
1.	Communicative Hindi	Hindi and Other Languages	40 Hrs	
2.	Communicative Skills	English	40 Hrs	
3.	Folklore	Tamil	40 Hrs	
4.	Journalism	Tamil	40 Hrs	
5.	Interactive Mathematics	Mathematics	40 Hrs	
6.	Foundations of Mathematics	Mathematics	40 Hrs	
7.	Basic Software Tools for Business	Commerce (CA)	40 Hrs	
8.	Career Guidance in Banking and Insurance	Commerce (CA)	40 Hrs	
9.	e-Marketing	Commerce	40 Hrs	
10.	Taxation Practices (Personal & Commercial)	Commerce	40 Hrs	
11.	Tally	Commerce	40 Hrs	
12.	Office Management Systems	Commerce	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
13.	Financial Instruments	Corporate Secretaryship (CA)	40 Hrs	
14.	Consumer Laws	Corporate Secretaryship (CA)	40 Hrs	
15.	Inter Personal Skills for Corporates	Corporate Secretaryship (CA)	40 Hrs	
16.	Agro Economics	Corporate Secretaryship (CA)	40 Hrs	
17.	Basics of Entrepreneurship	Business Administration	40 Hrs	
18.	Art of Public Speaking	Business Administration	40 Hrs	
19.	Stress Management	Business Administration	40 Hrs	
20.	Investment Planning	Business Administration	40 Hrs	
21.	Soft Skills for Managers	Business Administration (CA)	40 Hrs	
22.	Export and Import Management	Business Administration (CA)	40 Hrs	
23.	Event Management	Management Science (PG)	40 Hrs	
24.	Network Administration	Computer Applications (UG)	40 Hrs	
25.	Interpersonal Skills for IT Professionals	Computer Applications (UG)	40 Hrs	
26.	Career Enhancement for IT Professionals	Computer Science (PG)	40 Hrs	
27.	Website Designing & Multimedia	Computer Science (UG)	40 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
28.	Animation and Web Technology	Computer Science (UG)	40 Hrs	
29.	Cloud Computing and Big Data Processing	Computer Science (UG)	40 Hrs	
30.	The Art of C Programming	Computer and Information Technology	40 Hrs	
31.	Corel Draw	Computer and Information Technology	40 Hrs	
32.	Organic Terrace Farming	Biochemistry	40 Hrs	
33.	Basics in Biotechnology	Biotechnology	40 Hrs	
34.	Biomedical Instrumentation	Physics	40 Hrs	
35.	Basic Beauty Care	Costume Design and Fashion	40 Hrs	
36.	E-Designing	Costume Design and Fashion	40 Hrs	
37.	Hand Embroidery	Costume Design and Fashion	40 Hrs	
38.	Travel and Tourism Management	Catering Science and Hotel Management	40 Hrs	
39.	Basic Cookery	Catering Science and Hotel Management	40 Hrs	
40.	Advanced Cookery	Catering Science and Hotel Management	40 Hrs	
41.	E-Libraries	Library and Information Science	40 Hrs	
42.	Global Business Foundation Skills (Infosys)	Placement Cell	50 Hrs	

S.NO	VALUE ADDED COURSES OFFERED	DEPARTMENT	DURATION IN HRS	LINK TO REVELANT DOCUMENT
43.	Finance and Accounting in BPS (TCS)	Placement Cell	50 Hrs	
44.	Associate Transactional F & A in Business Process Management (Infosys)	Placement Cell	48 Hrs	
45.	Health and Fitness Management	Physical Education	40 Hrs	