



# **KONGU ARTS AND SCIENCE COLLEGE**

**(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)**

**ERODE – 638 107**

**Department of Business Administration with  
Computer Applications**



# KONGU ARTS AND SCIENCE COLLEGE (Autonomous)



Affiliated to Bharathiar University, Coimbatore  
Approved by UGC, AICTE, New Delhi & Re accredited by NAAC,  
DBT STAR College Scheme  
(An ISO 9001: 20%15 Certified Institution)  
NANJANAPURAM, ERODE – 638 107

**DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS**

## **BOARD OF STUDIES MEETING**

### **AGENDA**

**DATE: 30.03.2019**

1. To consider and approve the syllabi for V and VI semester for the students admitted during the academic year 2017 – 2018 and onwards.
2. To consider and approve the Extra Credits for the SWAYAM and NPTEL online courses for students who have been admitted during the academic year 20%19-20%20% and onwards.
3. To consider and approve the Panel of Examiners.
4. To consider and discuss any other subjects with the permission of the chair.



**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
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The meeting of the Board of Studies in BBA (CA) was conducted on 30.03.2019 at 10.15 a.m.in the College Campus.


The following members were present:

Chairman : Dr.M.Viswanathan

Members :

1. Dr. N. Rajavel
2. Ms. B. Srividya
3. Dr. S. Mohan
4. Rtn. Dr. M. Shanmugasundaram
5. Ms. R.Jeevitha.
6. Dr. P. Poongodi
7. Ms. G. Manju
8. Ms. S. Vanitha
9. Ms. C.Kalamani



  
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Subject related to CBCS, Outcome based Syllabi and Extra Credits were discussed and the following are the resolutions:

1. There is no change in the Syllabi of I and II Semesters for the BBA (CA) students admitted during the year 2019 – 2020% and onwards.
2. There is no change in the Syllabi of III and IV Semesters for the BBA (CA) students admitted during the year 2018 – 2019 and onwards.
3. It is resolved to approve the Scheme of Examination and new Syllabi of V & VI Semesters for the BBA (CA) students admitted during the academic year 2017– 2018 and onwards. **(Annexure a & b)**
4. It is resolved to approve the award of Extra Credits for SWAYAM and NPTEL online courses for the students who have been admitted during the academic year 2019-2020 and onwards.
5. It is resolved to approve the syllabi and extra credits for the Advanced Learners for the V Semester for BBA (CA) students who have been admitted during the academic year 2017-2018 and onwards.
6. It is resolved to approve the additional name for Panel of Members for Question Paper Setting and Central Valuation. **(Annexure –I)**



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**Details of modifications in the courses offered under the programme**

**BBA (CA)**

The following modifications are done in the Syllabi of V and VI Semesters for the BBA (CA) students admitted during the academic year 2017 – 2018 and onwards based on the feedback obtained from Stakeholders and recommendations of the BOS Panel Members.

- The new courses in Core, Elective and Skill based Course are introduced during the Fifth Semester and the same is provided in the **(Annexure b)**
  - International Business (17UACCT502)
  - Elective I - Consumer Behaviour (17UACET505)
  - Elective I - Industrial Relations and Labour Law (17UACET506)
  - Skill based subject - Managerial Development Skills (17UACSV508)
  
- The new courses in Elective and Skill based Course are introduced during the Sixth Semester and the same is provided in the **(Annexure b)**
  - Elective II Organizational Change and Development (17UACET604)
  - Elective II Services Marketing (17UACET605)
  - Elective III Equity Research and Portfolio Management (17UACET608)
  - Elective III Retail Management(17UACET609)
  - Skill based Subject 4 Campus to Corporate - Viva – voce (17UACSV610)
  
- Modification in Core, Elective and Skill based courses in the syllabi of V and VI semesters for the BBA (CA) students admitted during the academic year 20%19-20%20% has been done and the same is provided in the table. **(Annexure b)**



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## Annexure b

## Details of modifications with specific topics in the syllabus with % of revision

## BBA (CA)

S.No	Course Name	Course Code	Topics introduced	Topics removed	% of Revision
	Core 13 - Research Methods for Management	17UACCT501	Unit V: Applications of research:-Product research, Advertising research, Motivation research, Sales control research, Distribution research, Price research	Unit III : Types of analysis	20%
1.	International Business	17UACCT502	New Course – All the five units are introduced		100%
	Core 16 - Visual Basic - Practical	17UACCP504	Develop a VB project to print result of the students with total marks and percentage. Write a VB program to calculate the salary of the employee.  Write a VB program to create puzzle applications.	Write a VB program to create a text file with the textbox content.  Write a VB program to read a text file content to the textbox. Write a VB program to demonstrate the string functions in the library.	20%
2.	Elective I Consumer Behaviour	17UACET505	Unit I -Unit V introduced		100%
3.	Elective I Industrial Relations and Labour Law	17UACET506	Unit I -Unit V introduced		100%
4.	Skill based Subject 3: Managerial Development Skills - Viva – voce	17UACSV508	Unit I -Unit V introduced		100%
12.	Core 17 - Entrepreneurship and Project Management	17UACCT601	Unit I: Role of entrepreneurship in economic development. Unit II: Rural entrepreneur	UnitI: Growth of women entrepreneurship in India Unit II: Entrepreneurial motivation	10%
13.	Core 18 - Multimedia	17UACCT602	Unit I: Typrs of text, file formats		5%
14.	Core 19 - Photoshop Practical	17UACCP603	Create a black and white effects image. Design wallpaper for you desktop. Create a colorful greeting card Design an invitation for you company.	Create an X-ray Effects image. Create a Happy New Year Colorful Greeting Card. Design a Vista Styled Wallpaper Apply a saturated paint effect to photos.	15%
5.	Elective II Organizational Change and Development	17UACET604	Unit I -Unit V introduced		100%




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6.	Elective II Services Marketing	17UACET605	Unit I -Unit V introduced	100%
7.	Elective III Equity Research and Portfolio Management	17UACET608	Unit I -Unit V introduced	100%
8.	Elective III Retail Management	17UACET609	Unit I -Unit V introduced	100%
9.	Skill based Subject 4 Campus to Corporate - Viva – voce	17UACSV610	Unit I -Unit V introduced	100%

In overall, there had been a 23% of revision in the syllabus of the BBA(CA) Programme



  
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All the above resolutions are approved.

1. Chairman : Dr.M.Viswanathan

Members :

1. Dr. N. Rajavel
2. Ms. B. Srividya
3. Dr. S. Mohan
4. Rtn. Dr. M. Shanmugasundaram
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All the above resolutions are approved.

1. Dr. M. Viswanathan - M. V. ✓
2. Ms. G. Manju - G.M.
3. Dr. M. Gopalakrishnan - M.G. 30/3
4. Dr. S. Mohan - S.M. 30/03/19
5. Dr. S. Paattiban - S.P.
6. Mrs. D. Velumani - D.V.
7. Mr. M. Chandru - M.C.



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