



KONGU ARTS AND SCIENCE COLLEGE


(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Erode- 638107

STUDENTS INDUCTION PROGRAMME

S N O	ACADEMIC YEAR	DEPARTMENT	TITLE / TOPIC	DATE	STUDENTS STRENGTH	NAME OF THE RESOURCE PERSON
1	2017-2018	COMMERCE CA	Students Induction Programme	28.06.2017	132	Mr G. Raaja, CEO, Nikhill's Innovative Management, Chennai
2		COMMERCE	Orientation Programme	02.07.2017 14-07-2017 17.07.2017	195	Mr.Jay Ganesan Point Blanck Business consulting Private ltd, Erode
3		MATHS	Orientation Programme	08.07.2017 17.07.2017	131	Ms.V.Vijaya Nirmala and Ms.Bhagirathy, Trainers, Soft Skills, Erode.
3		CSCA	Orientation Programme	11.07.2017 12.07.2017	125	Dr.K.A.Guhaselvi, Assistant Professor G R Damodaran Academy Of Management, Coimbatore.
5		BBA(CA)	Orientation Programme	12.07.2017 13.07.2017	63	M.Shnmugasundaram, Psychologist and Trainer, Phoneix Training academy, Erode
6		BCA	Orientation Programme	13.07.2017 14.07.2017	120	Mr.Raja & Team, Ms. Bhagirathy & Ms. Vijayanirmala, Trainers, Pointblank Business Counselling Pvt Ltd, Erode




Dr. N. RAMAN
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NANJANAPURAM, ERODE - 638 107

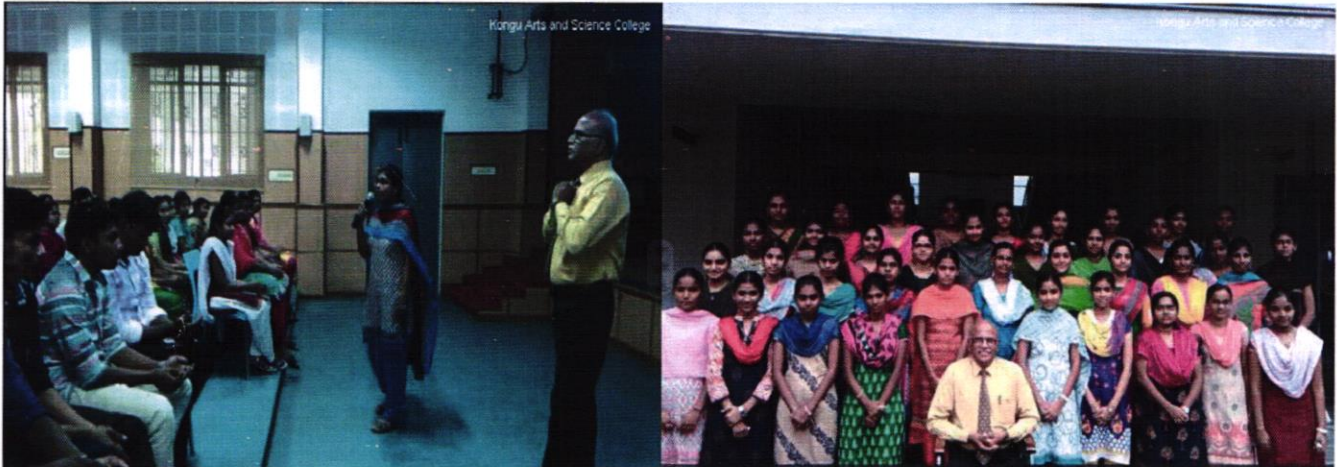


KONGU ARTS AND SCIENCE COLLEGE

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Erode- 638107

COMMERCE WITH COMPUTER APPLICATION



Induction Programme for first Year Commerce (CA) students- Mr G. Raaja, Ceo, Nikhill's Innovative Management, Chennai

On 28.06.2017, Department of Commerce (CA) organized Induction Programme for First Year UG students. The resource person was Mr.Raaja CEO, Nikhills Innovative management, Chennai. In this programme, resource person delivered information about the scope of this course and various opportunities in this field.



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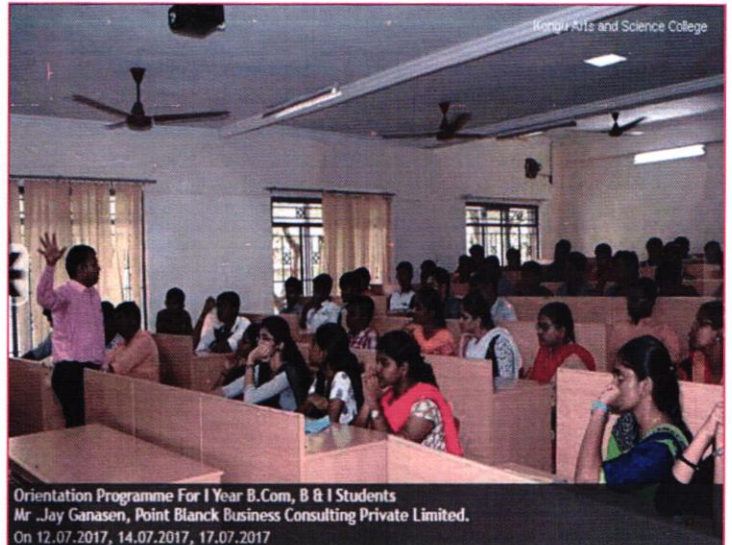


KONGU ARTS AND SCIENCE COLLEGE

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Erode- 638107

COMMERCE AND BANKING & INSURANCE



Orientation programme for 1 year B.COM,&B&I Students- Mr. Jay Ganasen, Point Blanck Business Consulting Private Limited,Erode on 02.07.2017,14.07.2017,17.07.2017.

On 2.07.2017, 14.7.2017 and 17.07.2017, Department of Commerce organized Orientation Programme for First year UG students. The resource person was Mr. Jay Ganasen, Point Blanck Business Consulting Private Limited, Erode. In this programme, our resource person delivered information about the scope of this course and various opportunities in his field. 195 students got benefitted in this program.



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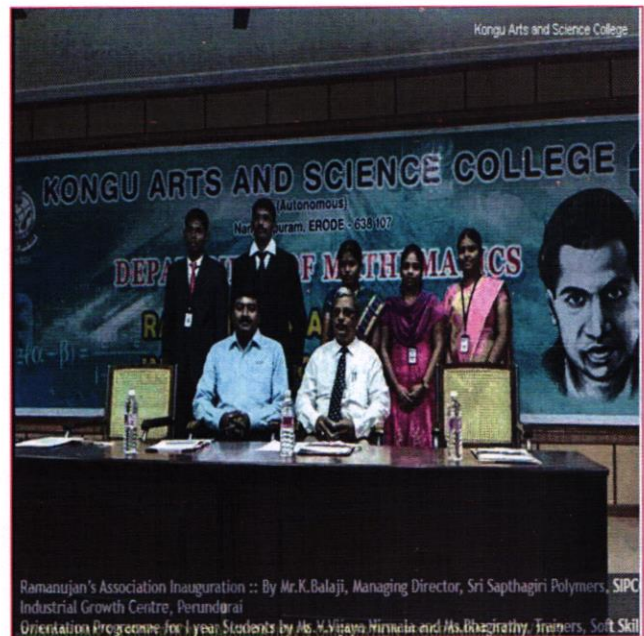


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Erode- 638107

MATHEMATICS



Orientation Programme for First Year UG students Ms.V.VijayaNirmalaand Ms.Bhagirathy,Trainers,SoftSkills,Erode.on 8.7.2017&& 17.7.2017.

Department of Maths organised an Orientation Programme for First Year UG students for two days on 8th & 17th July 2017. The sessions were handled by Ms.V.Vijaya Nirmala and Ms.Bhagirathy, Trainers, Soft Skills, Erode. They Motivated the students.131 students got benefitted in this program.



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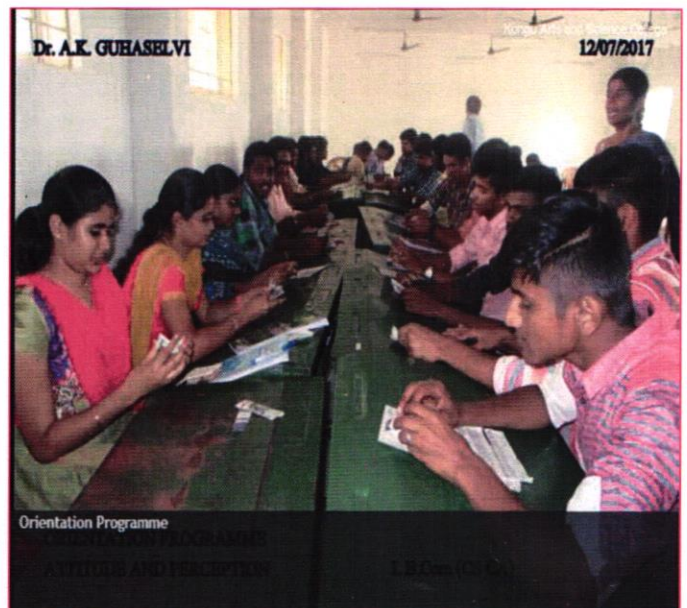
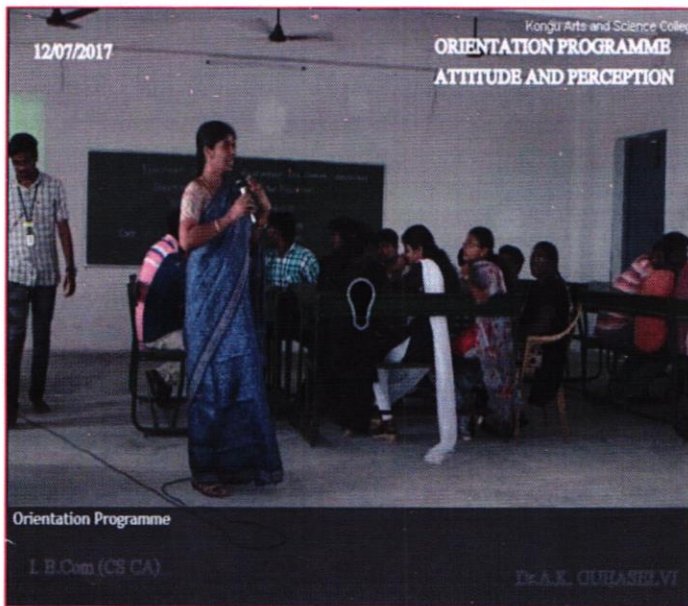


KONGU ARTS AND SCIENCE COLLEGE

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Erode- 638107

CORPORATE SECRETARYSHIP WITH COMPUTER APPLICATION



Orientation Programme on Attitude and Perception- Dr.K.A.Guhaselvi, Assistant Professor,
G R Damodaran Academy of Management, Coimbatore on 11.7.2017

On 11.07.2017 and 12.07.2017, Department of Corporate Secretaryship with Computer Applications organized Orientation Programme entitled Attitude and Perception for First year UG students. The resource person was Dr.K.A.Guhaselvi, Assistant Professor, G R Damodaran Academy of Management, and Coimbatore. In this programme, our resource person delivered information about the importance of Attitude and perception. 125 students got benefitted in this program.



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BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION



Orientation programme Dr. M. Shanmuga Sundram Psychologist and Trainer, Phoneix Training Academy

Erode on 12.07.2017 and 13.07.2017

An Orientation programme was organized by the Department of Business Administration with Computer Applications on 12.07.2017 and 13.07.2017. Dr. M. Shanmuga sundram acted as the resource person. The Purpose of programme for is to introducing students to their college life and becoming familiar with the new environment. 63 students got benefitted in this program.



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COMPUTER APPLICATION

Kongu Arts and Science College
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Erode - 638107

Department of Computer Applications

Organize a
Inaguration and
Orientation Programme
Resource Person

**Mr.Raja & Team
Ms. Bhagirathy
&
Ms. Vijayanirmala**
Pointblank Business, Consulting
Pvt Ltd, Erode

Date : 13.07.2017 & 14.07.2017
Time : 09.30 am to 04.30 pm
**Venue : U.V.Saminathiyer
Arangam & Class Room**

Orientation Programme for I year students-Mr.Raja,Ms.Bhagirathy,Vijayanirmala and Team,
Pointblank Business Consulting Pvt Ltd, Erode on 13.7.2017 & 14.7.2017.

The Phoenix Association Inauguration and the Orientation Programme for 1st Year Students was organized by Department of Computer Applications on 13th & 14th July 2017. The Session was delivered by Mr.Raja,Ms.Bhagirathy,Vijayanirmala and Team, Point blank Business Consulting Pvt. Ltd, Erode. The aim of the inauguration Programme is to inaugurate our association and various forum activities for this academic year. The aim of the orientation programme is to nurture the soft skills, team building and inter personal skills among the students. Further the trainers interacted with students using various activities. The students learned many skills through this programme.



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Erode- 638107

2018-2019

S.NO	DEPARTMENT	PROGRAMME	DATE	NO. OF BENEFICIARIES	RESOURCE PERSON
1	BBA CA	Orientation program	05.07.2018 & 06.07.2018	64	Mr.M.Shanmugasundaram, Psychologist and Trainer, neix training Academy, Erode
2	BCA	Orientation Programme	12-07-2018 to 13-07-2018	50	Lion K.Dhanabalan, International Director, Lions Club International, Erode.
3	MATHS	Orientation Programme	17.07.2018 & 18.07.2018	131	Mr.S.Balaji Principal consultant,Erode




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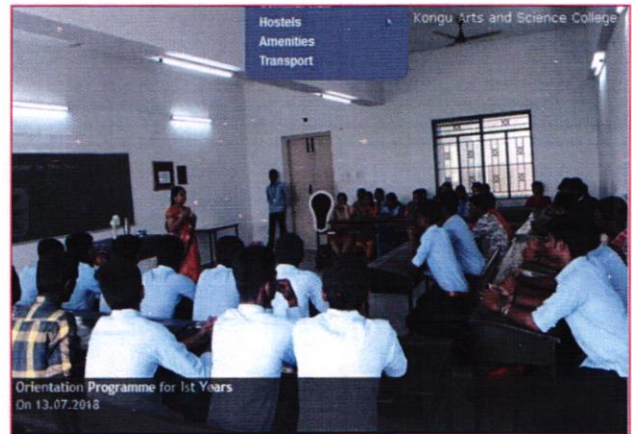


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BUSINES ADMINISTRATION WITH COMPUTER APPLICATION



Orientation Programme for First year UG students Mr.M.Shanmugasundaram, psychologist and Trainer, Phoneix Training Academy, Erode on 5.7.2018 & 6.7.2018.

On 05.07.2018 and 06.07.2018, Department of Business Administration with Computer Application organized Orientation Programme for First year UG students. The resource person was Mr.M.Shanmuga Sundaram, psychologist and Trainer, Phoneix Training Academy, Erode. 64 students got benefitted in this program.



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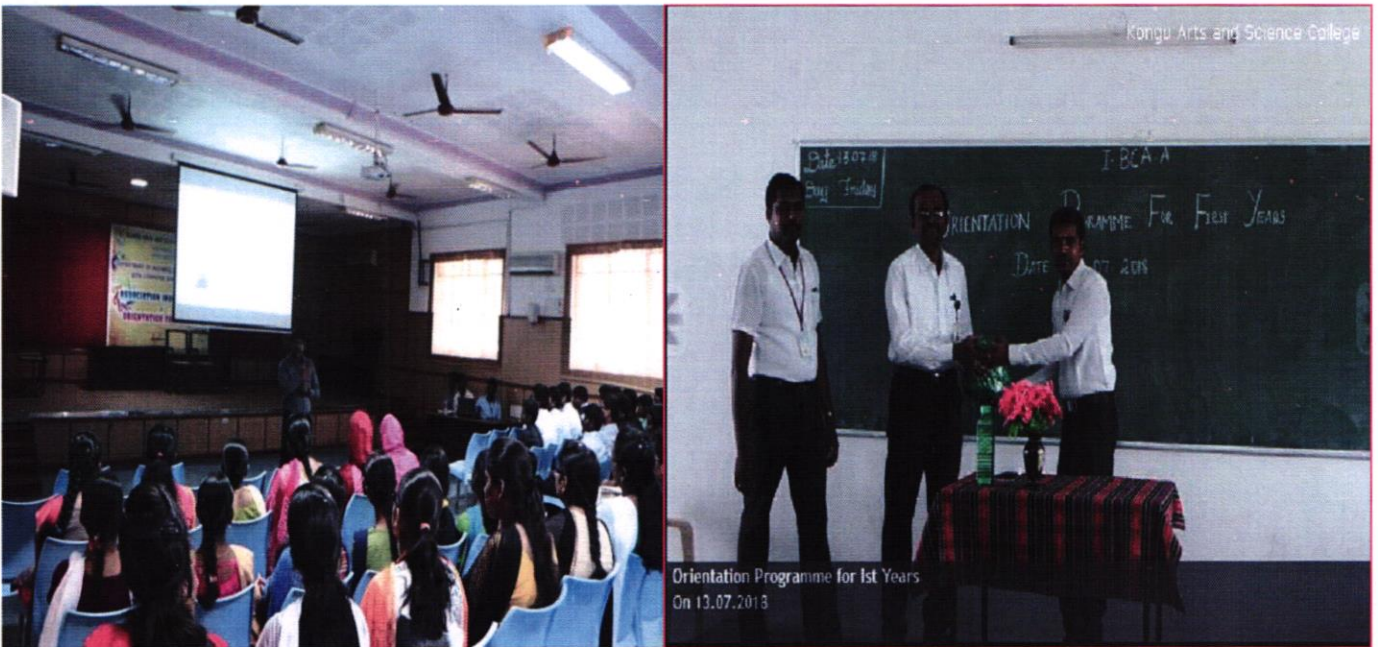


KONGU ARTS AND SCIENCE COLLEGE

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Erode- 638107


COMPUTER APPLICATION



Orientation programme-Lion. K.Dhanabalan, International Director, Lions Club International. On
12.07.2018 & 13.7.2018.

The Orientation programme was organized by Department of Computer Applications on 12.07.2018 & 13.07.2018. This Programme was inaugurated by Lion K.Dhanabalan, International Director, Lions Club International, Erode. The Main Objective of this Programme is, the students can able to interact with each other and they can able to learn inter-personal skills. The Resource person discussed about the inter- personal skills. College faculties have conducted fun activities among the students.




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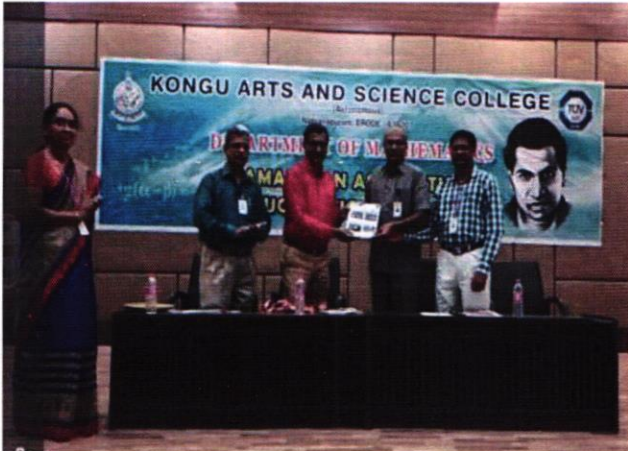


KONGU ARTS AND SCIENCE COLLEGE

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Erode- 638107

MATHEMATICS



Ramanujan's Association Inauguration and Orientation Programme **Mr.S.Balaji**, principal Consultant, Point bank Business Consulting Pvt.Ltd, Erode on 17.07.2018 & 18.07.2018.

Ramanujan's Association Inauguration and Orientation Programme for I Year students were conducted on 17.07.2018 and 18.07.2018 respectively with compassionately assert to deliver the Inaugural Address by **Mr.S.Balaji**, Principal Consultant, Point bank Business Consulting Pvt.Ltd, Erode. The students of Mathematics department were participated. The main objective of the programme was to improve their self motivation and self analyzing skills. 131 students are benefitted.



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2019-2020

S.NO	DEPARTMENT	PROGRAMME	DATE	NO. OF BENEFICIARIES	RESOURCE PERSON
1	BCOM	Orientation Programme	08-07-2019 to 10-07-2019	176	Mr.G.Shanmugasekar Training Manager&Coach And Mr.G.Kumaraguru, Chief Trainer And Principal Gen Zee Training And Consulting
2	BCA	Orientation Programme	18-07-2019 to 19-07-2019	120	Mr.Raja & Team, Trainers, Pointblank Business Consulting Pvt. Ltd, Erode
3	CDF	Orientation Programme	24-08-2020	80	Mr.S.Ranganathan,General Manager, Coats India Private Limited, Ambasamudram
4	BBA	Personality Development Programme	14-08-19 to 04-09-2019	110	Mr. Erode Kathir human resource trainer, orator & writer, Erode




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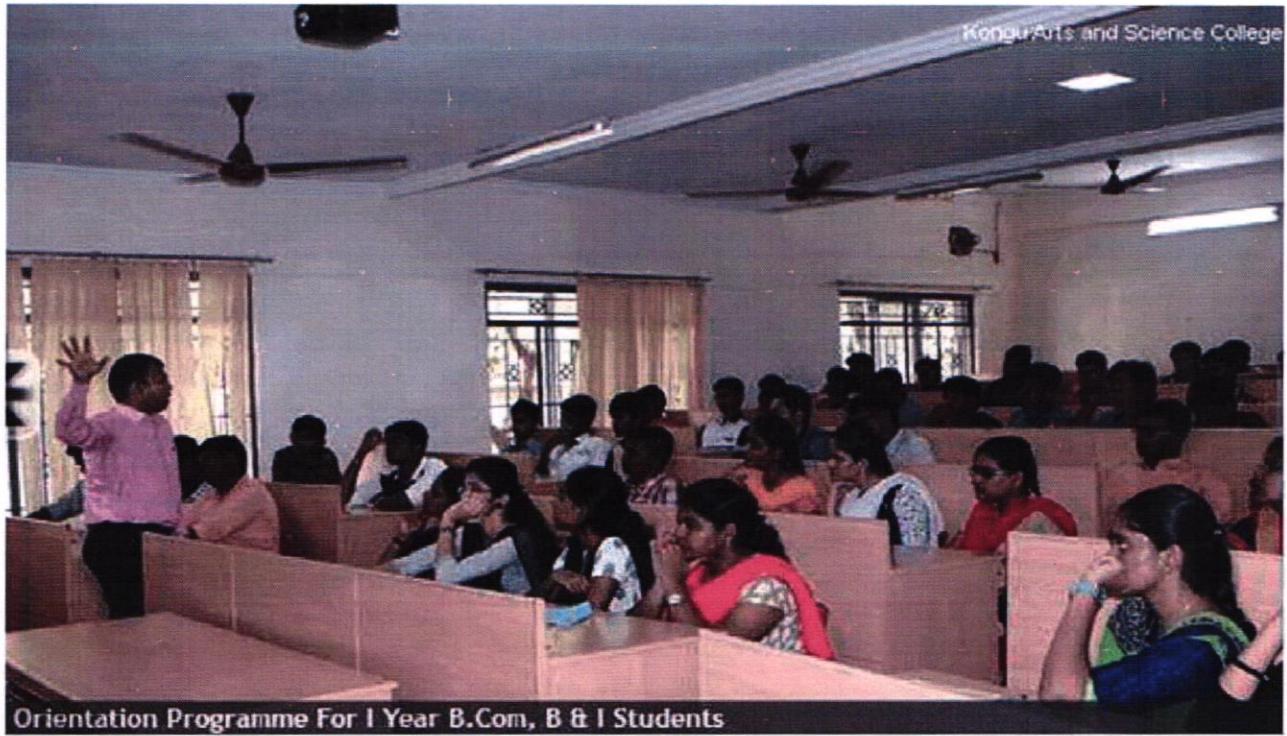


KONGU ARTS AND SCIENCE COLLEGE

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Erode- 638107

COMMERCE



Orientation Programme For I Year B.Com, B & I Students

Orientation Programme for I Year B.Com & B&I students. On 08.07.2019 to 10.07.2019

An Orientation Programme was conducted from 08.07.2019 to 10.07-2019. The aim of the program was to introduce the course and to showcase the emerging scope in their fields. Mr.G.Shanmugasekar and Mr.G.Kumaraguru from Gen Zee Training and Consulting was the resource person. 180 students got benefitted from this programme.



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COMPUTER APPLICATION



KONGU ARTS AND SCIENCE COLLEGE
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Nanjanapuram, Erode-638107
Department of Computer Applications
Organize @

ORIENTATION

Resource Person:
**Mr. Raja &
Team Trainers**
Pointblank Business Consulting Pvt. Ltd, Erode.
Target Audience: 1 Years

Date: 18.7.2019&19.7.2019 Time: 10.00 AM to 04.00 PM
Venue: BCA Class Room

Orientation Programme Mr.Raja &Team, Ms.Bhagirathy & Ms.Vijayanirmala Pointblank Business Consulting Pvt Ltd, Erode on 18th & 19th July 2019

Orientation Programme for 1st Year was organized by Department of Computer Applications on 18th & 19th July 2019. The Session was delivered by Mr.Raja & Team, Ms.Bhagirathy & Ms.Vijayanirmala Pointblank Business Consulting Pvt Ltd, Erode. The aim of the Programme is to give the shortcut for Student orientation is your first (and best) opportunity to engage with new students, introduce them to your college unique culture, and create the kind of atmosphere that promotes ongoing student involvement. Further they cleared the doubts for the students.



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COSTUME DESIGN AND FASHION

KONGU 
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(An Autonomous Institution Affiliated to Bharathiar University, Coimbatore)
Department of Costume Design and Fashion
Orientation Programme

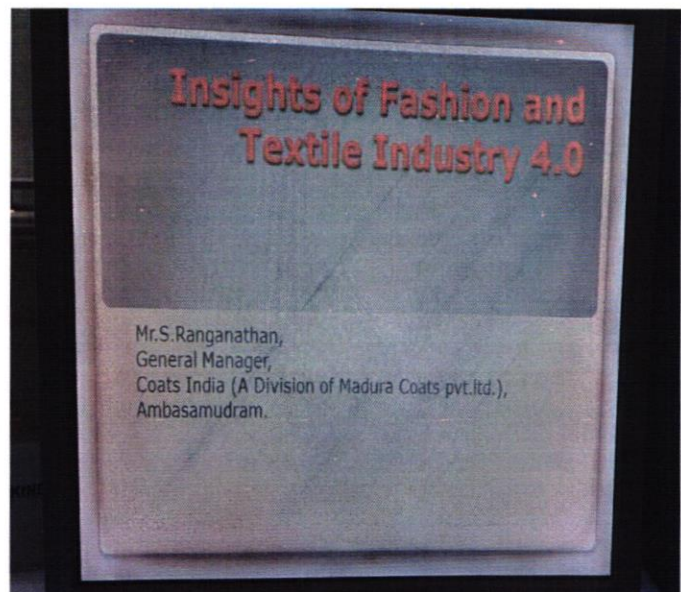
Date : 24.08.2020 Time : 10.00 A.M

Topic: Insights of Fashion and Textile Industry 4.0

S.Ranganathan
General Manager,
Coats India,
(A Division of Madura Coats Pvt.Ltd.)
Ambasamudram



Date : 26.08.2020 Time : 10.00 A.M



Orientation. Programme on 24.08.2020 for I year UG students on "Insights of Fashion and Textile Industry 4.0"

Department of Costume Design and Fashion Organised an Orientation Programme on 24.08.2020 for I year UG students on "Insights of Fashion and Textile Industry 4.0". The Resource Person for this programme was Mr.S.Ranganathan, General Manager, Coats India (A Division of Madura Coats pvt.ltd.), Ambasamudram. The students were enriched with career paths that are available in fashion industry.




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BUSINESS ADMINISTRATION




Personality Development Programme for I BBA Students, Erode Kathir,

Human Resource Development Trainer, Orator & Writer, Erode. On : . 14.08.2019

The Department of Business Administration had organized one day Personality Development Programme on 14.08.2019. Mr. Erode Kathir, Human resource development trainer, Orator and writer was the resource person. He made the students to aware about their self and help them to improve focus and effectiveness. The session was really motivating and strengthens the confidence of the students. 110 students got trained and helps them to improve their knowledge.




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Erode- 638107

2020-2021

S.NO	DEPARTMENT	PROGRAMME	DATE	NO. OF BENEFICIARIES	RESOURCE PERSON
1	BCA	Orientation Programme	25-08-2020	89	Dr.Maheswari Mathan, Assistant Professor, VET Institute of Arts and Science,Erode
2	ENGLISH	Orientation Programme	25-08-2020	65	Dr.K.Devadas, Professor, Department of English, Kumaraguru College of Technology,CBE
3	CSHM	Orientation Programme	25-08-2020	48	Chef Vijayakumar, Founder Fresh Bites, Erode
4	BBA	WEBINAR	26-08-2020	110	Dr.P.Karthikeryan, Assistant Professor, School of Management Studies, Kongu Engineering College,Coimbatore.



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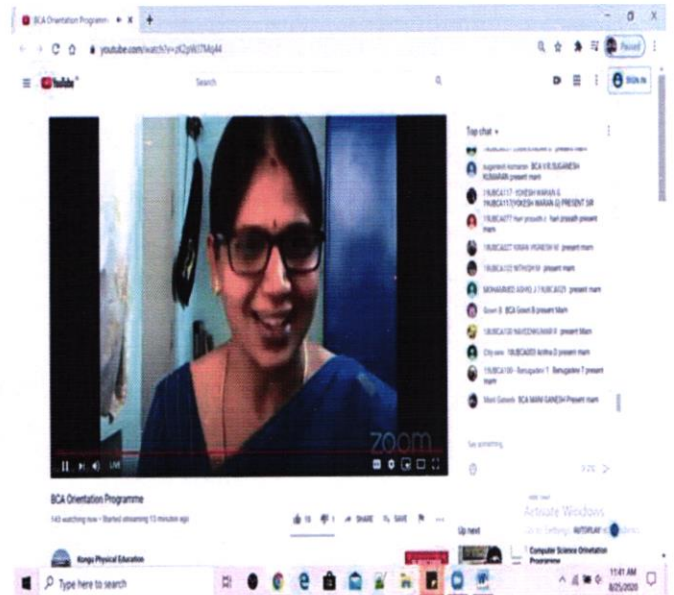
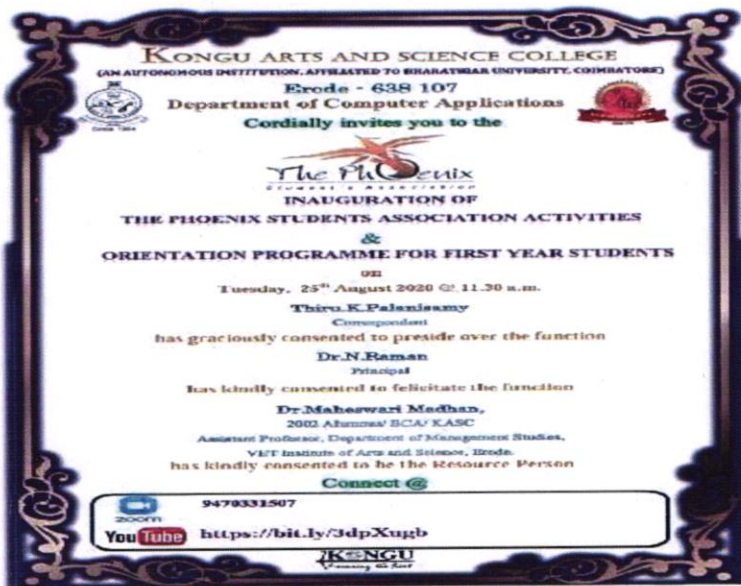


KONGU ARTS AND SCIENCE COLLEGE

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Erode- 638107

COMPUTER APPLICATION



Inauguration & Orientation Programme for First Year Students on 25.08.2020 Dr.Maheswari Madhan, Assistant Professor, Department of Management Studies, VET Institute of Arts and Science,Erode

Association Inauguration & Orientation Programme for First Year Students was organized by Department of Computer Applications on 25.08.2020.The Lecture was delivered by Dr.Maheswari Madhan, Assistant Professor, Department of Management Studies, VET Institute of Arts and Science, Erode. Programme encourage the students to get confidence in their higher education and providing the chance to intact with each Nurture the new learning and teaching methodologies and environments.



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ENGLISH

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
ERODE-638107.
DEPARTMENT OF ENGLISH
ORIENTATION PROGRAMME
FIRST YEAR UG STUDENTS
RESOURCE PERSON
DR. K. DEVADOSS
PROFESSOR OF ENGLISH, HEAD, (RETD.)
KUMARAGURU COLLEGE OF TECHNOLOGY,
COIMBATORE.
Topic:
"Sensitizing English for the New Era"
Date: 25.08.2020 Time: 10.00 a.m.
Google Meet Link :
<https://meet.google.com/eni-jdik-llp>

Orientation Programme
Dr. K. Devadoss, Professor of English, Head Department of English, Kumaraguru College of Technology
Coimbatore
25.08.2020

10:41 AM

Need of English in Multilingual Context

- More papers are read and are in English
- Books available are only in English
- English language is the medium of instruction
- Access to knowledge
- Access to knowledge

(53)

Kiruthi Punnagai

Lithanya Moorthy

Mathumitha V


Mehala Mehala

Orientation Programme
Dr. K. Devadoss, Professor of English, Head Department of English, Kumaraguru College of Technology
Coimbatore
25.08.2020

Orientation Program on 25.08.2020

Department of English organized Orientation programme on 25.08.2020 through google meet. Dr. K.Devadoss, Professor of English, Head Department of English, Kumaraguru College of Technology, Coimbatore was the resource person. Resource person delivered address on Sensitizing English for the New Era.




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CATERING SCIENCE AND HOTEL MANAGEMENT


KONGU ARTS AND SCIENCE COLLEGE
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ERODE - 638 107

**DEPARTMENT OF
CATERING SCIENCE AND HOTEL MANAGEMENT**


**CORDIALLY INVITES YOU TO THE
INAUGURATION OF
EPICURIENZ
ORIENTATION PROGRAM**

Presidential Address
Thiru.K.PALANISAMY A/I
Correspondent

Felicitation
Dr.N.RAMAN
Principal

Resource Person

Chef.T.VIJAYAKUMAR
Fresh Bite, Erode

Time: 02:00 P.M.
Date: 25.08.2020


Through 

KONGU
Assuring the Best

Epicurenz and Orientation programme 25.08.2020

Department of Catering Science and Hotel Management organized a Epicurienz association Inauguration orientation programme on 25.08.2020 through google meet. Chef Vijayakumar, Founder Fresh bites Erode was the resource person. 48 students got benefitted.




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2021-2022

S.No.	Date	Programme Title	Name of the Guest / Resource Person	Organizing Department
1	03.09.2021	Inauguration	Swami Harivrathananda, Sri Ramakrishna Mission Vidyalaya, Coimbatore.	College
2	06.09.2021	Rules and Regulations	Dr. N. Raman, Principal, KASC.	College




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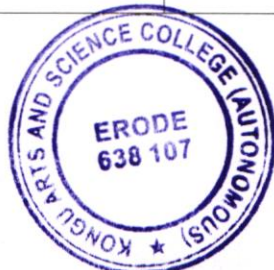


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3	07.09.2021	Mentoring – Ethics and Values	அறவழியில் நடைபோடு	Tamil (To all courses)
4	08.09.2021	Introduction and importance of Subjects/ Courses of Study	Expectation Management Dr. S. Senbaganathan, Assistant Professor, Department of Commerce, Raja Doraisingam Government Arts College, Sivagangai.	Commerce Discipline (B.Com., B.Com.(CA), B.Com.(B&I), B.Com.(PA). & B.Com.(CSCA))
			Introduction and Importance of Subjects / Courses of study Dr. P. B. Pankajavalli, Assistant Professor, Department of Computer Science, School of Computer Science and Engineering, Bharathiar University,	Computer Science (B.Sc.(CS), B.C.A., B.Sc.(CT). & B.Sc.(IT))



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			Coimbatore.	
			“Technology & Science – A Boom or a Bane” Dr. V. P. Moula Devi, Dean of B.Ed. Colleges, Vivekanandha Institutions, Principal, Vivekanandha Vidya Bhavan Matriculation Higher Secondary School, Tiruchengode.	Science (B.Sc.(Biochemistry)., B.Sc.(Biotechnology), B.Sc.(Physics)., B.Sc.(Maths)., B.Sc.(Psychology)., &B.Sc.(CDF))
			Introduction and Importance of Subjects / Courses of study Mr.M.Shanmugasundaram, Trainer and Psychologist, Phoneix Trainig Academy, Erode.	BBA,BBA(CA)




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		9.9.2021	How to become Future Ready? R.Sathishraj CEO, E-Crusaders, Chennai.	Training and Placement Cell
		13.9.2021	Emerging Career Opportunities and Challenges CA.S.Balamurugan Chartered Accountant, Erode.	Commerce Discipline (B.Com., B.Com.(CA), B.Com.(B&I), B.Com.(PA). & B.Com.(CSCA))
		13.9.2021	Emerging Career Opportunities and Challenges Ms.Reena devi, Chief Operating Officer and Founder, Sunshine Consultancy, Bengaluru.	Computer Science (B.Sc.(CS), B.C.A., B.Sc.(CT). & B.Sc.(IT))



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	13.9.2021	Webinar on Be a Champion Ms.Meera Natarajan, Educator, Mentor and NLP trainer, Founder success programming Pune.	Science (B.Sc.(Biochemistry)., B.Sc.(Biotechnology), B.Sc.(Physics)., B.Sc.(Maths)., B.Sc.(Psychology)., &B.Sc.(CDF
	14.9.2021	Communication skills Dr.S.Saravanakumar, Assistant Professor Department of English, PSG College of Technology, Coimbatore	English
	15.9.2021	Health/Hygiene/Yoga/ Time management Dr.Jayaprakash Jegadeesan ,Psychiatrist, Manathin Maiyam.	IQAC and Centre of Mind



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Virtual Inauguration for all First Year UG Students was conducted on 03.09.2021. Correspondent of our College Thiru.K.Palanisamy gave the presidential address, Principal of the college Dr.N.Raman delivered the welcome address. Swami Harivrathananda, Sri Ramakrishna Mission Vidyalaya, Coimbatore, served as the Chief Guest and gave the inaugural address. Swami Ji enlightened the participants with thought provoking ideas which encompassed moral and ethical values, education and carrier focus. Vote of thanks was proposed by Dr.K.M.Kumaraguru, HoD of Commerce. The function ended with Swami Ji's graceful blessings.

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The Management, Principal and Faculty members cordially invite you to the

VIRTUAL INAUGURATION
28th BATCH - UG STUDENTS (2021 - 22)

Date : 03.09.2021 | FRIDAY
Time : 10.00 A.M.

Presidential Address
Thiru.K.Palanisamy
Correspondent


Welcome Address
Dr.N.Raman
Principal

Inaugural Address
SWAMI HARIVRATHANANDA
Sri Ramakrishna Mission Vidyalaya
Coimbatore.

Join us:
<https://youtu.be/syD3yKLVaDU>

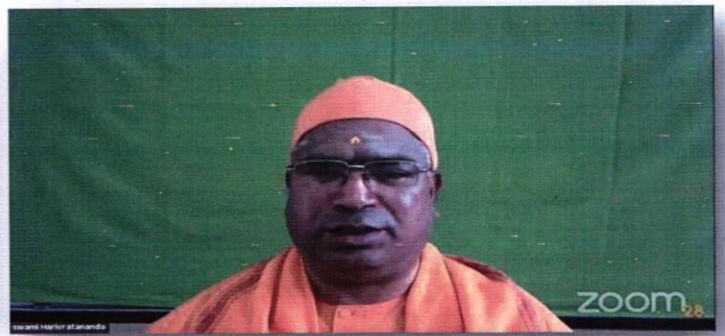
Chief Guest Address
சிறப்புரை

Swami Harivarthananda



சுவாமி ஹரிவரதானந்தா மகராஜ்

Shri Ramakrishna Mission Vidyalaya College of Arts and Science
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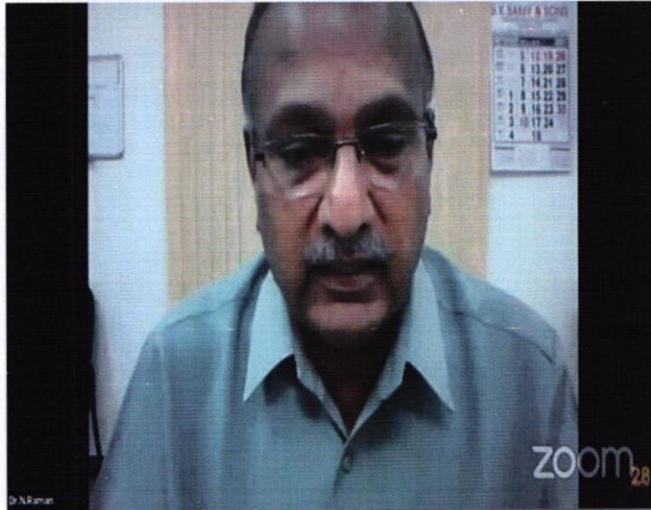


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RULES AND REGULATIONS



Dr.N.Raman, Principal gave them a glimpse on the growth of the Institution, brief about the quality education system maintained at Kongu Arts and Science College and various facilities and infrastructure available at the institute.



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MENTORING- ETHICS AND VALUES

கொங்கு கலை அறிவியல் கல்லூரி (தன்னாட்சி) தமிழ்த்துறையின் சார்பாக 07.09.2021 அன்று காலை 10.30 மணிக்கு முதலாமாண்டு மாணவர்களுக்கு புத்தாக்கப்பயிற்சி நடைபெற்றது. இவ்விழாவில் முனைவர் தேவி குணசேகரன் சொற்பொழிவாளர், முதுகலைத் தமிழாசிரியர் சேலம், அவர்கள் "அறவழியில் நடை போடு" என்ற தலைப்பில் மாணவர்களை அற வழியில் செல்லுவதற்கான நெறிமுறைகளை இலக்கியங்களை மேற்கோள்காட்டி சிறப்புரையாற்றினார். இந்நிகழ்வில் கல்லூரியின் தாளாளர், முதல்வர், துறைத்தலைவர், பேராசிரியர்கள் மற்றும் இளநிலை முதலாமாண்டு மாணவர்கள் என அனைவரும் கலந்துகொண்டு சிறப்பித்தனர்.

கொங்கு கலை அறிவியல் கல்லூரி
(தன்னாட்சி)
நஞ்சனாபுரம், ஈரோடு -638107
தமிழ்த்துறை நடத்தும் முதலாமாண்டு
மாணவர்களுக்கான

INDUCTION PROGRAMME

நாள்: 07.09.2021 (செவ்வாய்க்கிழமை)
நேரம்: காலை 10.30 மணி

சிறப்பு விருந்தினர்

முனைவர் தேவி குணசேகரன்
சொற்பொழிவாளர்,
முதுகலைத் தமிழாசிரியர்
சேலம் - 7

தலைப்பு : 'அறவழியில் நடை போடு'

Meeting ID: 836 0727 7945 NO PASSWORD
<https://us02web.zoom.us/j/83607277945>

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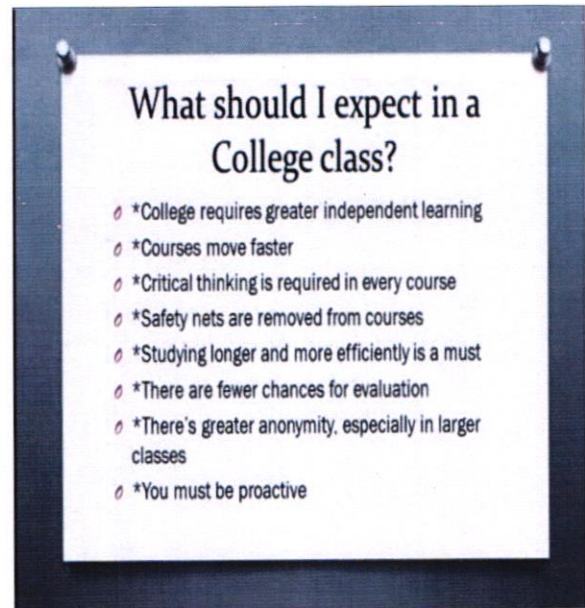
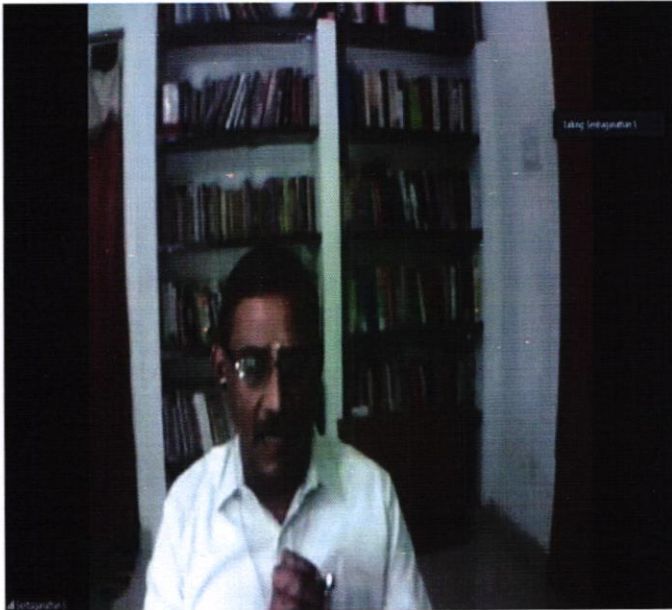


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IMPORTANCE OF SUBJECTS



08.09.2021, Departments of Commerce (CA) along with Commerce & Corporate Secretaryship departments had jointly organized Online Student Induction Programme (SIP) titled "Expectation Management" for First year UG students via Zoom and live streamed on YouTube as well. The resource person was Dr.S.Senbaganathan, Assistant Professor of Commerce, Raja Doraisingam Government Arts College, Sivaganga lead the way for our students to get to know about their new journey and build their future from here. In this programme, our resource person highlighted various expectations which is laid over students at this stage and guided how to manage them.




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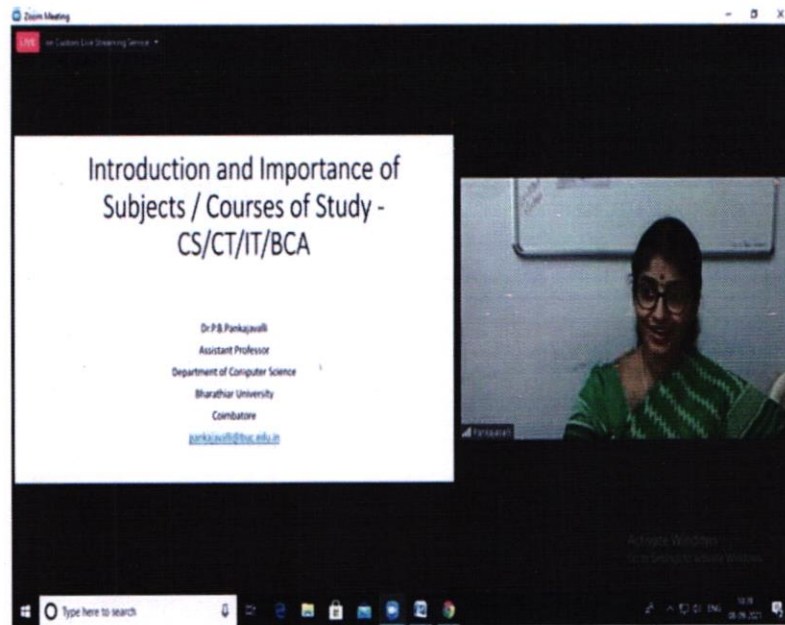


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INTRODUCTION AND IMPORTANCE OF SUBJECTS/ COURSES OF STUDY



Student Induction Programme (SIP) on "Introduction and Importance of Subjects/ Courses of Study" for the First Year B.Sc.(Computer Science), B.Sc.(Computer Technology), B.Sc.(Information Technology) and B.C.A. Students was organized on 08.09.2021. The guest of the day Dr.P.B.Pankajavalli Assistant Professor, Department of Computer Science, School of Computer Science and Engineering, Bharathiar University, Coimbatore discussed the various aspects of Computer Science Stream Subjects and its job opportunities. She has also discussed about the Examination Pattern and the Valuation Criteria. She cleared the doubts of the participants in Q & A session.



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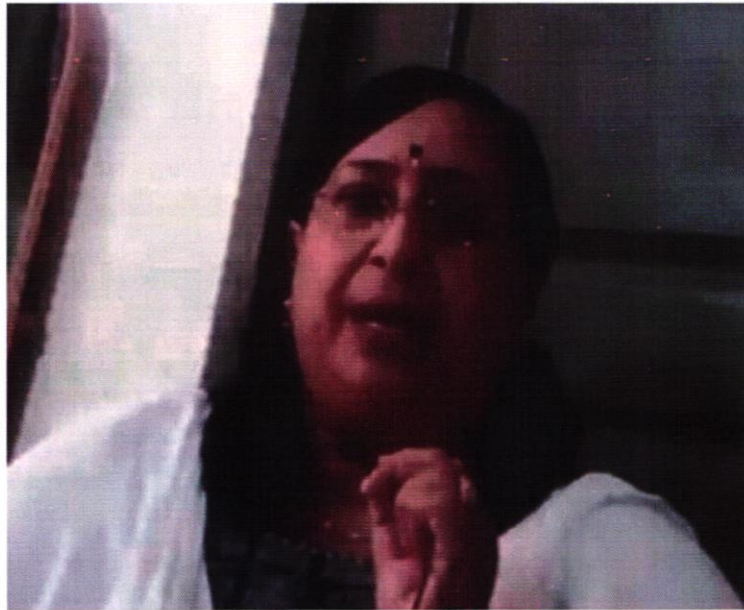


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Induction Programme on “Technology and Science – A Boom or a Bane”



An Induction Programme on “Technology and Science – A Boom or a Bane” was organized by the Departments of Biochemistry, Biotechnology, Mathematics, Physics, Costume Design and Fashion and Psychology on 08.09.2021. The aim of the programme was to make students to get aware of Science and Technology field. Dr.V.P.Moula Devi motivated the students to make new inventions and to improve their knowledge on Science concepts. She answered the queries raised by the participants.




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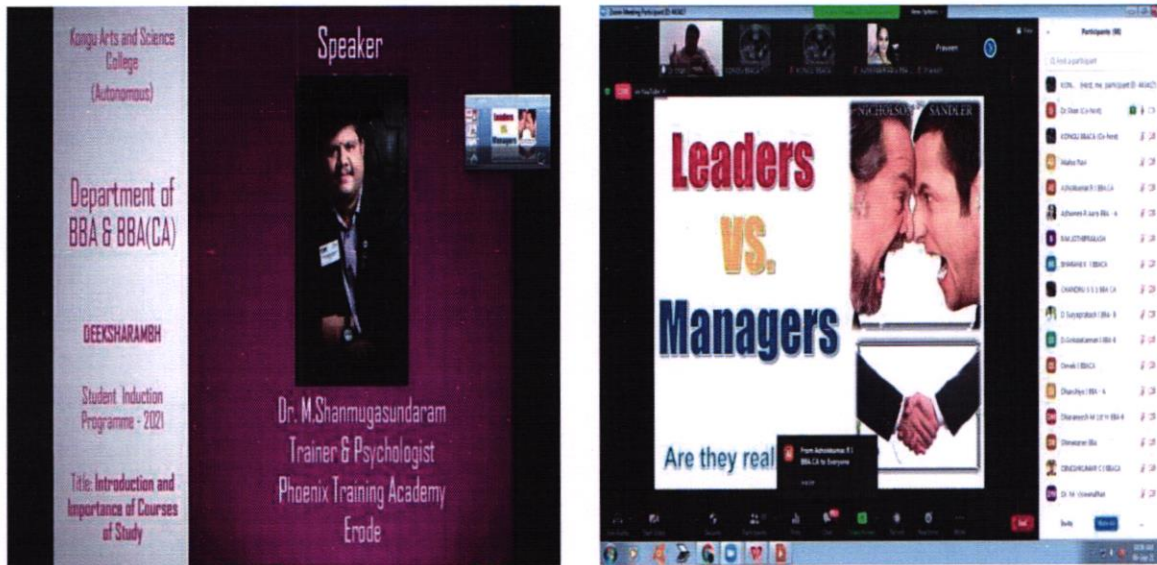


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“INTRODUCTION AND IMPORTANCE OF COURSES OF STUDY”



An Induction Programme on “Introduction and Importance of Courses of Study” was organized by the Department of Business Administration and the Department of Business Administration with Computer Applications on 08.09.2021. Dr.M.Shanmugasundaram acted as the resource person. The aim of the programme was to create awareness among students about Management courses, an outstanding medium that facilitates leadership qualities and innovation. The resource person motivated the students to focus on critical and strategic thinking, communication and problem solving.



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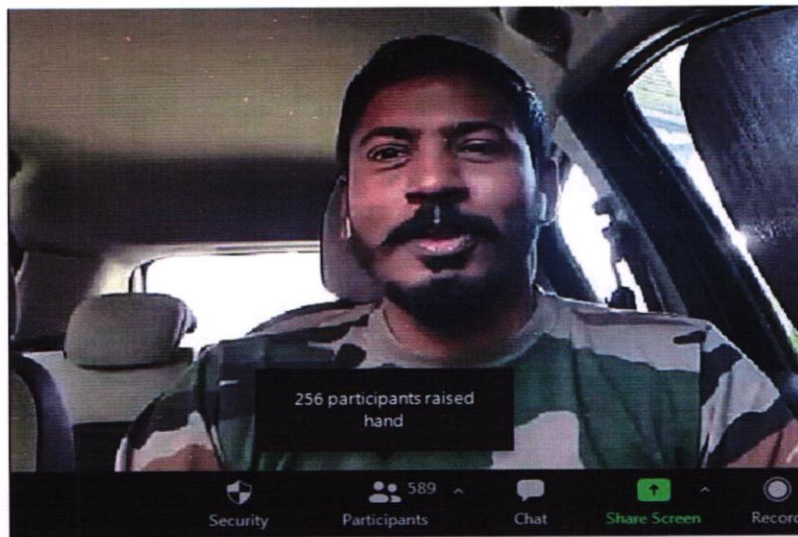


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Training and placement cell entitled how to become future ready



The Student Induction Program was organized by Training and Placement Cell entitled How to become future ready? for all First year Students on 09.09.2021 (Thursday) through Zoom Platform. The resource person was R.Sathishraj, CEO, E-Crusaders, Chennai, who explored his experience and covered various topics like Strategies to build a successful career, Identify with your Goals, Brand Yourself, Identify the strength and weakness and Network. Mr.K.K.Sureshkumar, Assistant Professor & Placement Officer, welcomed the gathering and proposed a Vote of thanks to all the participants. 672 first year students had participated in the programme and benefited.



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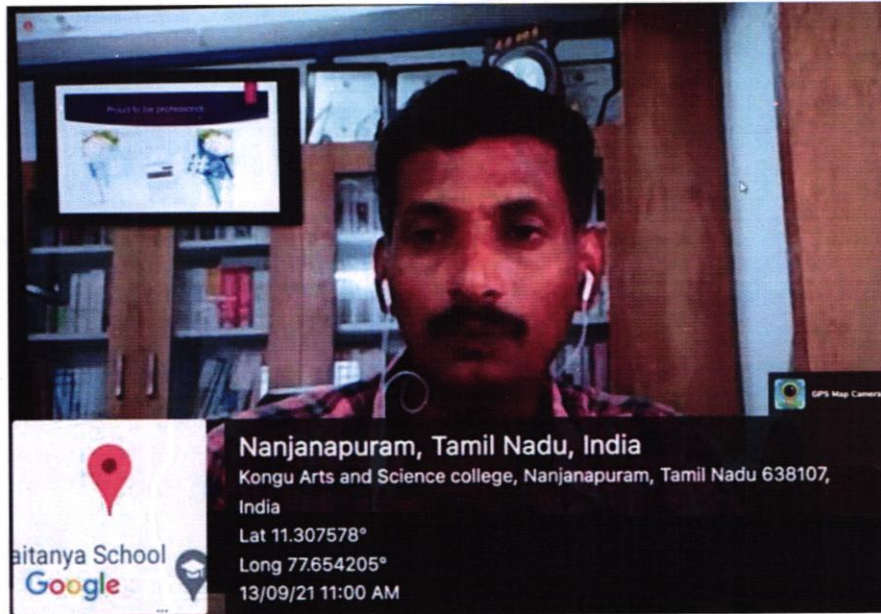


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Emerging Career Opportunities and Challenges



The Student Induction Program was jointly organized by Department of Commerce, Commerce (CA) and Corporate Secretary ship entitled Career Opportunities for B.Com Students on 13.09.2021 through Zoom meet. The resource person is CA.S.Balamurugan who explored the various opportunities for students in the commerce field. Ms.B.Keerthana, Assistant Professor, welcomed the gathering. The Vote of thanks had been proposed by Ms.V.N.Kiruthiga, Assistant Professor. 350 first year students had participated in the meeting and benefited.




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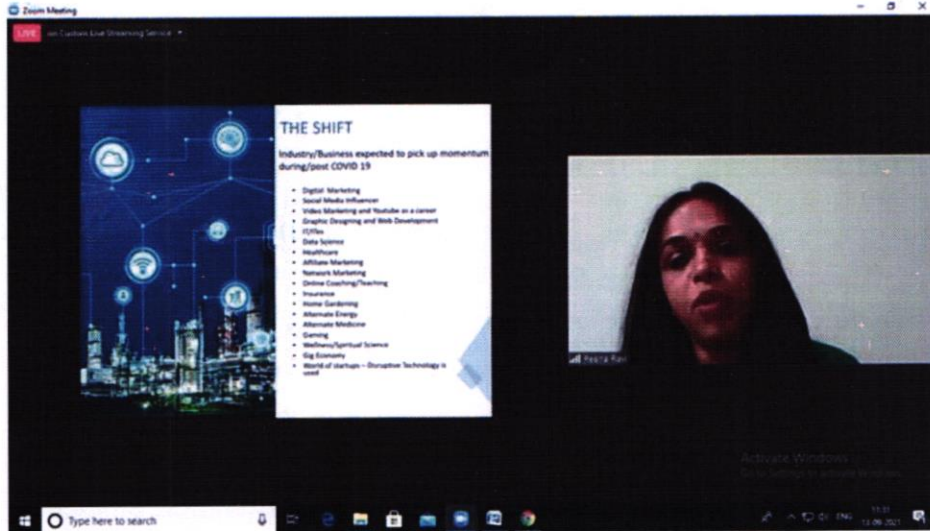


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Emerging Career Opportunities and Challenges



Student Induction Programme (SIP) on “Emerging Career Opportunities and Challenges” for the First Year B.Sc.(Computer Science), B.Sc.(Computer Technology), B.Sc.(Information Technology) and B.C.A. Students was conducted on 13.09.2021. The session was handled by Ms.Reena Ravi, Chief Operating Officer and Founder, Sunshine Consultancy, Bengaluru. The guest gave insights on the areas like Communication, Placement, Higher Studies and all aspects of Career Opportunities and Challenges.



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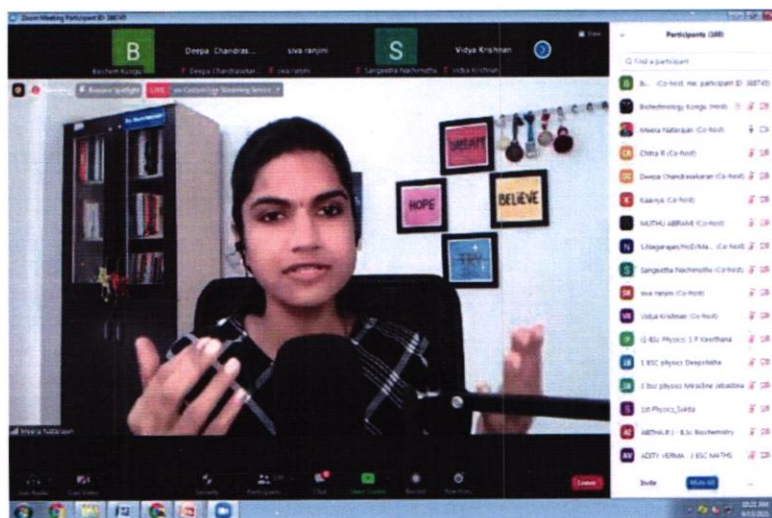


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Webinar on “Be a champion..!,”



A webinar on “Be a Champion..!,” was organized for UG Students of Departments of Biochemistry, Biotechnology, Mathematics, Physics, Costume Design and Fashion & Psychology by DBT STAR Departments as part of Student’s Induction programme on 13.09.2021 to motivate the student minds. The meeting platform was zoom and it was live streamed on You tube. Special address was given by Ms.Meera Natarajan, Educator, Mentor and NLP Trainer, Founder-Success Programming, Pune and 300 students from the above departments participated in this webinar. The Chief Guest gave an enthralling speech and motivated students to shine in their life with 100% Dedication and Hard work. She revealed new ideas and tips as pointers for being a star and smart student. She also insisted students to knock big doors and be a lifelong learner. She also encouraged the students interaction and made them to enjoy and learn from her session. She explained how to achieve success and be a champion. She suggested books like (THE POWER OF SUBCONCIOUS MIND, THE MONK WHO SOLD HIS FERRARI, THE MAGIC OF THINKING BIG) to students to enrich their young minds with positive thoughts




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Communication Skills

Communication includes

1. **How you say it** - including the tone of your voice
2. **Why you say it** - the intention behind the message
3. **When you say it** - for example - during an argument, the time of the day, etc
4. **What you don't say** - sometimes what you don't say gives a clearer picture of what is going on than what you say, and
5. **Your body language** - including your facial expressions, gestures and posture.

Students Induction Programme was organized by the Department of English on 14.09.2021. The Lecture was delivered by Dr.S.SankaraKumar, Assistant Professor, Department of English, PSG College of Technology, Coimbatore. The aim of the programme is to give guidelines for developing communication skills and overcome the barriers while using technical languages. The Resource Person has covered effective communication, barriers, judging the other person, active listening, using technical terms etc., He clarified the doubts of participants in the Queries Session.




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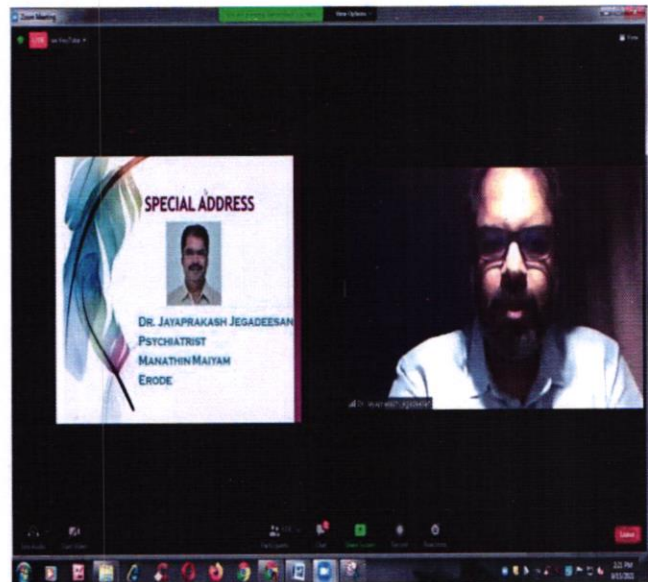


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Health/Hygiene/Yoga/TimeManagement



Students are the assets of the College. Their well being with the healthy mind is very crucial especially during this pandemic with offline and online mood of Education. In tune with that, IQAC of the college along with Centre of Mind had organized a Students Induction Programme for First Year UG Students of all Disciplines on 15.09.2021, Dr.Jayaprakash Jegadeesan, Psychiatrist, Manathin Maiyam, delivered a special lecture on the topic “Healthy Mind for Wealthy Living”. He gave counseling regarding adaptability, understanding the situation, decision making and confronting problems in a pointing way. The participants were nourished with valuable ideas which would assess them in allcircumstances throughout their study period.



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