



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

Department of Business Administration



KONGU ARTS AND SCIENCE COLLEGE (Autonomous)



Affiliated to Bharathiar University, Coimbatore
Approved by UGC, AICTE, New Delhi & Re accredited by NAAC,
DBT STAR College Scheme
(An ISO 9001: 2015 Certified Institution)
NANJANAPURAM, ERODE – 638 107

DEPARTMENT OF BUSINESS ADMINISTRATION


BOARD OF STUDIES MEETING

AGENDA

DATE: 30.03.2019

1. To consider and approve the syllabi for V and VI semester for the students admitted during the academic year 2017 – 2018 and onwards.
2. To consider and approve the Extra Credits for the SWAYAM and NPTEL online courses for students who have been admitted during the academic year 2019-2020 and onwards.
3. To consider and approve the Panel of Examiners.
4. To consider and discuss any other subjects with the permission of the chair.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107



KONGU ARTS AND SCIENCE COLLEGE (Autonomous)



Affiliated to Bharathiar University, Coimbatore
Approved by UGC, AICTE, New Delhi & Re accredited by NAAC, DBT STAR College
(An ISO 9001: 2015 Certified Institution)
NANJANAPURAM, ERODE – 638 107

The meeting of the Board of Studies in BBA was conducted on 30.03.2019 at 10.15 a.m.in the College Campus.

The following members were present:

Chairman : Mr.K.P.Karthikeyan

Members :

1.Dr.M.Thangam

2.Mr.V.Prakash

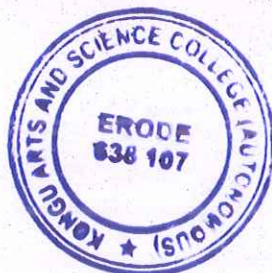
3. Dr.V.Rajeshwari


4. Dr.A.G.V.Narayanan

5. Dr.N.Krishnamoorthi,

6. Mr.S.Prakash

7. Mr.R.K.Rajadurai





Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

Subject related to CBCS, Outcome based Syllabi and Extra Credits were discussed and the following are the resolutions:

1. There is no change in the Syllabi of I and II Semesters for the Business Administration students admitted during the year 2019 – 2020 and onwards.
2. There is no change in the Syllabi of III and IV Semesters for the Business Administration students admitted during the year 2018 – 2019 and onwards.
3. It is resolved to approve the Scheme of Examination and new Syllabi of V & VI Semesters for the Business Administration students admitted during the academic year 2017– 2018 and onwards. **(Annexure a & b)**
4. It is resolved to approve the award of Extra Credits for SWAYAM and NPTEL online courses for the students who have been admitted during the academic year 2019-2020 and onwards.
5. It is resolved to approve the syllabi and extra credits for the Advanced Learners for the V Semester for Business Administration students who have been admitted during the academic year 2017-2018 and onwards.
6. It is resolved to approve the additional name for Panel of Members for Question Paper Setting and Central Valuation. **(Annexure –I)**




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

Details of modifications in the courses offered under the programme

BBA

The following modifications are done in the Syllabi of V and VI Semesters for the BBA students admitted during the academic year 2017 – 2018 and onwards based on the feedback obtained from Stakeholders and recommendations of the BOS Panel Members.


- The new courses in Core, Skill based and Advanced Learners Course is introduced during the V Semester and the same as provided in **Annexure a**.
 - Core: International Business (17UABCT502)
 - Skill Based: Managerial Skill Development-Viva-Voce (17UABSV508)
 - Advance Learners Course :Brand Management (17UABAL509)

- The new courses in Elective and Skill Based is introduced during the VI Semester and the same as provided in **Annexure b**.
 - Elective –I :Financial Services (17UABET507)
 - Elective: Equity Research and Portfolio Management (17UABET608)
 - Skill Based: Campus to Corporate Viva-Voce (17UABSV610)

- In VI Semester, all the five units are revised in the course **“Organizational Change and Development”** (17UABET604)

Modification in Core, Electives, Skill based and Advanced Learners courses in the syllabi of V and VI semesters BBA students admitted during the academic year 2019-2020 has been done and the same is provided in the table. (**Annexure b**).



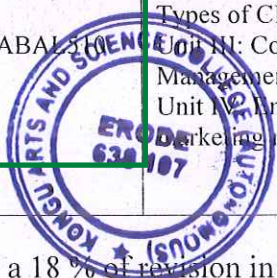

Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

Details of modifications with specific topics in the Syllabus with % revision

BBA

S.No	Course Name	Course Code	Topics introduced	Topics removed	% of Revision
1	Core XIV: International Business	17UABCT502		Unit I -Unit V introduced	100%
2	Skill Based III: Managerial Skill Development-Viva- Voce	17UABSV508		Unit I -Unit V introduced	100%
3	Advanced Learners Course: Brand Management	17UABAL509		Unit I -Unit V introduced	100%
4	Elective –I :Financial Services	17UABET507		Unit I -Unit V introduced	100%
5	Elective –II :Organizational Change and Development	17UABET604		Unit I -Unit V introduced	100%
6	Elective III: Equity Research and Portfolio Management	17UABET608		Unit I -Unit V introduced	100%
7	Skill Based IV: Campus to Corporate Viva-Voce	17UABSV610		Unit I -Unit V introduced	100%
8	Core XVI– Cost and Management Accounting	17UABCT504	Unit II: Simple average method	-	5%
9	Elective –I :Industrial Relations and Labour Law	17UABET506	Unit I: Negotiation Unit III: Works committee, Joint management councils, Productivity and labour welfare. Unit IV: Employee Provident Fund. Unit V: Payment of Gratuity Act 197, Contract Labour Act 1970.	Unit I : Employee grievance Unit III: Workman's Compensation Act Unit V: Powers of ESI corporation, medical benefits, Penalty.	20%
10	Advance Learners Course :Customer Relationship Management	17UABAL510	Unit II: Process of CRM, Types of CRM. Unit III: Contact Management Unit IV: Enterprise Marketing management	Unit I : Basis of building relationship Unit III: CRM in India	20%

In overall, there had been a 18 % of revision in the syllabus of the BBA Programme.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

All the above resolutions are approved.

1. L.P. W/L 30/3/19
2. NTP 30/3/19
3. V. Raju 30/3/19
4. B 30/3/19
5. M. Krishnamoorthy
6. V. Rada
7. R. K. Reddy
- 8.
- 9.
- 10.




Dr. N. RAMAN
PRINCIPAL
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.