



KONGU ARTS AND SCIENCE COLLEGE
(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Erode – 638 107

7.1.11 Institution Celebrates / Organizes national and International Commemorative Days, events and festivals



GEOTAGGED PHOTOGRAPHS OF SOME OF THE EVENTS




Dr. N. RAMAN
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NSS DAY CELEBRATION

Name of the Event \ Title	NSS DAY Celebration Webinar : The Role of Youth In Nation Building Resource Person : Dr.M.Anusuyadevi, Assistant Professor in Tamil, Government Arts College, Salem
Date of the Event	24.09.2021
Outcome of the Event	Every year on September 24, India celebrates National Service Scheme Day (NSS Day). During Mahatma Gandhi's Centenary Year (1969), on September 24, the National Service Scheme (NSS) was inaugurated, including 40,000 student volunteers from 37 institutions. NSS helps the students development & appreciation to other person's point of view and also show consideration towards other living beings
Number of Beneficiaries	100



NSS Day Celebration - Webinar : The Role of Youth in Nation Building

Resource Person : Dr.M.Anusuyadevi



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INTERNATIONAL TOURISM DAY

Name of the Event \ Title	International Tourism Day Webinar : World Tourism Day Resource Person : Vivek Chandra Bharathi Tourism Management, Aspire Tourism India Private Limited Coimbatore - 642 003.
Date of the Event	27.09.2021
Outcome of the Event	UNWTO generates market knowledge, promotes competitive and sustainable tourism policies and instruments, fosters tourism education and training, and works to make tourism an effective tool for development through technical assistance projects in over 100 countries around the world.
Number of Beneficiaries	80



International Tourism Day Webinar - Resource Person : Vivek Chandra Bharathi



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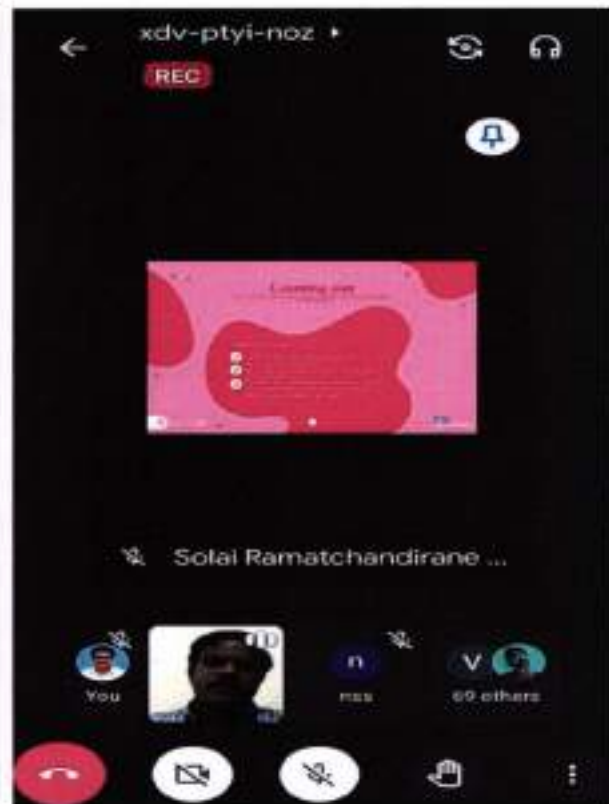
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NATIONAL VOLUNTARY BLOOD DONATION DAY

Name of the Event \ Title	National Voluntary Blood Donation Day Webinar : Blood Donation for Humanity Resource Person : Dr.S.R.PRABAGARAN Associate Professor, Department of Biotechnology Bharathiar University,Coimbatore – 641 046
Date of the Event	01.10.2021
Outcome of the Event	Blood Donation helps to reduce risk of heart attack and cancer. Donation of blood, burns calories & helps in weight loss. Blood donation helps to maintain healthy liver. Prevents Hemochromatosis and helps to maintain iron level
Number of Beneficiaries	100



National Voluntary Blood Donation Day Webinar - Resource Person : Dr.S.R.Prabakaran



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GANDHI JAYANTHI CELEBRATION

Name of the Event \ Title	Gandhi Jayanthi Celebration
Date of the Event	02.10.2021
Outcome of the Event	Gandhi Jayanti is marked by prayer services and tributes all over India People perform prayer services, memorial ceremonies, and homage all over India
Number of Beneficiaries	40



Gandhi Jayanthi Celebration - Floral tributes



கொங்கு கலை அறிவியல் கல்லூரியில் காந்தி உருவப்படத்துக்கு மரியாதை செலுத்தப்பட்டது.

கொங்கு கலை அறிவியல் கல்லூரி

ஈரோடுகொங்கு கலை அறிவியல் கல்லூரியில் நாட்டு நலப்பணித் திட்டம் கார்பில் காந்தி ஜெயந்தி விழா நேற்று கொண்டாடப்பட்டது. விழாவுக்கு கல்லூரி தாளாளர் பழனிசாமி தலைமை தாங்கி, காந்தி உருவப்படத்துக்கு மலர் தூவி மரியாதை செலுத்தினார்.

இதில் கல்லூரி முதல்வர் ராமன், நாட்டு நலப்பணித் திட்ட அலுவலர்கள் கரேஷ், தங்கம், தியானேஸ்வரன், வேணுகோபால், ஏன்.சி.சி. அலுவலர் கார்த்திகேயன், உடற்பயிற்சி தலைவர் சங்கர் மற்றும் துறை தலைவர்கள், பேராசிரியர்கள், மாணவ மாணவிகள் கலந்து கொண்டார்கள்.



Gandhi Jayanthi Celebration – Press News

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KASC NCC Unit was conducted a Cleaning activity on 02.10.2021 at our college premises and Veppampalayam village in account of Gandhi Jayanti. 52 NCC Cadets of our college has been participated and they were collected 1.74 kg polythene waste.



Gandhi Jayanthi Celebration - Cleaning Activity



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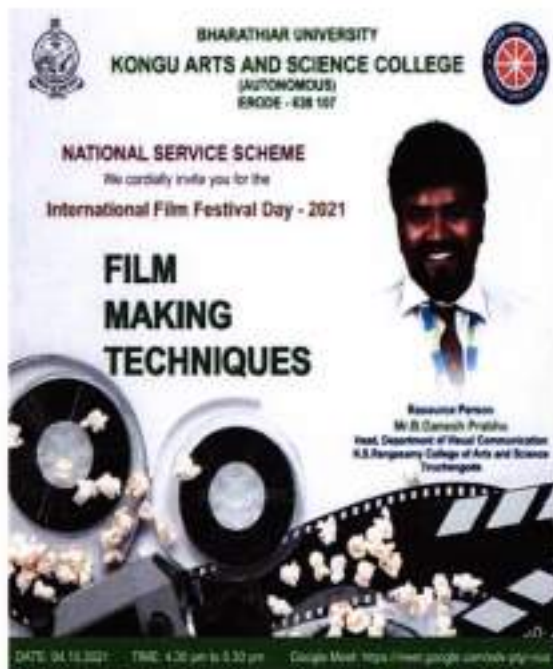
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INTERNATIONAL FILM FESTIVAL DAY

Name of the Event \ Title	International Film Festival Day Webinar : Film Making Techniques Resource Person : Mr.B.Ganesh Prabhu Head, Department of Visual Communication K.S.Rangasamy College of Arts and Science Tiruchengode.
Date of the Event	05.10.2021
Outcome of the Event	Film is considered to be an important art form, a source of popular entertainment, and a powerful medium for educating—or indoctrinating—citizens. The visual basis of film gives it a universal power of communication
Number of Beneficiaries	100



International Film Festival Day -Webinar : Film Making Techniques
Resource Person : Mr.B.Ganesh Prabhu



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VADALUR VALLALAR BIRTHDAY CELEBRATION

Birthday of Vadalur Vallalar on behalf of Tamil Department Literary Circle 05.10.2021. Held on
On this occasion, Vallalar's idol was paid tribute by showering flowers. The principal of the college, the head of Tamil Nadu, professors and students participated in it.



Floral Tribute - Birthday of Vadalur Vallalar



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WORLD MENTAL HEALTH DAY

The Department of Computer Applications celebrated World Mental Health day on 09.10.2021 to promote the mental health of students. Mr.T.Thilagaraj, Assistant Professor, addressed students on "How to manage stress?" 45 students were participated.



World Mental Health day - How to manage stress? Resource Person : Mr.T.Thilagaraj



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World Mental Health Day was celebrated in advance on 09.10.2021. The aim of the celebration is to create awareness and spreading education about mental health issues across the globe. The faculty members presented their view points on the importance of mental health. It is to bring attention to mental illness and its major effects on peoples' lives worldwide. The beneficiaries are 180 students and 15 faculty members.



Awareness and spreading education about mental health issues

A signature campaign programme on “**Mental Health Day**” was organized by the Department of Social Work students on **11.10.2021**. The aim of the programme is to give awareness to the staffs and students of Kongu arts and Science College about a Mental health by the Social Work students and to exhibit our social work knowledge.



Mental Health Day - Signature Campaign Programme



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D.R.A.P.J ABDUL KALAM BIRTH ANNIVERSARY CELEBRATION

Name of the Event \ Title	Dr.A.P.J Abdul Kalam Birth Anniversary Celebration
Date of the Event	15.10.2021
Outcome of the Event	To Know the life history of Dr.A.P.J. Abdul Kalam
Number of Beneficiaries	30



Dr.A.P.J Abdul Kalam Birth Anniversary Celebration- Floral Tribute



Dr.A.P.J Abdul Kalam Birth Anniversary Celebration- Press News



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FLAG CODE OF INDIA PLEDGE

Flag Code of India Pledge was taken at our College premises on 16.10.2021. 52 NCC Cadets and 02 PI Staff took part in the pledge for creating awareness on the prevention of Insult to National Honor Act 1971.



Pledge for creating awareness - Prevention of Insult to National Honor Act 1971 TRAUMA DAY

Name of the Event \ Title	Trauma Day pledge
Date of the Event	17.10.2021
Outcome of the Event	To Know the
Number of Beneficiaries	30



Trauma Day – Awareness Pledge

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SARDAR VALLABHBHAI PATEL BIRTH ANNIVERSARY CELEBRATION

Name of the Event \ Title	Sardar Vallabhbhai Patel Birth Anniversary Celebration
Date of the Event	31.10.2021
Outcome of the Event	To Know the life history of Sardar Vallabhbhai Patel
Number of Beneficiaries	30



Sardar Vallabhbhai Patel Birth Anniversary Celebration - Floral Tribute

FESTIVAL OF LIGHTS – DIWALI

To inculcate the cultural heritage of the country, Festival of lights - Diwali was celebrated on the behalf of all the departments on 02.11.2021. Students participated in the celebration with more enthusiasm.



Diwali Celebrations



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VA.U.CHI BIRTHDAY CELEBRATION

18.11.2021 on behalf of the literary circle of Tamil Department, flowers were showered on Va.U. Chidambaram Pillai's portrait. The event was graced by the presence of the head of the Tamil department, professors and students.



Va.U. Chidambaram Pillai's Birth Anniversary Celebrations - Floral Tribute



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INDIAN CONSTITUTION DAY

Name of the Event \ Title	71 Indian Constitution Day Celebration Webinar : Article 21 : Right to Privacy Ms.Rajalakshmi Ramasamy, Advocate Coimbatore.
Date of the Event	26.11.2021
Outcome of the Event	Students know about First, Third, Fourth, Fifth, and Ninth Amendments to find that there is an implied right to privacy in the Constitution.
Number of Beneficiaries	400



Webinar : Article 21 : Right to Privacy Resource Person : Ms.Rajalakshmi Ramasamy



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INTERNATIONAL POLLUTION DAY

Awareness program on “International Pollution Day” was given to the Eco Club volunteers on 02.12.2021. Awareness was given on managing and controlling industrial disasters and to prevent the pollution produced by industrial processes or human negligence. To make people and industries aware about the importance of pollution control acts. Nearly 35 students got awareness on this day



Awareness program on “International Pollution Day”





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CONDOLENCES TO BIPIN LAXMAN SINGH RAWAT

Our deepest condolences to Bipin Laxman Singh Rawat, Former Chief of Defence Staff of the Indian Armed Forces and his team who died in the helicopter crash in Tamil Nadu on 10.12.2021. The Principal, Faculty members, NCC Cadets and Students took part in the event.



Condolences to Bipin Laxman Singh Rawat



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NATIONAL MATHEMATICS DAY CELEBRATIONS

134th Birth Anniversary of Srinivasa Ramanujan was celebrated as National Mathematics Day on 22.12.2021. Various competitions were conducted through online for the students to exhibit their talents in Mathematics. A special Lecture was given by Dr.S.Jagatheswari , Assistant Professor of Mathematics, Vellore Institute of Technology, Vellore on "Srinivasa Ramanujan's Contributions to Mathematics" to motivate the students.



Celebration of 134th Birth Anniversary of Srinivasa Ramanujan

Dr.S.Jagatheswari , Assistant Professor of Mathematics, Vellore Institute of Technology, Vellore
On 22.12.2021

Srinivasa Ramanujan Birth Anniversary celebrated as Ramanujan Day
National Mathematics Day –Floral Tribute



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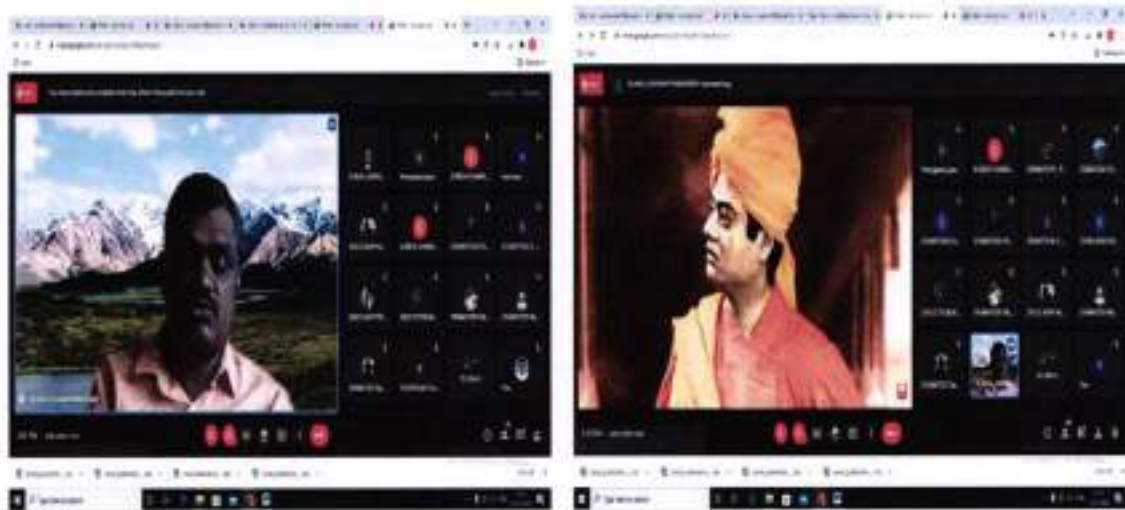
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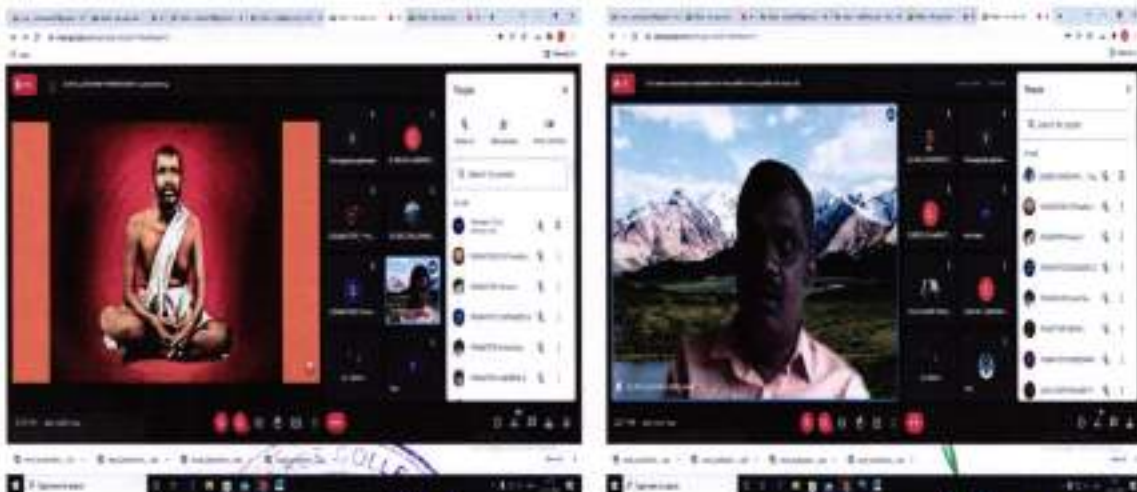
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BIRTH ANNIVERSARY OF SWAMI VIVAKANANDA - NATIONAL YOUTH DAY

Name of the Event \ Title	159 th Birth Anniversary of Swami Vivakananda webinar on National Youth Day Resource Person : Dr.P.Nallasivam Dean and Associate Professor Sasurie College of Arts and Science College Vijayamangalam Tirupur.
Date of the Event	12.01.2022
Outcome of the Event	Students knew about the life history and philosophy of Swami Vivekananda
Number of Beneficiaries	98 Students



159th Birth Anniversary of Swami Vivakananda Celebrations Webinar
Resource Person : Dr.P.Nallasivam



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NATIONAL GIRL CHILD DAY CELEBRATION

Name of the Event \ Title	National Girl Child Day Celebration webinar on Empowerment of Girl Child Resource Person : Rtn. Dr.S.Rajalakshmi Charter President Rotary Club of Tiruppur Bharati (First Women Club) Tirupur – 641 604
Date of the Event	24.01.2022
Outcome of the Event	Women empowerment is given importance to encourage women to feel strong by telling them that they can do everything that they want to do, Women can work outside their home and can have opportunity to make up their mind. Empowerment helps to reduce domestic violence and give the value of women in the society.
Number of Beneficiaries	100 Students



National Girl Child Day Celebration Webinar- Resource Person : Rtn. Dr.S.Rajalakshmi



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NATIONAL SAFETY DAY CELEBRATION

Name of the Event \ Title	National Safety Day – Awareness Rally at Pavalatham Palayam
Date of the Event	04.03.2022
Outcome of the Event	Created awareness and commitment to work safely and raised public awareness about all safety principles. These also include road safety, workplace safety, human health and environmental safety.
Number of Beneficiaries	NSS Volunteers – 62 Public – Around 300



Awareness Rally at Pavalatham Palayam



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WORLD CONSUMER RIGHTS DAY CELEBRATION

Name of the Event \ Title	World Consumer Rights Day - Seminar on Consumer Rights and Responsibilities Resource Person : Mr.R.Balasubramanian District Secretary, Erode District Consumer Protection Centre, Erode – 638 001.
Date of the Event	14.03.2022
Outcome of the Event	Students knew about “The right to obtain information on the quantity, consistency, purity, strength, and quality of products and services is the rights of the customer”.
Number of Beneficiaries	450 Students



Seminar on Consumer Rights and Responsibilities

Resource Person : **Mr.R.Balasubramanian**



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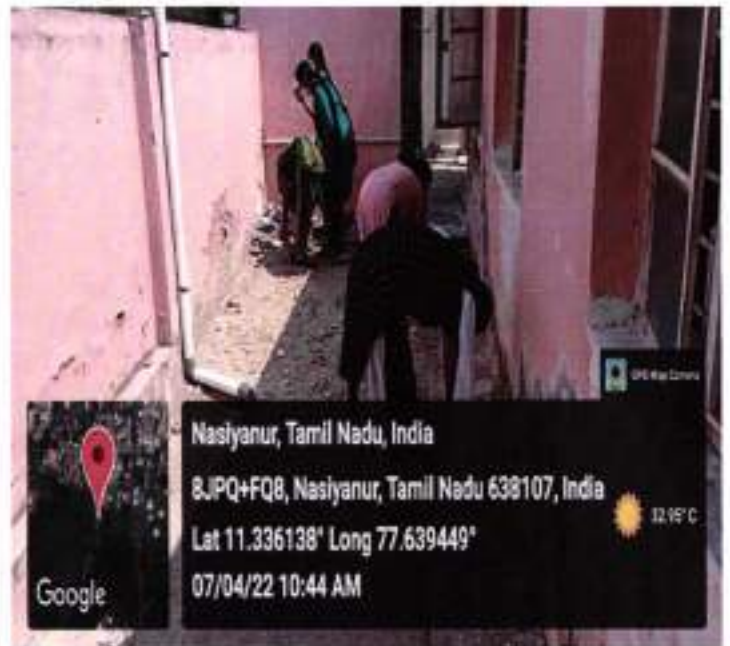
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CLEANING ACTIVITY



Cleaning Activity at Primary Health Centre, Nasiyanur and Kathirampatti.





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INTERNATIONAL YOGA DAY CELEBRATION

Name of the Event \ Title	International Yoga Day Celebrations -2022 Yoga for Mind, Body and Soul Yoga Practical Demonstrations
Date of the Event	11.05.2022 to 14.05.2022
Outcome of the Event	The Students got practise in Yoga and Asanas. The purpose of yoga is to cultivate discernment, awareness, self-regulation and higher consciousness in the individual.
Number of Beneficiaries	350



International Yoga Day Celebrations -2022





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Name of the Event \ Title	Special Lecture on "Yoga for Mind, Body and Soul" Resource Person: M.Umamahesh Saravanan M.A., Erode Manavalakalai Mandram , Erode.
Date of the Event	13.05.2022 at 10.00 AM
Outcome of the Event	The Students knew about the importance of Yoga and Asanas.
Number of Beneficiaries	300



Special Lecture on "Yoga for Mind, Body and Soul"

Resource Person: M.Umahesh Saravanan M.A





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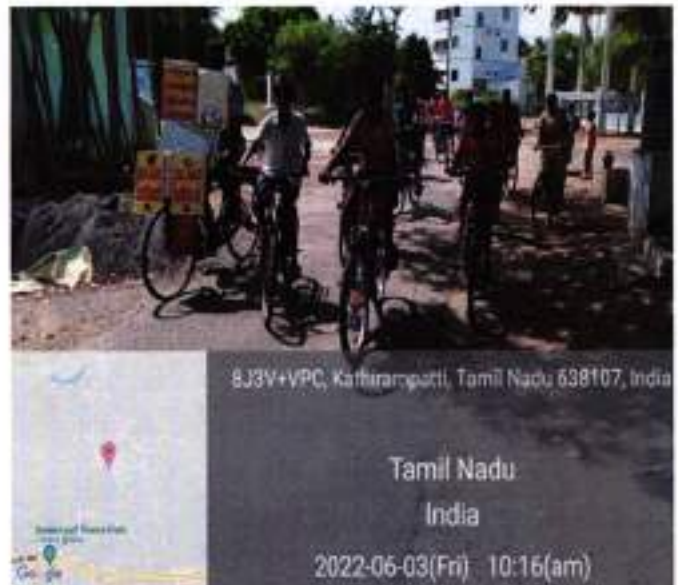
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WORLD CYCLE DAY AWARENESS RALLY

Name of the Event \ Title	World Cycle Day – Awareness Rally at College to Nasiayanur
Date of the Event	03.06.2022
Outcome of the Event	The day spread awareness about the benefits of using a bicycle.
Number of Beneficiaries	NSS Volunteers – 26 Public – Around 100



Awareness Rally at College to Nasiayanur





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BIRTH ANNIVERSARY OF FORMER CHIEF MINISTER OF TAMILNADU DR.KALAIIGNAR M.KARUNANITHI

Name of the Event \ Title	With reference to the letter (letter no 8053/A1/2022 - 1 dated 01.06.2022) from the Directorate of Collegiate Education citing that, in commemorating the Birth Anniversary of former Chief Minister of Tamilnadu Dr.Kalaaignar M.Karunanithi Mass Cleaning Campaign
Date of the Event	03.06.2022
Outcome of the Event	Maintaining a clean college environment sets a good example to students. It encourages learners to take pride in their college, which makes them less likely to drop litter and as such they will potentially make a bigger effort to maintain their environment.
Number of Beneficiaries	48

BHARATHIAR UNIVERSITY
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NATIONAL SERVICE SCHEME

Celebrating the Birth Anniversary of former Chief Minister of Tamilnadu
Dr.Kalaaignar M.Karunanithi
Mass Cleaning Campaign

Date: 03.06.2022
Place: Kongu Arts and Science College Campus

KONGU
Assuring the Best

Birth Anniversary of former Chief Minister of Tamilnadu Dr.Kalaaignar M.Karunanithi Mass Cleaning Campaign



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NATIONAL HANDLOOM DAY

The Department of Costume Design and Fashion organized National Handloom Day Celebrations to commemorate the Swadeshi Movement and to honour the Handloom Weavers. To create awareness about the significance of Handloom Weavers, Products and its industry, an Intra Department Contest on Video Mash-Up on the topic "Handlooms – The Sacred and Sustainable Art of India" was conducted for our students exclusively on 07.08.2020.

The objective of this event is to support the handloom weavers and encourage everyone to buy sustainable handloom products of India.



National Handloom Day Celebration - "Handlooms – The Sacred and Sustainable Art of India"



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WOMEN'S DAY CELEBRATION

Women's Day was celebrated on 08.03.2021. The chief guest Smt. M. Hemalatha IPS, Deputy Commissioner of Police, Kozhikode City, Kerala delivered a Special talk on "Cyber Crime against Women and Children". The program enabled the students to have proper knowledge about the Cyber Crime and was taught about the legal handling of Cyber crime for women and children. Girl students and Female Faculty Members were highly benefited



Women's Day - Special talk on "Cyber Crime against Women and Children"



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GURU TEGH BAHADUR 400TH BIRTH ANNIVERSARY

A Inter-Department Online Quiz Programme for all the UG and PG students of the college was organized on Guru Tegh Bahadur was conducted on 18.04.2021 in commemoration with his 400th Birth Anniversary



Guru Tegh Bahadur 400th Birth Anniversary -A Inter-Department Online Quiz Programme



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Principal of 16
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NATIONAL YOUTH DAY

The Youth Red Cross celebrated **National Youth Day** in remembrance of Swami Vivekananda's Birth Anniversary to donate groceries to Karunalaya Orphanage, Erode on 12.01.2020



Swami Vivekananda's Birth Anniversary to donate groceries to Karunalaya Orphanage



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INTERNATIONAL YOGA DAY CELEBRATION

KASC NCC unit was conducted a Yoga Training to our NCC cadets on 19.06.2018. Mr.P.Anna Durai Librarian of our college is explained the asana and yoga practice was given to the NCC cadets of our college. 52 NCC cadets and 01 NCC officer took part in the event.



Yoga Training to our NCC cadets

KASC NCC unit and all other units of 15 (TN) BN NCC have jointly conducted the International Yoga Day celebration on 21.06.2018. The Principal of Kongu Engineering 450 NCC Cadets and 10 NCC officers from various institutions has been participated in the programme.



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DR.A.P.J ABDUL KALAM DEATH ANNIVERSARY

Name of the Event \ Title	Dr.A.P.J Abdul Kalam Death Anniversary Celebration
Date of the Event	27.07.2018
Outcome of the Event	To Know the life history of Dr.A.P.J. Abdul Kalam
Number of Beneficiaries	48



Dr.A.P.J Abdul Kalam Death Anniversary - Floral Tributes



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CHILDREN'S DAY

Name of the Event \ Title	Jawaharlal Nehru Birth Anniversary Celebration – Children's Day
Date of the Event	14.11.2018
Outcome of the Event	To Know the life history of Jawaharlal Nehru
Number of Beneficiaries	35



Jawaharlal Nehru Birth Anniversary Celebration – Children's Day




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YOUTH AWAKENING DAY

Name of the Event \ Title	Birth Anniversary of Swami Vivekananda Celebrated as Youth Awakening Day
Date of the Event	12.01.2019
Outcome of the Event	Students knew about the life history and philosophy of Swami Vivekananda
Number of Beneficiaries	65 Students



Karai Vaikal Rd, Nanjanapuram, Tamil Nadu 638107, India

Nanjanapuram
Tamil Nadu
India

2019-01-12(Sat) 09:25(AM)

Birth Anniversary of Swami Vivekananda Celebrated as Youth Awakening Day



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BIRTH ANNIVERSARY OF NETHAJI SUBASH CHANDRA BOSE

Name of the Event \ Title	Birth Anniversary of Nethaji Subash Chandra Bose was celebrated
Date of the Event	23.01.2019
Outcome of the Event	Students knew about the life history and philosophy of Nethaji Subash Chandra Bose
Number of Beneficiaries	60 Students



Birth Anniversary of Nethaji Subash Chandra Bose



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