



# KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

**ERODE – 638 107**

## Institutional efforts / Initiatives in providing an inclusive environment

The following are the institution initiatives in providing an inclusive environment for the academic year 2018-2019:

S.No.	Date	Name of the Activity
1	Throughout the Year	Swachh Bharat Cleaning Activities
2	05.06.2018	Awareness on World Environment Day
3	21.06.2018	International Yoga Day Celebration
4	11.07.2018	World Population Day Competitions
5	15.08.2018	Donating Needy Things and Independence Day Celebration at Nanjanapuram Panchayat Union Primary School
6	15.08.2018	Independence Day Celebration
7	24.08.2018	Social Activity: Flood in Kerala and Gaja Cyclone
8	29.08.2018	Plastic Awareness Campaign
9	20.09.2018	Statue Cleaning Activity at Erode
10	20.09.2018	Temple Cleaning Activity at Erode
11	24.09.2018	Hindi Diwas
12	04.10.2018	Guest Lecture on Sustainable Environment
13	09.10.2018	Old Age Day Celebrations
14	19.12.2018	Tree Plantation at Nanjanapuram Village
15	28.12.2018	Awareness Programme on Disaster Management
16	28.12.2018	Rally on Plastic Awareness
17	11.01.2019	Pongal Vizha
18	12.01.2019	National Youth Day
19	23.01.2019	Awareness Rally on Road Safety
20	25.01.2019	Kongu Cultural Fest
21	26.01.2019	Republic Day Celebration
22	28.01.2019	District Youth Parliament Final round
23	14.02.2019	National Organ Donation Day
24	16.02.2019	Heritage tour
25	21.02.2019	Mother Language Day Matrubhasha Divas (Thaymozhi Thinam)
26	01.03.2019	Achievers Day
27	30.03.2019	Books Donated to Government Higher Secondary School



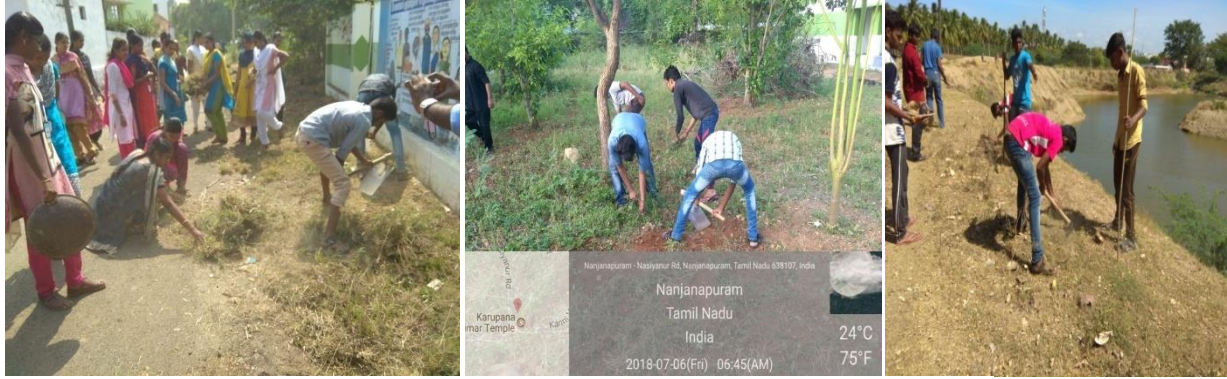
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## SWACHH BHARAT CLEANING ACTIVITIES

<b>Name of the Event \ Title</b>	Swachh Bharat Cleaning activities were done at rural areas throughout the year.
<b>Date of the Event</b>	2018-2019
<b>Outcome of the Event</b>	Aims for adequate and equitable sanitation access for all, especially for women and girls. A clean environment automatically boosts our self-confidence. Cleanliness gives a fresh and good look to our surroundings.
<b>Number of Beneficiaries</b>	1000 Village People



Swachh Bharat Cleaning Activities - Press News



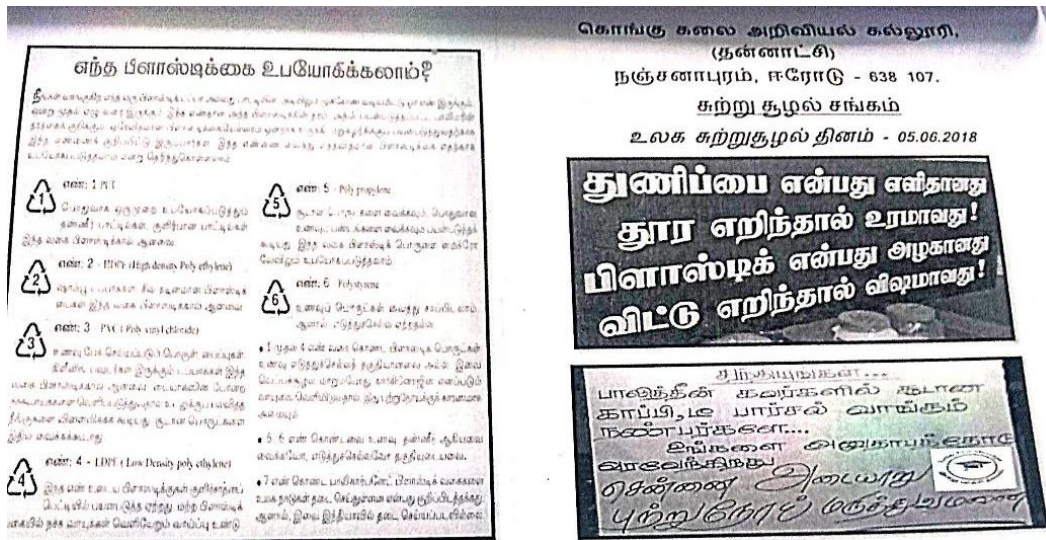
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## AWARENESS ON WORLD ENVIRONMENT DAY

The World Environment Day celebrated on 05.06.2018. ECO CLUB of KASC regularly gave awareness to the college and school students and public peoples. The Pamphlets on “Hazardous effects of Plastics” were distributed to the Public peoples at Nanjanapuram Village by our ECO CLUB Student volunteers. Mainly the shops in the village were explained the non-biodegradable property of plastics and advised to reduce plastic usage.



Awareness on World Environment Day - Pamphlets



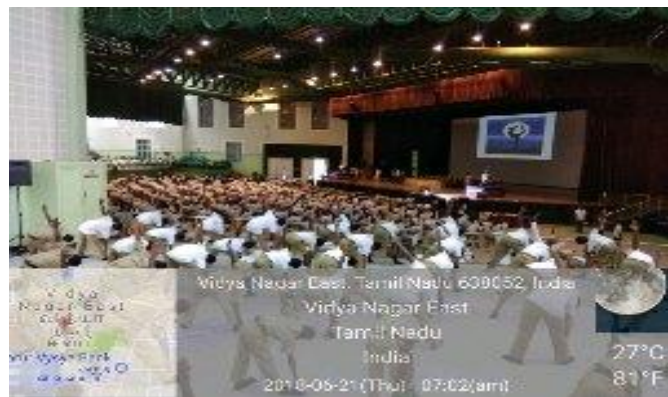
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## INTERNATIONAL YOGA DAY CELEBRATION

KASC NCC unit and all other units of 15 (TN) BN NCC have jointly conducted the International Yoga Day celebration on 21.06.2018 at Kongu Engineering College, Perundurai. The Principal of Kongu Engineering, 450 NCC Cadets and 10 NCC officers from various institutions has been participated in the programme.



International Yoga Day Celebration





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## WORLD POPULATION DAY COMPETITIONS

<b>Name of the Event \ Title</b>	World Population Day Competitions was conducted for our students
<b>Date of the Event</b>	11.07.2018
<b>Outcome of the Event</b>	World Population Day, which seeks to focus attention on the urgency and importance of population issues.
<b>Number of Beneficiaries</b>	52



World Population Day Competitions



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## DONATING NEEDY THINGS AND INDEPENDENCE DAY CELEBRATION

<b>Name of the Event \ Title</b>	Donating Needy Things and Independence Day Celebration at Nanjanapuram Panchayat Union Primary School
<b>Date of the Event</b>	15.08.2018
<b>Outcome of the Event</b>	To help others in need.
<b>Number of Beneficiaries</b>	30 School Students



Donating Needy Things at Primary School





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## INDEPENDENCE DAY CELEBRATION

KASC National Cadet Corps was conducted the Independence Day Celebration on 15.08.2018 at our college premises with National Flag hoisting. Thiru V.K.Muthusamy, Patron member of KVIT Trust, Perundurai has hoisted the National Flag and distributed the prizes to various competition winners.



Independence Day Celebration





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## SOCIAL ACTIVITY: FLOOD IN KERALA AND GAJA CYCLONE

Name of the Event \ Title	Our NSS volunteers collected the materials and send it to the Bharathiar University during the Flood in Kerala and Gaja Cyclone in Tamilnadu.
Date of the Event	24.08.2018
Outcome of the Event	To join hand help with the public.
Number of Beneficiaries	1000



Donated Needy Things: Flood in Kerala and Kaja Cyclone - Press News







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## PLASTIC AWARENESS CAMPAIGN

Plastic Awareness Campaign was conducted inside the College campus through our Eco Club Senior volunteers by explaining the hazardous effect of plastics and distributed the Pamphlets to all the department Notice board on 29.08.2018. By this awareness programme, the more people understand how using and throwing away plastics can cause detrimental impacts on the environment and their health, the better chance more people can ban together to create a healthier planet and a healthier version of themselves.



Plastic Awareness Campaign



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## STATUE CLEANING ACTIVITY

KASC NCC unit was conducted the Statues Cleaning activity at Erode with sub units of 15 (TN) BN NCC Erode. During the activity the Gandhi statue was cleaned which is located at Karungalpalayam joined with erode municipality on 20.09.2018. 52 NCC cadets and 02 Associate NCC officers took part in the activity.



Cleaning Activity: Gandhi Statue at Karungalpalayam





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## TEMPLE CLEANING ACTIVITY

KASC NCC unit was conducted the Temple Cleaning activity at Erode with sub units of 15 (TN) BN NCC Erode. We have cleaned the in and around the Maariyaman temple which is located in Karungalpalayam on 20.09.2018. 52 NCC cadets and 2 Associate NCC officers took part in the activity.



Maariyaman Temple Cleaning Activity at Karungalpalayam





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## HINDI DIVAS

Hindi Divas was celebrated on 24.09.2018 with intramural talent show events among the First year, Second Year and Third Year UG Students.



Hindi Diwas - Intramural Talent Show





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## GUEST LECTURE ON SUSTAINABLE ENVIRONMENT

A Guest Lecture on “Sustainable Environment” was conducted on 04.10.2018 for the Eco Club volunteers at PG Seminar Hall. Mr.N.Karthikeyan and Mr.N.Suresh, Member of Illayabharatham Trust, Perundurai were acted as resource persons. In this programme the need to avoid depleting natural resources and compromising the future generations’ ability to meet their daily needs was discussed. Going Green and sustainable improves the quality of our lives and preserves the natural resources for the future generation was taught to 100 club volunteers. From this programme, students were aimed to improve the quality of life without putting unnecessary strain on the earth and supporting to our ecosystem sustainability.



Guest Lecture on Sustainable Environment



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## OLD AGE DAY CELEBRATIONS

<b>Name of the Event \ Title</b>	Old Age Day Celebrations at Subbayammal Old Age Home, Paravalasu.
<b>Date of the Event</b>	09.10.2018
<b>Outcome of the Event</b>	Motivate the students to involving social activities
<b>Number of Beneficiaries</b>	45



Old Age Day Celebrations at Subbayammal Old Age Home



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## TREE PLANTATION AT NANJANAPURAM VILLAGE

<b>Name of the Event \ Title</b>	Tree Plantation at Nanjanapuram village organized by Commerce Department (Trees given by NSS BU).
<b>Date of the Event</b>	19.12.2018
<b>Outcome of the Event</b>	The Tree Planting Activity aims to raise awareness to the society in the importance of planting and saving trees, express our concern to the environment, and diminish the unfavourable effects of climate change.
<b>Number of Beneficiaries</b>	45



Tree Plantation at Nanjanapuram village



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## AWARENESS PROGRAMME ON DISASTER MANAGEMENT

An Awareness Programme on “Disaster Management” was organized on 28.12.2018 at PG Seminar Hall and Mr.P.M.R. Sakthi and Mr.S.Sathish Pasumai Iyakkam, Perundurai were the resource persons. During the various disasters, how we should deal with the human, material, economic and environmental impacts were explained to the volunteers. The approaches like prevention, preparedness, response and recovery were discussed and 110 students benefited. The outcomes of this activity were the students are Understand the foundations of hazards, disasters and associated natural/social phenomena and Familiarity with disaster management



Awareness Programme on Disaster Management





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## RALLY ON PLASTIC AWARENESS

The ECO CLUB of KASC in association with NSS Unit V, KASC was organized the Rally Programme on Plastic Awareness at Nasiyanur village area on 28.12.2018. The main objective of this programme was to spread awareness amongst the public to reduce and replace plastics and distributing the pamphlets to urging peoples. All the eco club volunteers were participated in this rally.



Rally Programme on Plastic Awareness



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## PONGAL VIZHA

The Department of Tamil organized Inter - Department Pongal Vizha Competitions were conducted on 11.01.2019 in a grand manner. The Correspondent Thiru. A.K.Elango Avl, distinguished the event with his presence. Students from all the departments participated in the event.



Pongal Vizha Celebration - Press News





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## NATIONAL YOUTH DAY

The Youth Red Cross and the department of Tamil jointly celebrated National Youth Day in remembrance of Swami Vivekananda's Birth Anniversary to propagate the philosophy of Swami Vivekananda among students on 12.01.2019



Swami Vivekananda Birth Anniversary Celebration





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## AWARENESS RALLY ON ROAD SAFETY

KASC NCC unit was conducted the Road Safety awareness rally at Erode on 23.01.2019. Dr.N.Raman the Principal of Kongu Arts and Science College (Autonomous), Erode has inaugurated the rally, 150 NCC cadets has been participated in the rally and create an awareness on road safety among the public in erode down area.



Rally: Awareness on Road Safety





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## KONGU CULTURAL FEST

Kongu Cultural Fest - An Intra Collegiate Event at the department level was organized on 25.01.2019 at the Open Auditorium to create opportunities to experience, celebrate and explore the diversity of the culture through music and arts. 15 Students from each department participated and gave a remarkable performance. Department of English had won the event and the runner up was bagged by the Department of CT and IT. Thiru.A.K.Ilango, Correspondent, KASC Distributed the Prizes to the winners.



Kongu Cultural Fest - An Intra Collegiate Event





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## REPUBLIC DAY CELEBRATION

Republic Day Celebration was celebrated by our National Cadet Corps at our college premise on 26.01.2019. Thiru C. Kumarasamy Patron member of KVIS Trust, Perundurai has hoisted the National Flag and distribute the prizes to the competition winners.



Republic Day Celebration





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## DISTRICT YOUTH PARLIAMENT FINAL ROUND

<b>Name of the Event \ Title</b>	District Youth Parliament Final round for Erode and Tiruppur Districts was conducted
<b>Date of the Event</b>	18.01.2019 (Preliminary) 28.01.2019 (Final)
<b>Outcome of the Event</b>	The objective of the web portal of Youth Parliament is to strengthen the roots of democracy, inculcate healthy habits of discipline, tolerance of the view of others and to enable the student community to know about practices and procedures of the Parliament.
<b>Number of Beneficiaries</b>	45



District Youth Parliament – Press News





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## NATIONAL ORGAN DONATION DAY

An essay writing competition was organized by the Youth Red Cross for the celebration of National Organ Donation Day on 14.02.2019.



National Organ Donation Day: Essay Writing Competition







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## HERITAGE TOUR

Heritage tour is organized jointly with Ethics Club on 16.02.2019 to Tiruchirapalli for the students to make them understand our cultural values and gain knowledge about the heritage of our country.



Heritage Tour to Tiruchirapalli





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## MOTHER LANGUAGE DAY - MATRUBHASHA DIVAS (THAYMOZHI THINAM)

Matrubhasha Divas (Thaymozhi Thinam - Mother Language Day) was celebrated with various competitions are Drawing, Singing and Cooking Without Fire competitions by Department of Tamil, Hindi and Other Languages on 21.02.2019.



Mother Language day Celebration – Press News

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<https://mail.google.com/mail/u/0/#inbox?projector=1>

உறுப்பினர் புகளில் மதுனாரக மறுமநரவாகுகள் உள்ளனர். தினபூமி - 23.02.2019



தாய் மொழி தினம்  
பிப்ரவரி - 21

கொங்கு கலை அறிவியல் கல்லூரியில் தமிழ்த்துறை, இத்தி மற்றும் இதர மொழிகள் துறை சார்பாக தாய்மொழி தினம் கொண்டாடப்பட்டது கல்லூரியின் முதல்வர், பேராசிரியர்கள் மற்றும் மாணவர்கள் தமிழ்த்தாய் உருவப்படத்திற்கு மலர்தூவி மரியாதை செய்தனர்.



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## ACHIEVERS DAY

Achievers Day was celebrated along with Placement Cell on 01.03.2019 at the Open Auditorium to honour the academic achievements of our Faculty Members and students who have won at various intercollegiate events by exhibiting their talents. Thiru.A.Venkatachalam, Correspondent, Kongu Engineering College, felicitated and Thiru.RajmohanArumugam, Director, Putchuteny, Youtube Channel addressed the gathering and distributed the prizes to our Achievers.



Achievers Day: Honouring the Students achievers





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## BOOKS DONATED TO GOVERNMENT HIGHER SECONDARY SCHOOL

<b>Name of the Event \ Title</b>	Books Donated to Government Higher Secondary School, Vijayamangalam.
<b>Date of the Event</b>	30.03.2019
<b>Outcome of the Event</b>	Motivate the students to help poor people
<b>Number of Beneficiaries</b>	65



Books Donated to Government Higher Secondary School