



# KONGU

## ARTS AND SCIENCE COLLEGE

ERODE – 638 107

*Department of Commerce (CA)*

WORKSHOP ON CRAFTING CAREER 27.08.2019

WORKSHOP ON CRAFTING CAREER

26/8

KONGU ARTS AND SCIENCE COLLEGE, ERODE-638 107,  
(AUTONOMOUS)  
PROGRAMME APPROVAL AND SETTLEMENT FORM

1. Name of the Faculty: N. Prasadachandran Date: 14-08-2019

2. Department: Commerce (CA)

3. Name of the Programme: Workshop on Crafting Career

4. Date from: 27-08-2019 to: No of Days or day

5. Time: 09:30 am Venue: PG Seminar Hall, T. J. Science Bldg - 56

6. Chief Guest:  
Mr. Senthilkumar Rajappan, Founder/Chief Strategist, Halcyon Digital, Max CAD Academy, Coimbatore

7. Expenditure

Sl No.	Purpose	Proposed Rs.	Actual Rs.	Remarks
1	Remuneration & Travel	6000		
2	Refreshment	100		
3	Miscellaneous	100		
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
Total		6200		

10. Source:

Budget	Sponsors / Grant	Registration Fees
Balance Amt. Available		
Expenses Proposed		
Balance		

Staff/Staff (N. Prasadachandran) HOD (N. V. Ramesh) OFFICE MANAGER ADMINISTRATIVE OFFICER PRINCIPAL CORRESPONDENT

On 27.08.2019 Department of Commerce (CA) has organized a Workshop on crafting career for all PG students. The objective of the programme is to make the students to aware and grasp the tricks to face competitive examinations. The main aim of this Workshop is to enhance the skill of understanding the application of concepts which is required in a broader context when we appear for exam like civil services and many others. On successful completion of the programme many students get benefited on facing the competitive exams. The resource person of this programme was Mr. Senthilkumar Rajappan, Founder/ Chief Strategist @ Halcyon Digital, Coimbatore.



**HEAD OF THE DEPARTMENT**  
**DEPARTMENT OF COMMERCE (CA)**  
**KONGU ARTS AND SCIENCE COLLEGE**  
**(AUTONOMOUS)**  
**ERODE - 638 107.**



**Dr. N. RAMAN**  
**PRINCIPAL,**  
**KONGU ARTS AND SCIENCE COLLEGE**  
**(AUTONOMOUS)**  
**NANJANAPURAM ERODE 638 107**

26/8

564



**KONGU ARTS AND SCIENCE COLLEGE, ERODE - 638 107.**

**(AUTONOMOUS)**

**PROGRAMME APPROVAL AND SETTLEMENT FORM**

Doc.No.	OR-20B
Rev.Date	25.04.2016

1. Name of the Faculty : N. Priyanandhini Date : 19.08.2019
2. Department : Commerce (CA)
3. Name of the Programme : Workshop on crafting Career
4. Date : From 27.08.2019 to - No. of Days 01 day
5. Time : 09.30 Am Venue : PG-Seminar Hall - I, II Mem. CA students - 55 M
6. Chief Guest

Mr. Senthilkumar Rajappan, Founder/ chief strategist, Halcyon Digital, CBE  
Max eADD Academy, Coimbatore.

7. Expenditure

Sl.No.	Purpose	Proposed Rs.	Actual Rs.	Remarks
1	Remuneration & Travel	6000		
2	Refreshment	150		
3	Miscellaneous	100		
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
Total		6250		

10. Source : P. 1211/50.3 / Student Assn / Commerce CA

Budget	1,00,000	Sponsors / Grant	Registration Fees
Balance Amt. Available	94,700		
Expenses Proposed	6,250		
Balance	88,450		

N. Priyanandhini  
Staff I/c  
N. PRIYANANDHINI

H. Ramana  
19/8  
HOD



OFFICE MANAGER

ADMINISTRATIVE OFFICER

Dr. N. RAMAN  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107.

CORRESPONDENT



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE

Department of Commerce (CA)

Circular

Date: 26.08.2019

We wish to inform that our department has planned to organize a workshop on "Crafting Career" for the students on 27.08.2019. The students are informed to assemble by 9.45 a.m. at PG Seminar Hall.



*[Handwritten Signature]*  
HoD 26.8.19.

HEAD OF THE DEPARTMENT  
DEPARTMENT OF COMMERCE (CA)  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
ERODE - 638 107.

Copy To

1. File Copy
2. Class Circular
3. Department Notice Board



*[Handwritten Signature]*  
**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE - 638 107



# KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)  
ERODE - 638 107.

## DEPARTMENT OF COMMERCE(CA)

WORKSHOP

ON

### “CRAFTING CAREER”



#### **Resource Person**

*Mr.SenthilKumar Rajappan,  
Max CADD Academy  
Coimbatore*

**Date:** 27.08.2019

**Time:** 09.30 AM

**Venue:** PG Seminar Hall

**KONGU**  
Assuring the Best



**Dr. N. RAMAN**  
PRINCIPAL,  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM ERODE - 638 107.

**Senthilkumar Rajappan, Founder / Chief Strategist @ Halcyon Digital**

Digital Marketing Professional and an Entrepreneur by heart. Founder of Halcyon Ventures which runs Halcyon Digital a 360 degree Digital Marketing Agency and owns MyStudyahead.com (a work in progress) and YourCoimbatore.com

Online Digital Media professional with over 18 years experience across Sales Strategy / Digital Strategy / Content / Events.

Till recently was the Head - Operations and Lead digital strategy at Torquex.com – a Narain Karthikeyan & Autocar Venture which helps people buy new cars online.

Previously he was head of Publisher Development and Content Strategy at InStream adtech which is into Native advertising. Been with Networkplay, between 2010 and 2014, worked in Strategy, competition tracking, packaging of inventory apart from being very active on events - ad:tech New Delhi and iMedia Summits.

Working in startups has been his forte, right from an internal communications and advertising agency of a educational conglomerate (PSG) to an ITES services, to a Brand management of an F1 driver to putting up a new racing team to now being part of adtech startup. Very active in the Startup eco system as a catalyst evangelising digital marketing.

He had the privilege of being the manager to the fastest Indian in the world – Narain Karthikeyan, during the peak of his career in 2005, (between 2004 and 2007). Also led Team Gemini Racing in the national motorsports for 2 years 2008-2009.

A NET qualified Management graduate, he has played academic teaching Executive Communication & Managerial Communication, Brand Management and Advertising & Sales Management for MBAs at PSG IM & Anna University, Coimbatore.

Alumni of Tamil Nadu Agri University where he did his MBA, alumni of PSGIM the class of 1998 – PG Dip in Advertising and Communication and Class of 1998 B. Sc Physics from PSG CAS.

Lives in Coimbatore and travels to Bangalore and Mumbai on work! He is Married to Chithra and blessed with a cute angel and a charming prince.

He is a leading social media influencer and you can follow his writing on [www.rsenthilkumar.com](http://www.rsenthilkumar.com), [www.yourcoimbatore.com](http://www.yourcoimbatore.com) and follow him on twitter. He tweets as @rsenthilkumar.



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KONGU ARTS AND SCIENCE COLLEGE(AUTONOMOUS),ERODE - 638 107

DEPARTMENT OF COMMERCE (CA)

WORKSHOP ON CRAFTING CAREER

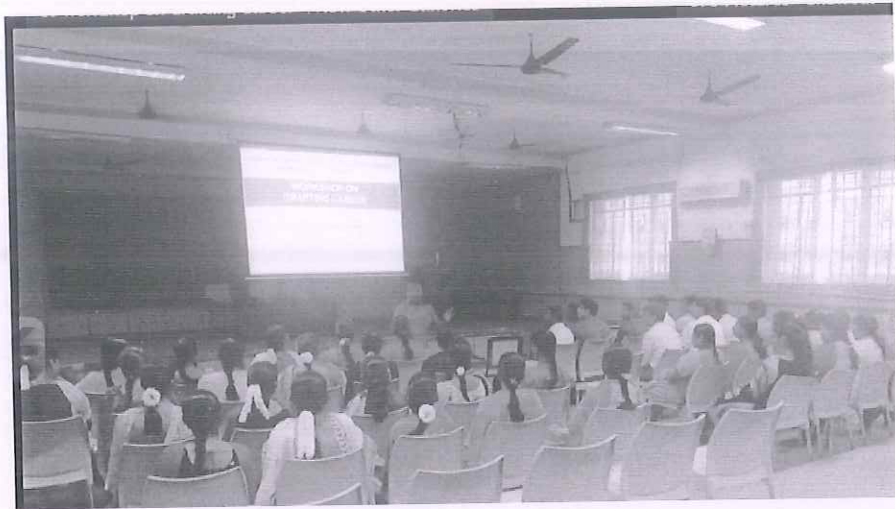
S.NO.	REG.NO.	NAME	CLASS	STATUS
1	19PCCA001	ANCY CRUZ CHRISTINA C	I-M.COM (CA)	Present
2	19PCCA002	BHUVANESWARI S	I-M.COM (CA)	Present
3	19PCCA003	DEEPIKA D	I-M.COM (CA)	Present
4	19PCCA004	DEEPIKA S	I-M.COM (CA)	Present
5	19PCCA005	DHARANYA D	I-M.COM (CA)	Present
6	19PCCA006	GAYATHRI N	I-M.COM (CA)	Present
7	19PCCA007	LOGANATHAN T	I-M.COM (CA)	Present
8	19PCCA008	LOGESHWARI P K	I-M.COM (CA)	Present
9	19PCCA009	MADHUMITHA R	I-M.COM (CA)	Present
10	19PCCA010	MEKALA S	I-M.COM (CA)	Present
11	19PCCA011	NISANTH RAJ KUMAR V	I-M.COM (CA)	Present
12	19PCCA012	PREMKUMAR C	I-M.COM (CA)	Present
13	19PCCA013	SABHARI N	I-M.COM (CA)	Present
14	19PCCA014	SANTHIYA M	I-M.COM (CA)	Present
15	19PCCA015	SATHESHRAAJA J	I-M.COM (CA)	Present
16	19PCCA016	SHABANA PARVEEN S	I-M.COM (CA)	Present
17	19PCCA017	SOWMIYADEV I G	I-M.COM (CA)	Present
18	19PCCA018	SOWNDHARYA S	I-M.COM (CA)	Present
19	19PCCA019	VIGNESHKUMAR N	I-M.COM (CA)	Present
20	19PCCA020	VIKASHINI S	I-M.COM (CA)	Present
21	19PCCA021	VINOTHINI L	I-M.COM (CA)	Present
22	19PCCA022	KOWSALYA M	I-M.COM (CA)	Present
23	18PCCA001	BAANU KEERTHANA	II-M.COM (CA)	Present
24	18PCCA002	BALAMURUGAN A	II-M.COM (CA)	Present
25	18PCCA003	DHARANI B	II-M.COM (CA)	Present
26	18PCCA004	GOKUL N	II-M.COM (CA)	Present
27	18PCCA005	GOWSALYA M	II-M.COM (CA)	Present
28	18PCCA006	HARINI R	II-M.COM (CA)	Present
29	18PCCA007	INDRA KUMARI R	II-M.COM (CA)	Present
30	18PCCA008	JEEVA S	II-M.COM (CA)	Present
31	18PCCA009	KARTHIKA M	II-M.COM (CA)	Present
32	18PCCA010	LAKSHMI PRIYA E	II-M.COM (CA)	Present
33	18PCCA011	MANIKANDAN V	II-M.COM (CA)	Present
34	18PCCA012	MENAKA S	II-M.COM (CA)	Present
35	18PCCA013	NANDINI S P	II-M.COM (CA)	Present
36	18PCCA014	NAVEEN C K	II-M.COM (CA)	Present
37	18PCCA015	NOWSIKA M	II-M.COM (CA)	Present
38	18PCCA016	PARTHIPAN M	II-M.COM (CA)	Present
39	18PCCA017	PAVITHRA S	II-M.COM (CA)	Present
40	18PCCA018	PAVITHRA U	II-M.COM (CA)	Present
41	18PCCA019	PONNSANKAR N	II-M.COM (CA)	Present
42	18PCCA021	PREETHIYANJALI G	II-M.COM (CA)	Present
43	18PCCA022	RAMYA K	II-M.COM (CA)	Present
44	18PCCA023	RANJANI PRIYA E	II-M.COM (CA)	Present
45	18PCCA024	SARUMATHI R	II-M.COM (CA)	Present
46	18PCCA025	SOWMIYA S	II-M.COM (CA)	Present
47	18PCCA026	SOWMIYA S	II-M.COM (CA)	Present
48	18PCCA027	SOWMIYA S	II-M.COM (CA)	Present
49	18PCCA028	SUBASHINI M	II-M.COM (CA)	Present
50	18PCCA029	SWATHI E	II-M.COM (CA)	Present
51	18PCCA030	SWETHA R	II-M.COM (CA)	Present
52	18PCCA031	THARANYA J M	II-M.COM (CA)	Present
53	18PCCA032	UMASREE S	II-M.COM (CA)	Present



Dr. H. VASUDEVAN  
27.8.19


Dr. N. RAJAN  
PRINCIPAL  
KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
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Mr Senthilkumar Rajappan enhance the students to face the competitive examinations



Group photo with the Resource Person



  
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