

ERODE

# KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

### **ERODE - 638 107**

# Institutional efforts / Initiatives in providing an inclusive environment

The following are the institution initiatives in providing an inclusive environment for the academic year 2017-2018:

S.No.	Date	Name of the Activity
1	Throughout the Year	Swatch Bharat : Clean India Campaign
2	21.06.2017	International Yoga Day Celebration
3	28.06.2017	Human Chain: Drug abuse and Illicit Trafficking
4	15.08.2017	Independence Day Celebration
5	17.08.2017	Tree Plantation Activity
6	03.09.2017	Rally on Save Rivers
7	14.09.2017	Hindi Divas
8	25.09.2017	Desilting the Pond at Nanjanapuram Village
9	26.09.2017	Cleaning Activity at Birds Sanctuary
10	26.09.2017	Road repairing work from Veppampalayam to College
11	26.09.2017	Dengue Awareness rally
12	28.09.2017	Tree Plantation and Sapling Distribution
13	09.10.2017	Old Age Day Celebrations
14	23.11.2017	Voter Awareness Programme
15	13.12.2017	Awareness Rally on Rain Water Harvesting
16	15.12.2017	Skit play on Eco friendly Environment
17	09.01.2018	Rally on Plastic Awareness
18	10.01.2018	Social Service : Student Volunteers Assisted to the Elders in Erode Government Hospital
19	11.01.2018	Pongal Vizha
20	25.01.2018	Kongu Cultural Fest
21	26.01.2018	Republic Day Celebration
22	21.02.2018	Heritage tour
23	21.02.2018	Mother Language Day Matrubhasha Divas (Thaymozhi Thinam)
24	25.02.2018	Social Service - Student Volunteers Assisted in Crowd Regulation at Temple
25	02.03.2018	Achievers Day

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#### SWACHH BHARAT: CLEAN INDIA CAMPAIGN

Name of the Event \ Title	Swatch Bharat: Clean India Campaign	
Date of the Event	Throughout the Year	
Outcome of the Event	Reduces pollution – Reducing plastic waste will reduce the contamination of the environment and the soil, air, and water	
Number of Beneficiaries	400 Village People	



தினத்தந்தி

н-Gуп () 19-9-2017

THE TIMES OF INDIA, COIMBATORE FRIDAY, SEPTEMBER IS, 2017



கோங்கு கலை அறிவியல் கல்லூரியில்

தூய்மை பாதம் உறுதிமொழி ஏற்பு

#ரோடு, செப்.19-ரோடு கொங்கு கலை அறிவ்

அதைத்தொடர்த்து கல்லூரி வளகத்தை நாட்டு நலப்பு ணித்திட்ட மாணவ-மாணவி கள் கத்தம் செய்தனர். இதல் நாட்டு நலப்பணித்திட்ட அதி கரரி அண்ணா தரை. போ

# Erode college tops in Swachhta Rankings

#### Swachh Bharat - Press News

# Tamil Nadu institutions top Swachhta rank list

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### INTERNATIONAL YOGA DAY CELEBRATION

KASC NCC unit and all sub units of 15 (TN) BN NCC Erode has jointly organize the International Yoga Day celebration at Kongu Engineering College on 21.06.2017. Lt. Col. Sanil Dhamodharan the Commanding Officer and the Principal of KEC has jointly inagurated the programme. 250 NCC cadets, 7 NCC officers from various institution has been participated in the event.



Yoga Day Celebration





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# HUMAN CHAIN: DRUG ABUSE AND ILLICIT TRAFFICKING

Human Chain was organized by Youth Red Cross volunteers for creating awareness against "Drug Abuse and Illicit Trafficking" on 28.06.2017 at Vallipurathampalyam Village, Erode. The main outcome of this programme to strengthen, action and cooperation in achieving the goal of a world free of drug abuse. Totally 58 YRC Volunteers were participated.



Human Chain: Creating awareness against Drug Abuse and Illicit Trafficking





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### INDEPENDENCE DAY CELEBRATION

KASC NCC unit was celebrated the Independence Day Celebration on 15.08.2017 at our College premises. Dr.K.Sengottuvelan the Correspondent Kongu National Matriculation Higher Secondary School has hoisted the National Flag and distributed the prizes to the competition winners.



Celebration of Independence Day





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### TREE PLANTING ACTIVITY

Name of the Event \ Title	As a part of Swachhata Bharat Mission, Cleaning Activities were done at Railway Station, Thottiayapalayam and Saplings were planted.	
Date of the Event	17.08.2017	
Outcome of the Event	The Tree Planting Activity aims to raise awareness to the society in the importance of planting and saving trees, express our concern to the environment, and diminish the unfavorable effects of climate change.	
Number of Beneficiaries	50	



Tree Planting Activity





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### RALLY ON SAVE RIVERS

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Name of the Event \ Title	Save Rivers
Date of the Event	03.09.2017
Outcome of the Event	Our Volunteers participated in Rally for Save Rivers Programme at Coimbatore organized by Esha Foundation.
Number of Beneficiaries	40



Save Rivers Rally



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#### HINDI DIVAS

Hindi Divas was celebrated on 14.09.2017 with intramural talent among the First year, Second Year and Third Year UG Students.









Hindi Divas - Intramural Talent Show



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#### DESILTING THE POND

Name of the Event \ Title	Desilting the Pond at Nanjanapuram Village
Date of the Event	25.09.2017
Outcome of the Event	Desilting the Pond at Nanjanapuram Village jointly organized with Department of Corporatesecretaryship
Number of Beneficiaries	1000



Desilting the Pond



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### CLEANING ACTIVITY AT BIRDS SANCTUARY

KASC NCC unit was conducted the cleaning activity at Birds Sanctuary, Vellode on 26.09.2017 to clean the birds sanctuary. 52 NCC Cadets and B.Sc (CSHM) students were participated in the clean drive and disposed the plastics and wastage materials from the sanctuary.



Cleaning Activity at Vellode Birds Sanctuary





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#### ROAD REPAIRING WORK

Name of the Event \ Title	Road repairing work
Date of the Event	26.09.2017
Outcome of the Event	Road repairing work from Veppampalayam to College
Number of Beneficiaries	1000



Road Repairing Work to Public



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#### DENGUE AWARENESS RALLY

KASC NCC unit was conducted the Dengue Awareness rally on 26.09.2017 from our college to Mettukadai to create awareness on prevention of Dengue among the Veppampalayam village peoples. Dr.N.Raman, Principal, Kongu Arts and Science College and the Inspector of Police in Taluk Police station, Erode has jointly inaugurated the rally and 52 NCC Cadets and B.Sc (CSHM) students were participated in the awareness rally.



Awareness Rally on Prevention of Dengue







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### TREE PLANTATION AND SAPLING DISTRIBUTION

Name of the Event \ Title	Tree Plantation and Sapling Distribution
Date of the Event	28.09.2017
Outcome of the Event	The Tree Planting Activity aims to raise awareness to the society in the importance of planting and saving trees, express our concern to the environment, and diminish the unfavorable effects of climate change.
Number of Beneficiaries	50



Tree Planting Activity



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#### **OLD AGE DAY CELEBRATIONS**

Name of the Event \ Title	Old Age Day Celebrations at Subbayammal Old Age Home, Paravalasu.
Date of the Event	09.10.2017
Outcome of the Event	Motivate the students to involving social activities
Number of Beneficiaries	50



Old Age Day Celebrations at Subbayammal Old Age Home, Paravalasu



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### VOTER AWARENESS PROGRAMME

KASC NCC unit was conducted the Voter Awareness Programme on 23.11.2017 at our college premises for our faculty members.



Voter Awareness Programme









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### AWARENESS RALLY ON RAIN-WATER HARVESTING

Name of the Event \ Title	Awareness Rally on Rain-Water Harvesting
Date of the Event	13.12.2017
Outcome of the Event	Rain-water Harvesting Awareness Rally was conducted
Number of Beneficiaries	1000



Rally: Rain Water Harvesting Awareness

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### SKIT PLAY ON ECO-FRIENDLY ENVIRONMENT

A Skit play on Eco-friendly Environment was done on 15.12.2017 in our college campus. Being Eco friendly means living in a way that is not harmful to the Environment. And this way of life is becoming important, as we need to protect our planet from manmade damage and this message was given to our College students by enacting a skit by the club volunteers.



Skit play on Eco friendly Environment





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### RALLY ON PLASTIC AWARENESS

A rally that aims at creating awareness among the students and the public. On 09.01.2018 a Rally on Plastic awareness and Road safety by Eco club and YRC Volunteers of KASC in coordination with S.Murugan, Sub inspector of Police, Perundurai Police Station, Perundurai was conducted. Eco club and YRC volunteers joined for a common cause to create awareness among public on harmful effects of plastic usage. During 2 km rally they distributed pamphlets on Refuse-Reuse-Recycle plastic and explained people on the need of environmental protection.



Distributed Pamphlets: Harmful effects of plastic usage





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#### SOCIAL SERVICE

Name of the Event \ Title	Society Service - Student Volunteers Assisted to the elders in Government Hospital, Erode.
Date of the Event	10.01.2018
Outcome of the Event	Our volunteers assisted to the elders in Government Hospital, Erode.
Number of Beneficiaries	150



Student Volunteers Assisted to the Elders in Erode Government Hospital



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#### PONGAL VIZHA

The Inter - Department Pongal Vizha Competitions were conducted on 11.01.2018 in a grand manner. The correspondent Thiru. A.K. Elango Avl, distinguished the event with his presence. Students from all the departments participated in the event.





Pongal Vizha Celebration - Press News





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#### KONGU CULTURAL FEST

Kongu Cultural Fest - An Intra Collegiate Event at the department level was organized on 25.01.2018 at the Open Auditorium to provide a myriad of opportunities and forum for the students to explore their boundaries and expand the horizons of their talents. All the departments participated very enthusiastically and Department of English had won the winner trophy and the Department of Computer Applications had won the runner trophy.



An Intra Collegiate Event - Kongu Cultural Fest



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#### REPUBLIC DAY CELEBRATION

KASC NCC unit was conducted the Republic Day Celebration on 26.01.2018 at our College premises. Thiru E.R.Kaarthikeyan Paton member of KVIT Trust has hoisted the National Flag and distributed the prizes to the competition winners.



Celebration of Republic Day







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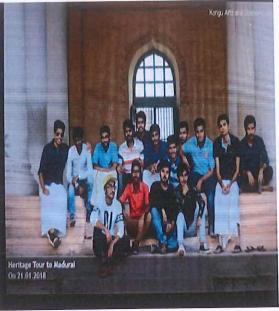
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#### HERITAGE TOUR

Heritage tour was organized jointly with Ethics Club on 21.02.2018 to Madurai for the students to make them understand our cultural values and gain knowledge about the heritage of our country.





Heritage Tour to Madurai



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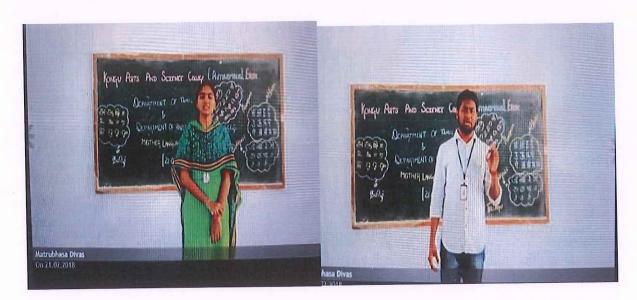


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# MOTHER LANGUAGE DAY - MATRUBHASHA DIVAS (THAYMOZHI THINAM)

Matrubhasha Divas (Thaymozhi Thinam - Mother Language Day) was celebrated on 21.02.2018 with various competitions are Singing, Cooking Without Fire and Ethnic Wear competitions were conducted for all the UG students.



Matrubhasha Divas Celebration



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# SOCIAL SERVICE : OUR STUDENT VOLUNTEERS ASSISTED IN CROWD REGULATION AT TEMPLE

Name of the Event \ Title	Social Service: Student Volunteers assisted in crowd regulation at Selvanayaki Amman Temple Kumbabishekam, Keeranur.
Date of the Event	25.02.2018
Outcome of the Event	Our Student Volunteers assisted in Crowd regulation for the Public
Number of Beneficiaries	500



Student Volunteers assisted in crowd regulation at Selvanayaki Amman Temple Kumbabishekam





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#### **ACHIEVERS DAY**

Achievers Day was celebrated along with Placement Cell on 02.03.2018 at the Open Auditorium to honour the achievements of our students who have won laurels at various Intercollegiate events. Further, files were also distributed in lieu of bidding a farewell to all the outgoing UG and PG students. Mrs.Shyamala Ramesh Babu, Motivational Speaker and Founder, CHISEL and EVOLVE delivered the Chief Guest address and Mr.E.R.K.Krishan, Treasurer, KVIT Trust delivered the Presidential Address.





Achievers Day - Honouring the Achieved students

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