



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

Institutional efforts / Initiatives in providing an inclusive environment

The following are the institution initiatives in providing an inclusive environment for the academic year 2017-2018:

S.No.	Date	Name of the Activity
1	Throughout the Year	Swatch Bharat : Clean India Campaign
2	21.06.2017	International Yoga Day Celebration
3	28.06.2017	Human Chain : Drug abuse and Illicit Trafficking
4	15.08.2017	Independence Day Celebration
5	17.08.2017	Tree Plantation Activity
6	03.09.2017	Rally on Save Rivers
7	14.09.2017	Hindi Divas
8	25.09.2017	Desilting the Pond at Nanjanapuram Village
9	26.09.2017	Cleaning Activity at Birds Sanctuary
10	26.09.2017	Road repairing work from Veppampalayam to College
11	26.09.2017	Dengue Awareness rally
12	28.09.2017	Tree Plantation and Sapling Distribution
13	09.10.2017	Old Age Day Celebrations
14	23.11.2017	Voter Awareness Programme
15	13.12.2017	Awareness Rally on Rain Water Harvesting
16	15.12.2017	Skit play on Eco friendly Environment
17	09.01.2018	Rally on Plastic Awareness
18	10.01.2018	Social Service : Student Volunteers Assisted to the Elders in Erode Government Hospital
19	11.01.2018	Pongal Vizha
20	25.01.2018	Kongu Cultural Fest
21	26.01.2018	Republic Day Celebration
22	21.02.2018	Heritage tour
23	21.02.2018	Mother Language Day Matrubhasha Divas (Thaymozhi Thinam)
24	25.02.2018	Social Service - Student Volunteers Assisted in Crowd Regulation at Temple
25	02.03.2018	Achievers Day



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SWACHH BHARAT : CLEAN INDIA CAMPAIGN

Name of the Event \ Title	Swatch Bharat: Clean India Campaign
Date of the Event	Throughout the Year
Outcome of the Event	Reduces pollution – Reducing plastic waste will reduce the contamination of the environment and the soil, air, and water
Number of Beneficiaries	400 Village People



தினத்தந்தி

ஈரோடு 19-9-2017



கொங்கு கலை அறிவியல் கழகம்

துய்மை பாரதம் உறுதிமொழி ஏற்பு

ஈரோடு, செப்.19- ஈரோடு கொங்கு கலை அறிவியல்

யல் கல்லூரியில் நாட்டு நலப் பணித்திட்டம் சார்ந்த துய்மை பாரதம் உறுதிமொழி ஏற்கும் நிகழ்ச்சி நடைபெற்றது. கல்லூரியின் முதல்வர் என்.ராமன் உறுதிமொழியை வாசித்த மாணவ-மாணவிகள் ஏற்றுக்கொண்டனர்.

அதைத்தொடர்ந்து கல்லூரி வளாகத்தை நாட்டு நலப்பணித்திட்டமானவ-மாணவிகள் சுத்தம் செய்தனர். இதில் நாட்டு நலப்பணித்திட்ட அதிகாரி அண்ணாதுரை, பேராசிரியர்கள், மாணவ-மாணவிகள் உட்பட பலர் கலந்து கொண்டனர்.

THE TIMES OF INDIA, COIMBATORE FRIDAY, SEPTEMBER 15, 2017

Erode college tops in Swachhta Rankings

New Delhi: O.P. Jindal Global University, Sonapat, and Kongu Arts and Science College, Erode- Tamil Nadu emerged as the cleanest university and college respectively in the country. A total of 3,000 institutions took part in the ranking scheme out of which 25 best institutions were selected under four categories.

Announcing the 'Swachhta Ranking 2017' for higher educational institutions on Thursday, Union minister for human resource development Prakash Javadekar said, "Indians are ahead in personal hygiene but they are not when it comes to keeping their neighbourhood clean. This is the reason PM Narendra Modi initiated the Swachh Bharat mission and stressed on constructing toilets in schools and homes".

Vishwa Vidyapeetham, Coimbatore topped the list, while G.B. Pant University of Agriculture and Technology, Pantnagar was on top of the list in the government institutions category. Tamil Nadu had the largest representation in the awards, winning four out of five places in the colleges category and five out of seven places in the technical institutions category.

SPIC AND SPAN: Kongu Arts and Science College in Erode emerged as the cleanest college in the country among the 25 shortlisted. Congratulating the awardees, Javadekar said that the "Swachh Bharat Abhiyan" is the most significant cleanliness campaign by the Government of India. Under this mission more than four crore and eighty lakh toilets were constructed in India since October 2, 2014 and more than

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Swachh Bharat - Press News

THE HINDU FRIDAY, SEPTEMBER 15, 2017

Tamil Nadu institutions top Swachhta rank list

Union Human Resource Development Minister, Prakash Javadekar, presented the awards in New Delhi on Thursday

SPECIAL CORRESPONDENT COIMBATORE Twelve education institutions in Tamil Nadu bagged the top Swachhta ranks for 2017 announced in New Delhi on Thursday. Coimbatore-based Amrita Vishwa Vidyapeetham bagged the top rank among technical institutions. The Kongu Arts and Science College in Erode bagged the first rank in 'colleges' category. A total of 3,500 institutions in the country competed in four categories and 174 institutions were shortlisted based on various parameters.

Union Human Resource Development Minister Prakash Javadekar presented the awards to 25 institutions in New Delhi on Thursday. Amrita University spokesperson said that the university clinched the award for six parameters - availability of toilets and its maintenance, maintaining the toilet-student ratio as 1:4, availability of clean running drinking water, garbage disposal and segregation of garbage, cleanliness of kitchens in hostel and University and maintaining greenery on the

campus. Kongu Arts and Science College correspondent A.K. Elango said that steps taken to keep the premises green by planting over 1,000 trees, and adoption of villages to create an awareness against open-defecation brought it the laurel. The Ramakrishna Mission Vivekanandha College in Chennai got the third place in colleges' category. Sri Ramachandra Medical College and Research Institute - Chennai, RMD Engineering College and BMK Engineering College in Chennai all under the technical institutions

category bagged third, fifth and sixth places respectively. Under the government institutions category Madurai Kamaraj University in Madurai bagged the second position, and Abagappa University in Karakkudi bagged the third position. Sri Ramakrishna College of Arts and Science for Women in Coimbatore bagged the fifth and sixth rank among the colleges category. Sri Ramakrishna College of Arts and Science (formerly SNR Sons College) has been ranked fifth among

the colleges category. The college maintained the five parameters - maintaining highest hygienic standards, cleanliness system, waste disposal system, greenery on the campus and reaching out to the surroundings, he adds. The Vivekanandha College of Arts and Science for Women in Tiruchengode came fourth in the colleges category, and its sister institution Vivekanandha College of Engineering for Women bagged the same rank in the technical institutions category. It was the activities of

NSS, Green Club, and the other departmental associations, in the cleanliness campaign, enabled both these institutions to win this coveted recognition. B. T. Sureshkumar, Principal, Vivekanandha College of Arts and Science for Women, said that the college had adopted Mollipali and Karunamur villages, for cleanliness campaign, and creating necessary facilities. Special teams from the University Grants Commission/AICTE visited both the colleges in August, and videographed all the activities.



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INTERNATIONAL YOGA DAY CELEBRATION

KASC NCC unit and all sub units of 15 (TN) BN NCC Erode has jointly organize the International Yoga Day celebration at Kongu Engineering College on 21.06.2017. Lt. Col. Sanil Dhamodharan the Commanding Officer and the Principal of KEC has jointly inagurated the programme. 250 NCC cadets, 7 NCC officers from various institution has been participated in the event.



Yoga Day Celebration





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HUMAN CHAIN : DRUG ABUSE AND ILLICIT TRAFFICKING

Human Chain was organized by Youth Red Cross volunteers for creating awareness against “Drug Abuse and Illicit Trafficking” on 28.06.2017 at Vallipurathampalyam Village, Erode. The main outcome of this programme to strengthen, action and cooperation in achieving the goal of a world free of drug abuse. Totally 58 YRC Volunteers were participated.



Human Chain : Creating awareness against Drug Abuse and Illicit Trafficking





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INDEPENDENCE DAY CELEBRATION

KASC NCC unit was celebrated the Independence Day Celebration on 15.08.2017 at our College premises. Dr.K.Sengottuvelan the Correspondent Kongu National Matriculation Higher Secondary School has hoisted the National Flag and distributed the prizes to the competition winners.



Celebration of Independence Day





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TREE PLANTING ACTIVITY

Name of the Event \ Title	As a part of Swachhata Bharat Mission, Cleaning Activities were done at Railway Station, Thottiyapalayam and Saplings were planted.
Date of the Event	17.08.2017
Outcome of the Event	The Tree Planting Activity aims to raise awareness to the society in the importance of planting and saving trees, express our concern to the environment, and diminish the unfavorable effects of climate change.
Number of Beneficiaries	50



Tree Planting Activity





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RALLY ON SAVE RIVERS

Name of the Event \ Title	Save Rivers
Date of the Event	03.09.2017
Outcome of the Event	Our Volunteers participated in Rally for Save Rivers Programme at Coimbatore organized by Esha Foundation.
Number of Beneficiaries	40



Save Rivers Rally



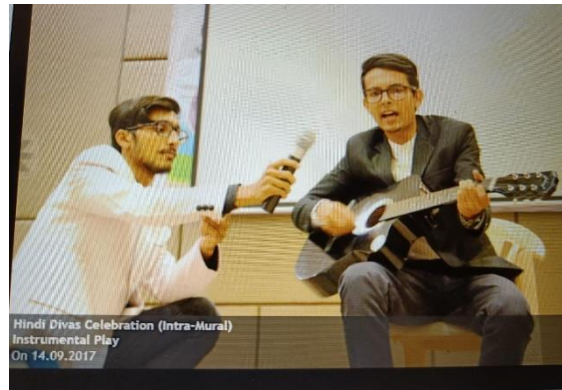
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HINDI DIVAS

Hindi Divas was celebrated on 14.09.2017 with intramural talent among the First year, Second Year and Third Year UG Students.



Hindi Divas - Intramural Talent Show



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DESILTING THE POND

Name of the Event \ Title	Desilting the Pond at Nanjanapuram Village
Date of the Event	25.09.2017
Outcome of the Event	Desilting the Pond at Nanjanapuram Village jointly organized with Department of Corporatesecretaryship
Number of Beneficiaries	1000



Desilting the Pond



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CLEANING ACTIVITY AT BIRDS SANCTUARY

KASC NCC unit was conducted the cleaning activity at Birds Sanctuary, Vellode on 26.09.2017 to clean the birds sanctuary. 52 NCC Cadets and B.Sc (CSHM) students were participated in the clean drive and disposed the plastics and wastage materials from the sanctuary.



Cleaning Activity at Vellode Birds Sanctuary





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ROAD REPAIRING WORK

Name of the Event \ Title	Road repairing work
Date of the Event	26.09.2017
Outcome of the Event	Road repairing work from Veppampalayam to College
Number of Beneficiaries	1000



Road Repairing Work to Public



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DENGUE AWARENESS RALLY

KASC NCC unit was conducted the Dengue Awareness rally on 26.09.2017 from our college to Mettukadai to create awareness on prevention of Dengue among the Veppampalayam village peoples. Dr.N.Raman, Principal, Kongu Arts and Science College and the Inspector of Police in Taluk Police station, Erode has jointly inaugurated the rally and 52 NCC Cadets and B.Sc (CSHM) students were participated in the awareness rally.



Awareness Rally on Prevention of Dengue





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TREE PLANTATION AND SAPLING DISTRIBUTION

Name of the Event \ Title	Tree Plantation and Sapling Distribution
Date of the Event	28.09.2017
Outcome of the Event	The Tree Planting Activity aims to raise awareness to the society in the importance of planting and saving trees, express our concern to the environment, and diminish the unfavorable effects of climate change.
Number of Beneficiaries	50



Tree Planting Activity



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OLD AGE DAY CELEBRATIONS

Name of the Event \ Title	Old Age Day Celebrations at Subbayammal Old Age Home, Paravalasu.
Date of the Event	09.10.2017
Outcome of the Event	Motivate the students to involving social activities
Number of Beneficiaries	50



Old Age Day Celebrations at Subbayammal Old Age Home, Paravalasu



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VOTER AWARENESS PROGRAMME

KASC NCC unit was conducted the Voter Awareness Programme on 23.11.2017 at our college premises for our faculty members.



Voter Awareness Programme





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AWARENESS RALLY ON RAIN-WATER HARVESTING

Name of the Event \ Title	Awareness Rally on Rain-Water Harvesting
Date of the Event	13.12.2017
Outcome of the Event	Rain-water Harvesting Awareness Rally was conducted
Number of Beneficiaries	1000



Rally : Rain Water Harvesting Awareness



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SKIT PLAY ON ECO-FRIENDLY ENVIRONMENT

A Skit play on Eco-friendly Environment was done on 15.12.2017 in our college campus. Being Eco friendly means living in a way that is not harmful to the Environment. And this way of life is becoming important, as we need to protect our planet from manmade damage and this message was given to our College students by enacting a skit by the club volunteers.



Skit play on Eco friendly Environment





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RALLY ON PLASTIC AWARENESS

A rally that aims at creating awareness among the students and the public. On 09.01.2018 a Rally on Plastic awareness and Road safety by Eco club and YRC Volunteers of KASC in coordination with S.Murugan, Sub inspector of Police, Perundurai Police Station, Perundurai was conducted. Eco club and YRC volunteers joined for a common cause to create awareness among public on harmful effects of plastic usage. During 2 km rally they distributed pamphlets on Refuse-Reuse-Recycle plastic and explained people on the need of environmental protection.



Distributed Pamphlets : Harmful effects of plastic usage





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SOCIAL SERVICE

Name of the Event \ Title	Society Service - Student Volunteers Assisted to the elders in Government Hospital, Erode.
Date of the Event	10.01.2018
Outcome of the Event	Our volunteers assisted to the elders in Government Hospital, Erode.
Number of Beneficiaries	150



Student Volunteers Assisted to the Elders in Erode Government Hospital



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PONGAL VIZHA

The Inter - Department Pongal Vizha Competitions were conducted on 11.01.2018 in a grand manner. The correspondent Thiru. A.K. Elango Avl, distinguished the event with his presence. Students from all the departments participated in the event.



Pongal Vizha Celebration - Press News





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KONGU CULTURAL FEST

Kongu Cultural Fest - An Intra Collegiate Event at the department level was organized on 25.01.2018 at the Open Auditorium to provide a myriad of opportunities and forum for the students to explore their boundaries and expand the horizons of their talents. All the departments participated very enthusiastically and Department of English had won the winner trophy and the Department of Computer Applications had won the runner trophy.



An Intra Collegiate Event - Kongu Cultural Fest





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REPUBLIC DAY CELEBRATION

KASC NCC unit was conducted the Republic Day Celebration on 26.01.2018 at our College premises. Thiru E.R.Kaarthikeyan Paton member of Kvit Trust has hoisted the National Flag and distributed the prizes to the competition winners.



Celebration of Republic Day





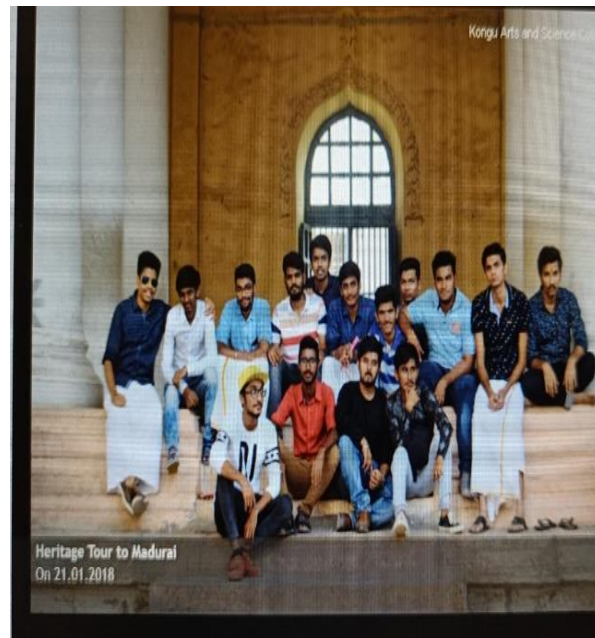
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HERITAGE TOUR

Heritage tour was organized jointly with Ethics Club on 21.02.2018 to Madurai for the students to make them understand our cultural values and gain knowledge about the heritage of our country.



Heritage Tour to Madurai



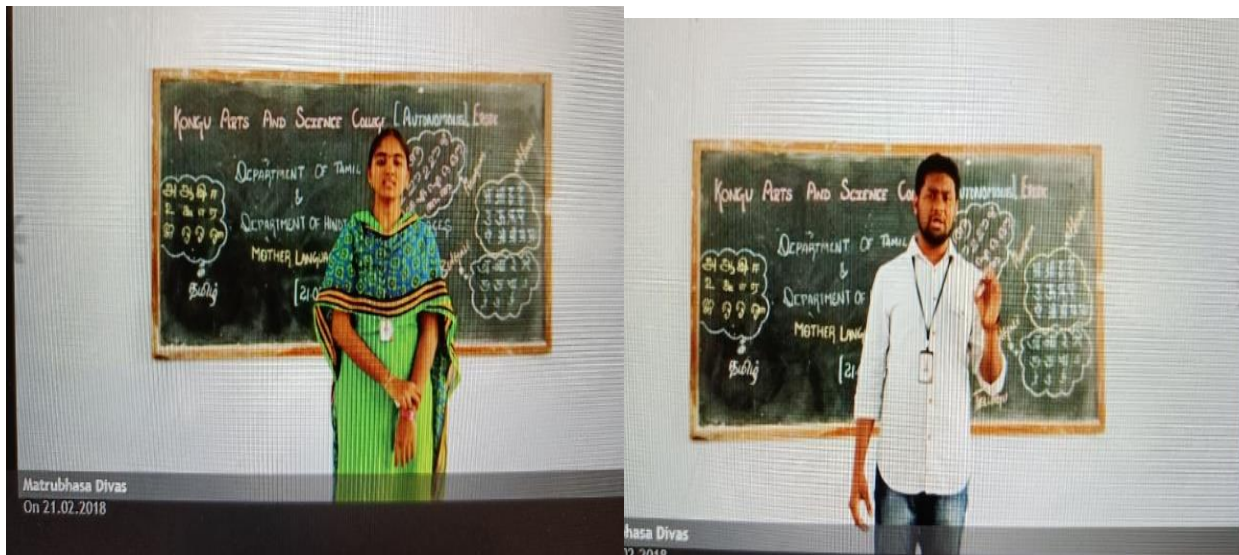
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MOTHER LANGUAGE DAY - MATRUBHASHA DIVAS (THAYMOZHI THINAM)

Matrubhasha Divas (Thaymozhi Thinam - Mother Language Day) was celebrated on 21.02.2018 with various competitions are Singing, Cooking Without Fire and Ethnic Wear competitions were conducted for all the UG students.



Matrubhasha Divas Celebration



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SOCIAL SERVICE : OUR STUDENT VOLUNTEERS ASSISTED IN CROWD REGULATION AT TEMPLE

Name of the Event \ Title	Social Service : Student Volunteers assisted in crowd regulation at Selvanayaki Amman Temple Kumbabishekam, Keeranur.
Date of the Event	25.02.2018
Outcome of the Event	Our Student Volunteers assisted in Crowd regulation for the Public
Number of Beneficiaries	500



Student Volunteers assisted in crowd regulation at Selvanayaki Amman Temple Kumbabishekam



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ACHIEVERS DAY

Achievers Day was celebrated along with Placement Cell on 02.03.2018 at the Open Auditorium to honour the achievements of our students who have won laurels at various Intercollegiate events. Further, files were also distributed in lieu of bidding a farewell to all the outgoing UG and PG students. Mrs. Shyamala Ramesh Babu, Motivational Speaker and Founder, CHISEL and EVOLVE delivered the Chief Guest address and Mr. E. R. K. Krishan, Treasurer, KVIIT Trust delivered the Presidential Address.



Achievers Day - Honouring the Achieved students