

KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

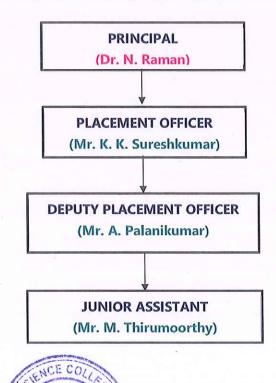
ERODE - 638 107

TRAINING AND PLACEMENT CELL ANNUAL REPORT - 2020 - 2021

OBJECTIVES

- ❖ To provide placement assistance for all final year students opted for a job and registered for Campus to Corporate (C₂C) training programme.
- To prepare students for Campus recruitment (On / Off Campus).
- To create awareness about the career opportunities through seminars.
- * To provide requisite training to students in the area of Aptitude, Group Discussion, Technical and HR Interview.

Structure of Training and Placement Cell

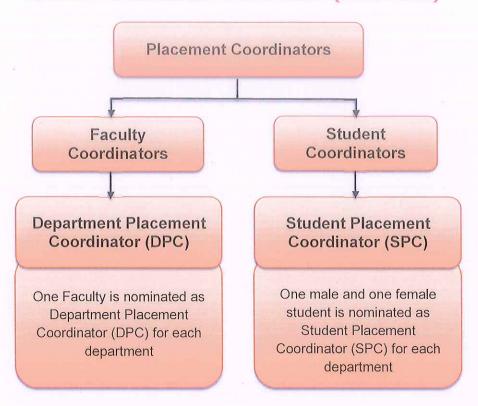


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Structure of Placement Coordinators (2020-2021)





KONGU ARTS AND SCIENCE COLLEGE (Autonomous)

NANJANAPURAM, ERODE - 638 107. TRAINING AND PLACEMENT CELL

2020- 2021 -Department Placement Coordinator Details:



02.09.2020

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PLACEMENT OFFICER (K.K.SURESHKUMAR)

KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE TRAINING AND PLACEMENT CELL

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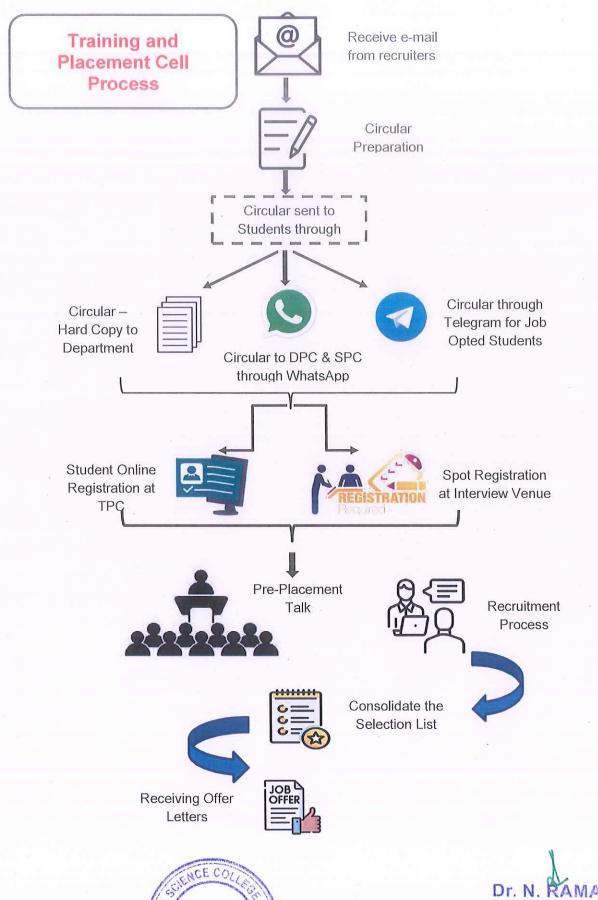
Dr. N. RAMAN

FRINCIPAL.

KONGU ARTS AND SCIENCE COLLEGE K.SURESHKUMAR

(AUTONOMOUS) PLACEMENT OFFICER

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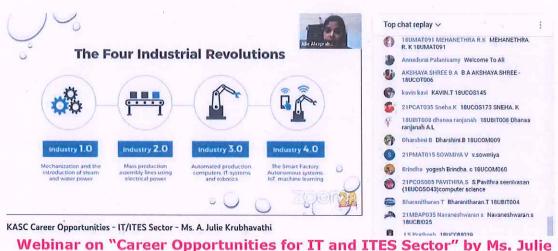


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Training and Placement Cell Activities (2020-2021)

- 1. The Training and Placement Cell, along with the Career Guidance and Counseling Cell conducted a webinar in association with KingMakers IAS Academy, Chennai on the topic "How to Become an IAS/IPS & IFS?" for the final year UG & PG students. The webinar was held on 01.07.2020 (Wednesday) from 5.30 pm to 6.30 pm, with Mr. M. Boominathan, KingMakers IAS Academy, Chennai, as the resource Person.
- 2. Training and Placement Cell along with the Career Guidance and Counseling Cell conducted a webinar in association with ICT Academy, Chennai on the topic of "Career Opportunities for IT and ITES Sector" for the final year UG & PG students on 17.07.2020 (Friday), 10.30 am to 12.00 pm with Ms. Julie Krubhavathi, HR Manager, EC Group Datasoft, Chennai as the resource person.

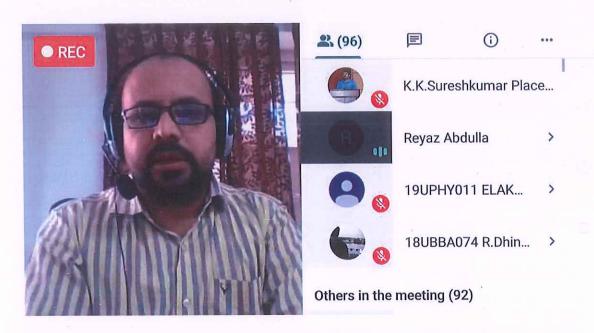


Vebinar on "Career Opportunities for IT and ITES Sector" by Ms. Julie Krubhavathi, HR Manager, EC Group Datasoft, Chennai on 17.07.2020

3. Training and Placement Cell, along with the Career Guidance and Counseling Cell conducted a webinar in association with IIT Roorkee - WileyNXT, India on the topic of "Post Graduate Certification in AI for BFSI" for the final year UG & PG students on 17.08.2020 (Monday).



- 4. Training and Placement Cell, along with the Career Guidance and Counseling Cell conducted a webinar in association with KingMakers IAS Academy, Chennai on the topic of "Common Eligibility Test One Nation One Exam" for the final year UG & PG students on 11.09.2020 (Friday), 4.00 pm to 5.00 pm with Mr.S.Rajasekaran, KingMakers IAS Academy, Chennai, as the resource person.
- 5. Training and Placement Cell, along with the Career Guidance and Counseling Cell conducted a webinar in association with ICFAI Business School, Bangalore on the topic of "Crafting Your Career" for the final year UG students on 12.09.2020 (Saturday), 11.00 am to 12.30 pm.
- 6. Training and Placement Cell, along with the Career Guidance and Counseling Cell conducted a webinar in association with KPR IAS Academy, Coimbatore on the topic of "UPSC Orientation Programme" for the final year UG & PG students on 31.10.2020 (Saturday), 10.00 am to 11.00 am and featured Mr. Reyaz, the Director of KPR IAS Academy, Coimbatore, as the resource person.



Webinar on the topic of "UPSC - Orientation Programme" by Mr. Reyaz,
Director of KPR IAS Academy, Coimbatore on 31.10.2020



- 7. Training and Placement Cell and Global Talent Track (GTT) in association with Barclays (CSR Initiative) has conducted **Campus to Corporate** (C₂C) − **Phase-**I training programme for final year job opted (928) students on 12.11.2020 (Thursday) in two batches.
- 8. Training and Placement Cell has organized a "C₂C-Training Programme Phase-I" for the final year students, those who opted for job from 30.11.2020 to 13.12.2020. The Training Programme was conducted in 8 Batches for 934 UG & PG Students.



C₂C-Training Programme Phase-I
(Trainer: S.Santhoshkumar Test Engineer Analyst, Accenture, Chennai)



C₂C-Training Programme Phase-I – Mock Interview (Trainer: S.Santhoshkumar Test Engineer Analyst, Accenture, Chennai)

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C₂C-Training Programme Phase-I - Group Discussion



C₂C-Training Programme Phase-I - Aptitude Training



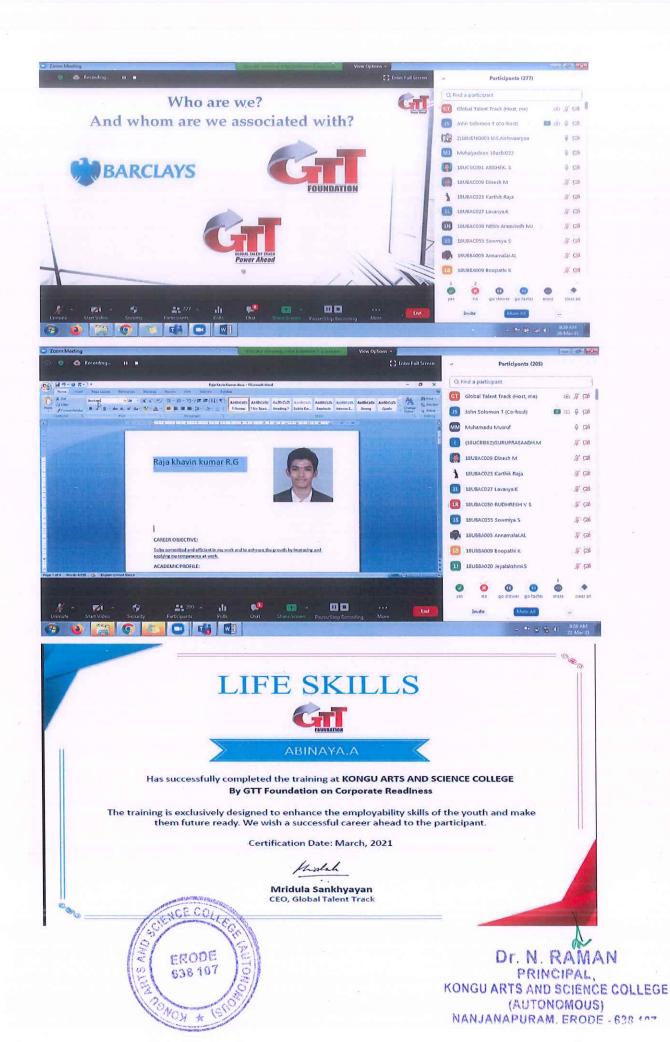
Training and Placement Cell, along with the Career Guidance and Counseling Cell conducted a webinar in association with ICT Academy, Chennai on the topic of "GET-SET-GO – Fresher Induction Program" for the I-Year students on 20.01.2021 (Wednesday), 2.00 pm to 4.00 pm.



"GET-SET-GO - Fresher Induction Program" on 20.01201

- 10. The Training and Placement Cell conducted the "C2C-Training Programme Phase-II" from 01.03.2021 to 14.03.2021 for final year students who opted for jobs. A total of 907 UG and PG students participated and received placement training.
- 11. The Training and Placement Cell, in association with **Global Talent Track (GTT)**, conducted Phase-II training programme for final year students who opted for jobs in collaboration with **Barclays** as part of its CSR initiative. 934 students received training in two batches from 20.03.2021 to 22.03.2021 (3 days).





12.MoU - Signed with ICT Academy for Entrepreneurship Cluster

Development Program on 08.04.2021.



MoU – Signed with ICT Academy for Entrepreneurship Cluster

Development Program on 08.04.2021

Snapshot of Campus Interviews:



HiCitizen Life Skills Campus Interview on 25.02.2021





Techvolt Campus Interview on 27.02.2021

Description	2020-2021
No. of students opted for placement	934
No. of Career Guidance Program Conducted	05
No. of Training Program Conducted	04
No. of Companies (On / Off / Virtual) campus	38
No. of Offers received	385
No. of Students placed	337

PLACEMENT OFFICER

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