



KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

Erode- 638107

AY 2017 – 18: ANNUAL AWARENESS PROGRAMME

S.No	Date of Programme	Programme Title	No.Of Beneficiaries	Organising Department
1	19.06.2017 - 21.06.2017	Yoga for youth empowerment	63	BCOM(CA)
2	06.07.2017	Awareness on "Traffic Rules"	60	BCA
3	12.07.2017 & 13.07.2017,	Orientation programme	63	BBA(CA)
4	19.07.2017	Orientation and Awareness programme on Organic farming	215	Eco Club
5	31.07.2017	Inplant training	57	BBA(CA)
6	11.08.2017 To 13.08.2017	Youth Empowerment	145	Ethics Club
7	14.09.2017&15.09.2017	Yoga for concentration	63	BCOM(CA)
8	15.12.2017	Skit play on Eco friendly Environment	215	Eco Club
9	27.12.2017	Seminar on Leading a Meaningful Life	63	BBA(CA)
10	09.01.2018	Rally on Plastic awareness and Road safety	Public	Eco club



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S.No	Date of Programme	Programme Title	No.Of Beneficiaries	Organising Department
11	16.02.2018	Road Safety Awareness Rally	public	Eco Club
12	16.02.2018	Extension activity on moral and Ethical Values	142	Ethics Club




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Name of the Event	Training Programme on Yoga for Youth Empowerment
Date of the Event	19.6.2017-21.06.2017
Event Description	Commerce (CA) organised Training Programme on "Yoga for Youth Empowerment" for three days from 19 th June 2017 to 21 st June 2017 for the second year UG students. In this training program, the importance of Yoga is discussed. Chief Guest of the programme was Prof. S.Lalitha, Erode Manavalakalai Mandram, Erode.
Number of Beneficiaries	63



Training Programme on Yoga for Youth Empowerment -19.6.2017-21.06.2017




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Name of the Event	Awareness Programme on "Traffic Rules"
Date of the Event	06.07.2017
Event Description	Department of Computer Application organized an awareness Programme for students on "Traffic Rules" for the students. Importance of following the traffic rules were inculcated to the students. The program aimed at creating awareness among the students for traffic rules and regulations.
Number of Beneficiaries	60



Awareness Programme on Traffic Rules-06.07.2017




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ERODE-638 107

Name of the Event	Orientation Programme
Date of the Event	12.07.2017 & 13.07.2017
Event Description	An "Orientation programme " was organized by the Department of Business Administration with Computer Applications on 12.07.2017 and 13.07.2017. Dr.M.Shanmugasundram acted as the resource person. The Purpose of programme is to introduce students to their college life and to familiar with them new environment. Orientation encourages students confidence and helps the new students to adapt faster to the environment.
Number of Beneficiaries	63



Orientation Programme-12.07.2017 & 13.07.2017




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Name of the Event	Orientation programme on Organic farming
Date of the Event	19.07.2017.
Event Description	Eco club organized Orientation programme on Organic farming Students understood the importance of organic farming with the specific examples given during this programme with an evidence.
Number of Beneficiaries	215



Orientation programme on Organic farming-19.07.2017




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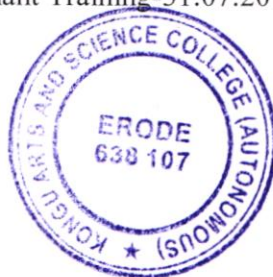
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Name of the Event	In-Plant Training
Date of the Event	31.07.2017
Event Description	Department of BBA(CA) students undergoes an In plant training which helps to face the practical aspects of the industry. This training imparts practical knowledge and explain how the industry works. It helps to enhance their knowledge and skill from what they have learned in the college which in turn will motivate, develop and build confidence among the students.
Number of Beneficiaries	57



In-Plant Training-31.07.2017




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Name of the Event	Three - day workshop on" Youth Empowerment"
Date of the Event	11.08.2017 To 13.08.2017
Event Description	Three - day workshop on" Youth Empowerment" was Organised from 11.08.2017 To 13.08.2017 jointly by Ethics club of our college and Bharatha Ethical Education Training and Research centre. This workshop deliver the Importance of Youth Empowerment and the main outcome of this workshop is it cultivates leadership skills among the students.
Number of Beneficiaries	145



Three - day workshop on" Youth Empowerment"-11.08.2017 to 13.08.2017




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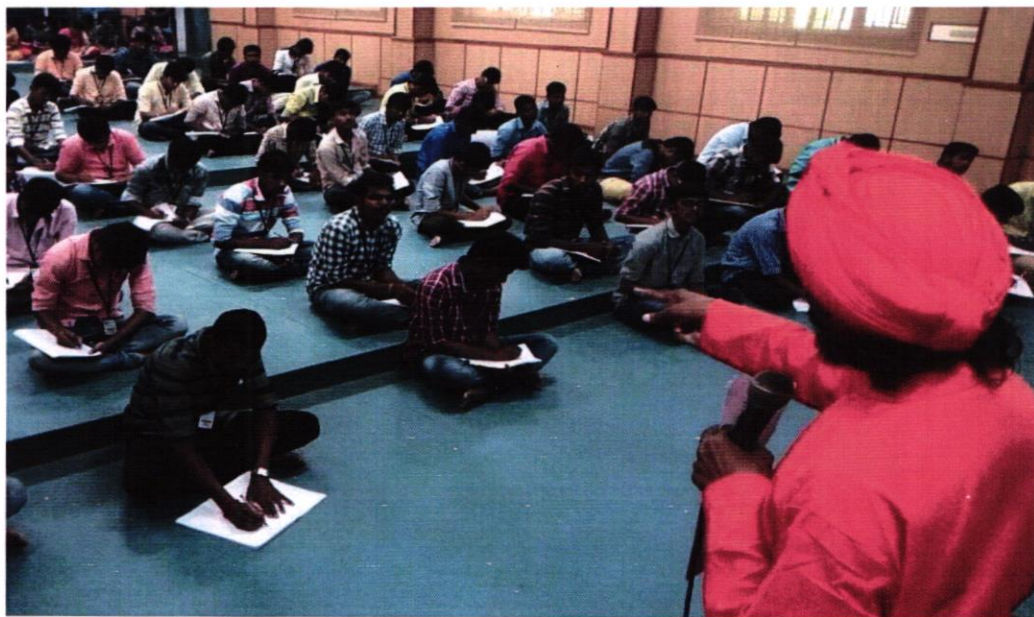


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Name of the Event	Workshop on Yoga for Concentration
Date of the Event	14 th and 15 th September 2017
Event Description	A Workshop was conducted for the second year UG students of B.Com(CA) on 14 th and 15 th September 2017 under the topic of "Yoga for Concentration" by Shri. Anandha Swamy, Anandha Marga Mission, Kolkata. In this workshop Values of Yoga and the importance of Yoga in students life is delivered to the students.
Number of Beneficiaries	63



Yoga for Concentration-14th and 15th September 2017




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Name of the Event	Skit play on Eco friendly Environment
Date of the Event	15.12.2017
Event Description	A Skit play on Eco friendly Environment was done on 15.12.2017 in our college campus. Through this skit play an importance of environment and how to protect environment was given to our College students by the Eco club volunteers.
Number of Beneficiaries	215



Skit play on Eco friendly Environment-15.12.2017



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Name of the Event	Stress Management Seminar on Leading a Meaningful Life
Date of the Event	27.12.2017
Event Description	A stress management seminar on "Leading a Meaningful Life" was organized by the Department of Business Administration with computer Application. Mr. Shyam Caitanya Das, International Society for Krishna Consciousness, Salem acted as the resource person. The Purpose of seminar was to engage the minds and hearts of students to lead a meaningful life with purpose and without stress life.
Number of Beneficiaries	63 students



Stress Management Seminar on Leading a Meaningful Life -27.12.2017




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Name of the Event	Rally on Plastic awareness and Road safety
Date of the Event	09.01.2018
Event Description	Rally on Plastic awareness and Road safety by Eco club and YRC Volunteers of KASC in coordination with S.Murugan, Sub inspector of Police, Perundurai was conducted. Eco club and YRC volunteers joined for a common cause to create awareness among public on harmful effects of plastic usage. During 2 km rally they distributed pamphlet on Refuse- Reuse – Recycle plastic and explained people on the need of environmental protection. They also created awareness on traffic signs and rules with respect to road safety.
Number of Beneficiaries	Public



Rally on Plastic awareness and Road safety-09.01.2018




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Name of the Event	Road Safety Awareness Rally
Date of the Event	16.02.2018
Event Description	To impart the road safety awareness to the students and public, Rally was organized by Eco clubS. Nearly 200 students were participated in the rally. The objective of the Rally was to create awareness among the students and the public on following road safety rules.
Number of Beneficiaries	Public



Road Safety Awareness Rally-16.02.2018




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Name of the Event	Extension activity on Moral and Ethical Values
Date of the Event	16.02.2018
Event Description	Ethics club organized an Extension activity to inculcate Moral and Ethical Values” to Government High School Students at Kanagapuram Erode District. Importance of Moral Values are inculcated to the school students and mementoes were distributed..
Number of Beneficiaries	142



Extension activity on Moral and Ethical Values and distribution of mementoes- 16.02.2018




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Erode- 638107

2018-2019				
S.No	Date of Programme	Programme Title	No.Of Beneficiaries	Organising Department
1	04.10.2018	Orientation Programme on organic products	100	Eco Club
2	04.10.2018	A Guest Lecture on "Sustainable Environment"	100	Eco Club
3	28.12.2018	An awareness programme on Disaster Management	110	Eco club
4	28.12.2018	Rally on plastic awareness	Public people	NSS
5	23.01.2019	Rally on Plastic awareness	Public people	BCA
6	24.01.2019	Workshop on "Personality Development and Grooming"	WDC Volunteers	WDC
7	26.02.2019	Extension activity on Moral and Ethical Values	48	Ethics club




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ERODE-638 107

Name of the Event	Orientation Programme on organic products.
Date of the Event	04.10.2018
Event Description	An Orientation Programme on the importance of organic products was conducted by ECO club. Benefits of organic products to the human life was discussed. organic products was grown under a system of agriculture without the use of chemical fertilizers and pesticides with an environmentally social responsible approach. This message was delivered to the students through this programme.
Number of Beneficiaries	100



Orientation Programme on organic products-04.10.2018



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Name of the Event	Guest Lecture Programme on “Sustainable Environment”
Date of the Event	04.10.2018
Event Description	Guest Lecture on “Sustainable Environment” was conducted by Mr N. Karthikeyan, Member and Mr N.Suresh, Member Illaya bharatham Trust, Perundurai for the club volunteers. In this programme the need to avoid depleting natural resources and compromising the future generations ability to meet their daily needs was discussed. Going Green and sustainable improves the quality of our lives and preserves the natural resources for the future generation was taught to club volunteers.
Number of Beneficiaries	100



Guest Lecture Programme on “Sustainable Environment-04.10.2018




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Name of the Event	Awareness Programme on Disaster Management
Date of the Event	28.12.2018
Event Description	An Awareness Programme on Disaster Management was organized on 28.12.2018 and Mr.P.M.R. Sakthi and Mr.S.Sathish Pasumai Iyakkam, Perundurai were the resource persons. During the various disasters, how we should deal with the human, material, economic and environmental impacts were explained to the volunteers. The approaches like prevention, preparedness, response and recovery were discussed.
Number of Beneficiaries	110



Awareness Programme on Disaster Management-28.12.201



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Name of the Event	Rally on Plastic awareness
Date of the Event	28.12.2018
Event Description	On 28.12.2018 a rally on plastic awareness was done at Nasianur along with NSS unit-V of KASC. In order to spread awareness amongst the public to reduce and replace plastic a rally was organized and pamphlets were distributed urging people not to use plastics.
Number of Beneficiaries	Public



Rally on Plastic awareness -28.12.2018



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Name of the Event	Road Safety Awareness and Diabetic Awareness Rally
Date of the Event	23.01.2019
Event Description	The Department of Computer Applications and Traffic Warden Wing conducted a Rally on "Road Safety and Diabetic Awareness" to impart the road safety and awareness on diabetics to the students and public. Nearly 200 students were participated in the rally.
Number of Beneficiaries	Public



Road Safety Awareness and Diabetic Awareness Rally-23.01.2019




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2018-2019

Name of the Event	Workshop on "Personality Development and Grooming"
Date of the Event	24.01.2019
Event Description	Women Development Cell in association with Hindustan Unilever limited - "Rexona Confidence Academy" has organized a workshop on "Personality Development and Grooming". Ms. Anjumanbhanu, Trainer, Rexona Confidence Academy. Chief Guest addressed the gathering of how to groom oneself. She also added up how to develop a healthy personality. Every girls students were thought to enrich their confidence. Girls students and female faculties were highly benefited by the workshop
Number of Beneficiaries	WDC Volunteers



Workshop on "Personality Development and Grooming-24.01.2019



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Name of the Event	Extension activity on Moral and Ethical Values
Date of the Event	26.02.2019
Event Description	Ethics club organized an Extension activity to inculcate Moral and Ethical Values to Panchayat Union Primary School Students at Kathirampatti, Erode District on 26-02- 2019 and Mementoes were distributed to all the students of Panchayat Union Primary School Students.
Number of Beneficiaries	48



Extension activity on Moral and Ethical Values on 26-02- 2019




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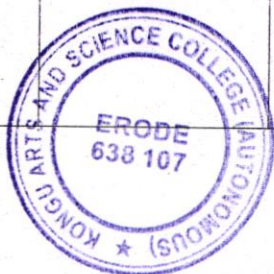
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2019-2020

S.NO	DEPARTMENT	PROGRAMME	DATE	NO. OF BENEFICIARIES	RESOURCE PERSON
1	BCOM(CSCA)& PA	Orientation Programme	5.7.2019	117	Mr.R.Dhanapal, State Yoga coordinator, Erode, Mr.R.Sivakumar, Art of living ,Erode, , Dr.N.Kalaivani Assciate Professor, Department of Tamil, Dr.V.Anbumani, department of Hindi, S.Manjula, Head, Department of CDF.
2	Citizen Consumer Club	Orientation Programme	16.7.2019	110	Mr.R.Balasubramaniam, District Secretary, Consumer protection centre, Erode.
3	2019-2020 English	Orientation Programme	17.7.2019	100	Dr.H.Vasudevan Associate professor and Head, Department of commerce with CA.
4	Master of Social Work	Personality Development Programme	9.9.2019	100	Ms. Umamaheswari, District legal service authority, Principal, District Judge, Erode.
5	Citizen Consumer Club	Awareness Exhibition	5.2.2020	500	S.Kavitha District Revenue Officer, Ms.K.Karapagavalli-District civil supplies and consumer officer, Mr. R. Balamurali, CEO, Dr.T.Kalaivani, Designated officer, FSSAI, Mr.D.Baladhandayuthum, Assistant commissioner , Department of Labour and Legal Metrology, Mr. R. Balasubramaniam, District secretary, Consumer protection centre, Erode.



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Name of the Event	Orientation programme
Date of the Event	05.07.2019
Event Description	Department of Corporate Secretaryship with CA and Professional accounting conducted orientation programme to the first year students. In order to bridge the gap between school and college career, an orientation was organized for the first year students. Mr. R. Dhanapal, State yoga coordinator, Erode, Mr. r. Sivakumar, art of Living erode, taught the importance of Yoga. Dr. N. Kalaivani Associate Professor and Head, department of Tamil addressed on Enge Pokirom, Dr. V. Anbumani Head, Department of Hindi addressed on Vaanavil Vaalkai, and Ms. S. Manjula Head, Department of CDF addressed on Mastering Yourself.
Number of Beneficiaries	117




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Erode- 638107

Name of the Event	Orientation Programme on the topic "Consumer Protection Act"
Date of the Event	16.07.2019
Event Description	Citizen Consumer Club organizes an Orientation Programme on 16.07.2019. Mr. R.Balasubramanian, District Secretary, Consumer Protection Centre, Erode was the Chief Guest. He delivered his speech on the topic Consumer Protection Act to the students.
Number of Beneficiaries	110



Orientation Programme on the topic "Consumer Protection Act"
Mr. R.Balasubramanian , District Secretary , Erode Consumer Protection Centre.




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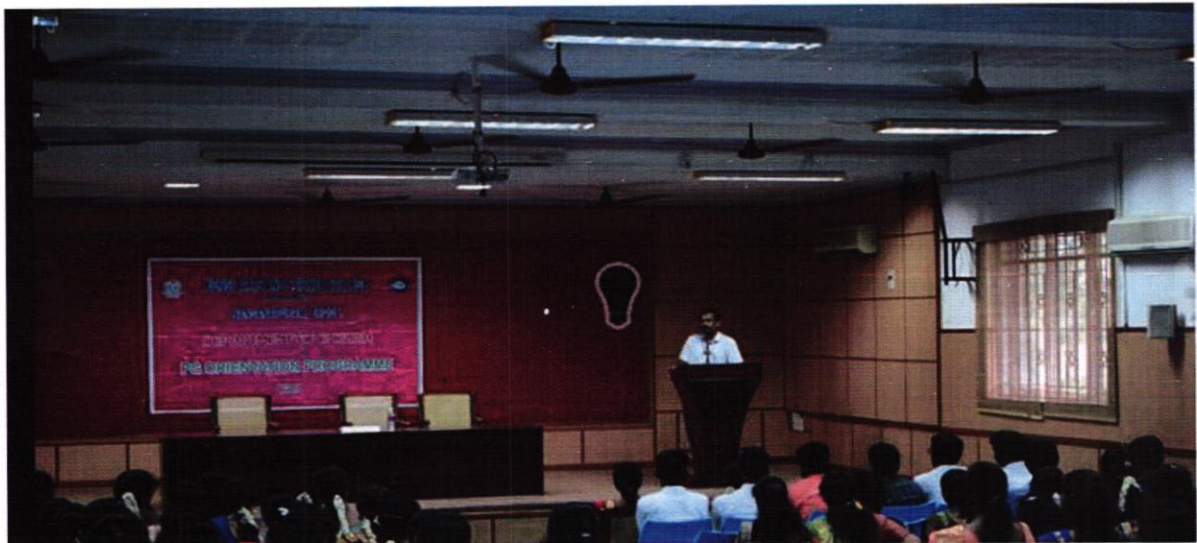


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Name of the Event	Orientation Programme
Date of the Event	17.07.2019
Event Description	Department of English Orientation Programme organized First year UG and PG on 'BE POSITIVE' for English Literature Students . Dr.H. Vasudevan, Associate Professor & Head, Dept of Commerce with Computer Applications, the Resource Person. He discussed the positive aspects of Life and its impact on Future Life. On 17.07.2019
Number of Beneficiaries	100




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Name of the Event	Awareness programme
Date of the Event	09.09.2019
Event Description	Department of Socialwork and Centre of Mind organizes Awareness Programme on "World Suicide Prevention" given by Mrs. N. Uma Maheshwari M.A, M.L, District Legal Service Authority, Principal District Judge, Erode
Number of Beneficiaries	100




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Name of the Event	National Consumer Day celebration cum Awareness Exhibition
Date of the Event	05.02.2020
Event Description	Mrs. S.Kavitha, District Revenue Officer, Ms.K.Karpagavalli, District Civil Supplies and Consumer officer, Mr.R.Balamurali, CEO, Dr.T.Kalaivani, Designated Officer, FSSAI, Mr.D.Baladhandayutham, Assistant Commissioner (Enforcement), Department of Labour and Legal Metrology and Mr. R.Balasubramanian, District Secretary, Consumer Protection Centre, Erode
Number of Beneficiaries	500



Mrs. S.Kavitha, District Revenue Officer
Ms. K.Karpagavalli, District Civil Supplies and Consumer officer
Mr.R.Balamurali, CEO
Dr. T.Kalaivani, Designated Officer, FSSAI
Mr.D.Baladhandayutham, Assistant Commissioner (Enforcement), Department of Labour and Legal Metrology
Mr. R. Balasubramanian, District Secretary, Consumer Protection Centre, Erode



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2020-2021				
S.No	Date of Programme	Programme Title	No.Of Beneficiaries	Organising Department
1	29.06.2020	Awareness Programme	68	Citizen consumer club
2	25.08.2020	Orientation Programme	110	B.Com CSCA & PA
3	25.08.2020	Orientation Programme	110	B.Com, CSCA & PA
4	26.08.2020	Guest lecture programme	100	Biochemistry
5	20.03.2021	Awareness Programme	100	Women Development Cell




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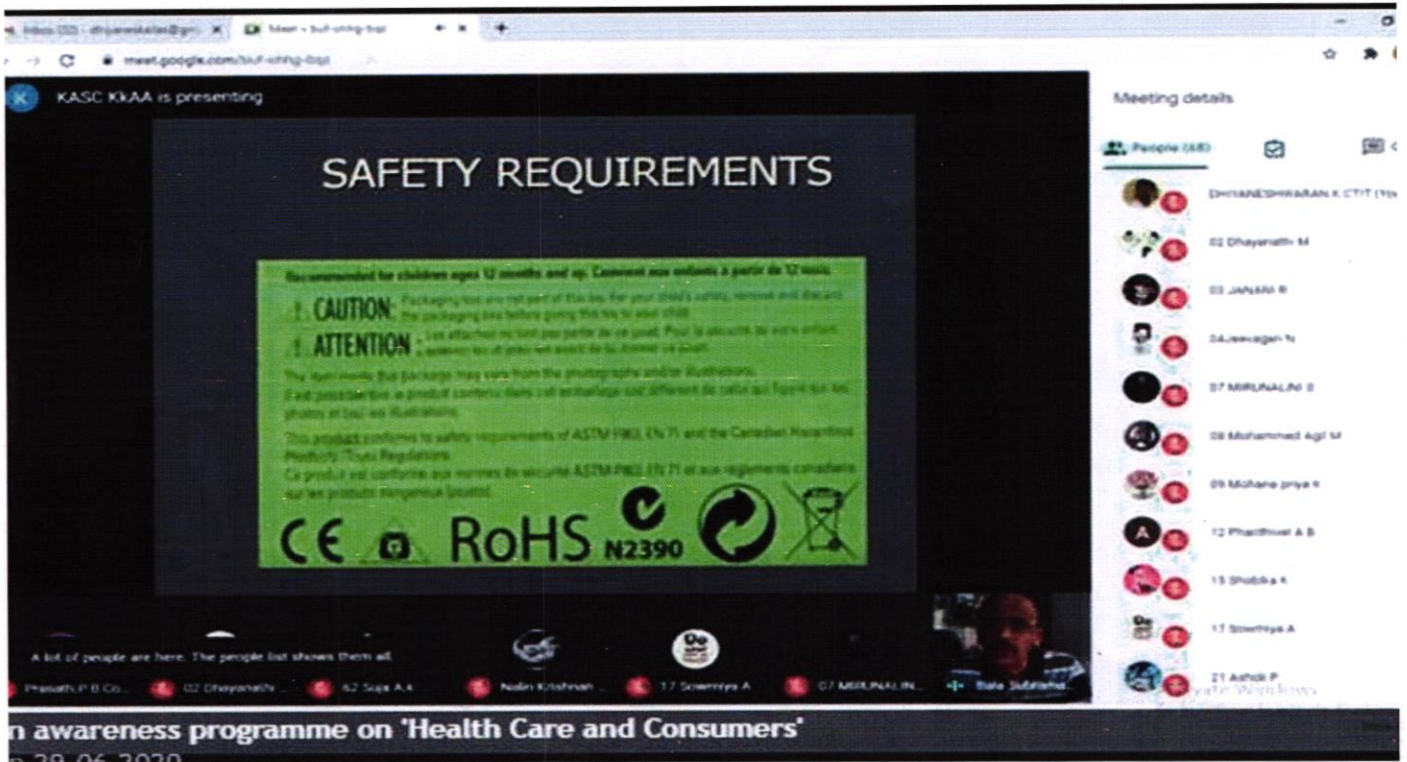


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Name of the Event	Awareness programme
Date of the Event	29.06.2020
Event Description	Citizen consumer club organizes an awareness programme on Health Care and Consumers. Mr. R.Balasubramaniam, District Secretary, Erode consumer protection centre was the Chief Guest..He detailed the importance of Health and safety requirements to the students.
Number of Beneficiaries	68



29.06.2020 Awareness Programme on Health Care and consumers on



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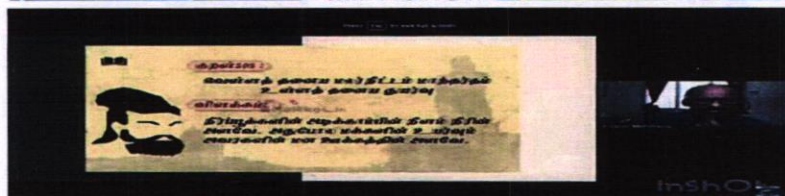
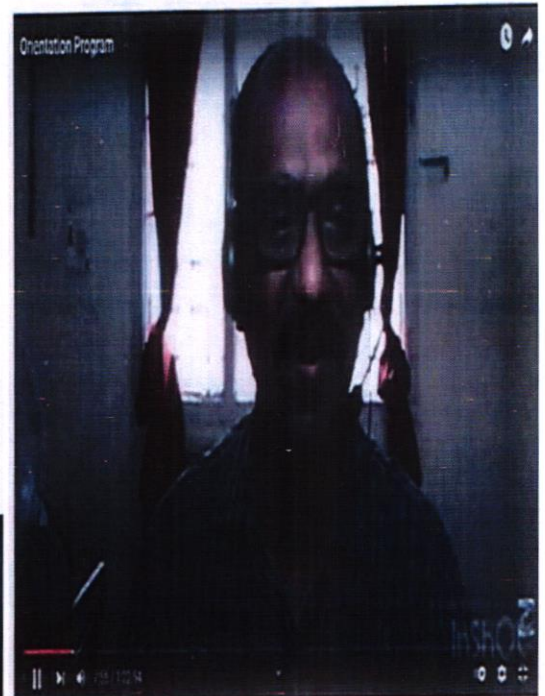


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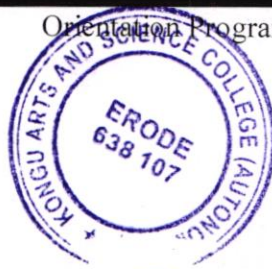
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Name of the Event	Orientation Programme
Date of the Event	25.08.2020
Event Description	Department of Corporate Secretaryship with CA and Professional accounting conducted orientation programme. The resource person for this programme was Dr.A.Xavier Mahimaraj, Assistant professor in commerce & IQAC coordinator, Loyola college, Chennai. He detailed the importance of professional discipline in every aspect of life in order to be successful. He also stressed that they need to be passion in life.
Number of Beneficiaries	110



Orientation Programme on the topic Your Destination is Unique 25.08.2020



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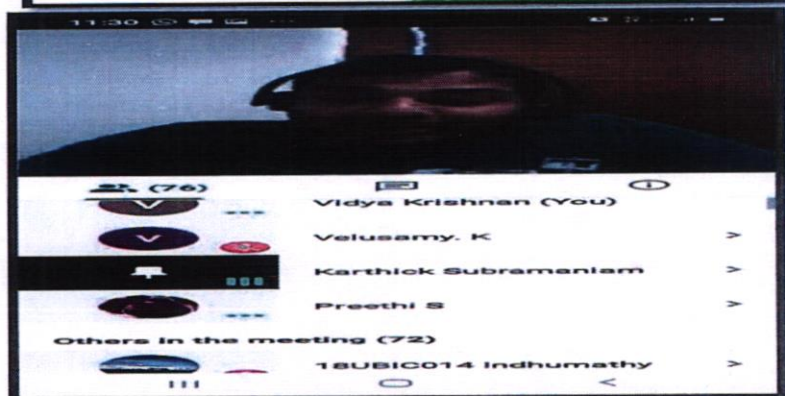


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Name of the Event	Guest lecture programme
Date of the Event	26.08.2020
Event Description	Department of Biochemistry conducted Guest lecture on scope and career prospects in Biochemistry; The resource person was Mr. Karthick Subramaniam, Scientist, Product and Process development, GlaxoSmithline, United Kingdom. He motivated the students for Goal setting and career prospects.
Number of Beneficiaries	100



Guest Lecture Programme On scope and career prospects in Biochemistry on 26.08.2020



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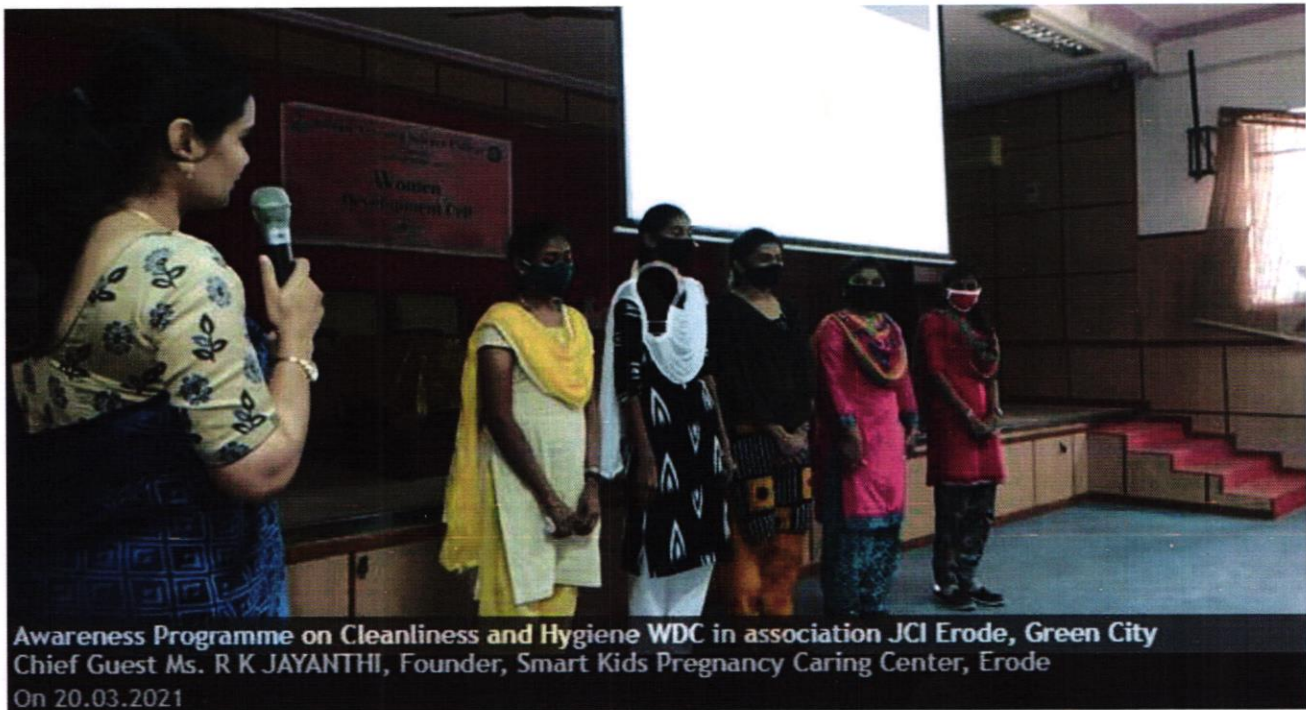


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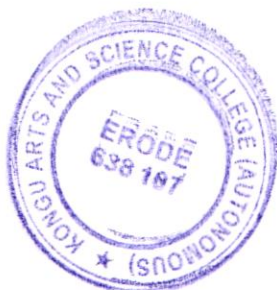
ERODE-638 107


Name of the Event	Awareness Programme on Cleanliness and Hygiene
Date of the Event	20.03.2021
Event Description	Women Development Cell in association JCI Erode, Green City was conducted with Chief Guest Ms. R K JAYANTHI, Founder, Smart Kids Pregnancy Caring Center, Erode Organises Awareness Programme on Cleanliness and Hygiene .
Number of Beneficiaries	100



Awareness Programme on Cleanliness and Hygiene WDC in association JCI Erode, Green City
Chief Guest Ms. R K JAYANTHI, Founder, Smart Kids Pregnancy Caring Center, Erode
On 20.03.2021

Awareness programme on cleanliness and Hygiene on 20.03.2021




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Erode- 638107

2021-2022

S.No	Date of Programme	Programme Title	No.Of Beneficiaries	Organising Department
1	20.09.2021 to 24.09.2021	Rural Welfare Camp	48	MSW
2	04.10.2021	Breast Cancer and Disaster Management	Public	MSW
3	29/10/2021	“Significance of Environmental Social Governance	405	Bcom(CSCA),B.Com(PA)
4	03.12.2021.	Legal Awareness programme on “POCSO Act”	300	Department of Business Administration




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ERODE-638 107

Name of the Event	Rural Welfare Camp
Date of the Event	20.09.2021 to 24.09.2021
Event Description	Rural Welfare Camp” was organized in Pungampadi Village by the Department of Social Work from 20/09/2021 to 24/09/2021 for five days. The aim of the programme was to impart knowledge to the students through social work. Socio economic survey, Awareness program on health care, Government schemes, child welfare, Skit on PENN were conducted in this camp.
Number of Beneficiaries	48



Rural Welfare Camp in Pungampadi village-20.09.2021 to 24.09.2021




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ERODE-638 107

Name of the Event	Awareness Programme on “Breast Cancer and Disaster Management”
Date of the Event	04.10.2021
Event Description	An awareness programme on “Breast Cancer and Disaster Management” was organized by the Department of Social Work. The aim of the programme is to give an awareness to the people of Perodu village about a breast cancer and disaster management by the student of MSW and to exhibit the social work knowledge for the people of perodu village.
Number of Beneficiaries	48



Awareness on “Breast Cancer and Disaster Management”- 04.10.2021




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ERODE-638 107

Name of the Event	Guest lecture on significance of Environmental Social Governance.
Date of the Event	29.10.2021
Event Description	Department of Corporate Secretaryship with CA and Professional Accounting organized a Guest lecture on "Significance of Environmental Social Governance". through Virtual Platform: Zoom & YouTube Live. The Resource Person for this programme was CS. G. Balasubramaniam FCS., Company Secretary, Roots Multiclean Ltd., Coimbatore & Past Chairman, ICSI Coimbatore Chapter. The objective of this programme is to impart knowledge on the alignment of business practices with Environmental, Social and Governance(ESG) principles that helps to accelerate business mission and culture while strengthening brand value and bottom line. He also explained various ESG initiatives to support business practices.
Number of Beneficiaries	405

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DEPARTMENT OF CORPORATE SECRETARYSHIP WITH CA AND PROFESSIONAL ACCOUNTING

Cordially invite you to the Guest Lecture on
"SIGNIFICANCE OF ENVIRONMENTAL SOCIAL GOVERNANCE"
on Friday, 29th October 2021 @ 11.00 AM

Thiru. K. Palanisamy
Correspondent
has graciously consented to preside over the function

Dr. N. Raman
Principal
has affably acceded to felicitate the gathering

Resource Person
CS. G. BALASUBRAMANIAM FCS.,
Company Secretary,
Roots Multiclean Ltd., Coimbatore
& Past Chairman, ICSI Coimbatore Chapter

CONTACT @
Zoom Link
<https://us02web.zoom.us/j/947033397?pwd=QjEwF0V0Wk5KQzkybVZlbnRudUk0OD0709>
Meeting ID: 947 033 397 Password: kunc
YouTube Link
https://www.youtube.com/channel/UC9K_cY0AZUC_5-pQIN33nww

KONGU
Autonomous since 1994

Environmental

Preservation of our natural world

- Climate change
- Carbon emission reduction
- Water pollution and water scarcity
- Air pollution
- Deforestation

ESG

Significance of Environmental Social Governance-29.10.2021



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ERODE-638 107


Name of the Event	Legal Awareness program on POCSO Act
Date of the Event	03.12.2021
Event Description	One day awareness programme on POCSO Act was organized by the Department of Business Administration. The session was handled by Ms P.Bakkiyalakshmi, Advocate ,Erode. The students got awareness on POCSO Act and students got benefitted.
Number of Beneficiaries	300

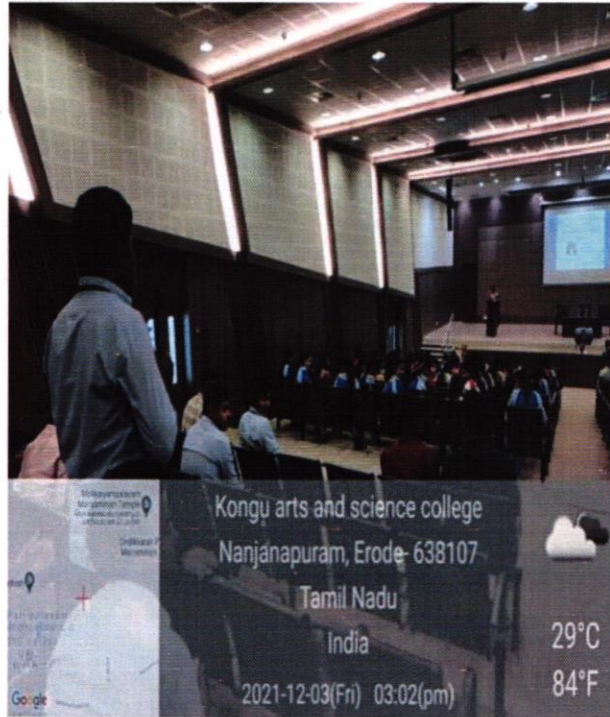
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DEPARTMENT OF BUSINESS ADMINISTRATION
cordially invites you for the
LEGAL AWARENESS PROGRAMME
ON
POCSO ACT

 **RESOURCE PERSON**
P. Bakkiyalakshmi
Advocate

Venue: UV Swaminatha Iyer Hall **Date: 03.12.2021**
Time: 1.45 PM

 **KONGU**
Assuring the Best



Legal Awareness programme on POCSO Act-03.12.2021




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