| **logoblack1 KONGU ARTS AND SCIENCE COLLEGE**  |
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|  **(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)** |
| **ERODE – 638 107** |

Criterion 7 - Institutional Values and Best Practices

**7.1 Institutional Values and Social Responsibilities**

**7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last five years.**

**GENDER EQUITY**

Education deals with the formation of habits of human beings. If so, we need education seriously to focus on promoting the equal participation of women and men in making decisions; reducing enrolment gap between women’s and men’s access; giving equality in learning process, educational outcomes and external results; and providing equal benefits for both sexes.

In our institution, equal representations in academic and administrative responsibilities is given to women in various portfolios including National Cadet Corps, National Service Scheme, Sports, Clubs and women faculty Deans, HoDs, and Career Guidance and Counselling Cell.

**SENSITIZATION OF GENDER EQUITY**

The institution has initiated several measures in gender equity & sensitization in curricular can be seen from the courses introduced by the institution such as Gender Studies for the Undergraduate students in the III Semester. Likely, the Department of English has included courses like Gender & Literature, Subaltern Studies, Feministic Literature have been included in the PG Programme. Courses like Gender Studies have been taught to Tamil Literature students. The Department of MBA is offering an add-on certificate course on Human Rights Education that includes a paper on Human Rights of Women and also offers a course on Women Entrepreneurship and Ethics from the Academic Year 2021 - 2022 onwards.

The institution promotes gender sensitization through co-curricular activities like workshops, seminars, guest lectures, poster exhibitions, counselling that includes activities such as Cancer Awareness Programme, Menstrual Hygiene, Yoga Progarmme, Legal Rights of women, Prevention of Violence against Women and Revelation of Legal Provisions, Workshop on Gender Sensitization and Prevention of Child Sexual Abuse and Gender Equality, Bias and Stereotytpe. Women Development Cell and Anti-Sexual Harassment Committee serves as the principal initiatives of gender sensitization. Observations of International Women’s Day, Sister Nivedita Day, World Suicide Prevention Day, International Yoga Day and awareness Programmes on Legal Rights of Women are conducted annually to ensure the mental well-being among the staff members and the students.

The college campus is under CCTV surveillance to ensure the safety measures of the students. Awareness and Training Programme on “Self-Defence Techniques (Martial Arts) to Female Students and Female Staff Members were given at the beginning of every academic year.

An effective counselling cell of the college and ward system in the departments provides psychological support to all the students through One to one and group counselling. Counselling activities include individual and group counselling. It helps them to achieve academic goals, social and personality development.

Students are provided with Common Rooms to utilize during the leisure time. Ladies Lounge has been allotted for the girls to take rest if they feel inconvenient during their sickness. In the Ladies Lounge three cots and an induction for hot water preparation have been provided for the students. Students are provided with clean atmosphere inside the Lounge.

Kongu Day Care Centre was established with the safe and convenient environment provided beyond comparison well within their reach. Children in the age range of 2 to 5 years are admitted here. The centre functions from 09:00 a.m. to 04:00 p.m. on all working days of the Institution. The Day care centre has two wide rooms for dining and activity rooms for playing and sleeping for the kids.