

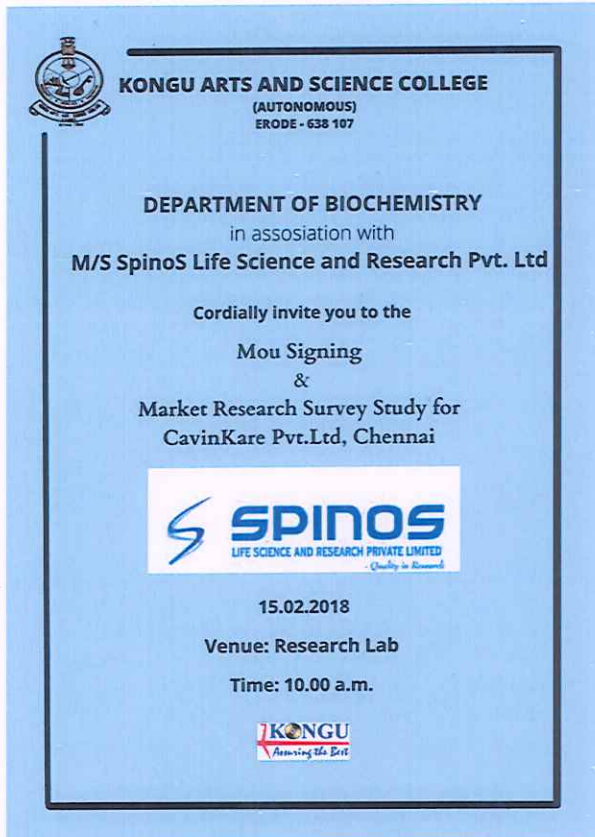


KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS), ERODE
DEPARTMENT OF BIOCHEMISTRY

Market Research Survey Study for CavinKare Pvt.Ltd, Chennai

12.07.2017


REPORT




KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107

DEPARTMENT OF BIOCHEMISTRY
in association with
M/S SpinoS Life Science and Research Pvt. Ltd

Cordially invite you to the
Mou Signing
&
Market Research Survey Study for
CavinKare Pvt.Ltd, Chennai



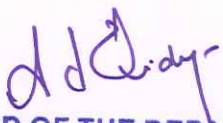
15.02.2018
Venue: Research Lab
Time: 10.00 a.m.




A market research survey can help to understand several aspects of the target market. This makes graduates eager and relatively affluent consumers still looking to establish their brand loyalty. Marketing to college students early on gives you a head start against competitors to build trust and loyalty with the affluent, eager and loyal graduate consumer group.

As a part of Mou activity, a Market Research Survey Study for CavinKare Pvt Ltd., Chennai was conducted on 12.07.2017 and 258 girl students from various departments served as participants.




HEAD OF THE DEPARTMENT
DEPARTMENT OF BIOCHEMISTRY
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
ERODE - 638 107.




Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) ERODE – 638107

Department of Computer Science (UG)

Guest Lecture on "Project Development using Dot Net Technologies" for Final Year Students

Guest Lecture on “Project Development using Dot Net Technologies” conducted on 26.12.2017 (FN) for 140 final year students’ participants of B.Sc (Computer Science).

The session was handled by Mr.P.Senthil, Proprietor, PPSoft Software Training Centre, Gobi. The aim of the Guest Lecture is to explore the students to learn the various steps of project development. The students also learned the basic technologies used for project execution and also the various phases of software development. The resource person covered the topics related to latest technologies used in project development and gave guidance to complete the project on time. He cleared the doubts of the participants in Question & Answer session.

KONGU ARTS AND SCIENCE COLLEGE
(Affiliated to Bharathiar University, Coimbatore)
(An Autonomous Institution, Erode - 638 107)

DEPARTMENT OF COMPUTER SCIENCE (UG)
Cordially invites you to the

Guest Lecturing on
"Project Development using Dot Net Technologies"
For Final Year Students of B.Sc(CS)

Thiru.A.K.Ilango
Correspondent
has graciously consented to preside over the function

Dr.N.Raman
Principal
has kindly consented to felicitate the function

Mr.P.Senthil,
Proprietor,
PPSoft Software Training Centre,
Gobi
has kindly consented to be the Resource Person

Date: 26.12.2017
Time: 10.00 am - 12.30 pm
Venue: P.G. Seminar Hall





KONGU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution, Affiliated to Bharathiar University, Coimbatore)

ERODE – 638 107

CENTRE OF MIND



A Group Training Session on Psychological Orientation to Staff was held on 08.08.2017 and 09.08.2017. Dr. Jayaprakash Jegadeesan, Psychiatrist, Manathin Maiyam handled a session for Faculty counselors and gave insights on stress management and on handling students' issues in an effective manner.



Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
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