



# **KONGU ARTS AND SCIENCE COLLEGE**

**(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)**

**ERODE – 638 107**

**Department of Business Administration with  
Computer Applications**



# KONGU ARTS AND SCIENCE COLLEGE (Autonomous)

Affiliated to Bharathiar University, Coimbatore  
Approved by UGC, AICTE, New Delhi & Re accredited by NAAC  
(AN ISO 9001: 2015 Certified Institution)  
Nanjanapuram, Erode – 638 107



**DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS**

## **BOARD OF STUDIES MEETING**

### **AGENDA**

**DATE: 24.02.2018**

1. To consider and approve the syllabi for the students admitted during the academic year 2016-2017, 2017-2018 and 2018-2019 onwards.
2. To consider and approve the Syllabi for Non Major Electives for III and IV Semesters for UG students admitted during the year 2017-18 and onwards
2. To consider and approve the Panel of Examiners.
3. To consider and discuss any other subjects with the permission of the chair.



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The meeting of the Board of Studies in BBA (CA) was conducted on 24.02.2018 at 10.15 a.m.in the College Campus.


The following members were present:

Chairman : Dr.M.Viswanathan

Members :

1. Ms. C.Kalamani
2. Ms. G.Manju
3. Dr. M.Gopalakrishnan
4. Dr. S.Mohan
5. Dr. D.Velumani
6. Dr. P.Suresh




  
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Subject related to CBCS, Outcome based Syllabus, Advanced Learners Course, Extra credits and Non Major Electives were discussed and the following are the resolutions:

1. It is resolved to approve the Scheme of Examination and new Syllabi of III & IV Semesters for the BBA(CA) students admitted during the year 2017– 2018 and onwards. **(Annexure a & b)**
2. There is no change in the Syllabi of I and II Semesters for the BBA(CA) students admitted during the year 2018 – 2019 and onwards.
3. There is no change in the Syllabi of V and VI Semesters for the BBA(CA) students admitted during the year 2016 – 2017 and onwards.
4. It is resolved to approve the Syllabi and Extra Credits for the Advanced Learners for the IV Semester for UG students who have been admitted during the academic year 2017 – 2018 and onwards.
5. It is resolved to approve the Syllabi for Non Major Electives for III and IV Semesters for UG students admitted during the year 2017-18 and onwards.
6. It is resolved to approve the Question Paper Pattern for Non Major Elective course for the students admitted during the year 2017-18 and onwards. **(Annexure –I)**
7. It is resolved to approve the additional name for Panel of Members for Question Paper Setting and Central Valuation. **(Annexure –II)**



  
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## Annexure a

### Details of modifications in the Courses offered under the Programme


#### BBA( CA)

The following modifications are done in the Syllabi of III and IV Semesters for the BBA(CA) students admitted during the academic year 2017-2018 and onwards based on the feedback obtained from Stakeholders and recommendations of the BOS Panel Members.

- Non-Major Elective Courses (NME I: Customer Relationship Management and NME II: Retail Management) are being introduced newly in the III and IV Semesters for the UG students. (**Annexure b**)
- The new Core Courses and skill based subject course is introduced during the III semester and the same is provided in the (**Annexure b**)
  - Core 6 - Operations Management (17UACCT301)
  - Skill based Subject 1- Soft Skills for Business - Viva – voce (17UACSV305)
- The new courses in Allied, skill based subject and Non Major Elective Course is introduced during the IV semester and the same is provided in the (**Annexure b**)
  - Allied Paper IV: Promotion Management (17UACAT404)
  - Skill based Subject 2- Interview Skills - Viva - Voce (17UACSV406)

Topic wise modifications in the courses are given in the (**Annexure b**)



  
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## Annexure b

## Details of modifications with specific topics in the syllabus with % of revision

## BBA (CA)

S.No	Course Name	Course Code	Topics introduced	Topics removed	% of Revision
1	Operations Management	17UACCT301		Unit I -Unit V introduced	100%
	Skill based Subject 1- Soft Skills for Business - Viva – voce	17UACSV305		Unit I -Unit V introduced	100%
2	Non Major Elective - I Customer Relationship Management	17UACNT306		Unit I -Unit V introduced	100%
3.	Allied Paper IV: Promotion Management	17UACAT404		Unit I -Unit V introduced	100%
3	Skill based Subject 2- Interview Skills - Viva - Voce	17UACSV406		Unit I -Unit V introduced	100%
4	Non Major Elective - II Retail Management	17UACNT407			100%
6	Core 7 - Marketing Management	17UACCT302	Unit I: Recent innovations in modern marketing. Unit II: Marketing research functions, Unit III: product planning objectives, product standardisation Unit IV: Resale price maintenance Unit V: Functions, methods, functions and types of warehousing	Unit I: Evolution of marketing concept, mapping the marketing environment Unit III: Product differentiation Unit IV: special problems in pricing Unit V: types of marketing middlemen, inventory control and order processing	20%
	Allied Paper III: Financial Accounting	17UACAT304	Unit I: Annuity method- depreciation Unit V: Preparation of accounts from incomplete records, meaning, definition, methods.	Unit IV: Receipt and payment account, Income and Expenditure account. Unit V: Branch accounting, dependent branch accounting, independent branch accounting.	20%
	Core 9 - Human Resource Management	17UACCT401	Unit II: Job analysis- purpose, process, methods, problems, job descriptions and job specifications- content, uses Unit V: Demotions, reasons and principles	Unit II: Role analysis Unit III: Job evaluation Unit V: Industrial relations, trade unionism, grievance handling, collective bargaining and workers participation in management, quality of work life	20%

	Core 11 - RDBMS and Oracle Programming - Theory	17UACCP405	UNIT - V Subqueries and Queries: Subquery, Single row, Multiple rows, top - N analysis, Merge statement, Correlated subquery.	Unit V: PL/SQL, Fundamentals - Block Structure PL/SQL, Named blocks procedures, Functions, Triggers, reserved words, PL/SQL cursors, Implicit, Explicit cursors.	20%
	Core 12 - RDBMS and Oracle Programming - Practical	17UACCP405	Display the student records based on passed and failed student. Use merges statement to update or insert course and student record. Find the maximum mark using correlated subquery. Create a table based on inventory table using subquery.	Create a procedure to insert, delete and update the student table. Write a trigger that is fired after an insert statement is executed for the student table that the trigger writes the system date in a field date created. Create a procedure to insert, update and delete the purchase table.	20%

In overall, there had been a 17 % of revision in the syllabus of the BBA (CA) Programme



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All the above resolutions are approved.

1. Dr. M. Niswanathan - m. Vi ✓
2. Ms. C. Kalamani - c. kal ✓
3. Ms. G. Manju - (mb)
4. Dr. M. Gopalakrishnan - Mo  
24/2/18
5. Dr. S. Mohan - dmh ✓
6. Dr. D. Velumani - DVG 24/02/18
7. Mr. P. Suresh - P. Suresh ✓
8. Mr. M. Chandru - mch ✓



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