

2

KONGU ARTS AND SCIENCE COLLEGE

(Autonomous)
ERODE- 638 107.

INTERNAL QUALITY ASSURANCE CELL (IQAC)

SUBMITTED TO THE CORRESPONDENT FOR FAVOUR OF APPROVAL PLEASE:-

Date: 25.02.2022

Respected Sir,

Sub: Faculty Exchange Programme - Permission requested - reg.

We wish to bring to the Correspondent's kind notice that we would like to arrange a Faculty Exchange Programme as per MoU signed with Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore from 9th March 2022 to 11th March 2022. In this regard, we request you to kindly permit four of our faculty members (Department of Commerce, Corporate Secretaryship with CA and PA, Computer Applications UG, Computer Technology & Information Technology and Computer Science UG) to attend the programme and to claim the admissible expenditure for the same. Further, we request you to grant permission to avail the boarding and lodging facilities in our campus for four faculty members from Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore.

[Signature]
25.2.22
IQAC- Coordinator

[Signature]
25/2/2022
OFFICE SUPERINTENDENT

[Signature]
25/2/22
ADMINISTRATIVE OFFICER

[Signature]
25/2/2022
PRINCIPAL

[Signature]
CORRESPONDENT



[Signature]
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



Sri Ramakrishna Mission Vidyalaya College of Arts and Science

Autonomous Institution Affiliated to Bharathiar University
Re-accredited by NAAC with 'A' Grade

SRKV Post | Periyanaickenpalayam | Coimbatore - 641 020 | ☎ (0422) 2692461, 8012533914
Email: srmvcascbe@gmail.com | Website: www.srmvcas.edu.in

Swami Nirmaleshananda
Secretary

Dr. R. Thangavel, M.Sc., M.Tech., MBA., M.Phil., Ph.D.
Principal

08-03-2022

To

The Principal
Sri Ramakrishna Mission Vidyalaya College of Arts and Science
Coimbatore- 641020

Through

The IQAC Coordinator
Sri Ramakrishna Mission Vidyalaya College of Arts and Science
Coimbatore- 641020

Sub: Faculty Exchange Programme- March-2022 -Reg.

As per the discussions regarding the Faculty Exchange Programme, the following faculty members of our college and Kongu Arts and Science College Nanjanapuram, Erode will handle the Classes for your Computer Science Stream and Commerce Stream students from 09.03.2022 to 11.03.2022.

| Department | Name of the faculty from Kongu Arts and Science College | Name of the Course | Name of our Faculty | Name of the Course |
|------------|---|---------------------------------|---------------------|---------------------------|
| B.Sc. (CS) | Mr. D. Gopinath | Internet of Things | Dr. J. Yesudoss | Software Engineering |
| BCA | Mr. G. Eswaramoorthi | Python Programming | Mr. M K Prakash | Client / Server Computing |
| B.Com. | Dr. K. Sangeetha | Banking Theory Law and Practice | Dr. A. Balagurusamy | Financial Accounting -II |
| B.Com. CA | Ms. N. Santhamani | Principle of Management | Dr. M. Viswanathan | Principles of Marketing |



Dr. N. RAMAN
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SRI RAMAKRISHNA MISSION VIDYALAYA COLLEGE OF ARTS AND SCIENCE
(Autonomous), Coimbatore.
Knowledge Sharing Programme 2021-2022

Name of the Staff & Designation: **Ms. N. Santhamani**, Assistant Professor Commerce with Professional Accounting
 Name of the College : Kongu Arts And Science College (Autonomous), Erode.
 Duration : 3 Days (09.03.2022 to 11.03.2022)
 Name of the Programme : B.Com. PA. Year: II Semester: IV
 Title of the Course : Principles of Management

| S.No | Date | Time & Total Hours | Topic Covered | Unit | Mode of Teaching | Signature of the Faculty |
|------|------------|--------------------------------|---|------|-------------------|--------------------------|
| 1 | 09.03.2022 | 10.00 am to 1.00 pm 3 hours | Motivation - Need - Determinants of Behaviour - Maslow's Theory of Motivation | IV | Smart Board (PPT) | <i>Santhamani</i> |
| 2 | 10.03.2022 | 10.00 am to 1.00 pm 3 hours | Motivation theories in Management X, Y, and Z theories leadership style | IV | Smart Board (PPT) | <i>Santhamani</i> |
| 3 | 11.03.2022 | 10.00 am to 1.00 pm 3 hours | Need MBO - Management by Exception | IV | Smart Board (PPT) | <i>Santhamani</i> |

P. Kumar
 Head of the Department

R. Lishaa
 Director

Dr. N. Ramani
 Principal 11/03



↓
Dr. N. RAMAN
 PRINCIPAL,
 KONGU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
 NANJANAPURAM, ERODE - 638 107.

**Sri Ramakrishna Mission Vidyalaya
College of Arts and Science**

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Swami Nirmaleshananda
Secretary

Dr. R. Thangavel, M.Sc., M.Tech., MBA., M.Phil., Ph.D.
Principal

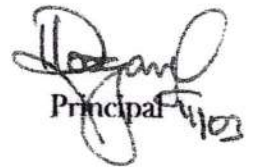
Date: 11.03.2022

A Word of Appreciation - Knowledge Sharing Programme


Respected Ms. N. Santhamani

On behalf of the Department of Commerce with Professional Accounting, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, we appreciate you for the classes taken on the course **Principle of Management** for II B. Com.PA students from 09.03.2022 to 11.03.2022 under Faculty Exchange Programme. It was extremely informative.

Once again, thank you for making the Programme successful, and we appreciate your continuous support.


Principal




Dr. N. RAMAN
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SRI RAMAKRISHNA MISSION VIDYALAYA
COLLEGE OF ARTS AND SCIENCE (Autonomous)
Affiliated to Bharathiyar University, Coimbatore
Re-accredited by NAAC with 'A' Grade



KONGU ARTS AND SCIENCE COLLEGE
Approved by AICTE and UGC for 2(f) & 12(B) Status
Re-Accredited by NAAC. An ISO 9001:2015 Certified Institution.

FACULTY EXCHANGE PROGRAMME

FEEDBACK ANALYSIS REPORT

2/3/23

Staff Name: Ms. N. Santhamani

Date: 09.03.2022 to 11.03.2022

Classes: II B.Com. PA

Course: Principles of Management

The following feedback is given by the students of II B.Com. PA

- ❖ We have learnt a lot of meaningful, motivating things.
- ❖ The way they interact with students is very good. We need this faculty for this course.
- ❖ The teaching style and communication of the faculty member were good, and her presentation of the subject was very good.
- ❖ She is very calm in her methodology of teaching and motivates us for future studies in a good manner.
- ❖ Her teaching has been wowed. It's going on while I'm gaming and playing videos on the subject. It's very clear and easy to understand.
- ❖ Madam handled us very politely and gave us important notes, that were good for us in the exam.



Dr. N. RAMAN
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Principal
PRINCIPAL
SRI RAMAKRISHNA MISSION VIDYALAYA
COLLEGE OF ARTS AND SCIENCE
COIMBATORE-641020.



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Swami Nirmaleshananda
Secretary

Dr. R. Thangavel, M.Sc., M.Tech., MBA., M.Phil., Ph.D.
Principal

08-03-2022

To

The Principal

Kongu Arts and Science College (Autonomous)

Nanjanapuram , Erode- 638107

Greetings from Sri Ramakrishna Mission Vidyalaya College of Arts and Science Coimbatore

Dear Sir

Sub: Faculty Exchange Programme- March-2022 -Reg.

As per the discussions regarding the Faculty Exchange Programme, the following faculty members of our college will handle the Classes for your Computer Science Stream and Commerce Stream students from 09.03.2022 to 11.03.2022.

| S.No | Department | Name of the Faculty | Subject | Phone Number |
|------|------------|---------------------|------------------------------|--------------|
| 1 | B.Sc. (CS) | Dr. J. Yesudoss | Software Engineering | 9150529750 |
| 2 | BCA | Mr. M.K Prakash | Client / Server Computing | 9952264218 |
| 3 | B.Com. | Dr. A. Balagurusamy | Financial Accounting -II | 9994249391 |
| 4 | B.Com. CA | Dr. M. Viswanathan | Principles of Marketing | 9751334366 |



Dr. N. RAMAN
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(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107

Dr. N. Raman
Principal 8/3

KONGU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)
ERODE- 638 107.

KNOWLEDGE SHARING PROGRAMME 2021-2022

| | | | |
|-----------------------|---|----------------|--------------|
| Name of the Staff | Dr M VISWANATHAN | | |
| Name of the College | Sri Ramakrishna Mission Vidyalaya College of Arts And Science(Autonomous),Coimbatore. | | |
| Duration | 3 Days (09.03.2022 to 11.03.2022) | | |
| Name of the Programme | B.Com (PA) | Year: II - 'A' | Semester: IV |
| Title of the Course | Principles of Marketing | | |

| S.No. | Date | Time & Total Hours | Topics Covered | Unit | Mode of Teaching | Signature of the Faculty |
|-------|---------|---|---|------|--|--------------------------|
| 1 | 9.3.22 | 3 hrs 10.30 to 12.30 1.30 to 2.30 | Definition sales promotion meaning, objectives and Importance of sales promotion | III | take ^{note} to look beside lecturer methods | <i>[Signature]</i> |
| 2 | 10.3.22 | 09.30 to 12.30 | Sales promotion Causes, Promotion Activities, Types of promotion | " | " | <i>[Signature]</i> |
| 3 | 11.3.22 | 09.30 to 12.30 | Personal Selling - Steps, Importance of salesmanship Qualities of a Good Salesman | " | " | <i>[Signature]</i> |



[Signature] 11/03/22
Head of the Department



Dr. N. RAMAN
Principal,
KONGU ARTS AND SCIENCE COLLEGE (AUTONOMOUS),
NANJANAPURAM, ERODE - 638 107.



KONGU ARTS AND SCIENCE COLLEGE

ERODE - 638 107, TAMILNADU, INDIA.



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|------------------------|-------------------------------------|-------------------------|--------------------|-------------------------|---------------------------------------|----------------------------------|
| Autonomous Institution | Affiliated to Bharathiar University | Approved by UGC & AICTE | Accredited by NAAC | DBT Star College Scheme | ISO 9001 : 2015 Certified Institution | Institution's Innovation Council |
|------------------------|-------------------------------------|-------------------------|--------------------|-------------------------|---------------------------------------|----------------------------------|

Dr. N. RAMAN
Principal

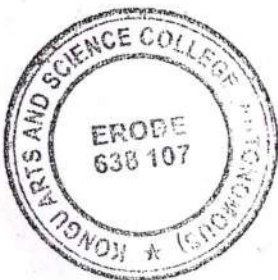
Date: 11.03.2022

Certificate of Appreciation

We appreciate **Dr.M.Viswanathan**, Assistant Professor Department of Commerce with CA & PA, Sri Ramakrishna Mission Vidyalaya College of Arts And Science (Autonomous), Coimbatore, for effectively handling the classes on **Principles of Marketing** for II B.Com.(PA) students of our college from 09.03.2022 to 11.03.2022 under Faculty Exchange Programme. The students are much benefitted by his class.

11/3
Principal

PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE - 638 107.



KONGU
Assuring the Best

11/3
Dr. N. RAMAN
PRINCIPAL,
KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
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KONGU ARTS AND SCIENCE COLLEGE

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|------------------------|-------------------------------------|-------------------------|--------------------|-------------------------|---------------------------------------|----------------------------------|

Dr. N. RAMAN
Principal

24/03/2022

FACULTY EXCHANGE PROGRAMME

FEEDBACK ANALYSIS REPORT

Staff Name: Dr.M. Viswanathan, Assistant Professor,

Sri RamaKrishna Mission Vidhyalaya College of Arts and Science, (A),
Coimbatore.

Date : 09-03-2022 to 11-03-2022

Class : II-B.Com (PA)-A

Semester : IV

Course & Course Code: Principles of Marketing & 17UAGST406

The following feedback is given by the students of II-B.Com (PA)-A

- The faculty covered the allotted syllabus with clear explanation
- The students reported that the given time to complete the syllabus is adequate.
- The session was interactive and on the same time it met the expectation of students.
- The faculty was easily approachable for academic learning
- The teaching methodology was excellent.



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Office : 0424 - 2242802, 2242999

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Website : www.kasc.ac.in